



DRUID
academy

17. - 19. January 2024
University of Southern Denmark, Odense

Conference Program

20.12.2023

Conference Program Overview

Wednesday, 17.1.2024

13:00-14:00	Arrival and registration
14:00-14:45	Welcome Note: Mette Præst Knudsen, Chair of the DRUID Academy 2024 Welcome Note: Sten Rynning, Director of DIAS Welcome Note: Dannie Kjeldgaard, Head of Department of Business and Management
14:45-16:00	Opening Keynote: Lars Frederiksen - Cheered by the Community, Rejected by the Firm: How Loyalty Shapes Supporters' Reactions to Firm Rejection
16:00-16:30	Coffee Break
16:30-18:15	1. Parallel Paper Session
19:30	Dinner at Eydes

Thursday, 18.1.2024

9:00-10:45	2. Parallel Paper Session
10:45-11:00	Coffee Break
11:00-12:45	3. Parallel Paper Session
12:45-13:45	Lunch at SDU Cafeteria
13:45-15:45	Workshop: Challenges for Research using AI: Data extraction and legal perspectives
13:45-14:30	Introduction to the topics: Christian Møller Dahl & Torsten Bjørn Larsen
14:30-15:45	Parallel Session: Christian Møller Dahl - Deep learning-based document analysis: Data collection, curation, and analysis
14:30-15:45	Parallel Session: Torsten Bjørn Larsen - Legal perspectives on the use of data for AI training
15:45-16:00	Coffee Break
16:00-17:00	Editorial Roundtable
17:00-17:15	Coffee Break
17:15-19:00	4. Parallel Paper Session
19:30	Dinner at Madsklubben

Friday, 19.1.2024

9:00-10:45	5. Parallel Paper Session
10:45-11:15	Coffe Break
11:15-12:30	Closing Keynote: Paola Criscuolo - Supporting innovation in large organizations
12:30-12:45	Druid New & Award
12:45-14:00	Lunch and Farewell

1. Parallel Paper Session: Wednesday, 17.1.2024, 16:30-18:15

Chair: Ludovic Dibiaggio			Junior Discussant	Senior Discussant
70448	Nathan Sorin	The Link Between Artificial Intelligence and the Biosphere	Serinha Murgorgo	Kristina Vaarst Andersen
70506	Serinha Murgorgo	Embracing responsible AI: Implementing responsible AI by integrating responsible AI principles in organisations' practices	Amani Amri	Kristina Vaarst Andersen
70513	Amani Amri	The role of the expert within a Research and Development (R&D) organization	Nathan Sorin	Kristina Vaarst Andersen
Chair: Martin Kalthaus			Junior Discussant	Senior Discussant
70478	Tom Lukas Dudda	The Perks and Perils of Machine Learning in Business Research	Gabriel Manso	Stephan Billinger
70411	Gabriel Manso	The Importance of (Exponentially More) Computing Power	Enno Kohlisch	Stephan Billinger
70418	Enno Kohlisch	Does digital technology development require external resources?	Tom Lukas Dudda	Stephan Billinger
Chair: Jacob R. Holm			Junior Discussant	Senior Discussant
70406	Robin Pointet	Fostering Innovation in Complex Medical Devices to meet Clinical Needs: The Case of Severe Heart Failure Treatments	Ekky Tammarar Alfian	Max von Zedtwitz
70455	Ekky Tammarar Alfian	Continuous Envisioning and Reconfiguration: The Interdependent Development of Scientific Instruments and Science	Paul Bliot	Max von Zedtwitz
70517	Paul Bliot	THE EFFECT OF SCIENTIFIC RETRACTIONS ON PUBLICATIONS AND CAREER TRAJECTORIES	Robin Pointet	Max von Zedtwitz
Chair: Victor Martin-Sanchez			Junior Discussant	Senior Discussant
70424	Wilfred Felix Kavishe	Crowdfunding lending-based model in developing countries: Do loan officers matter?	Priscilla Serwaah	Diego Zunino
70490	Priscilla Serwaah	Explaining gender differences in crowdfunding contribution intentions	Chengdi Fa	Diego Zunino
70523	Chengdi Fa	Platform Design Change and User Engagement: Evidence from Twitter Policy Change	Wilfred Felix Kavishe	Diego Zunino

