



## DRUID ACADEMY CONFERENCE 2012

### PROGRAMME

The Moeller Centre, University of Cambridge, UK  
January 19-21, 2012



#### INTRODUCTORY NOTE

The programme consists of 5 keynote addresses and 62 PhD presentations. The PhD presentation will be organised in 5 series of parallel sessions. Each paper will be given 35 minutes: 15 minutes for the presentation, 5 minutes for the junior discussant, 5 minutes for the senior discussant, and 10 minutes for general discussion and short answers from the PhD student. A projector for power point presentation will be available in each parallel session.

#### THURSDAY, JANUARY 19

14.00-15.00 **Arrival and registration**

15.00-15.10 **Welcome address by Christian R. Østergaard, chair of this conference and Alan Hughes, UK-IRC Director**

15.10-16.15 **Keynote address by Elisa Giuliani: Network Dynamics in Regional Clusters: The Perspective of an Emerging Economy**

16.30-17.30 **Keynote address by Kristina Dahlin: Learning from Failure**

17.45-19.30 **Parallel Session A - Room - Chair: L. Alkærsg**

##### AUTHORS

##### DISCUSSANT 1

##### DISCUSSANT 2 TITLE (SOME HAVE BEEN SHORTENED)

Goretti Cabaleiro Cerviño

Nash

J.R.Holm

Licensing Out as a Real Activity to engage in Myopic Management

Daniele Moschella

Cerviño

J.R.Holm

Selection and market dynamics. Some comparative evidence

Ulrik William Nash

Moschella

J.R.Holm

Great Minds Think Alike, and Fools Seldom Differ: A Theory on the Moments of Firms' Performance Distributions

17.45-19.30 **Parallel Session B - Room - Chair: M. P. Knudsen**

Gianluca Capone

Hatch

B. Tether

First Mover Advantage in Different Technological and Demand Regimes

Jimmi Normann Kristiansen

Capone

B. Tether

A Status-Update on the Radical Innovation Management Family: A Literature Review

Carolyn J. Hatch

Kristiansen

B. Tether

Innovating by Design? How Design Practice Shapes Furniture Innovation

17.45-19.30 **Parallel Session C - Room Chair: B. Timmermans**

William Stanley Sierzchula

Squillace

P. Maskell

Incumbent firm behavior regarding multiple emerging technologies: An analysis of the automobile industry

Katherine Lovell

Sierzchula

P. Maskell

Rebuilding after the storm: the role of innovation in completing infrastructure system transformation

Roberta Squillace

Lovell

P. Maskell

Technology and market dynamics in the wind energy sector: do first mover advantages exist? An exploratory analysis ....

17.45-19.30 **Parallel Session D - Room Chair: K. Nielsen**

Andrés Barreneche García

Park

T. Minshall

Analysing the Determinants of Entrepreneurship in European Cities

Heike Stephanie Delfmann

García

T. Minshall

Population change and new firm formation in urban and rural regions

Eunkyung Park

Delfmann

T. Minshall

Role of entrepreneurship in cluster evolution: The case of wireless communication cluster in North Jutland, Denmark

17.45-19.30 **Parallel Session E - Room - Chair: M. S. Dahl**

Claire K. Wan

Grosman

A.Mina

Innovation Investment under Policy Uncertainty: Exploring Factors Influencing Firms' Technological Investment Decisions

