Program for the

DRUID Summer Conference 2006 on

KNOWLEDGE, INNOVATION AND COMPETITIVENESS: DYNAMICS OF FIRMS, NETWORKS, REGIONS AND INSTITUTIONS

June 18-20, 2006

at Copenhagen Business School, Solbjerg Plads 3, Frederiksberg, DENMARK

[All papers are available through the DRUID website at http://www2.druid.dk/conferences/papers.php?cf=8]

e-mail: Summer2006@druid.dk
Website: http://www.druid.dk/summer2006

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**Basic format of all paper sessions (plenary as well as parallel)**

Each session normally include three papers and lasts about one and a half hours. The standard time schedule looks like this:

- First paper presentation by the author = 15 minutes
- Second paper presentation by the author = 15 minutes
- Third paper presentation by the author = 15 minutes
- First discussant of all three papers = 12 minutes
- Second discussant of all three papers = 12 minutes
- General discussion and replies from the authors = approximately 20 minutes.

Overhead projectors and computer projectors or beamers will be available for PowerPoint presentations. Please bring your presentation on transparencies or on a USB memory device.
Day 1, Sunday, June 18, 2006, Conference Overview

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<td>Michelle Gittelman: &quot;Does geography matter for science-based firms? Epistemic communities and the geography of research and patenting in biotechnology.&quot;</td>
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<td>Bart Nooteboom: &quot;Network embeddedness and the exploration of novel technologies: technological distance, betweenness centrality and density&quot; (Paper coauthored with Victor Gilsing, Wim Vanhaverbeke, Geert Duysters, Ad van den Oord)</td>
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| C               | 13.00 – 14.30 | Poster Session |

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<td>27 Niches, Clusters and Local Production Systems</td>
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|                 | 20.00 – 22.00 | Dinner at Ovnhallen, Porcelænshaven, CBS |
Day 1, Sunday, June 18, 2006, Conference Details

A  Sunday 9.15 – 10.30

Opening of the conference:
9.15- 09.30  Room: BGs01
Peter Maskell, Director of DRUID

Key note: Sid Winter
09.30 -10.30 Room: BGs01 Chair: Ina Drejer
Sid Winter: Replicating Organizational Knowledge: Principles or Templates?

Coffee break 10.30 - 11.00

B  Sunday 11.00 – 12.30

Plenary session: Cognitive Distance and Geography Effects
11.00- 12.30  Room: BGs01 Chair: Mark Lorenzen

- Michelle Gittelman: "Does geography matter for science-based firms? Epistemic communities and the geography of research and patenting in biotechnology"
- Bart Nooteboom: "Network embeddedness and the exploration of novel technologies: technological distance, betweenness centrality and density" (Paper coauthored with Victor Gilsing, Wim Vanhaverbeke, Geert Duysters, Ad van den Oord)

Discussants: Ron Boschma, Thomas Brenner

Buffet Lunch 12.30

C  Sunday 13.00 – 14.30

Poster Session
1. Abel Lucena "Analysis of Firms' Choice of External Sources of Knowledge: Matching Firms' Internal Capabilities With External Knowledge Attributes"
2. Alex Coad, Rekha Rao "As Luck Would Have it: Innovation and Firm Growth in 'Complex Technology' Sectors"
5. Andrea Szczesny, Tong Huang, Anke Lenk "Substitution, Availability and Preferences in Earnings Management - Empirical Evidence From China"
6. Catherine Thevenard-Puthod, Marie Cattellin, Rachel Bocquet, Jacques Scaraffiotti, William Gentet "The inter-firm Networks in the Mountain Tourism industry: Between Transactions and Competence"
7. Concetta Galasso "Multinational Enterprises and Knowledge Spillovers in the Aerospace Cluster of Lazio"
10. Fiorenza Belussi, Silvia Rita Sedita, Alessia Sammarra "Learning at the Boundaries Through R&D investments and Network Relationships: the Case of the Life Science Sector in Emilia Romagna"
11. Florian A. Taeube "Local Clusters, Ethnic Networks and Diversity in Global Knowledge-based industries: An Exploratory Study of Indian IT"
12. Frédéric Bougrain "Contractor - Manufacturer Linkages: the Driving Role of Contractors"
14. Grid Thoma, Stine Grodal "Cross-pollination in Science and Technology: the Emergence of the Nanobio Subfield"
16. Hagen Worch "Coordinating Effective Organizational Growth in Entrepreneurial Firms: A Developmental Perspective"
17. Joern Block, Philipp Köllinger "Peer Pressure in Network Markets - An Empirical investigation"
18. José Hamilton Cipolla, Cavalcanti Marly, Sousa Roberta "Co-operation: Cooperation and Competition:"
22. Koen Dittrich, Mathijs Huis in t Veld, Erik Stam "Sensor Technology in the Netherlands: Collaborating To Turn Knowledge into Innovation?"
23. Konstanze Höchtberger "Globalisation of ICT Services: Trade, Foreign Direct Investment and Urban Development"
24. Letizia Consoli "In Building a 'Knowledge-Based Theory' of the Cluster Firms: Internationalisation"
25. Linda Willemein, Tessa Van Der Valk, Marius Meeus "Resource Accumulation and Shifts in Business Models of Dutch Dedicated Biotechnology Firms"
26. Ludmila Striukova "Patents and Corporate Value Creation: Theoretical Approach"
27. Markus Perkmann "Re-evaluating the Territorial Embeddedness of Multi-national Branch Plants: Evidence From the South Tyrol Region in North-East italy"
28. Martin Stack, Myles Gartland "Service industry Evolution: the Offshoring of Radiology"
29. Masaru Yarime "University-industry Collaboration for Creating Innovation Networks: An Analysis of the Development of Lead-free Solders in Japan, Europe and the United States"
31. Mikko Mustonen "Basic Research and the R&D Manager's Incentives"
32. Ming-Chang Wu, Chao-Tung Wen, She-wa Wu "The Social Context of Creativity at Third Places:"
33. Ming-Hui Chen, Chia-Wen Chao, Se-hwa Wu "The Learning Mechanism of Tacit Knowledge Within the Innovative Organizations: the Case of the it industry in Taiwan"
34. Nicolai Mariegard "The Motion Picture industry: Critical issues in Coping With Uncertanty"
35. Pinar Falcigol, Sedef Akgungor "Geographical Concentration Patterns and Innovativeness of Turkish Manufacturing industry"
36. Ranjita Singh "Influence of Uncertainty On Firm's Adoption of a Technical Standard."
37. Rolf Wüstenhagen, Tarja Teppo "Understanding the Sudden Death Syndrome: Parent Firm Organisational Culture and the Performance of Corporate Venture Capital Funds"
38. Samantha Sharpe, Cristina Martinez-Fernandez "Measuring Regional Knowledge Resources: What Do Knowledge Occupations Have To offer?"
39. Satyasiba Das, Hákon Finne "Innovation and Co-location"
40. Seiko Arai "Internationalization of R&D Activities: Comparison of Japanese and European Multinational Firms in the United States"
41. Simona Negro, Roald Suurs, Marko Hekkert "The Bumpy Road of Biomass Gasification in the Netherlands; Explaining the Rise and Fall of An Emerging Innovation System"
42. Staffan Hultén, Nassef Hmimda "Social Construction of Technology: the Cochlear Implant Innovation Revisited"
43. **Steffen Bayer, David Gann** "Innovation and the Dynamics of Capability Accumulation in Project-based Organisations"

