



DRUID-DIME WINTER CONFERENCE 2010

PROGRAMME

Hotel Comwell Rebild Bakker, Skørping, Aalborg
January 21-23, 2010



INTRODUCTORY NOTE

The programme consists of 6 keynote addresses presented by seniors and 58 PhD presentations, which have been selected and been able to join us. The PhD presentation will be organised in 4 series of parallel sessions. Each paper will be given 35 minutes: 15 minutes for the presentation, 5 minutes for the junior discussant, 5 minutes for the senior discussant, and 10 minutes for general discussion and short answers from the PhD student. A projector for power point presentation will be available in each parallel session.

THURSDAY, JANUARY 21

- 14.00-15.00** Arrival, registration and coffee/sandwich
- 15.00-15.10** Welcome address by Christian R. Østergaard, Chair of this conference
- 15.10-16.15** Keynote address by Paul Windrum, University of Nottingham The Role of Design in Product Innovation: Design Frames and the Development of the Portable Computer
- 16.30-17.30** Keynote address by Nils Stieglitz, Southern Denmark University Exploration and exploitation in multiple markets
- 17.45-19.30** Parallel Session A - Room G12 - Chair: Christian R. Østergaard
- | <i>AUTHORS</i> | <i>DISCUSSANT 1</i> | <i>DISCUSSANT 2</i> | <i>TITLE (SOME HAVE BEEN SHORTENED)</i> |
|-------------------------|---------------------|---------------------|--|
| Christine Isakson | Jensen | Wezel | Footloose and Unfettered: Location Choice of a Nomadic Labor Force |
| Pernille Gjerløv Jensen | Pimentel | Wezel | The Effect of Executive Migration and Spin-offs on Incumbent Firms |
| Bernardo Melo Pimentel | Isakson | Wezel | On the Diversity of Entrepreneurial Teams |
- 17.45-19.30** Parallel Session B - Room F2 - Chair: Björn Johnson
- | | | | |
|---------------------|----------|------------|--|
| Claudio Fassio | Thompson | Reichstein | CIS indicators and sectoral levels of production in Italy: 1995-2006 |
| Jacob Rubæk Holm | Fassio | Reichstein | The resilience of the ICT industry to the business cycle |
| Neil Aaron Thompson | Holm | Reichstein | Macroeconomic dynamics and innovation |
- 17.45-19.30** Parallel Session C - Room G11 - Chair: Keld Laursen
- | | | | |
|-----------------------|--------------|------------|---|
| Karin Beukel | Schwiebacher | T. Knudsen | Assessing the effects of R&D and IP-design Integration as Organizational Capabilities for Generating Valuable Pat |
| Katherine Anne Lovell | Beukel | T. Knudsen | Redesigning industry architectures: gift or gamble? |
| Franz Schwiebacher | Lovell | T. Knudsen | How Companies Use Different Forms of IPR Protection – Are Patents and Trademarks Complements or Substitute |
- 17.45-19.30** Parallel Session D - Room G4-6 - Chair: Francesco Ruillani
- | | | | |
|-----------------------|--------|-------------|---|
| Ana Luiza Lara Araújo | Meng | M.P.Knudsen | Looking Within and Searching Beyond: Towards a Dynamic Model of Absorptive Capacity |
| Tuba Bakici | Araújo | M.P.Knudsen | A Process View of Open Innovation |
| Yu Meng | Bakici | M.P.Knudsen | Women in Patenting: Does Nanotechnology Make a Difference? |
- 17.45-19.30** Parallel Session E - Room Sorbonne - Chair: Peter Maskell
- | | | | |
|---------------------|------------|-------------|---|
| Gili Greenberg | Caviggioli | Christensen | Small Firms, Big Patents? Estimating patent value using data on start-ups' financing rounds |
| Rasmus Vendler Toft | Greenberg | Christensen | The influence of founding experience and founder behavior on subsequent venture performance |
| Federico Caviggioli | Toft | Christensen | International Patent Extensions: Foreign Applications at the Japan Patent Office |
- 19.45** Dinner

