



Program

Location: University of Southern Denmark
Campusvej 55
5230 Odense
Denmark

PhD Course sessions are located as follows:

- > Sunday: in SDU's "Campus Kollegiet" (highrise building located on Campusvej at the east entrance to campus)
- > Monday & Tuesday: on SDU main campus in room U131 (on the north side of campus)
- > Wednesday: on SDU main campus in room U47 (on the south side of campus)
- > DRUID PhD Academy Conference begins at 14:00 on Wednesday in U45 (on the south side of campus)

Required & recommended session readings are listed and available on Blackboard (<https://e-learn.sdu.dk/>) unless otherwise noted.

Sunday, January 14th	Event	Presenter	Description
9:00 - 10:00	Arrival and registration Coffee and breakfast		Registration will be at SDU's Campus Kollegiet building, at the east entrance to campus Refreshments will be on the ground floor in Campus Kollegiet, <i>Soup Stone</i>
10:00 - 10:15	Welcome and Introduction to the course	Associate Professor Kristina Vaarst Andersen, SDU	
10:15 - 12:00	Keynote	Jörg Claussen, LMU Munich	<i>Platform Innovation</i>
12:00 - 13:00	Lunch (catered by <i>Soup Stone</i>)		Campus Kollegiet, <i>Soup Stone</i>
13:00 - 16:45	Workshop	Professor Mette Praest Knudsen, SDU and Adam Montandon, SDU	<i>Perfecting Your Research Pitch</i>
14:30 - 14:45	Mid-afternoon snack		Campus Kollegiet, <i>Soup Stone</i>
18:00 - 22:00	Welcome dinner & reception	Location: Restaurant Kok og Vin Store Gråbrodrestræde 19, 5000 Odense C Phone: +45 31 69 01 06	http://www.kokogvin.dk/
Monday, January 15th	Event	Presenter	Description
8:30 - 18:00	Theme day: Innovation and Development in the Robotics/Drones Ecosystem		
8:30 - 9:00	Theme day Kick-off	Associate Professor Kristina Vaarst Andersen, SDU	Purpose: In-depth knowledge of your research setting is a necessary condition for fully understanding and making the most of your results. This theme day is designed to develop these analytical skills through integration of theory and empirical context. In the morning, three keynote presentations provide perspectives on empirical contexts with a point of departure in academic literature. In the afternoon, practitioners present empirical input and students get the opportunity to employ their analytical skills to develop research questions rooted in academic literature and relevant for practitioners.
9:00-10:30	Keynote	Professor Mark Lorenzen, CBS	<i>Clusters and Connectivity</i>
10:30 -10:45	Morning Snack		IMM lunchroom
10:45-11:45	Keynote	Professor René Chester Goduscheit, SDU	<i>The Drone Industry</i>
11:45-12:30	Keynote	Associate Professor Kristina Vaarst Andersen, SDU	<i>The Robotics Industry</i>
12:30-13:30	Lunch		Maine Cantine; Lunch coupon in the welcome packet.
13:30-18:00	Workshop		
13:30-13:40	Workshop Kick-off	RIO Associate Professor Kristina Vaarst Andersen, SDU	<i>University - Industry collaboration</i>
13:40-14:10	Cluster presentation	Soren Land, UAS Denmark	<i>Introduction to the Odense Drone ecosystem</i>
14:10-15:00	Cluster presentation	Mikkel Christoffersen, Odense Robotics	<i>Introduction to the Odense Robotics ecosystem</i>
15:00-15:30	Mid-afternoon snack		IMM lunchroom
15:30-16:30	Firm presentations		
16:30-17:30	Group discussion of challenges		<i>Developing relevant research questions</i>
17:30-18:00	Panel discussion	Professor Mark Lorenzen, CBS; Associate Professor Kristina Vaarst Andersen, SDU, Professor René Chester Goduscheit, SDU	<i>Panel discussion of the challenges identified by the students based on the challenge presented in the morning, academic presentations, firm presentations and discussions</i>
19:00 - 22:00	Dinner	Location: Eydes Gastro Pub Kongensgade 31a Phone: +45 66 19 19 50	http://eydes.dk/

Program (continued)

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Tuesday, January 16th	Event	Presenter	Description
8:30 - 17:00	Getting My Research Into Journals	Professor Dr. Merc. Peter Maskel, Copenhagen Business School, and Professor Keld Laursen, Copenhagen Business School	Purpose: Continuous publishing in academic journals has increasingly become not only a criterion for initial employment, subsequent tenure, and possible promotion, but also a necessity for most academics employed by universities and business schools. This workshop is intended to deal with the basic issues of the process of publishing in the learned journals and will address questions such as: How to choose a journal? What constitutes a valuable contribution? In what style should it be written? How do I address an editor? What do the reviewers look for? At the end of the workshop, students will be familiar with the requirements for publishing articles in various types of outlets in management and related fields.
10:30 - 10:45	Morning snack		IMM lunch room
12:00 - 13:00	Lunch		Main Cantine
14:30 - 14:45	Mid-afternoon snack		IMM lunch room
18:00 - 22:00	Dinner	Location: Restaurant Marcantonio Vintapperstræde 8 Phone: +45 31 60 73 93	http://marcantonio.dk/
Wednesday, January 17th	Event	Presenter	Description
8:30 - 12:30	Methods for Innovation Research - Alternatives to standard regression model methods	Associate Professor Edlira Shehu (SDU); Associate Professor Kristian Nielsen (AAU); Associate Professor Rasmus Hartman (SDU); Assistant Professor Roman Jurowetzki (AAU); Associate Professor Carsten Bergenholtz (AU); Associate Professor Jörg Claussen (LMU)	Purpose: Researchers increasingly apply methods beyond applying standard econometric regression techniques to analyze survey results. Experiments, mixed methods and other methodological approaches are by now very popular identification strategies. This session focuses on such alternatives or supplements to standard regression model methods. Seven early career researchers explain their considerations and implementation of such non-standard methods in a research project and elaborate on their experiences.
8:30-8:40	Welcome to the presentations and panel debate on methods for innovation research	Associate Professor Kristina Vaarst Andersen, SDU	
8:40-9:00	Presentation	Associate Professor Kristian Nielsen (AAU)	<i>Opportunities for utilizing register data</i>
9:00-9:20	Presentation	Associate Professor Jörg Claussen (LMU)	<i>Data crawling</i>
9:20-9:40	Presentation	Associate Professor Rasmus Hartman (SDU)	<i>Ethnography in innovation research</i>
9:40-10:00	Presentation	Assistant Professor Roman Jurowetzki (AAU)	<i>Natural Language Processing for modelling unstructured text data</i>
10:00-10:30	Morning snack		South side of campus (snacks and coffee will be in the hallway near U47)
10:30-10:50	Presentation	Associate Professor Carsten Bergenholtz (AU)	<i>Experiments</i>
10:50-11:10	Presentation	Associate Professor Edlira Shehu (SDU)	<i>Field experiments</i>
11:10-12:10	Round table discussions	Moderator: Associate Professor Kristina Vaarst Andersen (SDU)	
12:10-12:15	Closing off the methods session	Associate Professor Kristina Vaarst Andersen, SDU	
12:15-12:30	Closing off the DRUID PhD Course	Professor Mette Præst Knudsen, SDU and Associate Professor Kristina Vaarst Andersen, SDU	
12:30-13:30	Lunch		Main Cantine
14:00 DRUID PhD Academy Conference begins in U45			