Mario Daniele Amore

Wan

A.Mina

Banking Deregulations and Corporate Innovation

Anna Grosman

Amore

A.Mina

Governance as a mechanism to alleviate financing constraints on investment

19.45 **Dinner at the Møller Centre**

**FRIDAY, JANUARY 21**

- 9.00-10.45 Parallel Session A - Room - Chair: K. Nielsen**  
**AUTHORS** **DISCUSSANT 1** **DISCUSSANT 2**  
 Maria Gradillas Chavez V. Mahnke Collective Institutional Entrepreneurship in Emerging Technological Fields  
 Antonio Andreoni Gradillas V. Mahnke Can we live on services? Exploring manufacturing-services interfaces and their implications for industrial policy design  
 Danilo Chavez Andreoni V. Mahnke Institutional framework for fostering innovation capabilities and collective action: The case of Nuevo León, Mexico
- 9.00-10.45 Parallel Session B - Room - Chair: P. Maskell**  
 Fernando Luiz Goldman Fernández-Mesa M. Becker The Dynamics of Organizational Knowledge: a Framework for Innovation  
 Leila Sadat Alinaghian Goldman M. Becker Operationalising Dynamic Capabilities: A Supply Network Configuration Approach  
 Anabel Fernández-Mesa Alinaghian M. Becker Design Management Capability: Its mediating Role between OLC and Innovation Performance in SMEs
- 9.00-10.45 Parallel Session C - Room - Chair: O. Baumann**  
 Tobias Møller Ruby Wu J.L. Christensen Policy driven innovation - the role of energy saving obligations for energy distributors in Denmark  
 Nadika A. Bulathsinhala Ruby J.L. Christensen The Role of Knowledge Users in Energy Innovation Projects and Their Effect on Innovation Performance  
 Yijang Wu Bulathsinhala J.L. Christensen Renewal, Reuse and Reinforcement: Building Capabilities to Shape the Nascent Market for Integrated Sustainable Urban Solutions
- 9.00-10.45 Parallel Session D - Room - Chair: A. d. M. Pedrosa**  
 Jose Miguel Natera Schimke M. Kitson Innovation, Absorptive Capacity and Complexity along development stages  
 Matthias Duschl Natera M. Kitson Characteristics of Regional Industry-specific Employment Growth  
 Antje Schimke Duschl M. Kitson Impact of Local Knowledge Endowment on Employment Growth in Nanotechnology
- 9.00-10.45 Parallel Session C - Room - Chair: M. Lorenzen**  
 Tobias Buchmann Martin J. Prabhu The Evolution of Innovation Networks: The Case of the German Automotive Industry  
 Roman Martin Buchmann J. Prabhu Differentiated Knowledge Bases and the Nature of Innovation Networks
- 10.45-11.00 Coffee**
- 11.00-12.00 Keynote address by Ammon Salter:** Going Underground: Bootlegging and Individual Innovative Performance
- 12.10-13.10 Keynote address by Ron Martin:** Conceptualising Cluster Evolution: Beyond the Life Cycle
- 13.10-14.15 Lunch in the Dining Hall**
- 14.15-16.00 Parallel Session A - Room- Chair: M. S. Dahl**  
**AUTHORS** **DISCUSSANT 1** **DISCUSSANT 2**  
 Wilfried Zidorn Lorenz M. Kilduff Too much of a good thing: the role of alliance portfolio diversity for R&D activity in the biotechnology industry  
 Valeria Lorenzi Zidorn M. Kilduff Cognitive distance in research collaborations  
 Annika Lorenz Lorenzi M. Kilduff Once bitten, twice shy? The impact of infringement and copying experience on R&D cooperation
- 14.15-16.00 Parallel Session B - Room - Chair: V. Mahnke**  
 Ana García Granero Albeshar K. Laursen External knowledge sourcing and innovation performance: The role of managerial practices  
 Joonmo Ahn Granero K. Laursen The influence of the characteristics of CEO on open innovation in SMEs  
 Abdulrhman Abdullah Albeshar Ahn K. Laursen The impact of IT resources on SMEs innovation performance
- 14.15-16.00 Parallel Session C - Room - Chair: K. Nielsen**  
 Maria Anna Halbinger dos Santos K. Dahlin Motivation, creativity, openness to experience and entrepreneurship  
 Sebastian Wilfling Halbinger K. Dahlin Personality and various motives of entrepreneurial exit in highly innovative industries  
 Daniela Guerra dos Santo Wilfling K. Dahlin From Nonprofit to For-Profit enterprises: Entrepreneurial ventures typology
- 14.15-16.00 Parallel Session D - Room - Chair: B. Eriksen**  
 Jan Skovgaard Weckowska A. Hughes Corporate Social Responsibility in the Danish shipping industry  
 Rui M Cartaxo Skovgaard A. Hughes Transfer technology from University to firms and the role of the Technology Transfer Offices  
 Dagmara Maria Weckowska Cartaxo A. Hughes Situated Learning and Change in Organisational Practices: Learning the Ropes of the Commercialization of Academic Research
- 16.00-16.30 Coffee**
- 16.30-18.15 Parallel Sessions**

**FRIDAY, JANUARY 21 (continued)****16.30-18.15 Parallel Session A - Room - Chair: K. Laursen****AUTHORS**

Lorena M. D'Agostino  
 Daniel Nicola Faeh  
 Philipp Sebastian Boeing

**DISCUSSANT 1**

Boeing  
 D'Agostino  
 Faeh

**DISCUSSANT 2**

M.P.Knudsen  
 M.P.Knudsen  
 M.P.Knudsen

Does the global fragmentation of R&D activities pay back? The home region perspective  
 Geography of knowledge networks: technological capability development of Swiss mechanical and electrical engineering companies  
 Technological Capabilities of Chinese Enterprises – Who Is Going to Compete Abroad?