44. **Thierry Rayna** "Itunes Vs. Napster: Selling Or Renting Music Online, Which is the Winner?"

45. **Xavier Olleros** "The Lean Core in Digital Platforms"

46. **Yen Tran** "Industry Dynamics and Leadership Succession: the Case of the Fashion industry"

47. **Younghoon Kim, Jeongdong Lee, Sungsang Lee** "The Complementary Financial System for Private-to-private Technology Transfer"

48. **Zuoier M’chirgui** "Structures and Dynamiccs of Networked Relationships in the Smart Card Field: Industry and Social Network Analysis"

49. **Sojin Lim** "The Effects of Absorptive Capacity and Complementarities on Corporate Venture Capital"

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**D Sunday 14.30 – 16.00**

**Parallel Sessions 1**

### 1. Search Strategies

14:30 -16:00 Room: Ks43 Chair: Anker Lund Vinding

- **Toke Reichstein, Keld Laursen, Paola Criscuolo, Ammon Salter** "The Winning Combination: Search Strategies and Innovative Performance in the Uk"
- **Mikko Paananen** "I'll Find It Where I Can:exploring the Relationship Between Search and Problems Among Innovators in Finland"
- **Thomas Astebro, Xuesong Geng** "Finding Partners and Commercializing Inventions"

*Discussants: Ron Adner, Carolin Haeussler*

### 2. Perspectives on appropriability

14:30 -16:00 Room: Ks48 Chair: Thomas Brenner

- **Emmanuelle Fauchart, Eric Von Hippel** "Norms-based Intellectual Property Systems : the Case of French Chefs"
- **Liliana Gelabert, Andrea Fosfuri, Josep A. Tribó** "Does the Effect of Public Support to R&d Depend on the Degree of Appropriability?"
- **Gabriel Yoguel, Analía Erbes, Verónica Robert, José Borello** "Diffusion and appropriation of knowledge in different organizational structures"

*Discussants: Roberto Fontana, Wesley Marc Cohen*

### 3. Clusters – stability and dynamics

14:30 -16:00 Room: Ks54 Chair: Bent Dalum

- **Mario A. Maggioni, Massimiliano Riggi** "High-Tech Firms and the Dynamics of Innovative Industrial Clusters"
- **Kerstin Press** "When Does Defection Pay? The Stability of Institutional Arrangements in Clusters"
- **Michael Best, Hao Xie** "Discovering Regional Competitive Advantage: Route 128 Vs. Silicon Valley
4. Regional clustering and specialisation
14:30 - 16:00 Room: Ks71 Chair: Michael S. Dahl
- Alessandro Sterlacchini "Innovation, Knowledge and Regional Economic Performances: Regularities and Differences in the EU"
- Sölvell Örjan, Göran Lindqvist, Christian Ketels "Industrial Specialization and Regional Clusters in the Ten New EU Member States"
Discussants: Heinz Hollenstein, Myriam Abdelmoula

5. Innovation and appropriation
14:30 - 16:00 Room: K143 Chair: Tim Kastelle
- Réjean Landry, Malek Saihi, Nizar Becheikh "Managing the Protection of Inventions and Technological Innovations in Canadian Manufacturing Smes"
- Poul Houman Andersen, Ina Drejer, Christian Waldström "In the Eye of the Storm – Knowledge Appropriation and the Globalization of Regional Competencies in the Wind Turbine Industry"
- Michael Jacobides, Thorbjørn Knudsen, Mie Auger "Benefiting From Innovation: Value Creation, Value Appropriation and the Role of Industry Architectures"
Discussants: Abel Lucena, Kristina Dahlin

