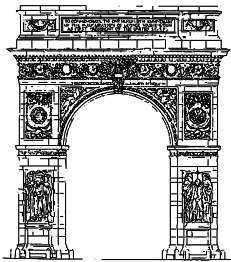


NEW YORK DRUID 17



JUNE 12-14, 2017, NYU STERN SCHOOL OF BUSINESS



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SESSION GUIDELINES

for Presenters, Discussants, Chairs and Debaters

BASIC FORMAT OF ALL PAPER SESSIONS (PLENARY AS WELL AS PARALLEL)

Each session normally includes three papers and lasts about one and a half hours.

The standard time schedule looks like this:

- First paper presentation by the author = 15 minutes
- Second paper presentation by the author = 15 minutes
- Third paper presentation by the author = 15 minutes
- First discussant of all three papers = 12 minutes
- Second discussant of all three papers = 12 minutes
- General discussion and replies from the authors = approximately 20 minutes.

Computer projectors/ beamers will be available for PowerPoint presentations.

Please bring your presentation on a USB memory device.

BASIC FORMAT OF ALL DRUID DEBATES

The DRUID Debates aim at stimulating civilized controversy and advance the field of industrial dynamics by clarifying and developing intellectual positions in fundamental or currently heated disputes.

The debates are structured to help identify common grounds and lines of division within the field, and to encourage conference participants and subsequent website viewers to take sides and become persuaded by arguments presented.

Each debate confronts a motion and lasts about one and a half hour. The standard time schedule looks like this:

- A brief introduction by the Moderator
- A vote where the audience indicates its initial stand on the motion
- First affirmative constructive: 12 minutes
- First negative constructive: 12 minutes
- Second affirmative constructive: 12 minutes
- Second negative constructive: 12 minutes
- First negative rebuttal: 3 minutes
- First affirmative rebuttal: 3 minutes
- Second negative rebuttal: 3 minutes
- Second affirmative rebuttal: 3 minutes
- Questions from the floor and answers from the panelists
- A vote where the audience indicates its concluding stand on the motion

HINTS FOR SESSION CHAIRS

This note is intended to provide guidance on managing the session for which you are responsible but inevitably the Chair will have to show some degree of flexibility.

In essence your role will be to introduce the presenter and allocated discussants; control the length of time that they speak for and manage any questions from the floor. In most sessions three papers will be presented. Please notify the Conference Organizers immediately if you become suspicious of any possible fabrication of data or plagiarism relating to the papers in your session.

We believe that it is important to establish some ground rules that everybody understands and works towards during the conference:

- Please arrive in the room where the session is to take place at least five minutes before the appointed time. If using PowerPoint the presenters have been asked to upload their presentation on the PC before the start of the session to save time. Solicit advice at the info desk or through student assistants if experiencing trouble.
- Introduce yourself to the presenters. Ask them for biographical details to use in introducing them. Make sure that their presentation has been uploaded. Inform them of the maximum time they will have to present their paper. For example, in a one and a half hour session with three papers, each presenter should have 15 minutes and the two discussants should be allocated 12 minutes each. It is important that participants are given the chance to ask additional questions from the floor.
- For each paper introduce the author and title of the paper.
- A series of cards to help the presenter or discussants to manage the time will be available to you in each workshop room. - The first card you pass indicates that the presenter or discussant has a maximum of five minutes left. - The second card indicates that there are two minutes left. - The third and final RED card indicates that their time is over and the presenter or discussant must STOP. In issuing the red card you must be polite but firm. It is to be fair to other presenters or discussants in the session and to the audience who will wish to contribute in the discussion time.
- In managing the questions and answers part of each session please ask those asking questions to identify themselves and to keep their comments as short as possible to allow time for the presenters to respond in full. You may decide how to organize this element of the session, i.e. after each paper or after all the papers have been presented.
- Please ensure that the session finishes on time. With the number of papers to be presented this is going to be a busy event. Sessions that over run have implications for other sessions or events later in the day.

Finally, thank you for chairing and helping to make the conference as successful as we hope it will be.

HINTS FOR PAPER PRESENTERS

Each participant will only be allowed to present one paper during the conference. Coauthored papers may be presented by any of the participating coauthors.

The basic format of all PAPER SESSIONS (plenary as well as parallel) is as follows.

Each session normally include three papers and lasts about one and a half hours.

The standard time schedule looks like this:

- First paper presentation by the author = 15 minutes
- Second paper presentation by the author = 15 minutes
- Third paper presentation by the author = 15 minutes
- First discussant of all three papers = 12 minutes
- Second discussant of all three papers = 12 minutes
- General discussion and replies from the authors = approximately 20 minutes.

Projectors will be available for PowerPoint presentations. Please bring your presentation on a USB memory device.

With a conference of this size we ask you to remember some basic rules when making your presentation. In order that everyone has sufficient time to speak it is important that you exercise discipline, particularly time management. These notes are intended to inform you of how each session will be organized.

Please arrive at the appropriate room five minutes before the session is due to start. All rooms are equipped with black out facilities and a projector for Power Point presentations. Please note that if choosing PowerPoint you must arrive with your presentation on a USB memory device and load it yourself onto the machine provided in the room BEFORE the start of the session. It might be a good idea to do so well in advance as not all versions of PowerPoint function equally well on all projectors. Solicit advice at the info desk or through student assistants if experiencing trouble.

- Introduce yourself to the other presenters and the chair. Give the chair your biographical details for use in introducing you. Ideally to assist the chair these should be in writing.
- Present your paper in judicious language. Disclose any financial or other interest you might have in the subject matter of the papers. Acknowledge contributions of co-authors. Structure your presentation so that you have time for your findings and their possible implications (when relevant). Avoid or explain uncommon abbreviations or terms.
- The chair will tell you at the beginning of the session how long your presentation can last. This will inevitably vary between sessions depending on the number of papers to be presented. In a one and a half hour session with three papers you should aim to speak for no more than 15 minutes leaving time for your discussants and for the floor.
- We have asked session chairs to be very strict in terms of time management so that each presenter has an equal amount of time.
- During your presentation the session chair will pass you three cards indicating that your time allocation is coming to an end. - Five minutes presentation time remaining. - Two minutes presentation time remaining.
- If you are shown the RED card this means your time is over. Finish your sentence and STOP your presentation. Chairs have been asked to be polite but firm in allocating time.

HINTS FOR DRUID DISCUSSANTS

It is the discussant that stimulates civilized controversies, which are at the core of the conference.

One or more of the papers you have been asked to discuss might not be within your particular area of expertise, but do NOT start by stating this. Instead, act professionally and do your best to provide useful comments as best you can. Be clear, to the point, sharp but constructive, acknowledge significant contributions but focus on aspects where improvements can or must be made. Aim at providing that the author(s) with something useful to bring home. Enlighten, when possible, the audience with some new insight or reflection. Your comments should be given in judicious language. Disclose any financial or other interest you might have in the subject matter of the papers. Let the Conference Organizers know immediately if you become suspicious of any possible fabrication of data, plagiarism or other kinds of scientific fraud relating to the papers you are asked to discuss.

In order that everyone has sufficient time to speak it is important that you exercise discipline, particularly time management. The following notes are intended to inform you of how each session will be organized.

- Please arrive at the appropriate room five minutes before the session is due to start. All rooms are equipped with black out facilities and a Power Point projector. Please note that if you have prepared some points on a PowerPoint slide you must arrive with your presentation on a USB memory device and load it yourself onto the machine provided in the room before the start of the session. It might even be a good idea to do so well in advance as not all versions of PowerPoint function equally well on all projectors. Solicit advice at the info desk or through a student assistant if experiencing trouble.
- Introduce yourself to the presenters, co-discussant and the chair. Give the chair your biographical details for use in introducing you. Ideally to assist the chair these should be in writing. One or two lines would suffice.
- The chair will tell you at the beginning of the session how long your comments should last. This will inevitably vary between sessions depending on the number of papers to be presented. In a one and a half hour session with three papers you should aim to speak for no more than 12 minutes leaving time for your replies and for the floor.
- We have asked session chairs to be very strict in terms of time management so that each discussant has an equal amount of time.

By abiding to the simple rules your contribution will help support what we hope will be a productive, stimulating and enjoyable conference.