2. Parallel Paper Session: Thursday, 18.1.2024, 9:00-10:45

Chair: Melissa Beach			Junior Discussant	Senior Discussant
70412	Minhee Kwon	The Impact of AI Adoption on Firm's Exploitation	Xiaomei He	Ludovic Dibiaggio
70463	Xiaomei He	Leveraging AI to Enhance Agile Innovation Practices in Industry 5.0: A Study of Critical Success Factors in Different International Contexts	Alexander Ehrlich	Ludovic Dibiaggio
70524	Alexander Ehrlich	AI Adoption and Intangible Assets in the Productivity Puzzle	Minhee Kwon	Ludovic Dibiaggio
Chair: Lars Frederiksen			Junior Discussant	Senior Discussant
70471	Hannah Fults	PROCESSES OF COLLABORATIVE INNOVATION: A META SYNTHESIS	Adrian Kerim Toroslu	Tina Tranekjer
70503	Adrian Kerim Toroslu	Open innovation facilitators: Exploring the drivers of value capture in business incubators	Valentina Bucaioni	Tina Tranekjer
70492	Valentina Bucaioni	The impact of explorative and exploitative collaborations on the innovative performance of Swedish ICT SMEs	Hannah Fults	Tina Tranekjer
Chair: Diego Zunino			Junior Discussant	Senior Discussant
70460	Emiel De Buyser	Entrepreneurial Signaling Theory: A Framework on Third-Party Signalers	Dorothea Georgiadou	Pernille Gjerløv-Juel
70499	Dorothea Georgiadou	How Can I Search for a Co-founder? Unravelling the Decision-making Process in Entrepreneurial Team Formation	Elisa Rodepeter	Pernille Gjerløv-Juel
70449	Elisa Rodepeter	Big Data and Start-up Performance	Emiel De Buyser	Pernille Gjerløv-Juel
Chair: Oana Vuculescu			Junior Discussant	Senior Discussant
70462	Yuli Liang	Aesthetics and Power - Symbolism in Banks' Headquarters Buildings	Jessica Annalena Steppe	Anders Krabbe
70451	Jessica Annalena Steppe	AI-Augmented Creativity in Innovation Teams: Its Influence on Team Creativity and Collaboration	Tina Larsen	Anders Krabbe
70429	Tina Larsen	Competence requirements for digital transformation in SMEs – A managerial perspective	Yuli Liang	Anders Krabbe

3. Parallel Paper Session: Thursday, 18.1.2024, 11:00-12:45

Chair: Kristian Nielsen			Junior Discussant	Senior Discussant
70408	David Wunder	Green Resource Dependence of Sustainable Ventures and Cross-Border Corporate Venture Capital Tie Formation	Marlene Herz	Paul Huenermund
70483	Marlene Herz	Institutional Investors and Green Innovation	Fabia Beckers	Paul Huenermund
70505	Fabia Beckers	Financing Sustainability: Exploring Syndication Network Effects on Software and Hardware Startup Success	David Wunder	Paul Huenermund
Chair: Christian Østergaard			Junior Discussant	Senior Discussant
70445	Yuxi Cheng	It's (NOT) my Game: Green Talent Realignment's Divergent Impact on Stakeholders in CSI Firms	Luca Vadacca	Oana Vuculescu
70435	Luca Vadacca	Value dynamics in fieldlabs: From local innovation to societal transition	Denise Utochkin	Oana Vuculescu
70487	Denise Utochkin	Console War (and Peace): How Industry Dynamics Inform Identity Building in Brand Communities of Video Game Enthusiasts	Yuxi Cheng	Oana Vuculescu
Chair: Marianne Harbo Frederiksen			Junior Discussant	Senior Discussant
70469	Sang-Soog Lee	Does the innovation voucher for digital transformation lead financial growth of SMEs?	Jason Dewland	Jacob R. Holm
70512	Jason Dewland	Equity Distribution and Student Startups: Determinants in a Firm Launch	Jordi Geeraerts	Jacob R. Holm
70443	Jordi Geeraerts	Owner-management and innovation over the life-cycle of small firms.	Sang-Soog Lee	Jacob R. Holm
Chair: Pernille Gjerløv-Juel			Junior Discussant	Senior Discussant
70452	Mehdi Ibn Brahim	Are Startups Better Employers for Immigrants? Evidence from Portugal	Amirali Karimi	Francesca Melillo
70509	Amirali Karimi	How do we define immigrants for mobility and innovation studies?	Viivi Immonen	Francesca Melillo
70416	Viivi Immonen	Acquiring an R&D unit: Who stays, who leaves and why?	Mehdi Ibn Brahim	Francesca Melillo