6. Interfirm relations and alliances
14:30 - 16:00 Room: K146 Chair: Dirk Czarnitzki
- Pinar Ozcan "Alliance Portfolios of Entrepreneurial Firms in Nascent Markets: Coevolution With Firm Growth and Competitive Dynamics"
- Michelle Rogan "Too Close For Comfort? The Effect of Competitive Overlap and Relationship Duration on Client Retention Post-acquisition"
- Mikkel Overby, Serden Ozcan "Partner Diversity and Shareholder Value: A Study of High-tech Multifirm Alliances"
Discussants: Brian Silverman, Morten Berg Jensen

7. Sustainable technological development
14:30 - 16:00 Room: K150 Chair: Ellen Moors
- Massimiliano Mazzanti, Roberto Zoboli, Anna Montini, Massimiliano Mazzanti "Complementarities, Firm Strategy and Environmental Innovations"
- Mu-yen Hsu "Integrating Environmental Regulation and Technology Policy"
- Floortje Alkemade, Marko Hekker, Roald Suurs "Strategic Expectations Management For Emergent Sustainable Technologies"
Discussants: Suma Athreye, Maj Munch Andersen

8. Management skills and capabilities
14:30 - 16:00 Room: 3.41 Chair: Henrik Sorn-Friese
- Robert Huggins "Universities and Knowledge-based Venturing: Finance, Management and Networks in London"
- Kassa Woldesenbet, John Storey, Graeme Salaman "Top Managers’ Knowledge About Strategizing and Capability: A Study in Ethiopia"
- Isabel Bodas Freitas, Nick Von Tunzelmann "Mapping Public Support For Management Capabilities in Firms in A Three-dimensional Space"
Discussants: Deborah Dougherty, Mark Dodgson
9. Learning in networks
14:30 - 16:00 Room: 4.41 Chair: Joachim Henkel
- John Hagedoorn, Daniëlle Cloodt, Hans Van Kranenburg "The Strength of R&D Network Ties in High-tech Industries –"
- Robin Cowan "Innovation Networks and the Diffusion of Knowledge"
- Koen Heimeriks "On Differential Learning Effects in Alliance Portfolios"
Discussants: Elisa Giuliani, Gautam Ahuja

E Sunday 16.15 – 17.45
Parallel Sessions 2

10. R&D cooperation 1
16:15 - 17:45 Room: Ks43 Chair: Morten Berg Jensen
- Jo Seldeslachts, Tomaso Duso, Enrico Pennings "The Dynamics of Research Joint Ventures: A Panel Data Analysis."
- Alessandro Muscio "The Impact of Absorptive Capacity on SMEs' Collaboration"
- Minjae Song "A Dynamic Analysis of Cooperative Research in the Semiconductor Industry"
Discussants: Anders Ekeland, Koen Dittrich

11. Knowledge and networks
16:15 - 17:45 Room: Ks48 Chair: Gautier Duflos
- Mats Lingblad "Market-like Solutions For Accessing Resources Inside Organizations: A Social Network Perspective"
- Gaia Rubera, Andrea Ordanini "Using Structural and Relational Embeddedness to Predict Firms' Imitative Behavior"
- Eva Dantas, Martin Bell "The Development of Firm-Centred Knowledge Networks in Emerging Economies: The Case of PETROBRAS in the Offshore Oil Innovation System in Brazil"
Discussants: Jesper B. Sorensen, Christian Waldstrom

12. Entrepreneurship
16:15 - 17:45 Room: Ks54 Chair: Lars Frederiksen
- Margaret Dalziel "Using the Knowledge Dimension to Explain the Governance of Entrepreneurial Asymmetric Relations"
- John Mathews "A Strategic and Evolutionary Perspective on Entrepreneurial Dynamics: Reconciling Schumpeter With Kirzner"
- Carl Reschke "Psychology in Entrepreneurship and Economic Evolution"
Discussants: Pinar Ozcan, Hagen Worch

13. Industrial and structural dynamics
16:15 - 17:45 Room: Ks71 Chair: Mette Praest Knudsen
- Jens Frøslev Christensen, Michael Holm Olesen "Complementary Convergence and Industry Evolution - Evidence From It Security"
- Tommaso Ciarli, Riccardo Leoncini, Sandro Montresor, Marco Valente "Technological Competition in Modular Environments"
- Erol Taymaz, Yilmaz Kilicaslan "The Structure of Structural Change"
Discussants: Thorbjørn Knudsen, Gil Avnimelech
14. The contribution from users to innovation
16:15 -17:45 Room: K143 Chair: Elad Harison
- Saurabh Arora, Muge Ozman "Knowledge Creation and Diffusion in User and Producer Networks:"
- Celine Schulz "The Secret to Successful User Communities: An Analysis of Computer Associates' User Groups"
- Keld Laursen, Nicolai J Foss, Torben Pedersen "Organizing to Gain From Interaction With Customers: the Role of Organizational Practices For Absorptive and Innovative Capacities"
Discussants: Joachim Henkel, Jeff Furman

15. Innovation and technological development in catching-up economies
16:15 -17:45 Room: K146 Chair: Markus Perkman
- Cristina Chaminade, Jan Vang-Lauridsen "Innovation Policy For Asian Smes: Exploring Cluster Differences"
- Stephane Robin, Chialin Chang "Estimating the Impact of Innovation on Productivity at the Firm Level: An Application to Taiwan's Manufacturing Industries in the 1990s"
- Arturo Torres-Vargas "Product-market and Technological Direction in the Evolution of Large Business Groups in Mexico"
Discussants: Tim Kastelle, Stan Metcalfe