PROGRAM:

MONDAY, JUNE 12

9:00 am	DRUID PROFESSIONAL DEVELOPMENT WORKSHOPS (PDWS) PDW1: The Movement of People Across Borders: Implications for Innovation and Internationalization (KMC 2-60) PDW2: Perspectives on Mobility and Entrepreneurship (<i>Tisch LC-25, with breakouts in Tisch UC-4, Tisch UC-5, Tisch UC-7, Tisch UC-15, Tisch UC-25</i>) PDW3: The Direction of Innovation and Science: Advances in Theory & Methods (KMC 2-65) PDW4: The Benefits and Challenges of Digitalization in Research and Practice (KMC 2-70) PDW5: Strategic Leadership in Corporate Entrepreneurship and Innovation (KMC 2-90)
12:00 pm	CONFERENCE REGISTRATION (<i>Patron’s Lobby</i>)
1:15 pm	WELCOME (<i>Paulson Auditorium</i>) By MARK LORENZEN and MELISSA SCHILLING
1:30 pm	OPENING KEYNOTE: “Cities as Agents of Change” (<i>Paulson Auditorium</i>) By EDWARD GLAESER Chair: PETER MASKELL
2:30 pm	COFFEE CONVERSATIONS (<i>Patron’s Lobby</i>) (included in conference fee)
3:00 pm	PARALLEL PAPER SESSIONS 1
4:30 pm	COFFEE CONVERSATIONS (<i>Patron’s Lobby</i>) (included in conference fee)
5:00 pm	PARALLEL PAPER SESSIONS 2
6:30 pm 7:30 pm	DRUID DRINKS (<i>Patron’s Lobby</i>)

PROGRAM:

TUESDAY, JUNE 13

9:00 am	PARALLEL PAPER SESSIONS 3
10:30 am	COFFEE CONVERSATIONS (Patron’s Lobby) (included in conference fee)
11:00 am	DRUID PANEL ON DEGLOBALIZATION (Paulson Auditorium) Panelists: ANITA MCGAHAN (moderator), MICHAEL STORPER, RAM MUDAMBI and JUAN ALCACER
12:30 pm	LUNCH (Patron’s Lobby) (included in conference fee)
1:30 pm	DRUID DEBATE ON PRACTICE ENGAGEMENT AND RESEARCH (Paulson Auditorium) Motion: “Research targeted at the practitioner audience is unlikely to lead to scientific breakthroughs in the innovation, entrepreneurship and strategy field” Speaking for the motion: JOHN CANTWELL and TINA AMBOS Speaking against the motion: ANDREW VAN DE VEN and RITA GUNTHER MCGRATH Moderator: FREDRIK TELL
3:00 pm	COFFEE CONVERSATIONS (Patron’s Lobby) (included in conference fee)
3:30 pm	PARALLEL PAPER SESSIONS 4
5:00 pm	DRUID DISCOVERIES EXCURSIONS (meeting point: Gould Plaza in front of main entrance) (Registration and pre-payment required. See conference website) DRUID DISCOVERY 1: Tenement Museum Tour DRUID DISCOVERY 2: Multi-Ethnic Eating Tour of the Lower East Side DRUID DISCOVERY 3: Brooklyn Bridge and Heights DRUID DISCOVERY 4: Chelsea and the Highline DRUID DISCOVERY 5: Just DRUID (no registration required)
7:30 pm 11:00 pm	DRUID DINNER and PAPER AWARD CEREMONY (Tribeca 360°, 10 Desbrosses Street) (included in conference fee)

PROGRAM:

WEDNESDAY, JUNE 14

9:00 am	PARALLEL PAPER SESSIONS 5
10:30 am	COFFEE CONVERSATIONS (Patron’s Lobby) (included in conference fee)
11:00 am	DRUID DIRECTIONS Parallel Keynotes CHIARA FRANZONI: “Scientists on the move: Evidence and future directions of research on the international mobility of researchers” (KMC 2-60) Chair: VALENTINA TARTARI ANNE TER WAL and PAOLA CRISCUOLO: “Division of networks and innovation” (KMC 2-65) Chair: JASON GREENBERG HILA LIFSHITZ-ASSAF: Dismantling Knowledge Boundaries at NASA: The impact on R&D professionals, problem formulation and locus of innovation” (KMC 2-70) Chair: KRISTINA VAARST ANDERSEN MARCO GIARRATANA: “Contagion effects in portfolios of diversified firms: The distinct role of non-scale vs. scale free resources” (KMC 2-90) Chair: ROBERT SEAMANS
12:00 pm	LUNCH (Patron’s Lobby) (included in conference fee)
1:00 pm	DRUID DEBATE ON THE DUAL REQUIREMENT OF A THEORETICAL AND AN EMPIRICAL CONTRIBUTION WITHIN THE SAME PAPER (Paulson Auditorium) Motion: “The requirement of a theoretical and empirical contribution within the same paper is damaging to scientific progress in the innovation, entrepreneurship and strategy field.” Speaking for the motion: MICHELLE GITTELMAN and RICH BETTIS Speaking against the motion: OLIVER ALEXY and MARTIN KILDUFF Moderator: KELD LAURSEN
2:30 pm	COFFEE CONVERSATIONS (Patron’s Lobby) (included in conference fee)
3:00 pm	PARALLEL PAPER SESSIONS 6
4:30 pm 5:00 pm	CONFERENCE CLOSURE (Paulson Auditorium)
8:00 pm	DRUID DECADENCE AFTER PARTY (The Park, 118 10th Avenue) (Registration and pre-payment required. See conference website)

ORGANIZING COMMITTEE



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VALENTINA TARTARI
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Business School



SARAH WORTHEN
NYU Stern

WELCOME

Monday, June 12, 1:15pm-1:30pm, Room: Paulson Auditorium



MELISSA SCHILLING
NYU Stern

Melissa A. Schilling is the John Herzog Chair Professor of Management at New York University Stern School of Business. She received her Bachelor of Science in business administration from the University of Colorado at Boulder. She received her Doctor of Philosophy in strategic management from the University of Washington. Professor Schilling’s research focuses on innovation and strategy in high technology industries such as smartphones, videogames, pharmaceuticals, biotechnology, electric vehicles, and renewable energies. She is particularly interested in platform dynamics, networks, creativity, and breakthrough innovation. Her textbook, Strategic Manage-

ment of Technological Innovation (now in its fifth edition), is the number one innovation strategy text in the world. She is also coauthor of Strategic Management: An integrated approach (now in its twelfth edition). Her research in innovation and strategy has earned her awards such as the National Science Foundation’s CAREER Award, and the Best Paper in Management Science and Organization Science for 2007 Award. Her research has also appeared in leading academic journals such as Academy of Management Journal, Academy of Management Review, Management Science, Organization Science, Strategic Management Journal, and Journal of Economics and Management Strategy, Journal of Alzheimer’s Disease, and Research Policy. She also sits on the editorial review boards of Organization Science, Strategic Organization, Strategy Science, and Academy of Management Discoveries. Professor Schilling teaches courses in technology and innovation management, strategic management, corporate strategy, and strategy for social-mission-based organizations.



MARK LORENZEN
Director of DRUID

Mark Lorenzen is Professor of Innovation, Entrepreneurship and Industrial Dynamics at the Department of Innovation and Organizational Economics at the Copenhagen Business School and director of DRUID. His research is in the field of industrial dynamics, with a special focus on the relationships between innovation and the economic organization of the market in networks, projects, and clusters, currently within the creative industries. Mark has published in journals such as Journal of Economic Geography, Organization Studies, and Economic Geography, convened sessions at DRUID, Academy of Management, AIB, EGOS, and AAG, raised extensive research funding, and received awards for research excellence. He is editor-in-chief emeritus of Industry and Innovation, series editor of the Routledge Studies in Industrial Dynamics, editor of The Oxford Handbook of Creative Industries, and serves in review boards for Creative Industries Journal, Journal of International Business Studies, and Industry and Innovation.

OPENING KEYNOTE

“CITIES AS AGENTS OF CHANGE”

Monday, June 12, 1:30pm-2:30pm, Room: Paulson Auditorium
Chair: PETER MASKELL



ED GLAESER
Edward Glaeser is the Fred and Eleanor Glump Professor of Economics in the Faculty of Arts and Sciences at Harvard University, where he has taught since 1992. He regularly teaches microeconomics theory, and occasionally urban and public economics. He has served as Director of the Taubman Center for State and Local Government, and Director of the Rapaport Institute for Greater Boston. He has published dozens of papers on cities economic growth, law, and economics. In particular, his work has focused on the determinants of city growth and the role of cities as centers of idea transmission. He received his PhD from the University of Chicago in 1992.