4. Parallel Paper Session: Thursday, 18.1.2024, 17:15-19:00

Chair: Keld Laursen			Junior Discussant	Senior Discussant
70502	Giulio Pantano	Surviving value tensions in designing the entrepreneurial university	Lukas Dreier	Riccardo Fini
70516	Lukas Dreier	A behavioral process perspective on knowledge and technology transfer	Martin Wurzer	Riccardo Fini
70507	Martin Wurzer	Examining the Role of Confidence in Navigating Opportunity Development	Giulio Pantano	Riccardo Fini
Chair: Mark Lorenzen			Junior Discussant	Senior Discussant
70475	Yanbo Song	Dialing Emotions: How Video Game Developers Master Audience Engagement and Vision Selling in Early Release Pitches	Karen Van Tu	Pernille Smith
70431	Karen Van Tu	Less Severe but More Intense: Achievability as Search Motivation	Melissa Goodsite Beach	Pernille Smith
70491	Melissa Goodsite Beach	Digital Transformative Capacity: An Ongoing Journey of Emerging Paths, Patterns, and Performance	Yanbo Song	Pernille Smith
Chair: Kristina Vaarst Andersen			Junior Discussant	Senior Discussant
70428	Frida Layti	Steel going strong - Sustainable business model innovation in the steel industry.	Stefan Kwant	Peter Maskell
70421	Stefan Kwant	Sustainable Entrepreneurial Ecosystems in the Energy Transition: A multi-level perspective	Indra da Silva Wagner	Peter Maskell
70447	Indra da Silva Wagner	Innovation for sufficiency: A framework of sufficiency-oriented innovations in businesses	Frida Layti	Peter Maskell
Chair: Stephan Billinger			Junior Discussant	Senior Discussant
70413	Maud Thys	Academic startups, public support, and venture capital finance	Jingyuan Chen	Victor Martin-Sanchez
70465	Jingyuan Chen	Governmental Venture Capital Spatial Spillover Effects in Europe: from the Evolutionary Perspective	Francesca Segato	Victor Martin-Sanchez
70518	Francesca Segato	External Corporate Venturing Decisions on Digital Platforms for Corporate-Startup Collaborations	Maud Thys	Victor Martin-Sanchez