**16.30-18.15 Parallel Session B - Room Chair: M. S. Dahl**

Thomas Luecking  
 Christian Essling  
 Brian Kavanagh

Kavanagh  
 Luecking  
 Essling

M. Lorentzen  
 M. Lorentzen  
 M. Lorentzen

Industry trends and acquisition behavior within single high-tech businesses – an empirical analysis of software companies  
 Product Quality and Technological Change - Evidence from the Computer Games Industry  
 Art in the Age of its Digital Reproduction: Organisational Responses to Digital Music in the Classical Music Industry

**16.30-18.15 Parallel Session C - Room - Chair: K. Nielsen**

Isabel Schwinge  
 Elisabeth Bublitz  
 Virgilio Failla

Failla  
 Schwinge  
 Bublitz

B. Eriksen  
 B. Eriksen  
 B. Eriksen

Knowledge-intensive entrepreneurship in a low-tech sectoral innovation system  
 Building Organizations from Scratch – Entrepreneurs' Qualifications and Labor Demand in Newly Founded Ventures  
 Entrepreneurial motivation and the performance of the entrepreneurial venture

**16.30-18.15 Parallel Session D - Room - Chair: B. Timmermans**

Martin C. Goossen  
 Arjan Markus  
 Christian Martinez Diaz

Diaz  
 Goossen  
 Markus

A. Salter  
 A. Salter  
 A. Salter

Consistently Capricious: Simultaneous and Sequential Exploration and Exploitation  
 How does R&D Worker Recruitment affect Technological Exploration? A Longitudinal Study of R&D Active Firms in Denmark  
 Complementarities in scientific production. Evidence from scientific research

**19.30 Dinner at Queens' College - We will leave the Møller Centre at 19.00****SATURDAY, JANUARY 22****9.15-11.00 Parallel Session A - Room - Chair: L. Alkærsg****AUTHORS**

Solon Moreira  
 Diego Useche  
 Mariano Mastrogiorgio

**DISCUSSANT 1**

Mastrogiorgio  
 Moreira  
 Useche

**DISCUSSANT 2**

E. Bascavusoglu- Moreau  
 E. Bascavusoglu- Moreau  
 E. Bascavusoglu- Moreau

Cooperation or Competition: Grant-Back Clauses in Technology Licensing Contracts  
 The role of patents filed as signals for the IPO market: An empirical comparison for the U.S and the European software industry  
 Technological exaptation: evidence from patent data

**9.15-11.00 Parallel Session B - Room Chair: A. d. M. Pedrosa**

Abiodun Egbetokun  
 Maggie Qiuzhu Mei  
 Marie Smed

Smed  
 Egbetokun  
 Mei

A. Vernet  
 A. Vernet  
 A. Vernet

Firms' Networking and Innovation Performance in Nigeria  
 Customer Orientation and Organizational Responsiveness  
 Users Ability to Share Knowledge when Integrated in New Product Development - Evidence from the Pharmaceutical Industry

**9.15-11.00 Parallel Session D - Room - Chair: J. L. Christensen**

Simon Nadel  
 Liina Joller  
 Pepijn Olders

Olders  
 Nadel  
 Joller

O. Baumann  
 O. Baumann  
 O. Baumann

The adoption determinants and the intensity of eco-innovation. Firm level analysis of French industry  
 Eco-innovation in business models – theoretical considerations and selected global cases  
 Putting Complexity to Use: Distinguishing Low-Emission Vehicles (LEVs) as Environmental Technology in Patent Data

**11.00-11.15 Coffee****11.15-12.15 Keynote address by Martin Kilduff: Ghost Ties and the Shadow of the Past: Coaching Affiliation and Career Success in the National Football League****12.15-12.30 News from DRUID by Peter Maskell, President of DRUID****12.30-14.00 Lunch in the Dining Hall****DRUID Organizing Committee**

Christian R. Østergaard, Bram Timmermans, Jacob R. Holm and Jeanette Hvarregaard

(PLEASE CONTACT JEANETTE (winter2012@druid.dk) IF YOU NEED A CERTIFICATE FOR YOUR PARTICIPATION)