



## DRUID-DIME WINTER CONFERENCE 2011

### PROGRAMME

Hotel Comwell Rebild Bakker, Skørping, Aalborg  
January 20-22, 2011



#### INTRODUCTORY NOTE

The programme consists of 6 keynote addresses presented by seniors and 68 PhD presentations, which have been selected and been able to join us. The PhD presentation will be organised in 4 series of parallel sessions. Each paper will be given 35 minutes: 15 minutes for the presentation, 5 minutes for the junior discussant, 5 minutes for the senior discussant, and 10 minutes for general discussion and short answers from the PhD student. A projector for power point presentation will be available in each parallel session.

#### THURSDAY, JANUARY 20

- 14.00-15.00** Arrival, registration and coffee/sandwich
- 15.00-15.10** Welcome address by Christian R. Østergaard, Chair of this conference
- 15.10-16.15** Keynote address by Orietta Marsili, Rotterdam School of Management: Ways out: Firm survival and exit strategies
- 16.30-17.30** Keynote address by Dirk Czarnitzki, KU Leuven Industry-Science collaborations: virtues and caveats
- 17.45-19.30** Parallel Session A - Room Li. Aud - Chair: Lars Frederiksen
- | <i>AUTHORS</i> | <i>DISCUSSANT 1</i> | <i>DISCUSSANT 2</i> | <i>TITLE (SOME HAVE BEEN SHORTENED)</i>   |
|----------------|---------------------|---------------------|---|
| Katja Lehr     | Hsieh               | Timmermans          | Small firm's strategies to tap global knowledge sources: a comparative approach on EURODITE case studies                        |
| Buru Im        | Lehr                | Timmermans          | Analyzing the Behavior of Firms and Different Effect of their Determinants to Performance: Comparison of Firms in Korea and the |
| Wan-Lin Hsieh  | Im                  | Timmermans          | The innovation value chain in advanced developing countries: An empirical study of Taiwanese manufacturing industry             |
- 17.45-19.30** Parallel Session B - Room F2 - Chair: Nils Stieglitz
- |                      |               |            |  |
|----------------------|---------------|------------|--|
| Nima Fallah          | Bulathsinhala | Østergaard | Distributed Leadership in Communities of Practice; the case of United Nations                          |
| Anita Quas           | Fallah        | Østergaard | How New Technology-Based Firms cope with the current global crisis: A dynamic capabilities perspective |
| Nadika Bulathsinhala | Quas          | Østergaard | User-driven innovation in energy-related research programs   |
- 17.45-19.30** Parallel Session C - Room F3 - Chair: Toke Reichstein
- |                   |          |         |   |
|-------------------|----------|---------|---|
| Cindy Lopes Bento | COKPEKIN | Wakeman | Evaluation of Public R&D Policies: A Cross-country Comparison             |
| Monique Goepel    | Bento    | Wakeman | ANTECEDENTS OF INDIVIDUALS SUPPORT FOR INNOVATION                         |
| Özge COKPEKIN     | Goepel   | Wakeman | The Effects of Firms' Creative Climate for Product and Process Innovation |
- 17.45-19.30** Parallel Session D - Room G11 - Chair: Keld Laursen
- |                       |                   |             |  |
|-----------------------|-------------------|-------------|--|
| Noé Becerra-Rodríguez | Olmos-Peñuela     | Nightingale | Is there a trade-off between Academy-Industry Linkages and scientific productivity? Empirical evidence from Mexican research |
| Hannah van der Deijl  | Becerra-Rodríguez | Nightingale | Researcher networks and productivity   |
| Julia Olmos-Peñuela   | van der Deijl     | Nightingale | Knowledge transfer activities: which determinants explain research group interactions with non-academic agents?              |
- 17.45-19.30** Parallel Session E - Room G14 - Chair: René N. Nielsen
- |                  |        |      |  |
|------------------|--------|------|--|
| Katherine Lovell | Savino | Tell | Technology and organisation: finding 'fit' in a mature system            |
| Mafini DOSSO     | Lovell | Tell | An inquiry into the determinants of French technological specializations |
| Tommaso Savino   | Dosso  | Tell | When the Old creates value for innovation                                |
- 17.45-19.30** Parallel Session F - Room G12 - Chair: Søren Kerndrup
- |                                  |               |          |  |
|----------------------------------|---------------|----------|--|
| Francisco de Borja Trujillo-Ruiz | Flores        | Lundvall | Internal and Relational Knowledge and Absorptive Capacity in SMEs: understanding Firm's Innovation Performance |
| Borbala Kulcsar                  | Trujillo-Ruiz | Lundvall | The Link between Corporate Philanthropy and Product Failure  |
| Esther Flores                    | Kulcsar       | Lundvall | Is high technology location related to the nature of university research?                                      |
- 19.45** Dinner

