



# DRUID ACADEMY CONFERENCE 2019

## PROGRAMME

Aalborg University, Rendsburggade 14, Aalborg, Denmark

January 16-18, 2019

### INTRODUCTORY NOTE

The programme consists of 3 keynote addresses and 57 PhD presentations. The PhD presentation will be organised in 5 series of parallel sessions. Each paper will be given 35 minutes: 15 minutes for the presentation, 5 minutes for the junior discussant, 5 minutes for the senior discussant, and 10 minutes for general discussion and short answers from the PhD student. A projector for power point presentation will be available in each parallel session.

### WEDNESDAY, JANUARY 16

14.00-15.00 Arrival and registration

15.00-15.15 Welcome address by Christian R. Østergaard, Chair of this conference, room 3.107

15.15-16.25 Keynote address by Mette Præst Knudsen, room 3.107

Emerging Technologies and Market Creation: The Innovative Challenges for Start-ups and Incumbents

16.25-17.00 Coffee

17.00-18.45 Parallel Session A - Room 3.107- Chair: K. V. Andersen

#### AUTHORS

Konstantin Grasmik  
Temi Akinremi  
Louise Lindbjerg

#### DISCUSSANT 1

T. Akinremi  
L. Lindbjerg  
K. Grasmik

#### DISCUSSANT 2

M.Lorenzen  
M.Lorenzen  
M.Lorenzen

#### TITLE (SOME HAVE BEEN SHORTENED)

Do innovation-active companies possess greater stability?  
Innovation Collaboration in SMEs; Drivers, Barriers and Current Practice (Case Study Sectors: Foundries and Metal Forming)  
Are innovation barriers really hampering innovation? The ability to recognize barriers as a driver of survival for innovative firms

17.00-18.45 Parallel Session B - Room 5.125 - Chair: D. S. Hain

Shahab Zare  
Magdalena Streicher  
Valeria Dammicco

M. Streicher  
V. Dammicco  
S. Zare

K. Nielsen  
K. Nielsen  
K. Nielsen

Opportunity Identification and Different Knowledge Sources of Entrepreneurship  
Entrepreneurial Spawning in Turbulent Times: Evidence from the Decline of Nokia in Finland  
Emerging new contexts for entrepreneurial innovation: the case of Fab-Spaces

17.00-18.45 Parallel Session C - Room 5.127 - Chair: R. Jurowetzki

Adams Nager  
Konan N'Ghauran  
Jeroen Mahieu

K. N'Ghauran  
J. Mahieu  
A. Nager

R. Lema  
R. Lema  
R. Lema

Regional Alignment and Public Private Partnerships: A Case Study of Power Electronics in North Carolina's Research Triangle  
Do cluster policies make firms more collaborative? The case of the French cluster policy  
Entrepreneurship, Luck, and Career Concerns

17.00-18.45 Parallel Session D - Room 5.237 - Chair: P.Gjøløv-Juel

Miryam Sánchez  
Nathan Rietzler  
Prince C Oguguo

N. Rietzler  
P. C Oguguo  
M. Sánchez

P.Maskell  
P.Maskell  
P.Maskell

The effect of opportunistic litigation on firms' collaborative behavior  
The causal effect of collaboration on problem-solving success in crowdsourcing contests  
National institutions and firm-level benefits from R&D collaborations

17.00-18.45 Parallel Session E - Room 4.231 - Chair: J.R. Holm

Jesper Eriksen  
Wolf-Hendrik Uhlbach  
Ngoc Han Nguyen

WH. Uhlbach  
NH. Nguyen  
J. Eriksen

T. Rønde  
T. Rønde  
T. Rønde

Continuous Education and Firm Innovation  
The impact of high-skilled immigration on firms' innovative performance: Evidence from Denmark  
The impact of high-skilled migrant inward mobility on firm-level innovation performance: Unfolding individual- and firm-level heterogeneity