DRUID DIRECTIONS - PARALLEL KEYNOTES

“SCIENTISTS ON THE MOVE: EVIDENCE AND FUTURE DIRECTIONS OF RESEARCH ON THE INTERNATIONAL MOBILITY OF RESEARCHERS”

Wednesday, June 14, 11:00am-12:00pm, Room: KMC 2-60
Chair: VALENTINA TARTARI

While scientists are highly mobile, the debate on cross-border mobility of scientists is often supported by headline-grabbing rhetoric rather than solid evidence. The talk will summarize what do we know about mobility patterns across country, what are the antecedents, the implications and why it matters for the progress of science in the sender and recipient countries.



CHIARA FRANZONI
Chiara Franzoni is Associate Professor at the School of Management, Politecnico di Milano, Milan

“DIVISION OF NETWORKS AND INNOVATION”

Wednesday, June 14, 11:00am-12:00pm, Room: KMC 2-65
Chair: JASON GREENBERG

R&D managers and technologists engage in a division of labor in their joint quest to innovate. Can they also benefit from dividing the network? That is, when does it make sense to duplicate connections of your co-workers and when to divide the (net)work load?



ANNE TER WAL

Anne ter Wal is Associate Professor of Technology & Innovation Management at Imperial College Business School, Department of Innovation & Entrepreneurship, London, and ETH Zürich, Department of Management, Technology & Economics



PAOLA CRISCUOLO

Paola Criscuolo is Associate Professor of Innovation Management and Deputy head of Department of Innovation & Entrepreneurship at Imperial College Business School, London

“DISMANTLING KNOWLEDGE BOUNDARIES AT NASA: THE IMPACT ON R&D PROFESSIONALS, PROBLEM FORMULATION AND LOCUS OF INNOVATION”

Wednesday, June 14, 11:00am-12:00pm, Room: KMC 2-70
Chair: KRISTINA VAARST ANDERSEN

This talk shares findings from an in depth longitudinal study at NASA following their experiment with online open innovation platforms on their strategic R&D challenges. The open innovation model led to a scientific breakthrough at unprecedented speed; yet it challenged not only the knowledge work boundaries but also the professional identity of the R&D professionals. The study investigates how the open innovation model impacts R&D professionals and their knowledge work, leading to a shift both in the professional identity and the locus of innovation. It illustrates how a critical process in such models is cross boundary problem formulation attracting external solvers and leading to innovation beyond the boundaries of the original domain experts.



HILA LIFSHITZ-ASSAF

Hila Lifshitz-Assaf is Assistant Professor at NYU Stern School of Business, New York

“CONTAGION EFFECTS IN PORTFOLIOS OF DIVERSIFIED FIRMS: THE DISTINCT ROLE OF NON-SCALE VS. SCALE FREE RESOURCES”

Wednesday, June 14, 11:00am-12:00pm, Room: KMC 2-90
Chair: ROBERT SEAMANS

This presentation tries to challenge extant theory on diversification by opening the black box of what happens in a product portfolio when diversification is driven by different types of resources. We show that two firms with a similar diversification extent could be very different in the processes that govern their product portfolios. Opening great potential for future empirical and theoretical research, it also has implications for managers and practitioners.



MARCO GIARRATANA

Marco Giarratana is Professor of Competitive Strategy at the Strategy Department of IE Business School, Madrid

DRUID PANEL ON DEGLOBALIZATION

Tuesday, June 13, 11:00am-12:30pm, Room: Paulson Auditorium

Inspired by current events, DRUID17 presents a special topical panel on “deglobalization,” a term we coin to describe current policy trends towards protectionism and economic nationalism. Panelists will consider the implications of deglobalization for DRUID topics and ideas such as innovation, entrepreneurship and industrial dynamics.

What are the implications of deglobalization for the development of cities, multinational enterprises, and innovation policy? How does deglobalization affect cities and companies as engines of economic prosperity? Which technologies are enabled and which are hampered by deglobalization? Are we heading for a period of national battles for technological leadership akin to the space wars of the 1960s? Can we offer any insights on when large-scale tech innovation create jobs? Is there a pro-digitization jobs agenda that’s broader than Uber?

The goal of this session is to set a DRUID agenda for academic research that engages these issues. Join our panelists and share your views!”



JUAN ALCACER

Professor Alcacer received his Ph.D. in International Business and Strategy and an M.A. in Economics from the University of Michigan. He also holds an MBA in Finance and Economics from IESA. Before entering graduate school he worked as an associate at McKinsey & Co. in Latin America. Professor Alcacer’s research interests are in international strategies of firms in the telecommunications industry. His current research focuses primarily on the effect of competition on the location decisions of multinationals.



**ANITA MCGAHAN
(MODERATOR)**

Anita M. McGahan is Professor and Rotman Chair in Management at the Rotman School of Management at the University of Toronto. She is cross appointed to the Munk School of Global Affairs and the Physiology Department of the Medical School; is Senior Associate at the Institute for Strategy and Competitiveness at Harvard University; is the Chief Economist in the Division of Health and Human Rights at the Massachusetts General Hospital; and is President of the Academy of Management. In 2013, she was elected by the Academy of Management’s 18,000+ membership to the Board of Governors and into the Presidency rotation.

The Academy is the world’s largest organization of business-school professors and scholars. In 2014, she joined the MacArthur Foundation Research Network on Opening Governance. During her 2010-2015 appointment as the Director of Toronto’s PhD Program and as the Associate Dean of Research, the School’s PhD and research rankings internationally increased from #11 to #4 and #17 to #4, respectively.



RAM MUDAMBI

Ram Mudambi is Professor and Perelman Senior Research Fellow at the Fox School of Business, Temple University. Previously he served on the faculties of Case Western Reserve University, the University of Reading (UK) and the University of North Carolina – Chapel Hill. He is a Fellow of the Academy of International Business. He is a visiting Professor at Henley Business School, University of Reading, an Honorary Professor at the Center of International Business, University of Leeds (CIBUL) and a member of advisory council of the University of Bradford Centre in International Business (BCIB). His current research projects focus on the geography of innovation and the governance of knowledge-intensive processes. He has served as an Associate Editor of the Global Strategy

Journal (2010-2013) and is an Area Editor at the Journal of International Business Studies (2013-2016). He has published over 80 peer-reviewed articles, including work in the Journal of Political Economy, the Journal of Economic Geography, the Strategic Management Journal and the Journal of International Business Studies. He has been a special issue editor for the Journal of Economic Geography, the Journal of Management Studies and the International Business Review. He serves on the editorial boards numerous journals.



MICHAEL STORPER

Michael Storper (PhD, Economic Geography, University of California, Berkeley) is an economic geographer who holds positions at UCLA, the London School of Economics, and Sciences Po. His fields of research are: regional economic development; urbanization; the link between innovation and geographical change; and globalization. He is the author of more than 100 peer-reviewed academic articles and ten books, including the widely-cited The Rise and Decline of Urban Economies (Stanford, 2015); Keys to the City (Princeton, 2013), The Regional World: Territory, Technology and Economic Development(Guilford, 1997), Worlds of Production (Harvard, 1997). He received a Doctorate Honoris Causa from the University of

Utrecht In 2008, a Prime d’Excellence Scientifique in 2010, the Sir Peter Hall Prize from the Regional Studies Association in 2012, the Founder’s Gold Medal from the Royal Geographical Society in 2016, and the Distinguished Scholarship Honors from the American Association of Geographers in 2017.

DRUID DEBATE ON ENGAGEMENT AND RESEARCH

Tuesday, June 13, 1:30pm-3:00pm, Room: Paulson Auditorium
Chair: Fredrik Tell

MOTION: “RESEARCH TARGETED AT THE PRACTITIONER AUDIENCE IS UNLIKELY TO LEAD TO SCIENTIFIC BREAKTHROUGHS IN THE INNOVATION, ENTREPRENEURSHIP AND STRATEGY FIELD.”

