Analysis of the factors affecting start-up performances: a preliminary review

FABRIZIO ERRICO
Politecnico di Bari, Italy
Department of Mechanics, Mathematics and Management
fabrizio.errico@poliba.it

Abstract

The innovative performances of companies has been studied quite extensively and for a long period of time. However, the results of many studies have not yet led to a generally accepted indicator of innovative performance or a common set of indicators. Despite the extensive literature, an understanding of the main exogenous or endogenous factors influencing start-up performances is still lacking. My research adds to these previous works by conducting a systematic review of the literature, analyzing the various factors that intervene, to improve or reduce start-up performances, identifying the key research elements. I conducted a systematic literature review summarizing the current state of affairs.
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Fabrizio Errico,
Politecnico di Bari, Bari, 70126, Italy
fabrizio.errico@poliba.it

ABSTRACT

The innovative performances of companies has been studied quite extensively and for a long period of time. However, the results of many studies have not yet led to a generally accepted indicator of innovative performance or a common set of indicators. Despite the extensive literature, an understanding of the main exogenous or endogenous factors influencing start-up performances is still lacking. My research adds to these previous works by conducting a systematic review of the literature, analyzing the various factors that intervene, to improve or reduce start-up performances, identifying the key research elements. I conducted a systematic literature review summarizing the current state of affairs.

Keywords: innovative performance; start-up; influencing factors; endogenous variable, exogenous variable.