19.15 Dinner: Restaurant Azzurra: Nordkraft, Kjellerups Torv 3, 9000 Aalborg

**THURSDAY, JANUARY 17****9.00-10.45 Parallel Session A - Room 3.107- Chair: R. Turcan****AUTHORS**

Fakher Omezzine  
Ulrike Holder  
Racky Balde

**DISCUSSANT 1 DISCUSSANT 2**

U. Holder P. Gjerløv-Juel  
R. Balde P. Gjerløv-Juel  
F. Omezzine P. Gjerløv-Juel

Exaptation and niche market creation: the role of the founding team's prior experiences  
The Impact of FAS 123R on Risk-Taking: Founder-CEOs and Innovation  
Regulation of the informal sector and entrepreneurship

**9.00-10.45 Parallel Session B - Room 5.125 - Chair: M.P. Knudsen**

Pauline Brunner  
Fabrizio Errico  
Emma Lappi

F. Errico S. Roper  
E. Lappi S. Roper  
P. Brunner S. Roper

Strategic intellectual property rights of start-ups in the innovative ecosystem: the case of mobility  
Start-Ups innovative performances: a systematic review of the main influencing factors  
Entrepreneurial Human Capital and Productivity

**9.00-10.45 Parallel Session C - Room 5.127 - Chair: P. Maskell**

Athar Mansoor  
Florence Benoit  
Jung Kwan Kim

F. Benoit P.H. Andersen  
JK. Kim P.H. Andersen  
A. Mansoor P.H. Andersen

Sustaining Singapore's Competitiveness: Role of Intermediaries for Promoting Innovation in SMEs  
Mimicry in Foreign Direct Investment location decisions: the role of national culture  
When is Imitation a Threat? The Case of Design in the Global Tire Industry

**9.00-10.45 Parallel Session D - Room 4.231 - Chair: R. Lema**

Dennis Jacobsen  
Nico Zeiner  
Wanxiang Cai

N. Zeiner J.L. Christensen  
W. Cai J.L. Christensen  
D. Jacobsen J.L. Christensen

A Contingency Perspective On The Use Of Metaphorical Communication And Language Concreteness In An Equity Crowdfunding Setting  
Individual Selection Ability in Crowdfunding  
Crowdfunding and Social Capital: A Systematic Review

**10.45-11.00 Coffee****11.00-12.45 Parallel Session A - Room 3.107- Chair: E. Lorenz****AUTHORS**

Chris Dimos  
Svetlana Keil  
Teresa Farinha

**DISCUSSANT 1 DISCUSSANT 2**

S. Keil I. Drejer  
T. Farinha I. Drejer  
C. Dimos I. Drejer

An examination of the attractiveness of university and corporate anchor tenants in the conception of a new cluster  
Smart specialisation strategy in the moderately innovative regions – qualitative study of Polish and Lithuanian cases  
What Drives The Geography of Jobs in The US? Unpacking Relatedness

**11.00-12.45 Parallel Session B - Room 5.125 - Chair: M. Lorenzen**

Nhan Ton Nguyen  
Simran Talwar  
Cecilia Gregersen

S.Talwar R. Turcan  
C. Gregersen R. Turcan  
NT. Nguyen R. Turcan

Impact of various modes of internationalisation on innovation capability. The case of manufacturing SMEs in emerging markets - Vietnam  
Origins and dynamics of industrial symbiosis networks in India  
Dynamic sublimines as drivers of a Kenyan renewable energy megaproject

**11.00-12.45 Parallel Session C - Room 5.127 - Chair: J.L. Christensen**

Tiare-Maria Brasseur  
Sihan Li  
Vella Sanchez

S. Li J. Claussen  
V. Sanchez J. Claussen  
TM. Brasseur J. Claussen

Crowdsourcing research questions? Leveraging the crowd's experiential knowledge for problem finding  
Fostering knowledge translation: from scientific research to drug development in cancer disease  
Is Big Data Overrated? The underestimated innovation challenges of BD management

**11.00-12.45 Parallel Session D - Room 4.321 - Chair: P.H. Andersen**

Primož Konda  
Claudia Walther  
Julius Wesche

C. Walther B.Gregersen  
J. Wesche Y. Taran  
P. Konda B.Gregersen

Leapfrogging attempt by creating Institutional Windows of Opportunity in the Chinese Electric Vehicles sector  
Organizing for Complex Product Innovation: How Smart Materials Inspires towards an explicit Network Conceptualization of Innovation Ecologies  
Coalition building for the diffusion of sustainability innovations