5. Parallel Paper Session: Friday, 19.1.2024, 9:00-10:45

Chair: Max von Zedtwitz			Junior Discussant	Senior Discussant
70403	Jia Zhang	Turning creative ideas into successful innovations: Differential effects of network structure for radical and incremental innovation	Eric Haynes	Paola Criscuolo
70410	Eric Haynes	Unveiling Governance Structures for Cross-Sector Innovation Networks	Emil Bakkensen Johansen	Paola Criscuolo
70425	Emil Bakkensen Johansen	Orchestrator Bypass: The Emergence of Informal Collaboration in the Danish News Ecosystem	Jia Zhang	Paola Criscuolo
Chair: Pernille Smith			Junior Discussant	Senior Discussant
70414	Josep Tomàs-Porres	Knowledge accumulation as a driver of radical innovations: are there firm age heterogeneities?	Zeng Yao	Keld Laursen
70470	Zeng Yao	The Rise of Corporate Science and Radical Innovation in China? Evidence from Top Corporate R&D investors	Guillermo Arenas Díaz	Keld Laursen
70527	Guillermo Arenas Díaz	Beyond the robot: the economic effect of diverse technologies	Josep Tomàs-Porres	Keld Laursen
Chair: Paul Huenermund			Junior Discussant	Senior Discussant
70467	Ji-Eun Jung	The impact of regulatory sandboxes on technological innovation in the new technologies and industries	Yunxu Chen	Christian Østergaard
70459	Yunxu Chen	Innovation and Technological Imitation Under Government Intervention: Evidence from the U.S. Listed Firms	Marcelo Gonzalez	Christian Østergaard
70407	Marcelo Gonzalez	Regulatory Dilemma: Analysing the Impact of National Environmental Regulations on SMEs' Green Market Participation in 26 OECD Countries	Ji-Eun Jung	Christian Østergaard
Chair: Tina Tranekjer			Junior Discussant	Senior Discussant
70439	Rebecca Hemmes	Academic Topics in the EU's Policy Cycle for the SDGs: a Topic Model Approach	Xuecong Du	Kristian Nielsen
70528	Xuecong Du	Are proactive innovators the better ones in exerting technological impacts on the sector? Evidence from the global wind industry	Kevin Souchard	Kristian Nielsen
70446	Kevin Souchard	Complex technologies and speed of diffusion in Europe: Evidence from green patents	Rebecca Hemmes	Kristian Nielsen

We look forward to welcoming you to SDU in Odense! *Getting here ...*

By plane

The best route is to fly to Copenhagen. Copenhagen Airport, the biggest airport in Denmark, is an international airport with many flights arriving from and departing to all regions of the world. For further information about the airport, go to [Copenhagen Airport](#).

There is also an airport in Billund (to the west of Odense, on Jutland) with less-frequent bus-train connections to Odense.

Trains to Odense

Trains depart from Copenhagen Airport. Some go directly to Odense some go to Copenhagen Central Station (København H) where it is necessary to change to another chain in order to go to Odense. All westbound trains from the airport stop at Copenhagen Central Station (eastbound trains go to Sweden, so check the direction carefully!). Tickets must be bought before boarding the train. Trains that run from Copenhagen Airport to Odense train station run more or less hourly; schedules are available and tickets can be bought at [Rejseplanen.dk](#). English and German versions are available. There are also ticket offices/vending machines at the airport and at train stations.

Odense has one main train station ("Odense St." or also called "Odense Banegård Center - OBC") which has connections to Copenhagen, Aarhus, and Flensburg (Germany).

Local transport in Odense

Letbanen (the tram) runs between Odense train station (OBC) and the university (SDU). When going to SDU you take the tram towards Hjallesø. When going from SDU to Odense train station, you take the tram towards Tarup.

If you are coming to Odense by train (on an ordinary ticket and directly), you can use your train ticket as tram fare. Otherwise, the ticket price is 15 DKK. You purchase your ticket to the tram [here](#) via your mobile.

Taxis cost about 150 DKK (about € 20). Ask the driver to drop you off at Entrance V, via Fionivej and by P8. Taxis can be found at the train station or booked by phone: +45 66 15 44 15 or +45 66 12 27 12.

Car: Highway E20 connects Europe with Odense.