16. Patenting
16:15 -17:45 Room: K150 Chair: Bruce Tether
- Lee Davis "How Do Small, High-tech Firms Manage the Patenting Process?"
- Alessandro Nuvolari "Inventive Activities, Patents and Early Industrialization: A Synthesis of Research Issues"
- Bettina Peters "Persistence of Innovation: Stylised Facts and Panel Data Evidence"
Discussants: Rufus Pollock, Julio Robledo

17. Capabilities and innovation
16:15 -17:45 Room: 3.41 Chair: Roberto Fontana
- Volker Mahnke "Co-evolution of Contracts and Capabilities"
- George Richardson "Capability and Innovation"
- Brian Loasby "Microfoundations of Capabilities"
Discussants: Richard Langlois, Sid Winter

18. University research
16:15 -17:45 Room: 4.41 Chair: David Gann
- Adela García-Aracil, Marián Pérez-Marín, Antonio Gutiérrez-Gracia "Assessment of the Excellent Research Group Performance"
- Simcha Jong "University Organizations and Epistemic Shifts in Science; Cambridge University, Stanford University and the Rise of Molecular Biology"
- Jan Fagerberg, Bart Verspagen "Is There A Community of Innovation Scholars?"
Discussants: Michelle Gittelman, Marc Isabelle
F  Sunday 18.00 – 19.30  
Parallel Sessions 3

19. R&D cooperation 2  
18:00 -19:30 Room: Ks43 Chair: Kristina Dahlin
- Myriam Cloodt, John Hagedoorn, Nadine Roijakkers "Trends and Patterns in Inter-firm R&D Networks in the Global Computer Industry: A Historical Analysis of Major Developments During the Period 1970-1999"
- Ioanna Kastelli "The Determinants of Organisational Knowledge Creation in the Context of R&D Cooperation. The Role of Absorptive Capacity."
- Carolin Haeussler "'take and Give' Versus 'knowledge Catching' - Empirical Analysis of the Management of Knowledge Flows"
Discussants: Enrico Pennings, Aldo Geuna

20. Innovation in open source communities 1  
18:00 -19:30 Room: Ks48 Chair: Mark Dodgson
- Richard Langlois, Giampaolo Garzarelli "Of Hackers and Hairdressers: Modularity and the Organizational Economics of Open-source Collaboration"
- Stephen Flowers "Harnessing the Hackers: the Emergence and Exploitation of Outlaw Innovation"
- Linus Dahlander, Martin Wallin "A Man on the Inside: Unlocking Communities as Complementary Assets"
Discussants: Francesco Rullani, Lars Bo Jeppesen

21. Exploring the supply-chain  
18:00 -19:30 Room: Ks54 Chair: Rufus Pollock
- Ta-Yi Lin "The Evolution of Supply Chain in Mobile Handset Industry"
- Melika Levelt "Trade Clusters and Value Chains in the Netherlands: the Case of Fashion and Clothing"
- Federica Saliola "Power Relationships Along the Supply-chain: Multinational Firms, Global Buyers, and Local Suppliers' Performance"
Discussants: Fiorenza Belussi, Michael Jacobides

22. New Economic geography and beyond  
18:00 -19:30 Room: Ks71 Chair: Erol Taymaz
- Thomas Brenner "A Stochastic Theory of Geographic Concentration and the Empirical Evidence in Germany"
- Ron Boschma, Koen Frenken "Applications of Evolutionary Economic Geography"
Discussants: Alessandro Sterlacchini, Jasjit Singh

23. Organizing for innovation  
18:00 -19:30 Room: K143 Chair: Eva Boxenbaum
- Jim Love, Stephen Roper "Organizing Innovation: Complementarities Between Cross-functional Teams"
- Grazia D. Santangelo, Paolo Pini "The Underlying Internal Learning Processes of Incremental and Radical Innovations: An Empirical Analysis of the Reggio Emilia Industrial Districts"
- Koen Dittrich, Jan Van Den Ende "Organizational Forms For the Development of New Broadband Services: A Dynamic Model For the Degree of Integration Between Collaborating Firms"
Discussants: Mariacristina Piva, Bettina Peters
24. Science-industry relations and collaboration  
18:00 - 19:30 Room: K146 Chair: Garrett Upstill
- John Gabriel Goddard, Marc Isabelle "How Do Public Laboratories Collaborate With Industry?: New Survey Evidence From France"
- Luis Miotti, Frédérique Sachwald, Julio Raffo "Global Innovation Networks: the Choice of Partners in International Co-operation"
- Rachel Levy, Sandrine Wolff, Pascale Roux "A Study of Science-industry Collaborative Patterns in A Large European University"
 Discussants: Réjean Landry, Maria Theresa Larsen

25. Human capital and software development  
18:00 - 19:30 Room: K150 Chair: Göran Lindqvist
- Ashish Arora, Surendrakumar Bagde "The Indian Software Industry: the Human Capital Story" (Lead Paper)
- Dirk Fornahl, Guido Buenstorf "B2c - Bubble to Cluster? The Dot.com Boom and Software Entrepreneurship in An East German Region"
- Florian A. Taeube "The Geography of Technology Entrepreneurship: Evidence from the Indian IT Industry"
 Discussants: Poul Houman Andersen, Paul Nightingale