SPEAKING FOR THE MOTION:



JOHN CANTWELL

Dr. John Cantwell is Distinguished Professor of International Business at Rutgers University, New Jersey. He was previously Professor of International Economics at the University of Reading in the UK, until 2002. His research is focused especially on technological innovation and MNCs. His earliest work helped to launch a new literature on MNCs and international networks for technology creation, beyond merely international technology transfer. John Cantwell's total citation count on google scholar is currently around 15,000. His published research spans the fields of International Business and Management, Economics, Economic History and Philosophy, Economic Geography, and Innovation Studies. He was the Editor-in-Chief of the Journal of International Business Studies (JIBS) from 2011-16. He is the Dean of the Fellows of the European International Business Academy (EIBA) from 2015-18.



TINA AMBOS

Tina C. Ambos is Professor of International Management and the Director of the Institute of Management.

Before joining the University of Geneva in September 2015, she was a professor at the University of Sussex, where she also served as the Director of Research and Knowledge Exchange for the Business and Management Department. Earlier she held the chair of the Department of International Management at Johannes Kepler University Linz (JKU), Austria as well as positions at Vienna University of Economics and Business (WU Vienna), the University of Edinburgh and London Business School. She studied in Austria, Australia and Canada and received a Venia Docendi (Habilitation), a Ph.D. and a Magister (Mag.rer.soc.oec) in business administration from

WU Vienna and a Magister degree (Mag.phil) in Philosophy from the University of Vienna.

Tina Ambos' research and teaching interests include knowledge management, innovation and strategic management of the multinational corporation. During her career she has worked with several multinational corporations as well as entrepreneurial technology firms on case studies, research and consulting projects. Her research in this field is regularly presented at the leading international conferences and has been published in top international journals, amongst others Organization Science, Journal of International Business Studies, MIT Sloan Management Review, Long Range Planning, Journal of Management Studies. She is the author of the book "Effective Knowledge Transfer in Multinational Corporations" published by Palgrave Macmillan. She is also the Academic Director of the International Organizations MBA (IO-MBA). (<http://iomba.unige.ch>).

SPEAKING AGAINST THE MOTION:



ANDREW VAN DE VEN

Andrew H. Van de Ven is a professor emeritus at the University of Minnesota's Carlson School of Management, where he was previously the Vernon H. Heath Professor of Organizational Innovation and Change (1993–2016). He teaches courses on the management of innovation and change, organizational behavior, and research methods, and is co-author of The Innovation Journey (1999), Organizational Change and Innovation Processes: Theory and Methods for Research (2000), Handbook of Organizational Change and Innovation (2004), and Engaged Scholarship: Creating Knowledge for Science and Practice (2007). He has conducted longitudinal research on a variety of organization and management topics, including the Nominal Group Technique, new organizational startups, organization assessment, organization innovation and

change, and engaged scholarship. He was president of the Academy of Management in 2000, and is now founding editor of the Academy of Management Discoveries.



RITA GUNTHER MCGRATH

Rita McGrath is a globally recognized thought leader who focuses on leading innovation and growth during times of uncertainty. She works with Boards, CEOs and senior executives to think strategically, even in today's rapidly changing and volatile environments. She received the #1 achievement award in strategy from the prestigious management rankings group Thinkers50. Her most recent book was the best-selling The End of Competitive Advantage, and she has written 3 other books, including Discovery Driven Growth, cited by Clayton Christensen as one of the most important management ideas ever developed. She is a regular speaker in exclusive events such as the Drucker Forum and various CEO Summits. She is working on a new book about strategic inflection points. McGrath has recently founded Valize, LLC, a new company focused on

taking a structured and pragmatic approach to their innovation and growth strategies by embedding an Innovation Operating System across their activities. Follow Rita on Twitter: @rgmcgrath. For more information, visit RitaMcGrath.com.

DRUID DEBATE ON THE DUAL REQUIREMENT OF A THEORETICAL AND AN EMPIRI- CAL CONTRIBUTION WITHIN THE SAME PAPER

Wednesday, June 14, 1:00pm-2:30pm, Room: Paulson Auditorium
Chair: Keld Laursen

MOTION: “THE REQUIREMENT OF A THEORETICAL AND EMPIRICAL CONTRIBUTION WITHIN THE SAME PAPER IS DAMAGING TO SCIENTIFIC PROGRESS IN THE INNOVATION, ENTREPRENEURSHIP AND STRATEGY FIELD”

SPEAKING FOR THE MOTION:



MICHELLE GITTELMAN

Michelle Gittelman is an Associate Professor in the Management and Global Business Department at Rutgers Business School. Her work examines the interface between scientific research and technological innovation, with a special focus on innovation in the biopharmaceutical industry. Her papers have examined the influence of boundary-spanning scientists, scientific research strategies, university-industry linkages, geographic distance, scientific cultures and career systems on innovation and entrepreneurship in bio-pharmaceuticals. Her recent research examines how basic and experimentally-driven scientific fields contribute to medical discovery, both historically and in the context of scientific teams. She is an expert on patents and their use as measures of innovation and knowledge flows. Her work has been published in Management Science, Organization Science, Research Policy, Review of Economics and Statistics, among others.



RICHARD A. BETTIS

Rich Bettis is the Ellison Distinguished Professor in the Strategy and Entrepreneurship Department of the Kenan-Flagler Business School of the University of North Carolina. He received his Ph.D. from the University of Michigan in 1979. He and C.K. Prahalad won the First SMJ Dan and Mary Lou Schendel Best Paper Prize in 1993. He served as an associate editor of SMJ for 11 years and as co-editor for 9 years. He won the SMS Distinguished Service Award in 2016. His current research interests include adaptive models of organizations and strategy, misunderstanding and misuse of hypothesis tests, the relevance of the Theory of Computational Complexity to bounded rationality, modeling organizationally intractable problems, and managerial heuristics.

SPEAKING AGAINST THE MOTION:



