

**Danish Research Unit for Industrial Dynamics**



Programme (Version 5) for the

**DRUID Academy Winter 2004 PhD Conference**  
**Hotel Comwell Rebild Bakker**  
**Aalborg, Denmark**  
**January 22-24**

*Introductory note to the programme*

The programme will consist of 4 keynote addresses presented by seniors and approximately 55 PhD presentations which have now been selected. The PhD presentation will be organised in a series of 5 parallel sessions. Each paper will be given 40 minutes: 15 minutes for the presentation, 5 min. for the junior discussant, 5 minutes for the senior discussant and 15 minutes for general discussion and answers from the PhD student.

Nearly all papers are available at <http://www.business.auc.dk/druid/conferences/winter2004/>

**Thursday 22nd**

14.00-15.00 Arrival and coffee

**15.00 Welcome address by Bent Dalum**

**15.15-16.15 Keynote address by Ed Steinmueller**, SPRU, University of Sussex, *ICTs and Social Capital*

**16.15-18.45 Five parallel PhD paper sessions (A-E)**

**Session A-Thursday**. Chair: Michael Dahl

A.2 Coulon, Fabrice

*The Creation and Diffusion of Global Industry Standards: The Case of Mobile Operating Systems*

Discussants:, Bent Dalum

A.3 Pedersen, Christian Ø.R.

*Can Regional ICT Lighthouses be built? – The Experience from Digital North Denmark*

Discussants: Anet Weterings, Peter Maskell

A.4 Prasad, Rajeev

*Wireless Local Area Network: A Case of Information Cascade*

Discussants: Fabrice Coulon, Ed Steinmueller

**Session B-Thursday.** Chair: Henrik Sorn-Friese

B.1 Merkerk, Rutger van

*Trading Emerging Irreversibilities in Nanotechnology: The case of nanotubes*

Discussants: Mark Sellenthin, Finn Valentin

B.2 Szogs, Astrid

*The Role of Intellectual Property Rights for Biotechnology Innovations*

Discussants: Dagmara Størring, Finn Valentin

B.3 Gürtler, Martin

*Problem Solving Effectiveness in Research of Dedicated Biotechnology Firms*

Discussants: Tessa van der Valk, Maryann Feldman

B.4 Larsen, Maria Theresa

*The Two Faces of Science: Extending the Rationale for the Role of Public Science*

Discussants: Frida Wennerström, Maryann Feldman

**Session C-Thursday.** Chair: Jens Frøslev Christensen

C.1 Christensen, Jesper Lindgaard

*How National are National Innovation Systems*

Discussants: René Nesgaard Nielsen, Bengt-Åke Lundvall

C.2 Frenz, Marion

*The Impact of Multinationality on the Propensity to Innovate: An Analysis of the UK Community Innovation Survey*

Discussants: Umut Gür, Jesper Lindgaard Christensen

C.3 René Nesgaard Nielsen

*Universities as Institutions of Knowledge and Learning in the National Systems of Innovation*

Discussants: Jens Frøslev Christensen

**Section D – Thursday.** Chair: Keld Laursen

D.1 Cassi, Lorenzo

*Social Networks as Option and the Creation and Diffusion of Knowledge*

Discussants: Abraham Garcia-Torres, Morten Berg Jensen

D.2 Ciarli, Tomaso

*Firms Interactions and industrial Development: A Simulation Model*

Discussants: Lorenzo Cassi, Toke Reichstein

D.3 Zirulia, Lorenzo

*The Evolution of R&D Networks*

Discussants: Tommaso Ciarli, Toke Reichstein

D.4 Garcia-Torres, Abraham

*Consumer Behaviour: Utility Maximisation and the Seek of Novelty*

Discussants: Lorenzo Zirula, Morten Berg Jensen

**Section E – Thursday.** Chair: Anker Lund Vinding

E.1 Mikkel Overby (et al.)