**FRIDAY, JANUARY 21**

|                    |  |                     |                     |  |
|--------------------|--|---------------------|---------------------|--|
| <b>9.00-10.45</b>  | <b>Parallel Session A - Room Li. Aud - Chair: Jacob R. Holm</b>  |                     |                     |  |
|                    | <b>AUTHORS</b>   | <b>DISCUSSANT 1</b> | <b>DISCUSSANT 2</b> |  |
|                    | Pernille Gjerløv-Juel  | Cirillo             | Ronde               | The Effect of Executive Migration and Spin-offs on Incumbent Firms   |
|                    | Jonathan David Kowalski  | Jensen              | Ronde               | Effects of Geography, Technological Background and Firm Heritage on Firm Entry, Survival and Performance: the US Semicon         |
|                    | Bruno Cirillo  | Kowalski            | Ronde               | Cool again! Old-timers' rejuvenation through corporate spin-outs   |
| <b>9.00-10.45</b>  | <b>Parallel Session B - Room F2 - Chair: Björn Johnson</b>   |                     |                     |  |
|                    | Josephine Pickett-Baker  | Sriwannawit         | Gregersen           | Domestic Adoption of Renewables Technologies: Innovativeness, Adoption Behaviours and Individual Needs                           |
|                    | Claudia Doblinger  | Pickett-Baker       | Gregersen           | The role of social movements in legitimating new technologies: Evidence from the electric utility industry                       |
|                    | Pranpreya Sriwannawit  | Doblinger           | Gregersen           | Diffusion of Photovoltaic Systems in Rural Thailand  |
| <b>9.00-10.45</b>  | <b>Parallel Session C - Room F3 - Chair: Jesper L. Christensen</b>   |                     |                     |  |
|                    | Sebastian Wiffling   | Nielsen             | Reichstein          | Which Big-Five personality traits drive entrepreneurial failure in highly innovative firms?                                      |
|                    | Dmitriy Krichevskiy  | Wiffling            | Reichstein          | A consumption-based measure of the monetary rewards to entrepreneurship  |
|                    | Kristian Nielsen   | Krichevskiy         | Reichstein          | Who reenters entrepreneurship? And who ought to? An empirical study of success after failure                                     |
| <b>9.00-10.45</b>  | <b>Parallel Session D - Room G11 - Chair: Esben S. Andersen</b>  |                     |                     |  |
|                    | Mathijs de Vaan  | Melander            | N. Stieglitz        | Interfirm networks and firm performance in the face of technological discontinuities   |
|                    | Jörg Claussen  | de Vaan             | N. Stieglitz        | Vertical Integration under Uncertainty - Evidence from the PC Gaming Industry  |
|                    | Lisa Melander  | Claussen            | N. Stieglitz        | "Balancing flexibility and integration?" Supplier selection under technological uncertainty in collaborative NPD projects        |
| <b>9.00-10.45</b>  | <b>Parallel Session E - Room G14 - Chair: Lars Alkærsig</b>  |                     |                     |  |
|                    | Poonam OBEROI  | Llopis-Córcoles     | R. N. Nielsen       | The impact of cognitive distance on the likelihood of alliance formation:  |
|                    | Tina Lundø Tranekjer   | OBEROI              | R. N. Nielsen       | The undiscovered role of firms as providers of knowledge in collaborative product development                                    |
|                    | Oscar Llopis-Córcoles  | Tranekjer           | R. N. Nielsen       | Understanding Knowledge Sharing in Organizations: Further Questions of Research Through a Social Cognitive Perspective           |
| <b>9.00-10.45</b>  | <b>Parallel Session F - Room G12 - Chair: M. P. Knudsen</b>  |                     |                     |  |
|                    | Oguz Ali Acar  | Aksoy               | Lars Frederiksen    | Motivation, Reward Size and Contribution in Idea Crowdsourcing   |
|                    | Benjamin Engelstätter  | Acar                | Lars Frederiksen    | Enterprise Software and Service Innovation: Standardization versus Customization   |
|                    | Dilan Aksoy  | Engelstätter        | Lars Frederiksen    | Open Source Software vs. Proprietary Software: A Strategy of Complementarity?  |
| <b>10.45-11.00</b> | <b>Coffee</b>  |                     |                     |  |
| <b>11.00-12.00</b> | <b>Keynote address by Simon Wakeman, European School of Management and Technology:</b>                                     |                     |                     | Technology commercialization strategy of innovating firms: Evidence from the biotech industry                                    |
| <b>12.10-13.10</b> | <b>Keynote address by Fredrik Tell, Linköping University:</b>  |                     |                     | Knowledge integration and innovation: Findings and challenges  |
| <b>13.10-14.15</b> | <b>Lunch</b>   |                     |                     |  |
| <b>14.15-16.00</b> | <b>Break and relaxation - A walk in the forest and hills is highly recommended. Snowman competition if weather permits</b> |                     |                     |  |
| <b>16.00-16.30</b> | <b>Coffee</b>  |                     |                     |  |
| <b>16.30-17.30</b> | <b>Keynote address by Paul Nightingale, SPRU:</b>  |                     |                     | The Case Against Entrepreneurs   |
| <b>17.45-19.30</b> | <b>Parallel Session A - Room Li. Aud - Chair: Bram Timmermans</b>  |                     |                     |  |
|                    | <b>AUTHORS</b>   | <b>DISCUSSANT 1</b> | <b>DISCUSSANT 2</b> |  |
|                    | Ann-Kristin Ridder   | Duarte              | Keld Laursen        | Sensing and Seizing Open Innovation: A Capability-Based Approach   |
|                    | Mikko O. J. Laine  | Ridder              | Keld Laursen        | Open and User Innovation Adoption in Micro-sized Firms   |
|                    | Vanessa Duarte   | Laine               | Keld Laursen        | Separating the wheat from the chaff – taxonomy of open innovation  |
| <b>17.45-19.30</b> | <b>Parallel Session B - Room F2 - Chair: Peter Maskell</b>   |                     |                     |  |
|                    | Giorgia Barboni  | Nash                | E. S. Andersen      | On the Latin American Growth Paradox: A Hindsight into the Golden Age  |
|                    | L. Carlos Freire-Gibb  | Barboni             | E. S. Andersen      | Vallejo, California. From the Fringes of the Metropolis, a Case for the 'City Region System of Survival'                         |
|                    | Ulrik William Nash   | Freire-Gibb         | E. S. Andersen      | Galton's Conjecture on the Distribution of Expectations  |
| <b>17.45-19.30</b> | <b>Parallel Session C - Room F3 - Chair: Thomas Ronde</b>  |                     |                     |  |
|                    | Esther Ferrándiz   | Andersen            | Czarnitzki          | Does inter-regional scientific collaboration in academic research affect the quality of the scientific production?               |
|                    | Roman Martin   | Ferrándiz           | Czarnitzki          | Comparing knowledge bases: on the organisation and geography of knowledge flows in the regional innovation system of Scania      |
|                    | Kristina Vaarst Andersen   | Matin               | Czarnitzki          | The Geographical Stretching of Ties: Access to Cluster-External Knowledge Bases and Individual Level Performance within Clusters |
| <b>17.45-19.30</b> | <b>Parallel Session D - Room G11 - Chair: Birgitte Gregersen</b>   |                     |                     |  |
|                    | Filipe Silva,  | Beukel              | J.L.Christensen     | Do financial constraints threaten the innovation process? Evidence from Portuguese firms   |
|                    | Theresa Veer   | Silva               | J.L.Christensen     | Patenting motives of "small" applicants – A comparative study of single inventors, start-ups and universities                    |
|                    | Karin Beukel   | Veer                | J.L.Christensen     | Revisiting the role of IP: Science and IP as Complementarities in Profiting from Technological Innovation                        |

