



Monday January 13th, room O97 by the campus information desk

9:00 - 9:30	Arrival and registration	
9:30 - 10:00	Welcome and introduction to the course	Mette Praest Knudsen and Kristina Vaarst Andersen
10:00 - 11:30	<b>Keynote:</b>	Marcel Bogers
11:30 - 11:45	Coffee break	
11:45 - 12:30	How to pitch your research to strangers	Adam Alexander Montandon
12:30 - 13:30	Lunch	
13:30 - 15:15	How to pitch your research to strangers	Adam Alexander Montandon
15:15 - 15:30	Coffee break	
15:30 - 17:30	Keynote	Wolfgang Sofka
18:30	Dinner	Eydes Kongensgade 31A 5000 Odense C Phone: +45 66 19 19 50

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Program (continued)

Tuesday January 14th, room O97 by the campus information desk

9:00 - 10:00	Publishing your research: managing your life while publishing	Max von Zedtwitz
10:00 - 10:30	Coffee break	
10:30 - 11:30	Publishing your research: how to write and collaborate	Max von Zedtwitz
11:30 - 12:30	Publishing your research: publications strategy	Max von Zedtwitz
12:30 - 13:30	Lunch	
13:30 - 14:30	Publishing your research: reviewing	Max von Zedtwitz
14:30 - 15:00	Coffee break	
15:00 - 16:00	Publishing your research: titles, abstracts and fit to journals	Max von Zedtwitz
16:00 - 17:00	Publishing your research: how do I get my research done?	Max von Zedtwitz
18:30	Dinner	Restaurant Fynboen Nørregade 17 5000 Odense C Phone: +45 92 90 50 00

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Program (continued)

Wednesday January 15th, IMM lunchroom follow the signs from the campus information desk

9:00 - 10:00	The replicability crisis Experiments in management research	Farid Anvari Franziska Sump
10:00 - 11:00	Ethnography Big data	Rasmus Koss Surabhi Verma
11:00 - 11:15	Coffee break	
11:15 - 12:15	Roundtable discussions	
12:15 - 13:00	Lunch	
13:00 - 14:00	Experiments Experiments	Carsten Bergenholtz Valentina Tartari
14:00 - 15:00	Utilization of register data Patent data & predictive modeling	Kristian Nielsen Daniel Hain
15:00 - 15:15	Coffee break	
15:15 - 16:15	Roundtable discussions	
16:15 - 16:30	Coffee break	
16:30 - 18:00	Editors panel	Christoph Grimpe (Industry and Innovation) Katharina Hölzle (Creativity and Innovation Management) Max von Zedtwitz (Technovation) Thorbjørn Knudsen (Organization Science)
	Dinner	Buffet in the IMM lunchroom

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