*Make and Buy of IT-enabled Innovation: The Influence of Strategic Postures and Technological Regimes*

Discussants: Arne Fevolden, Anker Lund Vinding

E.2 Frederiksen, Lars

*Innovative Users in a Firm-Established User Community: The Characteristics of Users Co-Developing "Computer-Controlled Music Instruments"*

Discussants: Max Rolfstam, Ina Drejer

E.3 Sigurdardóttir, Margret

*Environment of Creativity: The Case of Bad Taste Ltd.*

Discussants: Lars Frederiksen, Ina Drejer

19.00 Dinner

**Friday 23rd**

**09.00 – 11.30 Five parallel PhD Paper Sessions (A-E)**

**Session A-Friday.** Chair: Michael Dahl

A.5 Taeube, Florian

*Proximity and Innovation: Evidence from the Indian IT Industry in Bangalore*

Discussants: Rajeev Prasad, Bent Dalum

A.6 Weterings, Anet

*The Spatial Evolution of the Dutch Software Sector: Open Windows of Locational Opportunity?*

Discussants: Christian Ø.R. Pedersen, Peter Maskell

A.7 Consoli, Davide

*Technological Cooperation and Product Substitution in UK Retail Banking: The Case of Customer Services*

Discussants: Giampaolo Garzarelli, Ed Steinmueller

A.8 Garzarelli, Giampaolo

*Capability Coordination in Modular Organization: Voluntary FS/OSS Production and the case of Debian GNU/Linux*

Discussants: Davide Consoli, Ed Steinmueller

**Session B-Friday.** Chair: Peter Abell

B.5 Valk, Tessa van der

*Partnering among Biopharmaceutical Companies: Toward an Explanatory Theoretical Model*

Discussants: Maria Theresa Larsen, Finn Valentin

B.6 Sellenthin, Mark O

*Universities in Innovation Networks: The Impact of Supporting Infrastructure on the Incentives of*

**Researchers**

Discussants: Rutger Merkerk, Birgitte Gregersen

**B.7 Göktepe, Devrim**

*Understanding of University-Industry Relations: A Comparative Study of Organizational and Institutional Practices of Lund University, Sweden*

Discussants: Martin Gürtler, Maryann Feldman

**B.8 Wennerström, Frida**

*Cooperation in a Research Project: The Case of Swedish Winter Oats*

Discussants: Astrid Szogs, Birgitte Gregersen

**Session C – Friday. Chair: Bengt-Åke Lundvall****C.5 Gür, Umut**

*The Development of a Domestic Capital Goods Industry: A Diffusion Perspective*

Discussants: Elan Harison, Keld Laursen

**C.6 Iizuka, Michiko**

*Organizational Capability and Export Performance: The Salmon Industry in Chile*

Discussants: Andreas Böhringer, Keld Laursen

**C.7 Harison, Elad**

*Intellectual Property Rights and Innovation: Introducing Economic Rationale into Legal Regimes*

Discussants: Michiko Iizuka, Markus Reitzig

**C.8 Böhringer, Andreas W.O.**

*Barriers to Innovation in the Process of Innovation*

Discussants: Marion Frenz, Markus Reitzig

**Session D – Friday. Chair: Toke Reichstein****D.5 Freitas, Isabel**

*Organisational Change in Policy Programmes to Support Management Capabilities in Firms*

Discussants: Tina Brandt Husman, Jesper Lindgaard Christensen

**D.6 Husman, Tina Brandt**

*Exploring Benefits of the Interfirm Projects*

Discussants: Jekaterina Novikova, Ina Drejer

**D.7 Sedita, Silvia**

*The Unexplored Combinative Effect of Skills and Technology on Firms' Performance*

Discussants: Isabel Freitas, Anker Lund Vinding

**D.8 Novikova, Jekaterina**

*The Impact of Internal Corporate Governance System on Firms Innovative Activities*

Discussants: Silvia Sedita, Jesper Lindgaard Christensen

**Session E – Friday. Chair: Morten Berg Jensen****E.5 Penin, Julien**

*Why do Firms Publish? An Explanation by using the Adverse Selection Literature*

Discussants: Serden Özcan, Bjørn Johnson

**E.6 Rolfstam, Max**

*Innovation in the Scania Region*

Discussants: Julien Penin, Bjørn Johnson

E.7 Fevolden, Arne

*Why We Don't Share Time Anymore – From Heights to Depths in Computer Capacity Utilization*

Discussants: Mikkel Overby, Morten Berg Jensen

11.30 – 11.45 Coffee

**11.45 – 12.45 Keynote address by Keld Laursen**, IVS, Copenhagen Business School, *Open for Innovation: The Role of Openness in Explaining Innovation Performance among UK Manufacturing Firms*. Joint paper with Ammon Salter

13.00 – 14.00 Lunch

14.15 – 16.15 Relaxation – A walk in the forest

16.15 – 16.30 Coffee

**16.30 – 17.30 Keynote address by Maryann Feldman**, Rothman School of Business, University of Toronto, *Industrial Clustering and the Returns to Inventive Activity: Canadian Biotechnology Firms, 1991-2000*. Based on a joint paper with Barak Aharonson and Joel Baum.

