

**Preliminary programme for the  
DRUID ACADEMY Winter Conference, January 18-20, 2001  
on**

**'THE EXTERNAL ORGANISATION OF THE FIRM'**

The conference papers are available at: <http://www.business.auc.dk/druid/conferences/winter2001/>

Thursday the 18th

Arrival after lunch at

Klarskovgaard  
Korsør Lystskov  
DK-4220 Korsør S  
DENMARK  
Phone +45 5837 6666  
Fax +45 5837 3541

Coffee on arrival

**15.00 Welcome address by Peter Maskell**

**15.15 – 16.15 Key-note address:**

**Industrial Dynamics: Why Connections Matter  
by Brian Loasby**

**16.15-18.45 Parallel paper sessions**

<b>Session 1:</b>	<b>Chair: Meric Gertler</b>
Norma Rantisi	How local Institutions Fashion the design Innovation Process in New York City's Garment District
<i>Discussants:</i>	Daniel Kirchert, Brian Loasby
Carol M. Connell	How the Environment of Hong Kong and the ASEAN Contributed to Jardine, Matheson & Company's External Organization for Opportunity Exploitation and Risk Reduction
<i>Discussants:</i>	Alessandro Nuvolari, Volker Mahnke
Rice, John	Collaborative Production Strategies for Technological Innovation and Leadership in Network Industries: The Case of Bluetooth
<i>Discussants:</i>	Juliana Hsuan Mikkola, Bent Dalum

Thomassen, Mikkel

The interplay between coordination and interfirm innovation mediated by standardisation

*Discussants:*  
Olivier Germain, Pierre Garrouste

**Session 2:**  
Fields, Gary

**Chair: Esben Slot Andersen**  
Communication, Innovation, and networks. Business Organization, Regional Development, and Production Networks of Swift Meat. Packing and Dell Computer

*Discussants:*  
Henrich Dahlgren, Henrik Sornn-Friese

Jeppesen, Lars Bo

The end-consumer as a source of innovation

*Discussants:*  
Christian Zellner, Bengt-Åke Lundvall

Peluffo, Adriana

Effects of trade liberalisation on innovative activities. An analysis of the Uruguayan food industries

*Discussants:*  
Ionara Costa, Bengt-Åke Lundvall

Pignon, Virginie

The Electricity Transmission Pricings in the Nordic Countries: An Assesment of pricing Rules

*Discussants:*  
Keld Laursen, Bo Carlsson

**Session 3:**  
Calbay, Yucel

**Chair: Bjørn Johnson**  
Innovation Networks, Corporate Coherence and Environmental Capabilities

*Discussants:*  
Per Högselius, Peter Maskell

Dahl, Michael

Overview of the theories of Geographical Clustering and Agglomeration

*Discussants:*  
Paolo Seri, Ned Lorenz

Aage, Tine

The co-existence of different organisational forms. Firms as interpretative systems

*Discussants:*  
Johanne Nählinger, Ned Lorenz

Tappi, Deborah

The Neo-Marshallian Industrial District: A study on Italian Contributions to Theory and Evidence

*Discussants:*  
Anker Lund Vinding, Peter Maskell

**19.00 Dinner**

**20.30-21.30 Evening session**

Nuvolari, Alessandro

Seri, Paolo

General discussion

**Chair: Esben Slot Andersen**

Industrial Revolution: The Case of the  
Cornish Pumping Engine  
Losing areas and shared mental models:  
towards a definition of the cognitive  
obstacles to local development

*Friday the 19th*

**09.00-11.30 Parallel paper sessions**

**Session 4:**

Castelacci, Fulvio

*Discussants:*

Molin, Måns J.

Discussants:

Lien, Lasse B.

*Discussants:*

Vang-Lauridsen, Jan

*Discussants:*

**Session 5:**

Dahlgren, Henrich

*Discussants:*

Garcez, Christiane M. d'Avila

*Discussants:*

Högselius, Per

*Discussants:*

Husman, Tina Brandt

*Discussants:*

**Session 6:**

Mikkola, Juliana Hsuan

*Discussants:*

**Chair: Ned Lorenz**

A "technology-gap approach to cumulative  
growth": Toward an integrated model  
Michiel van Dijk, Henrik Sornn-Friese

Dynamic Capabilities  
How can we make them work?  
Virginie Pignon, Pierre Garrouste

Factor Market Failure and Movements in  
Product Space  
Dana Minbaeva, Pierre Garrouste

Boundaries of the firm and intellectual  
production – a critique of transaction costs  
economics  
Nantawan Noi Kwanjai, Pierre Garrouste

**Chair: Bengt-Åke Lundvall**

Transformation of Network Structures – A  
Conceptual Framework  
Yucel Calbay, Meric Gertler