26. Knowledge linkages in service firms  
18:00 - 19:30 Room: 3.41 Chair: Bengt-Åke Lundvall
- Serden Ozcan "Exploration in Board Networks: A Study of US Commercial Bank Interlocks"
- Marcela Miozzo "Services Multinationals and Linkages With Client Firms"
- Bruce Tether " Are Services Starved of Research? An Exploration of UK Firms' Innovation Linkages With Specialist Knowledge Providers"
 Discussants: Dirk Czarnitzki, Bart Nooteboom

27. Niches, clusters and local production systems  
18:00 - 19:30 Room: 4.41 Chair: Brian Wixted
- Sandro Montresor, Massimiliano Mazzanti, Paolo Pini "The General Profile of the Outsourcing Firm: Evidence For A Local Production System of Emilia Romagna"
- Christian Ø. R. Pedersen, Bent Dalum "Growth and Evolution of the Danish It Sector: Geographical Concentration, Specialisation, and Diversity"
- Virginia Acha, John Finch "Niche Development in the Upstream Petroleum Industry"
 Discussants: David Gann, Michael Best

Dinner 20.00 - 22.00: Ovnhallen
## Day 2: Monday, June 19, Conference Overview

### Monday June 19

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<td>28 Cross-border Knowledge Cooperation/Distributed R&amp;D</td>
<td>29 Diffusion of Knowledge from Public Research</td>
<td>30 Science-Industry Relations</td>
<td>31 R&amp;D, Technology and Performance</td>
<td>32 Heterogeneity and diversity</td>
<td>33 Innovation Strategy</td>
<td>34 The Role of the Market for Innovation</td>
<td>35 Technological Activities, Performance and Industry Evolution</td>
<td>36 Closing the Knowledge Gap</td>
<td>37 Firm Profitability</td>
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<td>Coffee break, Solbjerg Plads, CBS</td>
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<td><strong>H</strong> 11.00 - 12.30</td>
<td>Entrepreneurship: Processes and Outcomes. <em>Chair: Michael Dahl</em></td>
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<td>Jesper B. Sørensen: &quot;Peer effects in entrepreneurship&quot; (Paper coauthored with Ramana Nanda)</td>
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<td>Ivo Zander: &quot;The International Entrepreneurial Dynamics of Accelerated Internationalization&quot; (Paper coauthored with John Mathews)</td>
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<td><em>Discussants: Thomas Åstebro, Maureen McKelvey</em></td>
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<td><strong>I</strong> 13.15 - 14.45</td>
<td>Innovation and changing firm boundaries <em>Chair: Bent Dalum</em></td>
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<td>Gautam Ahuja: &quot;Technology Search Behavior in the Semiconductor Industry.&quot;</td>
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<td>14.45 - 17.30</td>
<td>Renaissance Excursion</td>
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<td>17.30 - 18.00</td>
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<td><strong>J</strong> 18.00 - 19.30</td>
<td>Panel discussion on SOCIAL NETWORKS <em>Moderator: Virginia Acha</em></td>
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<td>Speaking FOR the motion: Olav Sorensen and Jesper B. Sørensen.</td>
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<td>Speaking AGAINST the motion: Alfonso Gambardella and Scott Stern</td>
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<td>20.00 - 24.00</td>
<td>Conference Dinner at Dalgas Have, CBS</td>
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Day 2: Monday, June 19, Conference Details

G Monday 9.00 - 10.30 Parallel Sessions 4

28. Cross-border knowledge cooperation/distributed R&D
   09:00 -10:30 Room: S05 Chair: Ron Boschma
   • Heinz Hollenstein, Spyros Arvanitis "Determinants of R&d Activities of Swiss Firms at Foreign Locations. An Empirical Analysis Based on Firm-level Data"
   • Jasjit Singh "Distributed R&D, Cross-regional Ties and Quality of Innovative Output"
   • Larissa Rabbiosi, Lucia Piscitello "How Does Knowledge Transfer From Foreign Subsidiaries Affect Parent Companies’ Innovative Capacity?"
   Discussants: Ivo Zander, Volker Mahnke

29. Diffusion of knowledge from public research
   09:00 -10:30 Room: S13 Chair: Erik Baark
   • Aldo Geuna, Gustavo Crespi, Bart Verspagen "University IPRs and Knowledge Transfer. Is the IPR Ownership Model More Efficient?"
   • Fabio Montobbio "Knowledge Diffusion From University and Public Research. A Comparison of Us, Japan and Europe Using Patent Citations"
   • Finn Valentin, Rasmus Berg Jensen "Effects on academia-industry collaboration of extending university property rights"
   Discussants: Jesper Lindgaard Christensen, David Mowery

30. Science-industry relations
   09:00 -10:30 Room: S112 Chair: Lee Davis
   • Andrew Toole, Dirk Czarnitzki "Biomedical Academic Entrepreneurship: Faculty Characteristics and Firm Outcomes in the SBIR Program"
   • Maria Theresa Larsen, Nick Von Tunzelmann "Non-market Failure: the Role of Public Science in the Development of Generic Technology."
   • Jeff Furman "Early Academic Science and the Birth of Industrial Research Laboratories in the US Pharmaceutical Industry"
   Discussants: Stephen Roper, Georg Metzger