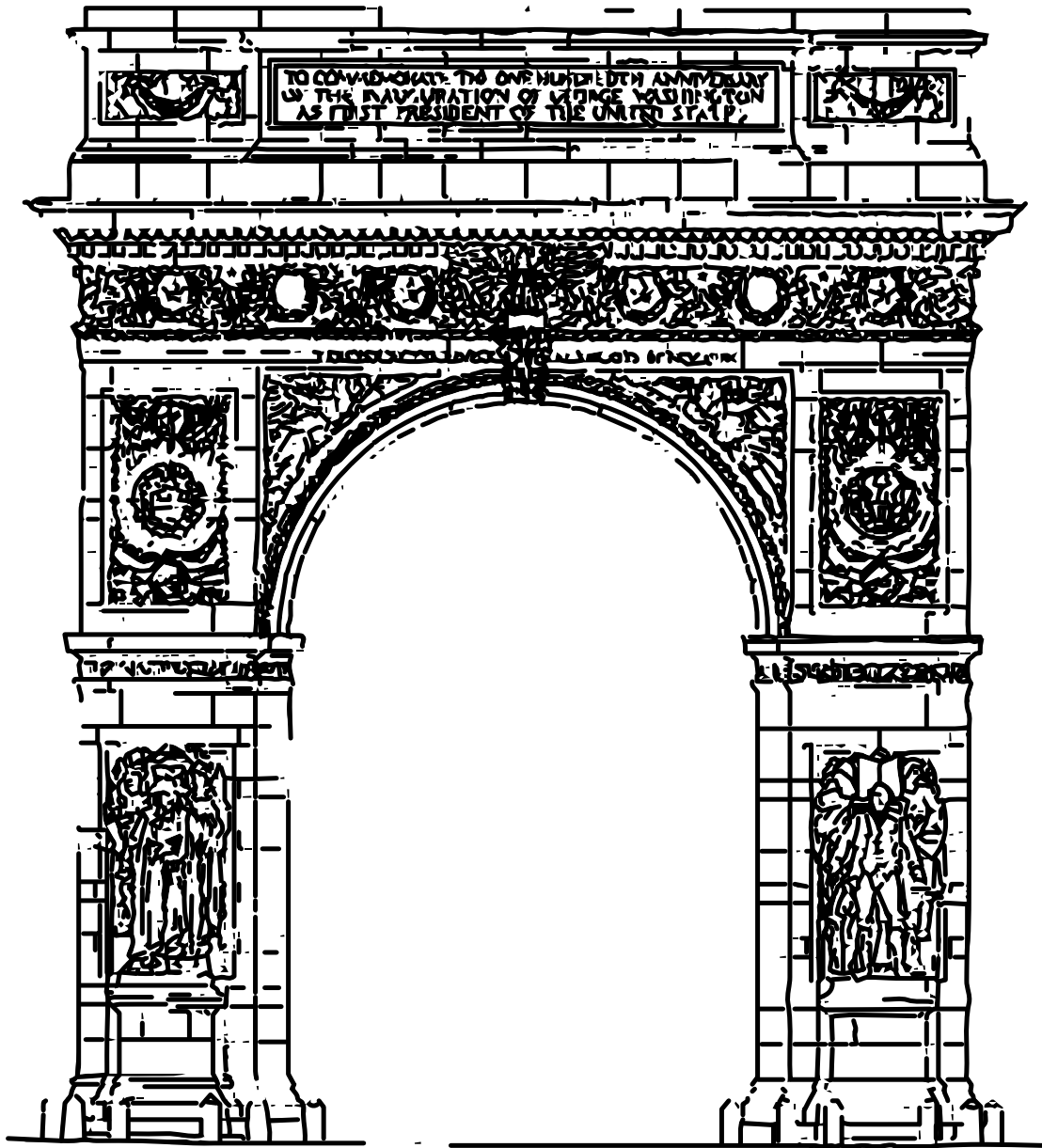
OLIVER ALEXY

Oliver Alexy is Professor of Strategic Entrepreneurship at the TUM School of Management, Technical University of Munich, Germany. Oliver’s work focuses on how to design and manage organizations so that they can deal effectively with high uncertainty. He studies these questions conceptually and empirically by looking at phenomena such as the creation of entrepreneurial firms, the strategic disclosure of knowledge, or the emergence of innovation ecosystems. Prior to joining TUM, Oliver held positions at Imperial College London.



MARTIN KILDUFF

Martin Kilduff (PhD Cornell, 1988) is Professor of Organizational Behavior at the UCL School of Management and former editor of Academy of Management Review (2006-08). His research focuses on the micro-foundations and consequences of individuals’ social networks, with particular emphasis on the role of personality, cognition, and emotion in these processes. His recent work investigates: the career benefits and drawbacks of working under a high-reputation boss (AMJ, 2016); the relative effects of personality and network position on career outcomes (Organization Science, 2015); and the extent to which men and women leaders are evaluated by the social network contexts in which they work (Organization Science, 2015).



DRUID PROFESSIONAL DEVELOPMENT WORKSHOPS (PDWs)

PDW1: THE MOVEMENT OF PEOPLE ACROSS BORDERS: IMPLICATIONS FOR INNOVATION AND INTERNATIONALIZATION

Monday, June 12, 9:00am-12:00pm, Room: KMC 2-60

Organizers:

LARISSA RABBIOSI and ALEKSANDRA GREGORIC

Speakers:

RAM MUDAMBI (MODERATOR), STEFANO BRESCHI, PRITHWIRAJ CHOUDHURY, ELENA KULCHINA, RAM MUDAMBI and PALLAVI SHUKLA

With the hardening of the public attitudes towards immigration, at least in some countries, the question of how individuals’ cross-border movements affect their resident and homeland countries is gaining a new momentum. In the literature, the individuals crossing borders have been traditionally referred to as immigrants, diasporans, migrants, transnationals, or returnees. Regardless of the term and type of international flows analyzed, an increasing body of research recognizes that the movement of people across borders is a valuable driver of countries’ economic development and growth. The objective of this PDW is to theoretically and empirically examine the role of migration for the diffusion of technology and creation of knowledge, the internationalization and competitiveness of the firms operating in the diaspora’s country of residence and country of origin, and to examine the extant empirical and theoretical approaches to the issue and the possibilities for its future development.

The PDW features presentations on the ways through which immigrants can create value and on differences in the firms’ needs and ability to benefit from cross-border movements of people. Collectively, these contributions offer insights into the different measures of cross-border movements of people, as well as on the different empirical strategies for examining the relationships between immigrants, innovation and internationalization. The PDW activities will also include a round table aiming to foster a general discussion on theoretical and empirical approaches to these issues, and propose new questions for future research.

PDW2: PERSPECTIVES ON MOBILITY AND ENTREPRENEURSHIP

Monday, June 12, 9:00am-12:00pm, Room: LC-25 (with breakouts in Tisch UC-4, Tisch UC-5, Tisch UC-7, Tisch UC-15, Tisch UC-25)

Organizers:

FRANCESCO DI LORENZO, JUSTIN FRAKE and EVAN STARR

Speakers:

RAJSHREE AGARWAL, DEEPAK SOMAYA, HENRY SAUERMANN, MARTIN GANCO and KARIN HOISL

The knowledge embedded within employees and organizational routines is one of the primary sources of competitive advantage. Unlike other sources of competitive advantage, employees “walk out the door each day, leaving some question about whether they will return” (Coff, 1997: 375). Employee mobility and entrepreneurship, therefore, acts to erode the source firm’s competitive advantage while simultaneously transferring the basis of competitive advantage to competitors. Thus, mobile employees act as a conduit for knowledge to diffuse across firm boundaries and limit the ability to maintain knowledge-based competitive advantage. Not surprisingly then, scholars in management, economics, organizational theory, and sociology have sought to understand the causes and consequences of employee mobility and entrepreneurship, the policy and environmental conditions that affect mobility and entrepreneurship, and the performance implications for firms and individuals.

This PDW aims to generate a conversation on the current status and future direction of the research on inter-organizational mobility and entrepreneurship. The PDW will begin with Rajshree Agarwal reviewing why employee mobility and entrepreneurship matter to strategy scholars. Following Rajshree will be a series of distinguished scholars in the employee mobility and entrepreneurship literature: Deepak Somaya, Henry Sauermann, Martin Ganco, and Karin Hoisl. Each speaker will address the key findings and themes across their work and speak to the future directions of the field. After a brief break, the speakers will lead topical breakouts that will focus on more narrow issues of mobility and entrepreneurship research. We will conclude the PDW with a general discussion and Q&A.

PDW3: THE DIRECTION OF INNOVATION AND SCIENCE: ADVANCES IN THEORY & METHODS

Monday, June 12, 9:00am-12:00pm, Room: KMC 2-65

Organizers:

FLORENTA TEODORIDIS, VALENTINA TARTARI and JEFF FURMAN

Speakers:

KEVIN BRYAN, KEVIN BOUDREAU, KIRK DORAN, JEFF FURMAN, JOSH KRIEGER, KELD LAURSEN, VALENTINA TARTARI, FLORENTA TEODORIDIS and KEYVAN VAKILI

In 2011, Peter Thiel, the high profile founder of PayPal and Palantir turned technology investor, famously published an investment manifesto with the subtitle, “We wanted flying cars, instead we got 140 characters.” This provocative remark on contemporary technological evolution highlights a first order question of why innovation takes the direction that it does.

Interest in the factors that affect the rate and direction of technical change has been sustained for more than a half century because of the central importance of knowledge for economic growth and because of the interest of public policy in supporting the accretion of ideas-driven growth. However, since the NBER’s seminal publication of the volume, The Rate and Direction of Inventive Activity in 1962, researchers have made more progress in studying drivers of the rate than the direction of inventive activity.

In this PDW, we will bring together scholars who are addressing this deficit through the use of tools that leverage advances in empirical methods, computing power, and text-based analysis. The tools, techniques, and research approaches we will discuss in the PDW are pushing to develop approaches to measure the progress of knowledge in “ideas space,” i.e., along varying knowledge trajectories.

We plan to devote approximately two hours of the PDW to the presentation of and discussion of cutting-edge theory and methods and the final hour to panel-led discussion. We welcome participation from all scholars interested in cumulative technical advance, the direction of research, researcher project choice, and research metrics.

PDW4: THE BENEFITS AND CHALLENGES OF DIGITALIZATION IN RESEARCH AND PRACTICE

Monday, June 12, 9:00am-12:00pm, Room: KMC 2-70

Organizers:

ANNIKA LORENZ and GIULIA SOLINAS

Speakers:

SEBASTIAN BRENK, LARS FREDERIKSEN, ANNE TER WAL, JÖRG CLAUSSEN and RUDI BEKKERS

While the terms “Internet of Things” conjure for many people images of consumer gadgets like wearable fitness monitors, Google Glass or maybe even autonomous cars, some of the most exciting and promising applications are happening in the business side. Some examples of the business digitalization or Industrial Internet of Things (IIoT) include smart agriculture, smart cities, smart factories, where advanced robotics and artificial intelligence, sophisticated sensors, cloud computing and other new tools are embedded into interoperable value chains, shared by numerous companies globally (Walter, 2016; OECD, 2017).