## FRIDAY, JANUARY 21 (continued)

|                    |   |         |             |  |
|--------------------|---|---------|-------------|--|
| <b>17.45-19.30</b> | <b>Parallel Session E - Room G14 - Chair: Christian R. Østergaard</b> |         |             |  |
|                    | Anne Nygaard Tanner   | Keijl   | M.P.Knudsen | Spatial Dynamics of Technological Evolution: Technological Relatedness as Driver for Radical Emerging Technologies |
|                    | Sen Chai  | Tanner  | M.P.Knudsen | Emergence of Breakthroughs   |
|                    | Stefan Keijl  | Chai    | M.P.Knudsen | Innovation Radicalness: Exploring the Relationship between Novelty and Impact                                      |
| <b>17.45-19.30</b> | <b>Parallel Session F - Room G12 - Chair: Pernille Gjerløv-Juel</b>   |         |             |  |
|                    | Benjamin Volland  | Chang   | M.S.Dahl    | Health Assessment and Health Among the Self-Employed   |
|                    | Maikel Jay Kishna   | Volland | M.S.Dahl    | Uncovering the Strategies of Environmental-Technology Entrepreneurs  |
|                    | Shen-Chen Chang   | Kishna  | M.S.Dahl    | The role of institutional entrepreneurship in standards wars - The Blu-ray Disc case                               |

