



## DRUID-DIME WINTER CONFERENCE 2009

### PROGRAMME

Hotel Comwell Rebild Bakker, Skørping, Aalborg  
January 22-24, 2009



#### INTRODUCTORY NOTE

The programme will consist of 6 keynote addresses presented by seniors and 49 PhD presentations, which have been selected and been able to join us. The PhD presentation will be organised in 4 series of parallel sessions. Each paper will be given 35 minutes: 15 minutes for the presentation, 5 minutes for the junior discussant, 5 minutes for the senior discussant, and 10 minutes for general discussion and short answers from the PhD student. A projector for power point presentation will be available in each parallel session.

#### THURSDAY, JANUARY 22

14.00-15.00	<b>Arrival, registration and coffee/sandwich</b>			
15.00-15.10	<b>Welcome address by Michael S. Dahl, Chair of this conference</b>			
15.10-16.15	<b>Keynote address by Lourdes Sosa, London Business School</b>			Technological Discontinuities and the Comparative Strategic Value of Capabilities: Evidence from the Comparison of Small- and Large-Molecule Targeted Anti-Cancer Drug Discovery
16.30-17.30	<b>Keynote address by Toke Reichstein, Copenhagen Business School</b>			Does Licensing Foster Rapid Innovation?
17.45-19.30	<b>Parallel Session A - Room G12 - Chair: Toke Reichstein</b>			
	<b>AUTHORS</b>	<b>DISCUSSANT 1</b>	<b>DISCUSSANT 2</b>	<b>TITLE (SOME HAVE BEEN SHORTENED)</b>
	Richard Tee	Pajak	Knudsen	Product, organization, and industry modularity – exploring interactions across levels
	Maryam Nasiriyar	Tee	Knudsen	The constituents of Technological Platform
	Serge Pajak	Nasiriyar	Reichstein	Intellectual Property Protection Strategies: Analysis of the CIS 4 Survey
17.45-19.30	<b>Parallel Session B - Room F2 - Chair: Michael S. Dahl</b>			
	Rikard Hans Eriksson	Timmermans	Bünstorf	Localised spillovers or knowledge flows? A study on the effect of proximity and labour mobility on plant performance
	Kristian Nielsen	Eriksson	Autio	What Characterises Danish Entrepreneurs? Looking at the three categories of means
	Silvia Appelt	Nielsen	Autio	Early Entries and Trademarks – Barriers to Generic Entry in the German Pharmaceutical Industry?
17.45-19.30	<b>Parallel Session C - Room G11 - Chair: René Nesgaard Nielsen</b>			
	René Chester Goduscheit	Soppe	Johnson	Knowledge transfer in inter-organisational settings – challenges and opportunities
	Anja Schmiele	Goduscheit	Johnson	Drivers for International R&D and Innovation Activities in Various Countries and Regions of the World
	Birthe Soppe	Schmeile	R. N. Nielsen	How countries matter to technological change: Comparison of German and U.S. wind energy industry
17.45-19.30	<b>Parallel Session D - Room G4-6 - Chair: Bent Dalum</b>			
	Sarah Joy Lubik	D'Adda	Brusoni	Getting Advanced Materials to Market
	Aura Carolina Leulescu	Lubik	Dalum	The Genesis of Technological Spin-Offs: Imprinting and Leniency Effects
	Diego D'Adda	Leulescu	Brusoni	VC financing and patenting in new technology-based firms: an empirical study
17.45-19.30	<b>Parallel Session E - Room Sorbonne - Chair: Keld Laursen</b>			
	Vivian Mikal Mohr	Bianchi	Rullani	IPO or Merger for Biopharm Ventures? A Resource-Based Evolutionary Perspective on Early Exit Choice
	Alexander N. Cuntz	Mohr	Rullani	Three Axioms on Open Innovation and a (Non-) Parametric Application to the Entrepreneurial Case
	Mattia Bianchi	Cuntz	Rullani	Organizing for outbound open innovation: a contextual approach
19.45	<b>Dinner</b>			