FRIDAY, JANUARY 22

9.00-10.45	Parallel Session A - Room G11 - Chair: Søren Kerndrup			
	AUTHORS	DISCUSSANT 1	DISCUSSANT 2	
	Joan Crespo	Cokpekin	Østergaard	Emergence and long term dynamics of technological clusters
	Tina Wolf	Crespo	Østergaard	Innovative Companies' Survival and the Region Is it just being there?
	Özge Cokpekin	Wolf	Christensen	Fostering Innovation: The Role of Creativity and Knowledge Networking
9.00-10.45	Parallel Session B - Room G12 - Chair: Björn Johnson			
	Jacob Ravn	Van der Vooren	Gregersen	LAUNCHING BOP INITIATIVES THROUGH BOTTOM-UP DRIVEN PUBLIC-PRIVATE-NGO PARTNERSHIPS
	Adeline Ugaglia	Ravn	Gregersen	Diffusion of environmental innovations for pesticides reduction in grape growing
	Alexander Van der Vooren	Ugaglia	Gregersen	The diffusion of infrastructure dependent technologies
9.00-10.45	Parallel Session C - Room Sorbonne - Chair: Toke Reichstein			
	Anja Dettmann	Seri	Maskell	Proximity is a Social Process: A conceptual Modification
	Kristian Hegner Reinau	Dettmann	Maskell	High-tech Clusters and Multinational Corporations: Subsidiaries in Political Games
	Paolo Seri	Reinau	Maskell	Regional overembeddedness. The role of organizational and relational inertia in mature Italian industrial district.
9.00-10.45	Parallel Session D - Room F2 - Chair: Esben S. Andersen			
	Raffaele Conti	Petersen	Rullani	Learning to be Edison? How individual inventive experience affects the likelihood of breakthrough inventions
	Julia Olmos Peñuela	Conti	Rullani	KNOWLEDGE TRANSFER IN HUMANITIES AND SOCIAL SCIENCE RESEARCH GROUPS
	Tanja Petersen	Peñuela	Rullani	How to overcome barriers to innovation: An empirical analysis of the relationship between personal power bases ar
9.00-10.45	Parallel Session E - Room G4-6 - Chair: Bent Dalum			
	Kristina Vaarst Andersen	Reinkowski	Windrum	Embeddedness, Innovation, and Uncertainty: The Effects of Social, Human, and Economic Capital on Innovation
	Thiago Caliar	Andersen	Windrum	Structure and Innovation in Pharmaceutical Industry in Brazil: The Impact of Generic Drugs
	Janina Reinkowski	Caliari	Windrum	R&D Subsidies and Private Sector Innovativeness: New Empirical Evidence for East Germany
10.45-11.00	Coffee			
11.00-12.00	Keynote address by Xavier Martin, Tilburg University			Experience, Ownership (Mis)Alignment and Subsidiary Dynamics
12.10-13.10	Keynote address by Phanish Puranam, London Business School			Epistemic Dependence and Organization Design
13.10-14.15	Lunch			
14.15-16.00	Break and relaxation - A walk in the forest and hills is highly recommended			
16.00-16.30	Coffee			
16.30-17.30	Keynote address by Filippo Carlo Wezel, University of Lugano			Identities, audience expectations, and the limits to organizational innovation
17.45-19.30	Parallel Session A - Room G11 - Chair: Toke Reichstein			
	AUTHORS	DISCUSSANT 1	DISCUSSANT 2	
	Maximilian Goethner	Wyrwich	Sarasvathy	Academic Spin-offs and Innovative Start-ups: Two of the same kind?
	Kristian Nielsen	Goethner	Sarasvathy	How important is Geography for the Entrepreneurial Profile?
	Michael Wyrwich	Freire-Gibb	Sarasvathy	Entrepreneurial Heritage and start-up activities in a Socialist and Post-socialist Economy
17.45-19.30	Parallel Session B - Room G12 - Chair: Bent Dalum			
	Jörg Claussen	Querbes-Revier	E. S. Andersen	Vertical Integration under Technological Change
	Jade Maneja	Claussen	E. S. Andersen	Matching versus learning: Differential advantages of vertical integration and disintegration strategies
	Adrien Querbes-Revier	Maneja	E. S. Andersen	The industrial emergence of a digital market: the case of digital services for mobile phones

FRIDAY, JANUARY 23 (continued)