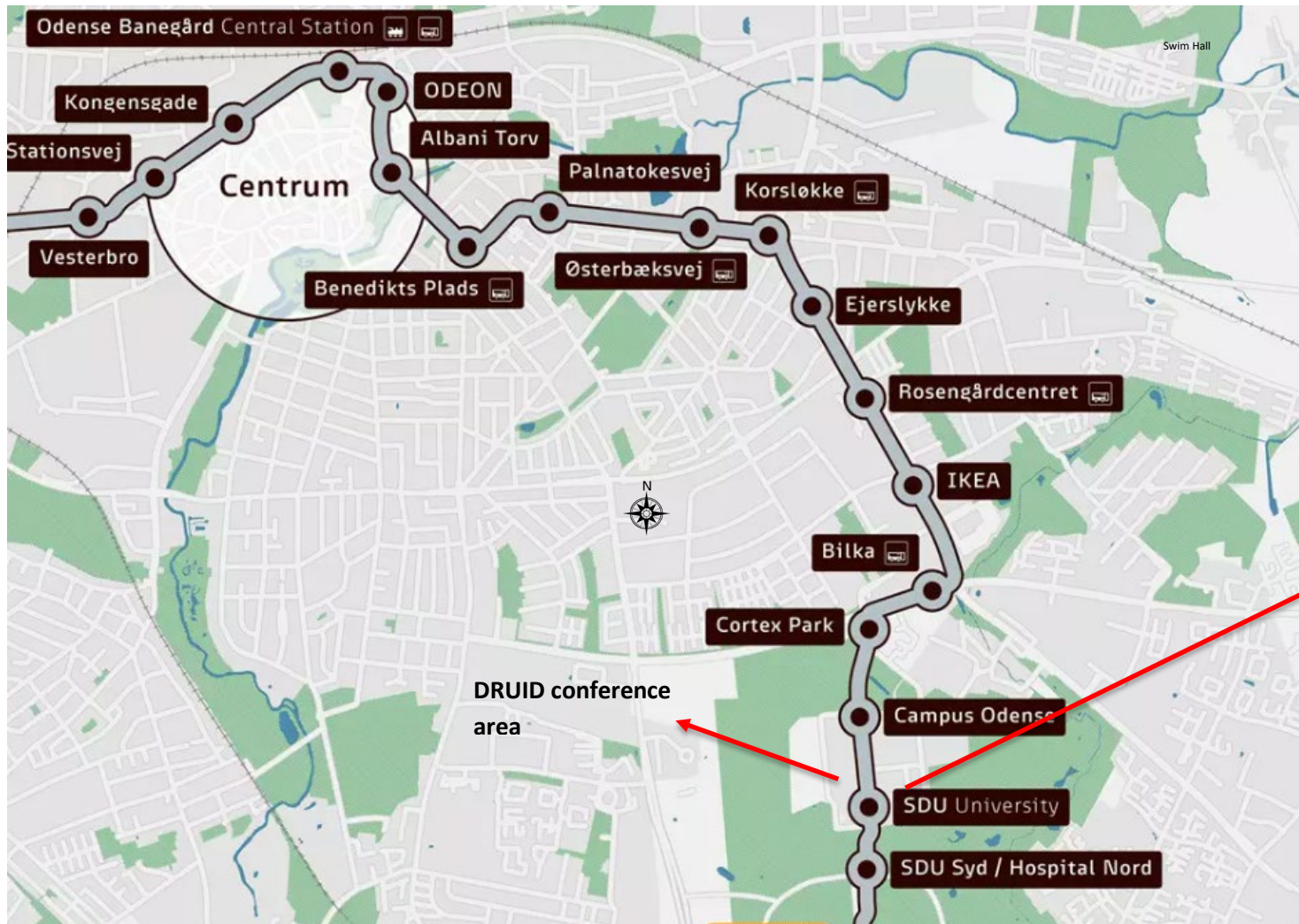
Address

Syddansk Universitet (University of Southern Denmark)
Campusvej 55
DK-5230 Odense
Denmark

The conference will take place in the **DIAS building**, Room V24-501a-0, DIAS Auditorie