Multinational Enterprises and Local  
Systems of Innovation: The Case of the  
Automotive Industry in Brazil  
Norma Rantisi, Bent Dalum

The impact of Swedish firms on transition  
in Eastern Europe: innovation and  
institutional change in Estonia by means  
of West-East inter-organisational  
collaboration  
Tine Aage, Bent Dalum

Efficiency in Inter-Organisational  
Learning: A Taxonomy of Knowledge  
Transfer Costs  
Lasse Lien, Meric Gertler

**Chair: Volker Mahnke**

Modularity and Interface Management:  
The case of Schindler Elevators  
Piergiuseppe Morone, Bo Carlsson

Hovhannisian, Karén	Application of the Real-Option Technique to Investments in Learning
<i>Discussants:</i>	Toke Reichstein, Ina Drejer
Albuquerque, Eduardo & Biazi, Elenice	Transnational Corporations and patenting activities in Brazil: data description and statistical tests about the relative internalization of technological activities
<i>Discussants:</i>	Elena Kosmopoulou, Esben Slot Andersen
Blom, Kristina & Karlsson, Charlie	Exit and Entry over the product Life Cycle: Evidence from the Swedish Manufacturing Industry
<i>Discussants:</i>	Marco Giarratana, Ina Drejer

### 11.30-11.45 Coffee

11.45 – 12.45 Key-note address:

**Best Practice? Geography, Learning and the institutional limits to Strong Convergence**  
by Meric S. Gertler

**Chair: Volker Mahnke**

13.00 – 14.00 Lunch  
14.00 – 16.00 A Walk

### 15.45 – 16.00 Coffee

16.00 – 18.30 Key-note addresses:

**Culturally Situated Knowledge and the theory of the firm**  
by Ned Lorenz

**Why all this fuss about codified and tacit knowledge?**  
by Björn Johnson & Bengt-Åke Lundvall

**Chair: Keld Laursen**

### 19.00 Dinner

*Saturday the 20th*

### 09.00-11.30 Parallel paper sessions

<b>Session 7:</b> Kosmopoulou, Elena	<b>Chair: Bent Dalum</b> What determines the internationalization of corporate technology? Måns Molin, Bo Carlsson
<i>Discussants:</i>	
Reichstein, Toke	Product development and Performance of Firms
<i>Discussants:</i>	Karén Hovhannisian, Bo Carlsson
Giarrantana, Marco & Torrisi, Salvatore	Competence accumulation and collaborative ventures: evidence from the largest European electronics firms and implications for the EU technological policies
<i>Discussants:</i>	Eduardo Albuquerque, Bengt-Åke Lundvall
Dijk van, Michiel	An International Comparison of Manufacturing Productivity in South Africa, 1970 – 1997
<i>Discussants:</i>	Christiane Garcez, Esben Slot Andersen
<b>Session 8:</b> Zellner, Christian	<b>Chair: Pierre Garrouste</b> How is Knowledge Being Transferred? – Assessing the indirect Effects of Basic Research
<i>Discussants:</i>	Mikkel Thomassen, Ned Lorenz
Vinding, Anker Lund	Absorptive Capacity and Innovative Performance: A human Capital Approach
<i>Discussants:</i>	Jan Vang-Lauridsen, Ina Drejer
Monrone, Piergiuseppe & Taylor, Richard	Knowledge Diffusion Dynamics and Network Properties of Face-to-Face Interactions
<i>Discussants:</i>	Fulvio Castelacci, Ned Lorenz
Nählinger, Johanna	Innovation related changes in employment structure. The case of knowledge-intensive business services
<i>Discussants:</i>	Michael S. Dahl, Henrik Sornn-Friese
<b>Session 9:</b> Costa, Ionara	<b>Chair: Keld Laursen</b> Ownership and Technological Capabilities in Brazil
<i>Discussants:</i>	Adriana Peluffo, Björn Johnson

Kirchert, Daniel                      The impact of knowledge diffusion and learning capability on regional economic development in China  
*Discussants:* Carol M. Connell, Bjørn Johnson

Minbaeva, Dana                      Role of HRM practices in the process of Organizational knowledge transfer in MNCs  
*Discussants:* John Rice, Brian Loasby

Kwanjai, Nantawan Noi              System view of the firm: toward a synthesis of the theories of the firm  
*Discussants:* Deborah Tappi, Peter Maskell

**11.30-11.45 Coffee**

11.45 – 12.45 Concluding panel discussion

**Taking stock, Looking ahead.**

**Bo Carlsson, Brian Loasby, Bengt-Åke Lundvall,  
Edward Lorenz**

**Chair: Peter Maskell**

**13.00 Lunch**

**Departure**

Arrival at Copenhagen Airport  
International & Domestic Terminal  
before 16h30 (4.30 p.m.).