31. R&D, technology and performance
   09:00 -10:30 Room: S113 Chair: Henrik Sorn-Friese
   • Rufus Pollock "Cumulative Innovation, Sampling and the Hold-up Problem"
   • Koson Sapprasert "The Impact of ICT on the Growth of the Service Industry"
   • Johan Hauknes "The Scandinavian Miracle - Economic Growth on the Scandinavian Peninsula in the 20th Century"
   Discussants: Marcela Miozzo, Cees van Beers
32. Heterogeneity and diversity  
09:00 -10:30 Room: S114 Chair: Line Gry Knudsen  
- Alexander Frenzel Baudish "Consumer Heterogeneity Evolving from Social Group Dynamics. Latent Class Analyses of German Footwear Consumption 1981-1990"  
- Margret Sigurardottir "Co-existence of Institutional Logics – Empirical Study of Music Industry"  
- Kristina Dahlin, You-ta Chuang "Closer or More Apart? Organizational (dis)similarity in the U.s Tennis Racket Industry and the Ontario Hospital Sector"  
Discussants: Eva Boxenbaum, Anita McGahan

33. Innovation strategy  
09:00 -10:30 Room: S207 Chair: Celine Schulz  
- Daniela Grieco "Degree of Innovativeness and Market Structure: A Model"  
- Andrea Conte, Marco Vivarelli "One or Many Knowledge Production Functions? Mapping Innovative Activity Using Microdata"  
- Marcia Romanelli, Myriam Mariani ""Stacking" or “Picking” Patents? The Inventors’ Choice Between Quantity and Quality"  
Discussants: Guido Buenstorf, Toke Reichstein

34. The role of the market for innovation  
09:00 -10:30 Room: S208 Chair: Andrea Ordanini  
- Grid Thoma "Striving For A Large Market: Evidence From A General Purpose Technology in Action"  
- Mariacristina Piva, Marco Vivarelli "Is Demand-pulled Innovation Equally Important in Different Groups of Firms?"  
- Erol Taymaz, Gerard Ballot, Gunnar Eliasson "The Role of Commercialization Competence in Endogenous Economic Growth"  
Discussants: Jim Love, Minjae Song

35. Technological activities, performance and industry evolution  
09:00 -10:30 Room: S212 Chair: Koen Dittrich  
- Sandro Mendonca, Felicia Fai "Big Business and the Changing Knowledge Landscape: Decomposing Corporate Technological Performance at the Turbulent Twilight of the Twentieth Century"  
- Stine Grodal "The Emergence of New Industries"  
Discussants: Michelle Rogan, Grazia D. Santangelo

36. Closing the knowledge gap  
09:00 -10:30 Room: S213 Chair: Alessandro Sterlacchini  
- Mark Dodgson, John Mathews, Mei-Chih Hu, Tim Kastelle "The Changing Nature of Innovation Networks in Taiwan: From Imitation to Innovation?"  
- Fulvio Castellacci "Convergence and Divergence Among Technology Clubs"  
Discussants: Myriam Cloodt, Alessandro Nuvolari

37. Firm profitability  
09:00 -10:30 Room: S214 Chair: Samantha Sharpe  
- Giulio Bottazzi, Angelo Secchi, Federico Tamagni "Productivity, Profitability and Financial Fragility: Evidence from Italian Business Firms"  
- Suma Athreye, Pari Patel "Internationalisation of Technology and the Market Value of Large Firms"  
- Franco Malerba, Stefano Breschi, Lorenzo Cassi "Knowledge Search and Recombination Though R-D Alliances: Evidence From Electronics Industry"  
Discussants: Camilla Josephson, Samuel MacAulay
Coffee break 10.30 - 11.00

Monday 11.00 - 12.30

Plenary session: Entrepreneurship: Processes and Outcomes
11.00- 12.30 Room: BGs01 Chair: Michael Dahl

- Jesper B. Sørensen: "Peer effects in entrepreneurship" (Paper co-authored with Ramana Nanda)
- Ivo Zander: "The International Entrepreneurial Dynamics of Accelerated Internationalization" (Paper coauthored with John Mathews)

Discussants: Thomas Åstebro, Maureen McKelvey

Lunch 12.30 - 13.15

Monday 13.15 – 14.45

Plenary session: Innovation and Changing Firm Boundaries
13.15 – 14.45: Room: BGs01 Chair: Bent Dalum

- David Mowery: "The Changing structure of inventive activity and process innovation in the global semiconductor industry, 1994-2004" (Paper co-authored with Jeffrey Macher and Alberto de Minin)
- Gautam Ahuja: "Technology Search Behavior in the Semiconductor Industry."
- Brian Silverman: "Lateral Dominance and Fringe Benefits: Strategic Dynamics Among Dominant and Fringe Firms" (Paper coauthored with John M. de Figueiredo)

Discussants: Bruce Tether, Ammon Salter

RENAISSANCE EXCURSION 14.45 - 17.30

Coffee break 17.30 - 18.00

Monday 18.00 – 19.30

Panel discussion on SOCIAL Networks Moderator: Virginia Acha
18.00 - 19.30 Room: BGs01

Motion: Let it be resolved that this conference believes that social networks play a crucial role in facilitating regional economic development and the emergence and persistence of industrial clusters.
Speaking FOR the motion: Olav Sorenson and Jesper B. Sørensen.
Speaking AGAINST the motion: Alfonso Gambardella and Scott Stern

CONFERENCE DINNER 20.00 - 24.00: Dalgas Have
## Day 3: Tuesday, June 20, Conference Overview