The tram: Odense train city to SDU University



Get off at the
SDU University stop

DRUID conference
area

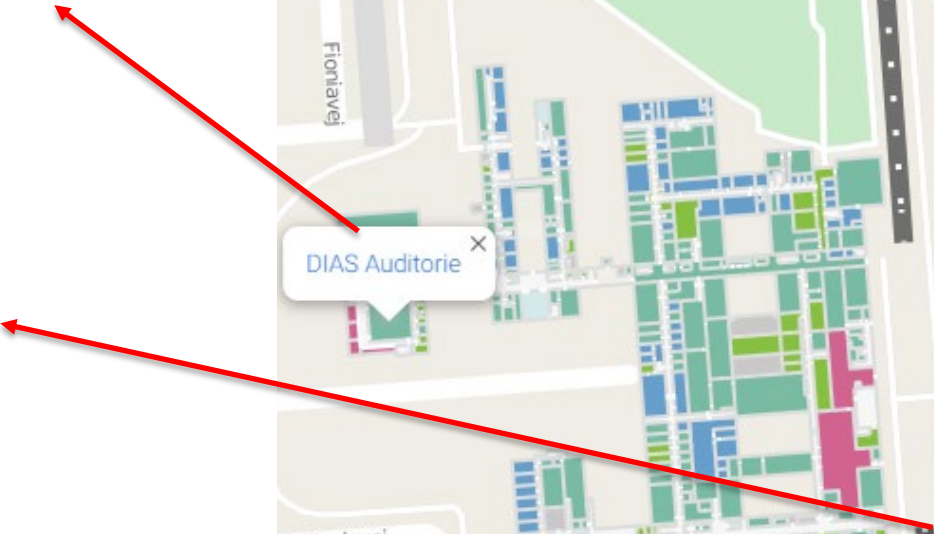
University of Southern Denmark, SDU

DRUID Conference area

Room: V24-501a-0, DIAS Auditorie

[Link](#)

SDU University stop



DIAS Auditorie X

Fiontavej

Moseskovvej

Mos

Fioniavej

Fiontav

Wireless network

Once on campus, you may access the wireless network “SDU VISITOR”. Access requires registration with a valid mobile phone number. Access is valid for 24 hours. You can also enter the wireless network Eduroam, if you use this network at your home university.

SDU Maps

If you open the App “SDU Maps” you can enter the room numbers for the event and find your way.

Accommodations in Odense

Participants are responsible for arranging and paying for their own accommodations. Listed below are suggested accommodations in Odense.

Hotel

CabInn Odense - Østre Stationsvej 7 Østre Stationsvej 7 5000 Odense C
<https://www.cabinn.com/hotel/cabinn-hotel-i-odense> Price from 500 dkk

City Hotel Nattergalen - Hans Mules Gade 5 Hans Mules Gade 5 5000 Odense C
<http://www.city-hotel-odense.dk/> Prices from 900 dkk

First Hotel Grand - Jernbanegade 18 5000 Odense C Prices from 1200 dkk
<https://www.firsthotels.dk/hoteller/danmark/odense/first-hotel-grand/>

Frederik VI's Hotel - Rugårdsvej 590 5210 Odense NV
<https://frederik6hotel.dk/> Prices from 850 dkk

Milling Hotel Ansgar - Østre Stationsvej 32 5000 Odense C
<http://www.millinghotels.dk/ansgar/> Prices from 800 dkk

Milling Hotel Plaza - Østre Stationsvej 24 5000 Odense C
<http://www.millinghotels.dk/plaza/> Prices from 1100 dkk

Milling Hotel Windsor - Vindegade 45 5000 Odense C
<http://www.millinghotels.dk/windsor/> Prices from 1000 dkk

Milling Hotel Mini 11 - Hans Tausens Gade 11 5000 Odense C
<https://millinghotels.dk/hoteller/milling-hotel-mini-11/> Prices from 600 dkk

Hotel Odense, Ørbækvej 350 5220 Odense SØ
<https://hotel odense.dk/hotel/vaerelser/> Prices from 850 dkk

Hotel Odeon, Odeons Kvarter 11, 5000 Odense C
<https://hotelodeon.dk/> Prices from 1100 dkk

Comwell Hotel HC Andersen, Claus Bergs Gade 7, 5000 Odense C
<https://comwell.com/hoteller/comwell-hotel-hc-andersen-odense> Prices from 1500 dkk

Bed & Breakfast

Amalie Bed and Breakfast - Juelsgade 32 5000 Odense C
<http://www.amallie.dk/> Prices from 500 dkk

Billesgade B&B - Billesgade 9 5000 Odense C
<http://www.billesgade.dk/> Prices from 500 dkk

Odense City B&B – Vindegade 73B, 5000 Odense C
[Link to booking.com](http://www.booking.com) Prices from 450 dkk