17.45-19.30	Parallel Session C - Room Sorbonne - Chair: René Nesgaard Nielsen			
	Kenney Vesteraa Christiansen	Wall	Laursen	Global Production Networks in Danish LMT Manufacturing
	Wan-Hsin Liu	Christiansen	Laursen	Do Sources of Knowledge Transfer Matter? A Firm-level Analysis in the PRD, China
	Nicola Teresa Wall	Liu	Laursen	Evolution of Business Models in the Human Therapeutics Sector: How and why are firms changing?
17.45-19.30	Parallel Session D - Room F2 - Chair: Birgitte Gregersen			
	Jörg Musiolik	Tomozawa	Johnson	Innovation networks and resources in technological innovation systems: Insights from stationary fuel cells in Germa
	Pollyana de Carvalho Varrichio	Musiolik	Johnson	Innovation and knowledge production in traditional sectors: the Brazilian bioethanol case
	Takanori Tomozawa	Varrichio	Johnson	How to improve the national structure of scientific research activities for promoting innovations -the case of solar ce
17.45-19.30	Parallel Session E - Room G4-6 - Chair: Peter Maskell			
	Katalin Erdos	Yurtseven	Kerndrup	Academic Entrepreneurship: The Role of Institutions
	Svend Thomsen	Erdos	Kerndrup	Aggregation of experiential learning from individuals to groups
	Alp Eren Yurtseven	Thomsen	Kerndrup	Establishment and Development of Academic Spin – Off Firms Evidence from Turkey
20.00	Dinner			

SATURDAY, JANUARY 23

Check out before 11.00 - Luggage can be stored in several rooms at the reception

9.15-11.00	Parallel Session A - Room G11 - Chair: Kristina Vaarst Andersen			
	AUTHORS	DISCUSSANT 1	DISCUSSANT 2	
	Bruno Basalisco	Mattila	Martin	It takes two to tango: the impact of customer business model in the solution value co-creation process
	Hella Guezguez	Basalisco	Martin	Complementary and Similar Technological Competences: the Determinants to Collaborate in the Biopharmaceutica
	Jukka Mattila	Guezguez	Martin	Competitive action in different arenas of management in the Finnish grocery trade 1991-2005
9.15-11.00	Parallel Session B - Room G12 - Chair: Kristian Nielsen			
	Lorena Maria D'Agostino	Svetkovska	Dalum	The impact of R&D offshoring on the home knowledge production of OECD investing regions
	Sandra Patricia Lancheros Torres	D'Agostino	Dalum	Rate of technology adoption and international production organisation: Firm level evidence from India
	Miriama Svetkovska	Torres	Dalum	Slovakia, an outstanding example in public finance management reform
9.15-11.00	Parallel Session C - Room Sorbonne - Chair: Christine Isakson			
	Lars Alkærsg	Tartari	Stieglitz	Effects of complementarities on patenting activity
	René Carraz	Alkærsg	Stieglitz	What can we learn from a leading Japanese university about university-industry collaborations
	Valentina Tartari	Carraz	Stieglitz	The Role of Behavioral and Attitudinal Cohort Effects on Academics' Levels of Engagement with Industry
9.15-11.00	Parallel Session D - Room F2 - Chair: Jacob Rubæk Holm			
	Valentina De Marchi	Dobrajska	R. N. Nielsen	Cooperation toward green innovation: an empirical investigation
	Magdalena Dobrajska	De Marchi	R. N. Nielsen	Designing firm boundaries: case study of a wind turbine manufacturer
9.15-11.00	Parallel Session E - Room G4-6 - Chair: Jesper L. Christensen			
	Dagmara Maria Weckowska	Tranekjer	Christensen	The Role of Intermediaries in the Commercialisation of Academic Research: A Practice-Based Approach
	Tina Lundø Tranekjer	Weckowska	Kerndrup	The effects of porous boundaries of the company because of outsourcing and open innovation
11.00-11.15	Coffee			
11.15-11.30	News from DRUID by Peter Maskell, President of DRUID (incl. announcement of the DRUID Winter Conference's Most Promising Research Project Award 2010)			
11.30-12.30	Keynote address by Saras Sarasvathy, Daarden School of Business			Effectuation: Elements of Entrepreneurial Expertise,
12.30-14.00	Lunch			
14.00	Shuttle bus leaves for Skørping train station and Aalborg airport (be ready for departure!)			

Organizing Committee

Christian R. Østergaard and Jeanette Hvarregaard (PLEASE CONTACT JEANETTE (winter2010@druid.dk) IF YOU NEED A CERTIFICATE FOR YOUR PARTICIPATION)