At the present time, business digitalization has received limited and sparse attention from the academic community in the fields of strategic management and innovation (Fitzgerald et al., 2013), yet it challenges how companies envision their strategies, develop the technologies, interact with customers and compete in the market. Given its novelty and importance, business digitalization offers an extraordinary opportunity for scholars to set a shared research agenda across fields and inquire its multifaceted aspects.

This PDW will provide a common forum to engage and discuss about the challenges and opportunities of digitalization. Particularly, the PDW seeks to discuss with a wider audience (1) the reasons underpinning the importance of leveraging digitization in management research, (2) how to apply relevant research questions, theories, and methods in this setting, and (3) how to address challenges related to digitization for managers and researchers. In order to guarantee an appropriate environment for intellectual exploration, the PDW will blend interactive discussions with five panelists’ individual presentations.

PDW5: STRATEGIC LEADERSHIP IN CORPORATE ENTREPRENEURSHIP AND INNOVATION

Monday, June 12, 9:00am-12:00pm, Room: KMC 2-90

Organizers:

NINO VAN DE WAL and ALI SAMEI

Speakers:

NINO VAN DE WAL and MASSIMO MAORET (MODERATORS), MELISSA SCHILLING, RAGHU GARUD, TIMOTHY QUIGLEY, JP EGGERS, SHRUTI THATCHENKERY and JOHN ALMANDOZ

Strategic leadership is central to the management theories that explain firm heterogeneity in performance and long-term survival. However, the role of strategic leadership (i.e., chief executive officers (CEOs), top management teams (TMTs), an boards of directors (BoDs)) has been almost entirely absent in the body of research on corporate entrepreneurship and innovation (Heavey and Simsek, 2013; Simsek et al., 2015). Despite some correlational evidence that suggests that strategic leaders play an important role in fostering corporate entrepreneurial efforts and firm-level innovation (Balsmeier and Buchwald, 2014; Elenkov, Judge, and Wright, 2005; Wu, Levitas, and Priem, 2005), scholarly understanding of the strategic choices and processes that explain how strategic leaders and their leadership relate to corporate entrepreneurship and innovation remains rather limited. This is remarkable given the earliest insight that a firm’s senior leadership is a central actor in the management of innovation originates from Van de Ven (1986), and more recently has been echoed by Morris, Kuratko and Covin (2010) who state that, although people at all levels of a company play critical roles in successful entrepreneurship and innovation efforts, “senior-level managers are especially critical.”

This panel symposium will spark a debate on how to advance research on strategic leadership in entrepreneurial and innovation contexts. It will offer conclusions from recent research that will interest both scholars and practitioners in this under-explored area. For instance, is it especially fruitful to have a charismatic, visionary CEO who acts autocratically (e.g. Steve Jobs), or is it more a diversely composed top management team, acting as a team (e.g. Google), that harbors the development of new products and services? And relatedly, what is the role of board directors in stimulating or constraining entrepreneurial and innovation success? Furthermore, methodological and empirical challenges will be discussed. It involves complex econometric analysis and likely alternative research methods to untangle the complex causal chain between a firm’s leaders, entrepreneurial efforts and firm-level innovation outcomes. Only along this path, a more profound understanding can be developed of to what extent and in what ways strategic leaders, their choices and related strategic processes fuel (subsequent) entrepreneurial efforts that (eventually) result in firm-level innovation outcomes (or vice versa).

PARALLEL PAPER SESSIONS 1

1 ABSORPTIVE CAPACITY

Monday June 12 at 3:00pm-4:30pm, Room: Tisch LC-25, Chair: Tiago Fonseca 4

LUISA GAGLIARDI, RICCARDO CRESCENZI: "Heterogeneous firms in heterogeneous environments: the moderating role of absorptive capacities"

TSE-MIN WANG: "Scope of open innovation: spillovers, absorptive capacity, and incentives"

FLORIAN SELIGER: "What determines international and inter-sectoral knowledge flows? the impact of absorptive capacity, technological distance and spillovers"

Discussants: FLORENCE BLANDINIERES, MURAT TARAKCI

2 INNOVATION STRATEGY: EXPLOITATION VS. EXPLORATION

Monday June 12 at 3:00pm-4:30pm, Room: Tisch UC-04, Chair: Nola Hewitt-dundas 8

EFFIE KESIDOU, EVA MAVROUDI, KRSTO PANDZA: "Exploration, exploitation and the value of specialization strategies across industries"

MARINA ZHANG, ZHENDONG LI, HUIYING ZHANG: "The interplay of exploratory innovation and exploitative innovation and firm growth performance: moderating effects of firm size and market competition"

PETER MARKOWSKI: "Achieving ambidexterity"

Discussants: BETTINA PETERS, MOSHE BARACH

3 IPR AND PATENTS: SYSTEMS AND POLICIES

Monday June 12 at 3:00pm-4:30pm, Room: KMC 5-80, Chair: Ahmad Barirani 14

KARIN BEUKEL, JUAN ALCACER, HONG LUO: "Effects of an unified system of industrial designs"

KRISTOF VAN CRIEKINGEN: "Information leakage, imitation and the patent system: mansfield revisited."

ELIE SUNG: "Evaluation of a policy change weakening patents and its effect on firm strategy"

Discussants: LARISSA RABBIOSI, OSCAR LLOPIS

4 ORGANIZATIONAL PERSPECTIVES: CHALLENGES AND CONFLICTS

Monday June 12 at 3:00pm-4:30pm, Room: Tisch 201, Chair: Oana Pop 21

STEFANO TASSELLI, PAOLA ZAPPA, ALESSANDRO LOMI: "Bridging with meaning: an empirical study of organizational vocabularies and communication networks in organizations"

LARS FREDERIKSEN, FREDRIK HACKLIN, GIACOMO CATTANEO, ANDREA CARUGATI, BORIS BATTISTINI: "Conflict as mechanism for igniting organizational renewal: a case study"

ANIKA STEPHAN, EMMANUELLE FAUCHART, PHILIPP BUBENZER: "Hidden innovation projects: when is the right time to surface?"

Discussants: ELISABETH EPPINGER, IRIS WANZENBÖCK

5 ECO-INNOVATION: OPEN INNOVATION

Monday June 12 at 3:00pm-4:30pm, Room: Tisch UC-15, Chair: Christian Wedl 27

SIRI JAKOBSEN, THOMAS LAUVÅS, MARIANNE STEINMO: "Green collaboration: how environmental policies influence the relationship between r&d partners"

KARIN WIGGER, ROBERTO RIVAS HERMANN, ROSANNA GARCIA: "Challenges in eco-innovation co-creation processes: lessons from a maritime innovation network"

STEFANIE PAKURA, HELENA MARIE-LUISE BÜHLER: "Green-tech start-ups and open innovation. a qualitative analysis"

Discussants: HENRY LOPEZ VEGA, ELENA KULCHINA

6 NETWORKS AND ALLIANCES: CONSORTIA

Monday June 12 at 3:00pm-4:30pm, Room: Tisch UC-25, Chair: Frank Van Der Wouden 33

CHRISTOPH GRIMPE, ANDERS OLSEN, WOLFGANG SOFKA: "Emerging technologies and prior exploration: the role of incumbents in research grant competitions"

ALEXANDER SMIT, MARIUS MEEUS, JÖRG RAAB: "The structural context of innovation in government-sponsored research & development consortia: effects of network and consortium features"

JOEL WEST, PAUL OLK: "Open innovation in blockbuster industries: cooperative value creation in pharmaceutical consortia"

Discussants: JORIS KNOBEN, SHINJINEE CHATTOPADHYAY

7 PLATFORM MARKETS AND MODELS: CHANGE AND CONTROL

Monday June 12 at 3:00pm-4:30pm, Room: KMC 1-70, Chair: Curdin Pfister 38

RICHARD TEE, JASON WOODARD, BEN EATON: "Managing architectural change and governance in nascent platform ecosystems"

REINHOLD KESLER, MICHAEL KUMMER, PATRICK SCHULTE: "User data, market power and innovation in online markets: evidence from the mobile app industry"

WESLEY KOO: "Platform dynamism: sellers' responses to design change and implications for platform effectiveness"

