



DRUID
academy

Call for papers for the
DRUID Academy Conference 2018
AND
Call for the
DRUID PhD Course 2018
for doctoral students in

**ECONOMICS AND MANAGEMENT OF INNOVATION,
TECHNOLOGY AND ORGANIZATIONS**

University of Southern Denmark, Odense, Denmark

DRUID PhD Course: Sunday January 14, 2018 at 9 am – Wednesday January 17, 2018 at 2 pm

DRUID Academy Conference: Wednesday January 17 at 2pm—Friday January 19 at 2pm

DRUID is happy to announce the annual Call for the DRUID Academy Conference, and DRUID PhD Course to be held in conjunction with the Academy!

The DRUID Academy Conference and DRUID PhD Course are open for all PhD students working within the broad field of economics and management of innovation, entrepreneurship and organizations. Both events are designed to help outstanding PhD students improve their understanding of issues and make a significant contribution to the academic and policy debates related to the dynamics of technological, structural, institutional, and economic change and management of innovation in Denmark, the European Union, and the world.

The PhD Course is integrated with the DRUID Academy Conference and 5 ECTS Credits can be achieved with attendance and completion of both the PhD Course and the DRUID Academy Conference.

- 3 The DRUID PhD Course is an opportunity for approximately 35 accepted DRUID Academy Conference registrants, who also apply and are selected for the PhD Course. Participants will take a unique 'deep dive' into innovation research to enhance their existing curricula and get a deeper understanding of issues relevant to industry and academia. Lectures cover a range of topics including strategy, innovation and new technologies, entrepreneurship, and effective ways to publish research results in the field. The event will include opportunities to interact with companies working to build and strengthen innovation ecosystems.
- 3 The DRUID Academy Conference format follows previous DRUID Academy Conferences whereby approximately 70 accepted papers will be grouped by theme and presented in five parallel sessions. The format provides a unique opportunity for the matching and mentoring of senior researchers with PhD students during the entire event.

It is possible to attend the DRUID Academy Conference without attending the DRUID PhD Course. However, it is not possible to attend only the PhD Course without attending the Academy Conference.

Well-recognized international innovation researchers will offer sessions for the PhD Course and Academy Conference on topics broadly covering the DRUID themes. At this moment, we have confirmed PhD Course presentations from Professor Mark Lorenzen, Professor Dr. Merc. Peter Maskell, Professor Keld Laursen, and Assistant Professor Valentina Tartari of Copenhagen Business School; Associate Professor Kristina Vaarst Andersen, Professor René Goduscheit, and Associate Professor Rasmus Koos Hartmann of University of Southern Denmark; Associate Professor Kristian Nielsen of Aalborg University; Assistant Professor Carsten Bergenholtz of Aarhus University (Denmark); and Professor Dr. Jörg Claussen of Ludwig-Maximilians-Universität (LMU) München (Germany). Confirmed Academy Conference keynotes include Professor Elisa Giuliani of University of Pisa (Italy). Together with a large number of senior DRUID faculty members, they will comment and interact with participants.

For the DRUID Academy Conference, we invite papers aiming at enhancing our understanding of the dynamics of technological, structural and institutional change at the level of firms, industries, regions and nations. We encourage all PhD students to submit their research to the conference. Do not hesitate to apply even if you have not been in contact with DRUID previously. DRUID is the node for an open international network, and new partners are most welcome.



AALBORG UNIVERSITY
DENMARK



SDU
UNIVERSITY OF
SOUTHERN DENMARK

The Bent Dalum PhD Award: DRUID has an award for the most promising research project presented at the DRUID Academy Conferences. The award is given in the memory of Bent Dalum (1946-2010), one of the main drivers of PhD education in Europe within the field of innovation studies. He was active from the very beginning of the ETIC and DIMETIC programs, one of DRUID's founders, and the main organizer of the DRUID Winter Conferences (now DRUID Academy Conferences).

Submission:

The DRUID Academy Conference is expected to accept a maximum of 70 PhD student presentations. If a greater number of applications and abstracts are submitted, we will give priority to those that are in the middle part of their PhD and put limits on the number of scholars from each university. **Please read these guidelines carefully before submitting.** The DRUID PhD Course is open for up to 35 of the students who are accepted to attend the Academy Conference.

All doctoral students who wish to present a paper at the 2018 DRUID Academy Conference (without attending the DRUID PhD Course) **must submit an one-page abstract (no more, no less, no tables or graphs, with a few key references allowed on page two)** before the deadline of **October 27, 2017 (Twelve noon, your local time)** through the conference website www.druid.dk.

All doctoral students who submit an abstract for the Academy Conference **and also wish to attend the DRUID PhD Course must additionally submit a brief motivation statement (1000 characters max., spaces included) via email to Academy2018@druid.dk**. The email subject line must include your name and your submitted abstract title. Motivation statements are also due on **October 27, 2017 (Noon)**.

Guidelines:

The abstract should start with the title of your submission, followed by your name, affiliation, year of enrolment, expected final date, and e-mail address. This information is to come before the body of the abstract, which should be written in plain text (that is, without bullet-points or other special codes).

The abstract should focus on your own contribution, not on what the existing literature has said. A few lines reviewing the existing literature are helpful, but only to position your contribution in the context of that literature. The abstract should mirror the full paper and include headings for the following points: 1) briefly describe the existing state-of-the-art; 2) explain the research gap that you are trying to fill and pose a research question; 3) give your main theoretical arguments; 4) spell out your method (and data, if an empirical paper); and 5) present your results. Submission of an abstract gives the organizers permission to disseminate it and the accompanying paper electronically or place it on the conference website. **We reserve the right to reject abstracts which do not comply with the above requirements.**

DRUID uses available software to control for plagiarism and to take appropriate action in severe cases. Details are available under Terms and Conditions on the website.

DRUID PhD Course and Academy Conference fees:

Each DRUID PhD Course participant will be charged a fee of **Euro 500**. The fee and the DRUID Society covers the combined PhD Course and Academy Conference and all meals from Sunday 14 January after breakfast until Friday 19 January, lunch included.

Participants attending only the Academy conference will be charged a fee of **Euro 300**. The fee and the DRUID Society covers all meals from Wednesday 17 January after lunch until Friday 19 January, lunch included.

A list of hotels and directions to the Course and Academy Conference will be available on the website.

Timetable (All deadlines are twelve noon, your local time):

- ☞ Deadline for application to attend DRUID PhD Course and DRUID Academy Conference as well as abstract submission: **October 27, 2017**
- ☞ Decision of acceptance for PhD Course and Academy Conference: **November 6, 2017**
- ☞ Deadline for registration and payment of fee: **December 7, 2017**
- ☞ Deadline for submission of final paper: **December 7, 2017**
- ☞ Program available: **December 18, 2017**

Conference Organizers:

Mette Præst Knudsen and Kristina Vaarst Andersen (PhD-course responsible), Kristina Vaarst Andersen (Academy Conference Chair), Christian R. Østergaard, René Chester Goduscheit, Melissa Beach and Jeanette Hvarregaard (event administration) with logistics support from the Institute of Marketing & Management at SDU.