<table>
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<tr>
<th>Time</th>
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| 9.00 - 10.30 | K  
Plenary in BGs01  
38 Perspectives on Creative Destructon  
39 Economic development/catching up  
40 Innovation in Open Source Communities 2  
41 Applications of Evolutionary Economics  
42 Innovation and Technology Dynamics  
43 Entrepreneurship and Growth  
44 Perspectives of Strategy  
45 Determinants of productivity – from micro to macro  
46 A Regional Perspective on Innovation  
47 Knowledge access and spillovers |
| 10.30 - 11.00 | Coffee break Solbjerg Plads, CBS |
| 11.00 - 12.30 | L  
IPR, Standard Setting and Innovation. Chair: Lee Davis  
Wesley Cohen: "View from the Bench: Patents, licensing and upstream biomedical innovation" (Paper coauthored with John Walsh and Charlene Cho)  
Aija Leiponen: "Cooperative standard-setting strategies in wireless telecommunications"  
Discussants: Robin Cowan, Andrea Fosfuri |
| 12.30 - 13.30 | Lunch Solbjerg Plads, CBS |
| 13.30 - 15.00 | M  
Panel discussion on USERS and INNOVATION Moderator: Ammon Salter  
Motion "Let it be resolved that this conference believes that users are the primary source of innovations in the economy and therefore the central role of business firms is to enable and harness these users’ innovations rather than trying to innovate for them."  
Speaking FOR the motion: Dietmar Harhoff and Lars Bo Jeppesen. Speaking AGAINST the motion: Deborah Dougherty and Gautam Ahuja |
| 15.00 - 15.30 | Coffee break Solbjerg Plads, CBS |
| 15.30 - 17.00 | N  
Innovation and Learning Processes in Pharmaceuticals. Chair: Keld Laursen  
Ashish Arora: "Innovative and Selective Capabilities in Pharmaceutical R&D" (Paper coauthored with Alfonso Gambardella, Laura Magazzini, and Fabio Pammolli)  
Deborah Dougherty: "Learning for Innovation in Science-Based Industries. The Case of Pharmaceutical Drug Discovery" (Paper coauthored with Danielle D. Dunne)  
Angelo Secchi, Giulio Bottazzi "Gibrat's Law and Diversification"  
Discussants: Bo Carlsson |
| 17.00 - 17.15 | Closing of the Conference |

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Day 3: Tuesday, June 20, Conference Details

K Tuesday 9.00 - 10.30
Parallel Sessions 5

38. Perspectives on creative destruction
09:00 -10:30 Room: s05 Chair: Cristina Chaminade
- Gautier Duflos "Persistence of Innovation, Technological Change and Quality-adjusted Patents in the Us Pharmaceutical Industry"
Discussants: Riccardo Leoncini, Fulvio Castellacci

39. Economic development/catching up
09:00 -10:30 Room: s13 Chair: Jennifer Whyte
- Martin Berger, Javier Revilla Diez "How Transnational Corporations Foster National Innovation Systems – Qualitative Insights From Thailand's Automotive and Hard Disk Drive Industries"
- Michiko Iizuka "Catching Up Through Collective Capability: Globalization and Standards in the Salmon Farming Industry in Chile"
- Paulo N Figueiredo "Motion or Inertia, Decades or Years? Research on ‘dynamics’ (rate) of Technological Capability Building in the Context of Late Industrialisation: Time to Move Forward? Evidence From Empirical Studies in Brazil"
Discussants: John Mathews, Arturo Torres-Vargas

40. Innovation in open source communities 2
09:00 -10:30 Room: s112 Chair: Francesco Rullani
- Lars Frederiksen "User Communication Driving Firm Innovation: A Communication Patterns Perspective on Personal Attributes and Communication Types in A User Community. Lessons From the Software Music Instrument Industry"
- Andrea Bonaccorsi, Monica Merito, Lucia Piscitello, Cristina Rossi "The “Open Innovation” Paradigm. How Firms Do Business Out of Open Source Software"
- Joachim Henkel "The Jukebox Mode of Innovation"
Discussants: Linus Dahlander, Celine Schulz

41. Applications of evolutionary economics
09:00 -10:30 Room: s113 Chair: Alessandro Nuvolari
- Tim Kastelle, John Steen, Peter Liesch "Measuring Globalisation: An Evolutionary Economic Approach to Tracking the Evolution of International Trade"
- Gil Avnimelech, Morris Teubal "Evolutionary Innovation and Technology Policy: A Four Phase Cycle Model"
- Anders Ekeland, Johan Hauknes "Perfect Competition or Perfect Stagnation?"
Discussants: Erol Taymaz, Carl Reschke
42. Innovation and technology dynamics  
09:00 -10:30  Room: s114 Chair: Dirk Fornahl  
- Tessa Van Der Valk, Ellen Moors, Marius Meeus "Patterns of Technology Dynamics in Dutch Biotechnology Firms"  
- Jochen Markard, Bernhard Truffer "Actor Oriented Analysis of Innovation Systems: Findings From A Case Study on Stationary Fuel Cells"  
- Jesper Lindgaard Christensen "Innovation and the Contributions From Venture Capital"  
Discussants: Sandro Montresor, Finn Valentin

43. Entrepreneurship and growth  
09:00 -10:30  Room: s207 Chair: Felicia Fai  
- Georg Metzger "Ingredients of Growth Accounting: Is Entrepreneurial Experience Rich in Substance?"  
- Max Keilbach "Entrepreneurship and R&D in A Generalized Endogenous Growth Model"  
- Bo Carlsson, Zoltan Acs, David Audretsch, Pontus Braunerhjelm "The Knowledge Filter, Entrepreneurship, and Economic Growth"  
Discussants: Aija Leiponen, Scott Stern