Discussants: FRANCESCO CAPONE, SUMA ATHREYE

8 STATUS AND STIGMA

Monday June 12 at 3:00pm-4:30pm, Room: KMC 2-60, Chair: Daniel Sands 44

THEODOR VLADASEL: "Player market value and the stigma of relegation: evidence from a regression discontinuity"

HEEYON KIM, BO KYUNG KIM: "Perceived associations by external audiences: the effects of spatial positions on status dynamics in the u.s. fashion industry"

KRISTINA ANDERSEN, MARK LORENZEN, AGNIESZKA NOWINSKA: "Going down with the ship? organizational failure, intraprofessional status change and stigma by association"

Discussants: CHRISTOPH IHL, OLAV SORENSON

9 INDUSTRIAL DYNAMICS: COMPETITION AND RESOURCES

Monday June 12 at 3:00pm-4:30pm, Room: KMC 2-65, Chair: Denise Falchetti 48

JENS SCHMIDT, NILS STIEGLITZ, MARKUS REISINGER: “Taking competition to the system level: entry incentives, market convergence, and sticky prices”

DIRK MARTIGNONI, GIANLUIGI GIUSTIZIERO, YASSINE LAMRANIA: “When losing a valuable resource enhances performance - resource turnover on rugged landscapes”

JENNIFER KUAN, STEPHEN DIAMOND, GWENDOLYN LEE: “Institutions, markets, and influence rents: innovation and the u.s. stock exchanges”

Discussants: **CHRISTOPHE FEDER, MICHAEL VERBA**

10 REGIONAL SYSTEMS AND EXTERNALITIES

Monday June 12 at 3:00pm-4:30pm, Room: KMC 2-70, Chair: Diego Zunino 56

STEPHEN ROPER, JAMES LOVE, PRIIT VAHTER: “Localised process and output externalities in innovation”

ANDREA MINA, SILVIA ROCCHETTA: “Technological coherence and the adaptive resilience of regional economies”

HEIDI ASLESEN, STEFANIA SARDO: “Dynamic knowledge sources and extended innovation spaces”

Discussants: **MATHIAS BECK, VIVIANNA HE**

11 ENTREPRENEURSHIP: GAINS AND SATISFACTION

Monday June 12 at 3:00pm-4:30pm, Room: KMC 2-90, Chair: Carita Eklund 58

BRIANA STENARD: “Does entrepreneurship pay or satisfy?”

RAQUEL JUSTO GONZALEZ, EMILIO CONGREGADO, CONCEPCIÓN ROMÁN DÍAZ: “Becoming self-employed from inactivity: an in-depth analysis of job satisfaction”

VERA ROCHA, MIRJAM VAN PRAAG, ADRIAN MERIDA GUTIERREZ, HANS KONGSTED: “Entrepreneurial beginning, happy ending? entrepreneurship upon graduation and lifetime earnings.”

Discussants: **FRANCESCO DILORENZO, HUGO CASTRO SILVA**

12 ACADEMIA AND SCIENCE: PRODUCTIVITY

Monday June 12 at 3:00pm-4:30pm, Room: KMC 3-110, Chair: Dhruva Borah 68

FABIANA VISENTIN, CHARLES AYOUBI, MICHELE PEZZONI: “The important thing is not to win but to participate: the case of a competitive grant race benefiting scientists without awarding them”

ALDO GEUNA, CORNELIA LAWSON, UGO FINARDI: “Competitive funding, gender and teaching: scientists’ productivity at a top italian university”

ERINA YTSMA: “Lone stars or constellations? the impact of performance pay on the distribution of academics”

Discussants: **GUIDO BUENSTORF, ENRICO FORTI**

13 INVENTOR MOBILITY: DRIVERS

Monday June 12 at 3:00pm-4:30pm, Room: KMC 3-120, Chair: Federico De Michiel 73

GEORGE CHONDRAKIS, MARI SAKO: “When work does not follow the employee: inter-supplier employee mobility and contracting strategy”

NEUS PALOMERAS, EDUARDO MELERO, DAVID WEHRHEIM: “The effect of patent protection on inventor mobility”

STEFANO BRESCHI, BRUNO CIRILLO, DANIEL TZABBAR, HAEMIN DENNIS PARK: “Technological and social defences: the effect on knowledge and social interdependencies on inventor outward mobility”

Discussants: **VALENTINA TARTARI, HANNA HOTTENROTT**

14 REGULATION AND POLICY: INSTITUTIONS AND FRAMEWORKS

Monday June 12 at 3:00pm-4:30pm, Room: KMC 3-130, Chair: Hakki Dogan Dalay 80

ALESSANDRO ROSIELLO, DINAR KALE, ANDREW WATKINS: “Mind the gap: investigating conditions and processes influencing development of ineffective regulation in the indian medical device industry”

BORIS MRKAJIC, LUCA GRILLI, EMANUELE GIRAUDO: “Do the rules of the game determine who is playing? institutional change, entrepreneurship and human capital”

ELISA OPERTI: “Tough on criminal wealth? exploring the link between organized crime asset confiscation and regional entrepreneurship”

Discussants: **JULIO PERTUZE, PALLAVI SHUKLA**

PARALLEL PAPER SESSIONS 2

15 OPEN INNOVATION: ORGANIZATIONAL FORMS

Monday June 12 at 5:00pm-6:30pm, Room: Tisch LC-25, Chair: Anders Krabbe 3

SIW FOSSTENLØKKEN: "Exploring the support mechanisms of organisational user innovation: a case-study in a norwegian hospital"

MIRELLA HALDIMANN, THOMAS MOELLERS, CAMILLO VISINI: "Complementing open innovation practices in mncs. the role of internal cross boundary knowledge flows"

KRITHIKA RANDHAWA, RALF WILDEN: "How online intermediaries facilitate open innovation: the role of service co-creation capabilities in client engagement"

Discussants: DMITRY SHARAPOV, GRACIELA GUTMAN

16 INNOVATION STRATEGY: R&D AND SEARCH

Monday June 12 at 5:00pm-6:30pm, Room: Tisch UC-04, Chair: Michael Moedl 9

RAFFAELE MORANDI STAGNI, ANDREA FOSFURI, JUAN SANTALO: "Unpacking the impact of product-market competition on innovation strategies: exploration versus exploitation"

JAY LEE, HYUNWOO PARK, HYUN JU JUNG: "Rare is beautiful? the choice of rare r&d subjects and technological value creation"

ELISA OPERTI, AMIT KUMAR: "Why firms make errors in selecting technological opportunities?"

Discussants: FLORENTA TEODORIDIS, KENNY CHING

17 IPR AND PATENTS: PATENTING STRATEGY

Monday June 12 at 5:00pm-6:30pm, Room: KMC 5-80, Chair: Elena Romito 15

MARCO CORSINO, SALVATORE TORRISI, KELD LAURSEN, RICCARDO CAPPELLI: "Technological competition and patent strategy: protecting innovation, preempting rivals and defending the freedom to operate"

LAURIE CIARAMELLA: "Patent boxes and the relocation of intellectual property"

DAVID ANGENENDT: "Patent count or patent breadth? a second look at the effect of trade secret law on patenting strategy"

Discussants: STEFANO BARUFFALDI, JENNIFER TAE

18 ORGANIZATIONAL PERSPECTIVES: INDIVIDUALS VS. COLLECTIVES

Monday June 12 at 5:00pm-6:30pm, Room: Tisch 201, Chair: Johannes Koenig 22

CARINA LOMBERG, KIM KLYVER: "Revisiting the praise paradox: an action-control perspective on negative affect and idea generation"

DANIEL LJUNGBERG: "On lone inventors and technological novelty"

CARSTEN BERGENHOLTZ, MICHELA BERETTA, OANA VUCULESCU: "The ikea-effect in collective problem solving"

Discussants: MONICA MASUCCI, WON KYUNG MIN

19 MEDICAL INDUSTRIES AND HEALTH CARE: VALUE AND COMPETITION

Monday June 12 at 5:00pm-6:30pm, Room: Tisch UC-15, Chair: Giada Baldessarelli 25

MARTA FERNANDEZ DE ARROYABE ARRANZ: "Patent expiration as a decisive factor in pharmaceutical firms' m&as"

BURCU KUCUKKELES, SHIKO BEN-MENAHM, GEORG VON KROGH: "Emergence of resourcing practices: the case of drug repurposing"

IAN MCCARTHY, MARGARET DALZIEL, JON THOMAS: "The drivers of value migration in the us pharmaceutical industry (1976-2010)"

Discussants: EMRAH KARAKAYA, MASSIMO MAORET

20 NETWORKS AND ALLIANCES: COLLABORATION

Monday June 12 at 5:00pm-6:30pm, Room: Tisch UC-25, Chair: John Källström 32

CLAUS SCHÖTTL, TIM SCHWEISFURTH, MICHAEL ZAGGL: "Does similarity between evaluator and creator affect the evaluation of ideas?"