**FRIDAY, JANUARY 23**

<b>9.00-10.45</b>	<b>Parallel Session A - Room G11 - Chair: René N. Nielsen</b>			
	<b>AUTHORS</b>	<b>DISCUSSANT 1</b>	<b>DISCUSSANT 2</b>	<b>TITLE (SOME HAVE BEEN SHORTENED)</b>
	Elisa Anggraeni	Lopez-Vega	Sosa	Firm's strategic orientation in business network
	Hanna Hottenrott	Anggraeni	Sosa	R&D Investment and Financing Constraints of Small and Medium-Sized Firms
	Henry Lopez-Vega	Hottenrott	R. N. Nielsen	How demand-driven Technological Systems of Innovation work? The role of Intermediary organizations
<b>9.00-10.45</b>	<b>Parallel Session B - Room G12 - Chair: Toke Reichstein</b>			
	Jacob Rubæk Holm	Appelt	Reichstein	Entrepreneurs and economic selection
	Christine Isakson	Holm	Bünstorf	Entrepreneurs in Sticky Clusters: Location Choice of a Nomadic Labor Force
	Bram Timmermans	Isakson	Bünstorf	A Dynamic Perspective on Entrepreneurial Firm Diversity
<b>9.00-10.45</b>	<b>Parallel Session C - Room Sorbonne - Chair: Christian Østergaard</b>			
	Valentina Tartari	Millot	Guiri	Set them free: scientists' perceptions of benefits and costs of university-industry research collaboration
	Valentine Millot	Tartari	Guiri	The determinants of trademark deposits by firms and the link with innovating activity
	Merete Løwe Drewsen	CANCELLED		
<b>9.00-10.45</b>	<b>Parallel Session D - Room F2 - Chair: Birgitte Gregersen</b>			
	Yariv Taran	Smit	Christensen	Theory Building – Towards an Understanding of Business Model Innovation Processes
	Beatrice D'Ippolito	Taran	Christensen	Project-based activity and client co-production in Italian design firms
	Alexander Christiaan Smit	D'Ippolito	Christensen	Whole network productivity: Preliminary findings from 14 innovation networks in the Netherlands
<b>10.45-11.00</b>	<b>Coffee</b>			
<b>11.00-12.00</b>	<b>Keynote address by Erkkö Autio, Imperial College London</b>			Determinants of entrepreneurial growth aspirations: Multi-level model
<b>12.15-13.15</b>	<b>Keynote address by Stefano Brusoni, CESPRI, Bocconi University</b>			Routine dynamics through identity adaptation
<b>13.15-14.30</b>	<b>Lunch</b>			
<b>14.30-16.00</b>	<b>Break and relaxation - A walk in the forest and hills is highly recommended</b>			
<b>16.00-16.30</b>	<b>Coffee</b>			
<b>16.30-17.30</b>	<b>Keynote address by Paola Guiri, Bologna University</b>			Skills, Division of Labor and performance in collective inventions: evidence from open source software
<b>17.45-19.30</b>	<b>Parallel Session A - Room G11 - Chair: Bent Dalum</b>			
	<b>AUTHORS</b>	<b>DISCUSSANT 1</b>	<b>DISCUSSANT 2</b>	<b>TITLE (SOME HAVE BEEN SHORTENED)</b>
	Jae Hwan Park	Roy	Larsen	Heterogeneity of the role of higher education in design knowledge creation and transfer:
	Adriana Diaz Arias	Park	Larsen	The Impact of International Technology Transfer on Technology Production in OECD countries
	Vincent Van Roy	Arias	Dalum	International and Domestic Technology Transfers and Productivity Growth: Empirical Evidence for Flanders
<b>17.45-19.30</b>	<b>Parallel Session B - Room G12 - Chair: Björn Johnson</b>			
	Manuela Korber	Schlump	Gregersen	The Impact of Public RTI Funding in Biotechnology Innovation Systems: An Agent-Based Approach
	Samuele Murtinu	Korber	Gregersen	Direct public subsidies and the productivity of high-tech start-ups: exploring the governmental 'build efficiency' function
	Charlotte Schlump	Murtinu	Gregersen	Does Money Buy Innovation? The impact of public funding and public technological infrastructure on regional ...