**20.00** Dinner

## SATURDAY, JANUARY 22

**Check out before 11.00 - Luggage can be stored in several rooms at the reception**

|                    |  |                     |                     |  |
|--------------------|--|---------------------|---------------------|--|
| <b>9.15-11.00</b>  | <b>Parallel Session A - Room Li. Aud - Chair: TBA</b>  |                     |                     |  |
|                    | <b>AUTHORS</b>   | <b>DISCUSSANT 1</b> | <b>DISCUSSANT 2</b> |  |
|                    | Jan Skovgaard  | Roa                 | Johnson             | EU policy on CSR   |
|                    | Flávio José Marques Peixoto  | Skovgaard           | Johnson             | Understanding Innovation in Nanotechnology: A Proposal for Improving Innovation Policy for Nanotechnology in Brazil            |
|                    | Verónica Roa   | Peixoto             | Johnson             | Policy Learning and Policy Change in a Context of Industry Crisis: The Case of Chilean Salmon Farming Industry                 |
| <b>9.15-11.00</b>  | <b>Parallel Session B - Room F2- Chair: TBA</b>  |                     |                     |  |
|                    | Tim Christoph Pohlmann   | Dobrajska           | Lars Alkærsg        | Firms' cooperative activities as driving factors of patent declaration on formal standards                                     |
|                    | Bastian Rake   | Pohlmann            | Lars Alkærsg        | Collaboration in bio-pharmaceutical research: Exploration of country-level determinants  |
|                    | Magdalena Dobrajska  | Rake                | Lars Alkærsg        | How does organizational decision making structure influence a firm's selection and adaptation of transactional governance mod  |
| <b>9.15-11.00</b>  | <b>Parallel Session C - Room F3 - Chair: M.S.Dahl</b>  |                     |                     |  |
|                    | Carla Costa  | Rodrigues           | Maskell             | Spinoff Location: Agglomeration vs. Organizational Reproduction - The Molds Cluster in Portugal                                |
|                    | Mayra Bezerra Rodrigues  | Costa               | Maskell             | Local Interactions and the Emergence of Cooperation  |
| <b>9.15-11.00</b>  | <b>Parallel Session D - Room G11- Chair: Kristina Vaarst Andersen</b>  |                     |                     |  |
|                    | Jacob Rubæk Holm   | Maneja              | Marsili             | Learning and adapting organisations - An evolutionary theory of scale adjustment under asymmetric information                  |
|                    | Tania Treibich   | Holm                | Marsili             | Heterogeneous Banks and Technical Change in an Evolutionary Model of Endogenous Growth and Fluctuations                        |
|                    | Jade Maneja  | Treibich            | Marsili             | Non-adaptation in complex landscapes: the substitutive effect of matching on firm adaptation                                   |
| <b>9.15-11.00</b>  | <b>Parallel Session E - Room G14 - Chair: Kristian Nielsen</b>   |                     |                     |  |
|                    | Philipp Sebastian Boeing   | Fu                  | Kerndrup            | The Innovative Performance of China's National Innovation System   |
|                    | Hui Yan  | Boeing              | Kerndrup            | A Comparison Study of the Chinese Telecom Industry: the Emerging and the Declining Ones  |
|                    | Wenyang Fu   | Yan                 | Kerndrup            | An Emerging Innovative Milieu in the Pearl River Delta, China? The Role of Social and Organizational Proximity for Product Inn |
| <b>11.00-11.15</b> | <b>Coffee</b>  |                     |                     |  |
| <b>11.15-11.30</b> | <b>News from DRUID by Peter Maskell, President of DRUID (incl. announcement of the Bent Dalum PhD Award)</b> |                     |                     |  |
| <b>11.30-12.30</b> | <b>Keynote address by Bengt-Åke Lundvall, Aalborg University</b>   |                     |                     | Innovation studies: In search of a theoretical core  |
| <b>12.30-14.00</b> | <b>Lunch</b>   |                     |                     |  |
| <b>14.00</b>       | <b>Shuttle bus leaves for Skørping train station and Aalborg airport (be ready for departure!)</b>           |                     |                     |  |

### Organizing Committee

Christian R. Østergaard, Michael S. Dahl, Bram Timmermans and Jeanette Hvarregaard

(PLEASE CONTACT JEANETTE (winter2011@druid.dk) IF YOU NEED A CERTIFICATE FOR YOUR PARTICIPATION)