19.00 Dinner

**Saturday 24th****09.00 – 11.30 Four Parallel PhD Paper Sessions****Session A – Saturday**. Chair: Jesper Lindgaard Christensen

A.9 Zinovyeva, Natalia

*Multi-Poulation Thinking: Glance at the History and the Use of the Concept in Economics*

Discussants: Nassef Hmimda, Toke Reichstein

A.10 Rejal, Seena

*Reconceptualising Production: Understanding the Significance of Production Capability to Firm and Region*

Discussants: Rebecca De Coster, Jens Frøslev Christensen

A.11 Hmimda, Nassef

*Escaping from the Dominant Paradigm in Food Mass Distribution Industry in France*

Discussants: Natalia Zinovyeva, Toke Reichstein

A.12 Coster, Rebecca De

*Factors Affecting Innovation in Technology Based Small Firms*

Discussants: Seena Rejal, Jesper Lindgaard Christensen

**Session B – Saturday**. Chair: Henrik Sorn-Friese

B.9 Nygaard, Stian

*Emerging Technology and the Evolution of Industry: The Case of Fuel Cell Technology*

Discussants: Susanne Jensen, Anker Lund Vinding

**B.10 Dagmara Størring**

*The Role of Institutions in the Emergence and Evolution of Sectoral Systems on the Example of Wind Turbine Industry Development in Denmark*

Discussants: Nina Foster, Henrik Sornn-Friese

**B.11 Foster, Nina**

*The Opportunities for entrepreneurship, Innovation and Knowledge-Building at Blue IQ in Gauteng and Dube Tradeport in Kwazulu-Natal*

Discussants: Stian Nygaard, Anker Lund Vinding

**B.12 Jensen, Susanne**

*The Role of Cooperation and Institutional Knowledge for the Development of the Danish Tourism Industry*

Discussants: Devrim Göktepe, Henrik Sornn-Friese

**Session C – Saturday. Chair: Ina Drejer****C.9 Wolter, Kerstin**

*The Rise and Fall of Regional Agglomerations – Structure, Internal Dynamics and Change*

Discussants: Serden Özcan, Peter Maskell

**C.10 Özcan Serden**

*Institutions, Institutional Innovation and Institutional Change in Clusters*

Discussants: Kerstin Wolter, Bent Dalum

**C.11 Morrison, Andrea**

*Do Leading Firms Feed Industrial Districts? Evidence from an Italian Furniture Cluster*

Discussants: Tine Aage, Peter Maskell

**C.12 Aage, Tine**

*Acquisition of External Information by Industrial Districts*

Discussants: Andrea Morrison, Ina Drejer

**Session D – Saturday. Chair: Michael Dahl****D. 9 Parhi, Mamata**

*Geographical Proximity and Adoption of Advanced Manufacturing Techniques (AMTs): Evidence from Indian Autocomponent Industry*

Discussants: Kevin Fang, Bengt-Åke Lundvall

**D.10 Lenger, Aykut**

*MNCs and Productivity Spillovers*

Discussants: Julia Stradi, Keld Laursen

**D.11 Stradi, Julia**

*The Evolution of Alliances Relevance in USA*

Discussants: Aykut Lenger, Bengt-Åke Lundvall

**D.12 Fang, Kevin Liang-Yuan**

*Accelerating Firm's Innovation through Inter-organization Knowledge Co-evolution: In Sectoral*

Discussants: Mamata Parhi, Morten Berg Jensen

11.30 – 11.45 Coffee

**11.45 – 12.45 Keynote address by Peter Maskell, IVS, Copenhagen Business School, *Firms & Markets*,**

*Networks & Clusters Traditional & Creative industries* , Joint paper with Mark Lorenzen

12.45 – 13.00 End of Conference

13.00 – 14.00 Lunch

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