## FRIDAY, JANUARY 23 (continued)

<b>17.45-19.30</b>	<b>Parallel Session C - Room Sorbonne - Chair: Francesco Rullani</b>			
	Gaétan de Rassenfosse	Koehler	Laursen	On the price elasticity of demand for patents
	Florian Johannes Koehler	Rassenfosse	Laursen	Tit for tat – Patent Cross-Licensing and its Drivers on Firm and Industry Level: A theoretical and empirical analysis
<b>17.45-19.30</b>	<b>Parallel Session D - Room F2 - Chair: Allan Dahl Andersen</b>			
	Thomas von Eggelkraut-Gottanka	Pezzoni	E. S. Andersen	The daily working behavior of R&D personnel: An analysis of mobility patterns and communication using real-time ...
	Michele Pezzoni	Eggelkraut-Got.	E. S. Andersen	Career progress in centralized academic systems: an analysis of French and Italian physicists
<b>20.00</b>	<b>Conference Dinner</b>			

## SATURDAY, JANUARY 24

Check out before 11.00 - Luggage can be stored in several rooms at the reception

<b>9.15-11.00</b>	<b>Parallel Session A - Room G11 - Chair: Bent Dalum</b>			
	<b>AUTHORS</b>	<b>DISCUSSANT 1</b>	<b>DISCUSSANT 2</b>	<b>TITLE (SOME HAVE BEEN SHORTENED)</b>
	Allan Dahl Andersen	Zizalova	Kerndrup	Getting the Economic Activities Right - The Case of the Brazilian Sugarcane-ethanol Industrial Complex
	Fernando Santiago	A. D. Andersen	Kerndrup	The influence of human resource management practices on learning and innovation in developing countries:...
	Pavla Zizalova	Santiago	Kerndrup	Emerging Innovation modes and (regional) innovation systems in the Czech Republic
<b>9.15-11.00</b>	<b>Parallel Session B - Room G12 - Chair: Christian Østergaard</b>			
	Ingrid Helene Garmann Johnsen	Dang	Østergaard	Innovation modes, geography of knowledge flows and social capital
	Marie Ferru	Johnsen	Maskell	Spatial dimensions of knowledge collaborations
	Rani Jeanne Dang	Ferru	Maskell	Territorial innovation dynamics and integration of SMEs into the collaborative innovation projects of French ...
<b>9.15-11.00</b>	<b>Parallel Session C - Room Sorbonne - Chair: Bram Timmermans</b>			
	Susanne B. Thorwarth	Slowak	Stieglitz	The Knowledge Production of 'R' and 'D'
	Lars Alkærsg	Thorwarth	Stieglitz	Cognitive diversity and research performance: Effects of individual and team level distance in biomedical sciences
	Andre Slowak	Alkærsg	Stieglitz	Standard-Setting Capabilities in Industrial Automation: Structural Context and Industry Dynamics
<b>9.15-11.00</b>	<b>Parallel Session D - Room F2 - Chair: Maria-Theresa Larsen</b>			
	Luciana Manhães Marins	Dans	Lundvall	The Challenge of Measuring Innovation in Emerging Economies' Firms: a Proposal of a New Set of Indicators...
	Julia Paranhos de Macedo Pinto	Marins	Lundvall	Industry-university interactions in the pharmaceutical system of innovation: Brazilian and international data
	Eva Parga Dans	Pinto	Lundvall	The analysis of an emerging sector: the Commercial Archaeology and their involvement from the perspective ...
<b>11.00-11.15</b>	<b>Coffee</b>			
<b>11.15-12.15</b>	<b>Keynote address by Guido Bünstorf, Max Planck Institute of Economics</b>			The Origins of Entrants and the Geography of the German Laser Industry
<b>12.15-12.30</b>	<b>Final remarks from Peter Maskell, President of DRUID (incl. announcement of the DRUID Winter Conference's Most Promising Research Project Award 2009)</b>			
<b>12.30-14.00</b>	<b>Lunch</b>			
<b>14.00</b>	<b>Shuttle bus leaves for Skørping train station and Aalborg airport (be ready for departure!)</b>			

ORGANIZATION OF THIS CONFERENCE - REMEMBER TO KEEP AN EYE ON FUTURE EVENTS ON WWW.DRUID.DK

### Main Organizing Committee

Michael S. Dahl and Jeanette Hvarregaard

(PLEASE CONTACT JEANETTE ([winter2009@druid.dk](mailto:winter2009@druid.dk)) IF YOU NEED A CERTIFICATE FOR YOUR PARTICIPATION)

### Scientific Committee (Program and selection)

Michael S. Dahl, René N. Nielsen and Christian R. Østergaard