44. Perspectives of strategy  
09:00 -10:30  Room: s208 Chair: Mariacristina Piva  
- Nicoletta Corrocher, Roberto Fontana "Objectives, Obstacles and Drivers of ICT Adoption. What Do IT Managers Perceive?"  
- Eva Boxenbaum, Jean-Pascal Gond "Cross-national Transfer of Business Practices: Micro-strategies of Contextualization"  
- Marc Tiri, Ludo Peeters, Gilbert Swinnen "Are innovation patterns in manufacturing and services converging? A multivariate analysis of CIS-3 data for the Flemish business sector"  
Discussants: Brian Loasby, Elad Harison

45. Determinants of productivity – from micro to macro  
09:00 -10:30  Room: s212 Chair: Ina Drejer  
- Camilla Josephson "The Dynamics of Knowledge Accumulation and Productivity Growth in Swedish Manufacturing Industries 1952-2001"  
- Karin Hoisl "Tracing Mobile Inventors – the Causality Between Inventor Mobility and Inventor Productivity"  
- Camilla Lenzi "Workers’ Innovative Productivity and Job Mobility. Evidence From A Survey of Italian Inventors"  
Discussants: Jan Fagerberg, Gaia Rubera

46. A regional perspective on innovation  
09:00 -10:30  Room: s213 Chair: Aimilia Protogerou  
- Philip Cooke "State, Markets & Networks in Knowledge Economy Value Chains"  
- Anabel Marin, Martin Bell "The Local/Global Integration of MNC subsidiaries and their Technological Behaviour: Argentina in the Late 1990s"  
- Cees Van Beers "On the Marshall-Jacobs Controversy: It Takes Two to Tango"  
Discussants: Stephane Robin, Maryann Feldman

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47. Knowledge access and spillovers
09:00 -10:30 Room: s214 Chair: Anker Lund Vinding
- Laura Magazzini, Fabio Pammolli, Massimo Riccaboni "Technological Competition, Value Creation, and Patent Citations in Pharmaceutical Research"
- Myriam Abdelmoula, Georges Bresson "Spatial and Technological Spillovers in European Patenting Activities: A Dynamic Count Panel Data Model"
Discussants: Fabio Montobbio, Serden Ozcan

Coffee break 10.30 - 11.00

L Tuesday 11.00 – 12.30

Plenary session: IPR, Standard Setting and Innovation
11.00- 12.30 Room: BGs01 Chair: Lee Davis
- Wesley Cohen: "View from the Bench: Patents, licensing and upstream biomedical innovation" (Paper coauthored with John Walsh and Charlene Cho)
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Lunch 12.30 - 13.30

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Speaking FOR the motion: Dietmar Harhoff and Lars Bo Jeppesen.
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Coffee break 15.00 - 15.30

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- Angelo Secchi, Giulio Bottazzi "Gibrat's Law and Diversification"
Discussant: Bo Carlsson
Closing of the Conference 17.00 – 17.15

Conference Organizers
Ina Drejer, Keld Laursen, Peter Maskell (chair)

External reviewers
Aija Leiponen, Cornell University
Ajay Agarwal, University of Toronto
Alessandro Nuvolari, Eindhoven, University of Technology
Ammon Salter, Imperial College London, Tanaka Business School
Andrea Fosfuri, Carlos III University
Andrea Prencipe, SPRU, University of Sussex
Nicolas Carayol, BETA, University of Strasbourg
Atul Nerkar, Kenan-Flagler Business School, University of North Carolina
Bruce Tether, Manchester Business School, CRIC
Chris Tucci, École Polytechnique Fédérale de Lausanne
Christopher Palmberg, the Research Institute of the Finnish Economy - ETLA
Corrado Pasquali, Teramo University
Dan Snow, Harvard Business School
Dirk Fornahl, Max Planck Institute of Economics
Elisa Giuliani, SPRU, University of Sussex
Felicia Fai, School of Management, University of Bath
Fred Tell, Linköping University
Fulvio Castellacci, University of Oslo
Giulio Bottazzi, Schoula Sankt Anna
Grazia D. Santangelo, Università degli Studi di Catania
Jeff Furman, University of Boston
Jonathan Sapsed, Imperial College London, Tanaka Business School
Koen Frenken, Universiteit Utrecht
Laurent Bach, BETA, University of Strasbourg
Lionel Nesta, Observatoire Français des Conjonctures Economiques - OFCE
Lucia Piscitello, Politecnico di Milano
Marco Giarratana, Carlos III University
Marco Valente, University of L'Aquila
Margaret Dalziel, University of Ottawa
Margaret Kyle, Duke University
Markus Becker, BETA, University of Strasbourg
Megan Macgarvie, University of Boston
Michael Jacobides, London Business School
Minyuan Zhao, University of Minnesota
Mireille Matt, BETA, University of Strasbourg
Orietta Marsili, Erasmus Universiteit Rotterdam, Rotterdam School of Management
Paola Criscuolo, Imperial College London, Tanaka Business School
Paola Giuri, Schoula Sankt Anna
Paolo Pini, Università degli Studi di Ferrara
Paul Nightingale, SPRU, University of Sussex
Paul Windrum, Manchester Metropolitan University - Business School
Muge Ozman, BETA, University of Strasbourg
Roberto Fontana, Bocconi University
Roberto Mazzoleni, Hofstra University
Silvia Massini, Manchester Business School
The Conference Secretariat: Jeanette Hvarregaard, Dorte Baymler and Bente Vinge Pedersen

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