**12.45-13.45 Lunch****13.45-15.15 Break and relaxation - A walk in the city will be organised.****15.15-15.30 Coffee****15.30-17.00 Keynote address by Stephen Roper, room 3.107****Money to knowledge, knowledge to money: Understanding the role of innovation in value creation**

**17.15-19.00 Parallel Session A - Room 3.107- Chair: K. Nielsen**

**AUTHORS**

Elodie Carpentier  
Gerwin Evers  
Cem Ermagan

**DISCUSSANT 1 DISCUSSANT 2**

G. Evers  
C. Ermagan  
E. Carpentier

E. Lorenz  
E. Lorenz  
E. Lorenz

Public Policy and the Evolution of Technology Transfer in France  
The differences between public and private funded university-industry collaborations  
Does the source of innovation subsidies matter? Evidence from Belgium

**17.15-19.00 Parallel Session B - Room 5.127 -Chair: J. Claussen**

Lorenz Brachtendorf  
Elena Romito  
Jaele Bechis

E. Romito  
J. Bechis  
L. Brachtendorf

R. Jurowetzki  
R. Jurowetzki  
R. Jurowetzki

Approximating the Standard Essentiality of Patents - A Semantics-Based Analysis  
Free access to scientific knowledge: Sci-hub as a natural experiment  
The Institutional Change of the Scientific Publishing Industry: A New Tragedy of Commons?

**17.15-19.00 Parallel Session C - Room 5.125 - Chair: T. Rønde**

Do Yoon Kim  
Tobias Ebbing  
Mareike Seifried

T. Ebbing  
M. Seifried  
D.Y.Kim

J.R.Holm  
J.R.Holm  
J.R.Holm

Product market performance and opening IP: The moderating role of customers  
Pricing Behavior of Consumer Innovators  
Identifying Career Patterns in Online Labor Markets: A Sequence and Cluster Analysis

**19.45 Dinner Musikkens Hus, Musikkens Plads 1, 9000 Aalborg**

**FRIDAY, JANUARY 18**

**9.15-11.00 Parallel Session A - Room 3.107- Chair: P. Konda**

**AUTHORS**

Raphael Martins  
Lena Engelmann  
Nadia Weidner

**DISCUSSANT 1 DISCUSSANT 2**

L. Engelmann  
N. Weidner  
R. Martins

E. Park  
E. Park  
E. Park

The Strategic Implications of Organizational Forgetting  
The practical understanding of innovation culture – A qualitative investigation  
Absorptive capacity beyond R&D: Empirical insights from the German manufacturing industry

**9.15-11.00 Parallel Session B - Room 5.125 - Chair: I. Drejer**

David Guerrero  
Gergana Romanova  
Maarten Rabijns

G. Romanova  
M. Rabijns  
D. Guerrero

K. V. Andersen  
K. V. Andersen  
K. V. Andersen

Do all roads lead to industry-university collaboration? Firm collaboration with specific types of organisations  
Formulating strategies in a university setting: a response to institutional complexity and rising stakeholders' expectations  
Does technological proximity to a university benefit the impact of inventions? The case of US Science Park-based firms

**9.15-11.00 Parallel Session C - Room 5.127 - Chair: P. Gjerløv-Juel**

Patrick Haslanger  
Manar Alnamlah  
Tobias Hlavka

M. Alnamlah  
T. Hlavka  
P. Haslanger

D.S. Hain  
D.S. Hain  
D.S. Hain

How much 'Corporate' should be in Corporate Venturing? The Effect of Corporate Acceleration on Start-up Performance  
The Hidden Cost of Successfully Raising Capital: the Influence of the Source of Early Fundraising on the Likelihood of a Follow-on VCs Investment  
Hasty buyers? Target Age in Times of Technology Hype

**11.00-11.15 Coffee**

**11.15-12.15 Keynote address by Bram Timmermans, room 3.107**

**No entrepreneur is an island, human capital mobilization in new ventures**

**12.15-12.30 News from DRUID (incl. announcement of the Bent Dalum PhD Award)**

**12.30-14.00 Lunch**

**Organizing Committee**

Christian R. Østergaard (Chair), Jacob Rubæk Holm, Kristian Nielsen, Kristina Vaarst Andersen, and Jeanette Hvarregaard (Secretary)