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**General Contact**

Jeanette Hvarregaard

DRUID Secretary

[druid@druid.dk](mailto:druid@druid.dk)


DRUID is associated with the journal *Industry and Innovation*, published by Routledge. *Industry and Innovation* is an international refereed journal presenting high-quality original scholarship of the dynamics of industries and innovation. Interdisciplinary in nature, *Industry and Innovation* is informed by, and contributes in turn to, advancing the theoretical frontier within economics, management, sociology, and economic geography. Currently in its 22nd year and with 8 annual issues, *Industry and Innovation's* 2014 5-year impact factor in Thomson Reuters' Social Science Citation Index was 1.094.

[What is DRUID?](#)
**What is DRUID**
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**The DRUID Winter Conference 1999**

Holte, January 7-9, 1999

Programme of the DRUID Winter seminar, January 7-9, 1999

**Thursday the 7th**

Gathering at Kastrup Airport Domestic not later than 14.30. A bus (named "Lyngby Turistfart") will be waiting to take us to Holte

15.30 Arrival at: Scanticon Comwell, Kongevejen 195, 2840 Holte

Coffee

16.00 – 18.30 Session 1: The regional and international dimension

Chairperson: Nicolai Juul Foss

1. Andersen, Poul Houman

Commentators:

Alice Lam/Jesper L. Christensen

Local external influences on SME export marketing activity: An empirical analysis

2. Andersen, Maj Munch

Commentators: Ken Green/Michael Iversen

Market institutions and interorganisational learning (forthcoming)

3. Juliana Hsuan

Commentators:

Ned Lorenz/Kirsten Foss

Modularization in black-boks design: Implications for Supplier-buyer relationships (forthcoming)

4. Filippi, Maryline

Commentators:

Alice Lam/Peter Maskell

Proximimy and coordination (forthcoming)

19.00 Dinner

20.30 – 21.30 Session 2: Guest Speaker

Chairperson: Bo Carlsson

5. Ken Green

Firm Strategies, Innovation and Sustainable growth

**Friday the 8th**

9.00- 12.30 Session 3: From micro to macro

Chairperson: Esben Sloth Andersen

11.00 – 11.15 Coffee

6. Drejer, Ina  
 Commentators:  
 Bo Carlsson/Bent Dalum

The Role of Technological Linkages in a Leontief Scheme – From static Structures to Endogenous Evolution of Technical Coefficients

7. Bengt-Åke Lundvall and Peter Nielsen  
 Commentators:  
 Ned Lorenz/Maj M. Andersen

Competition, transformation and polarisation in the learning economy – illustrated by the Danish case

8. Laursen, Keld  
 Commentators:  
 Bo Carlsson/Dieter Ernst

Do export and technological specialisation patterns co-evolve in terms of convergence or divergence?: Evidence from 19 OECD Countries, 1971-1991

9. Kristensen, Frank Skov  
 Commentators:  
 Ken Green/Henrik Sornn-Friese

Towards a taxonomy of learning regimes: An empirical analysis of the Danish economy

13.00 – 14.00 Lunch

14.00 – 16.00 A walk in the wood

15.45 – 16.00 Coffee

16.00 – 18.30 Session 4: Firm strategies  
 Chairperson: Jens Frøslev Christensen

10. Foss, Kirsten  
 Commentators:  
 G.B. Richardson/Esben Sloth Andersen

Modular Product Design: Creating "Technologically Separable Interfaces"

11. Mahnke, Volker  
 Commentators:  
 Eric Brosseau/Poul Rind Christensen

The Economies of Knowledge-Sharing: Production- and Organization Cost Considerations

12. Andersen, Poul Houman & Kristensen, Frank Skov  
 Commentators:  
 Ned Lorenz/Ina Drejer

How marketing relationships affect Marketing Organization: Evidence from Denmark

13. Sornn-Friese, Henrik  
 Commentators:  
 Alice Lam/Frank S. Kristensen

Mutualism, Economic Relationships, and and Business Strategy

19.00 Dinner

### **Saturday the 9th**

9.00 – 12.30 Session 5: Markets and knowledge Sharing  
 Chairperson: Bent Dalum

11.00 – 11.15 Coffee

14. Foss, Nicolai Juul & Sautet, Frédéric  
Commentators  
Eric Brosseau/ Keld Laursen

The Organization of Large, Complex Firms: an Austrian View

15. Iversen, Mikael  
Commentators:  
G.B. Richardson/Nicolai J. Foss

Competitive Advantage through Intrafirm Synergies

16. Lojacono, Gabriella  
Commentators:  
Bo Carlson/Kristian Philipsen

Re-Configurations and Co-Productive Strategies – Overcoming bottlenecks for knowledge sharing

13.00 – 14.00 Lunch

14.00 Departure for Copenhagen

Invited guests:

Confirmed: Bo Carlsson, Alice Lam, Edward Lorenz, Ken Green, G.B. Richardson and Eric Brosseau.

Format of session may be influenced by chairpersons but standard could be:

Author 10 minutes

Guest commentator 10 minutes

Druid commentator 5 minutes

General debate 5-15 minutes