RICK AALBERS: "Discretionary tie formation under sudden uncertainty"

MIRJAM VAN PRAAG, MARION POETZ, MAITANE ELORRIAGA RUBIO: "In the mood to collaborate: an experimental study on the effect of mood on collaboration in complex problem-solving"

Discussants: RENATO GARCIA, SEOIN BAEK

21 PLATFORM MARKETS AND MODELS: GAMES

Monday June 12 at 5:00pm-6:30pm, Room: KMC 1-70, Chair: Christian Mealey 37

JOOST RIETVELD, JP EGGERS: "Demand heterogeneity in platform markets: implications for complementors"

CARMELO CENNAMO, TOBIAS KRETSCHMER, HAKAN OZALP: "Platform architecture, multihoming and complement quality: evidence from the u.s. video game industry"

MILAN MIRIC, LARS BO JEPPESEN, KEVIN BOUDREAU: "Building network effects via business model design: a study of game center and freemium models on the app store"

Discussants: GAÉTAN DE RASSENFOSSE, DANIEL HAIN

22 NEW INDICATORS AND MEASUREMENTS

Monday June 12 at 5:00pm-6:30pm, Room: KMC 2-60, Chair: Matthew Mckinlay 42

JUERGEN JANGER, ANDREAS REINSTALLER, AGNES KÜGLER, FABIAN UNTERLASS: "Looking out for the frontier(s): towards a new framework for frontier measurement in science, technology and innovation"

GIOVANNA CAPPONI, ARIANNA MARTINELLI, ALESSANDRO NUVOLARI: "Measuring patent value: a critical reappraisal of the most popular indicators"

ADRIAN KOVACS, DENNIS VERHOEVEN, ALBERTO DI MININ, BART VAN LOOY, CRISTINA MARULLO: "Radical, disruptive, discontinuous and breakthrough innovation – interchangeable, related or merely co-existing labels?"

Discussants: MARCO GIARRATANA, CARLOS DASILVA

23 INDUSTRIAL DYNAMICS: DISRUPTION

Monday June 12 at 5:00pm-6:30pm, Room: KMC 2-65, Chair: Paul Moritz Wiegmann 49

AXEL ZEIJEN, STEFANO BRUSONI, AMULYA TATA, DANIELLA LAUREIRO-MARTÍNEZ: “Finding the path to disruption in 3d printing: how technology frames shape disruptors’ choices”

KEREM GURSES, PINAR OZCAN, BASAK YAKIS, KEVIN MORRELL: “Who owns the airwaves? how disruptive communication technologies enter established markets through public interest framing”

ELIZABETH ALTMAN, CLAYTON CHRISTENSEN, RORY MCDONALD, JONATHAN PALMER: “Disruptive innovation: intellectual history and future paths”

Discussants: **XINGKUN LIANG, ERIK STAM**

24 NATIONAL DEVELOPMENT AND CATCH-UP

Monday June 12 at 5:00pm-6:30pm, Room: KMC 2-70, Chair: Daniel Keum 55

CHING LIAO: “From imitation to innovation: skill upgrading through adaptation”

BOHAO LI, JAMES MOULTRIE, CLARA ARANDA-JAN: “Measuring design as the indicator of innovation and structural transformation: the middle-income trap perspective”

JAVIER FERNANDO DEL CARPIO GALLEGOS: “The influence of absorptive capacity, sources of information and technological acquisition in the technological innovation breadth of manufacturing companies”

Discussants: **VERONICA ROBERT, CINDY LOPES BENTO**

25 ENTREPRENEURSHIP: PRIOR EXPERIENCE AND AFFILIATION

Monday June 12 at 5:00pm-6:30pm, Room: KMC 2-90, Chair: Andrin Spescha 61

JING CHEN: “Founder’s prior affiliation and hiring of founding employees”

ANUSHA SIRIGIRI: “Joiner to founder: startup experience as a stepping stone to entrepreneurship”

VIRGILIO FAILLA: “Occupational trajectories and entrepreneurial outcomes”

Discussants: **ARJAN MARKUS, CAROLIN HAEUSSLER**

26 ACADEMIA AND SCIENCE: BOUNDARY SPANNING

Monday June 12 at 5:00pm-6:30pm, Room: KMC 3-110, Chair: Daniela Silvestri 66

CHRISTOS KOLYMPIRIS, SEBASTIAN HOENEN: “How national science foundation rotators build up the ability of their colleagues to attract research resources”

SAM ARTS, REINHILDE VEUGELERS: “Taste for science, academic boundary spanning and inventive performance of industrial scientists and engineers”

LAURA TOSCHI, RICCARDO FINI: “Looking for academic legitimacy: the role of scientific category spanning under information asymmetries”

Discussants: **DIRK CZARNITZKI, MATTE HARTOG**

27 INVENTOR MOBILITY: EFFECTS

Monday June 12 at 5:00pm-6:30pm, Room: KMC 3-120, Chair: Flladina Zilja 74

MAYANK VARSHNEY, AMIT JAIN: “Understanding inter-firm knowledge flows when an inventor exits”

MARKUS SIMETH, ALI MOHAMMADI: “The impact of open innovation on employee mobility and entrepreneurship”

GIUSEPPE SCELLATO, PAULA STEPHAN, CHIARA FRANZONI: “Context factors and the performance of mobile individuals in research teams”

Discussants: **FRANCESCA MELILLO, ROBERTO CAMERANI**

28 REGULATION AND POLICY: ENTREPRENEURSHIP

Monday June 12 at 5:00pm-6:30pm, Room: KMC 3-130, Chair: Kevin Mulligan 75

ROBERT EBERHART, CHARLES EESLEY: “Too much of a good thing: the introduction of intermediaries to stimulate new firm growth”

PONTUS BRAUNERHJELM: “Taxes, the tax administrative burden and the entrepreneurial life cycle”

TOMMY CLAUSEN, ALEJANDRO AMEZCUA, ARE JENSEN: “Can organizational sponsors imprint and re-imprint new and young organizations”

Discussants: **KARIN HOISL, EINAR RASMUSSEN**

29 UNIVERSITY-INDUSTRY RELATIONS: FIRM-LEVEL EFFECTS

Monday June 12 at 5:00pm-6:30pm, Room: KMC 4-90, Chair: Lars Molden 84

ANI GERBIN, MATEJA DRNOVSEK: “Determinants of knowledge sharing restrictions in life sciences: testing a role of academic-industry knowledge transfer, personal and context-specific factors”

PAUL ANCKAERT, HANNE PEETERS: “This is what you came for? university-industry collaborations & follow-on inventions by the firm”

SABRINA WOLTMANN, LARS ALKÆRSIG: “Search for knowledge: text mining for examination of university-industry knowledge transfer”

Discussants: **SRUTHI THATCHENKERY, RALF WILDEN**

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30 OPEN INNOVATION: ALLIANCES

Tuesday June 13 at 9:00am-10:30am, Room: Tisch LC-25, Chair: Alexander Smit 2

TAO WANG: "When the governance structure choice overshadows competitive advantage"

HEIDI KRUGER, JAN HOHBERGER, PAUL ALMEIDA: "Is there life after death? measuring the impact of strategic alliance termination on firm innovation and learning"

BERNADETTE BAUMSTARK: "Who with whom? configurations of external innovation partners for innovation success"

Discussants: DANIEL LJUNGBERG, ERINA YTSMA

31 ORGANIZATIONAL PERSPECTIVES: TEAM DIVERSITY

Tuesday June 13 at 9:00am-10:30am, Room: Tisch UC-04, Chair: Raquel Justo Gonzalez 10

DENNIS VERHOEVEN: "Potluck or chef de cuisine? knowledge diversity and award-winning inventor teams"

MIRJAM VAN PRAAG, KELD LAURSEN, SANDER HOOGENDOORN: "Majority matters: the impact of cultural diversity on the performance of startup teams"

THOMAS GERSDORF, VIVIANNA HE, GEORG VON KROGH: "Many conductors, one symphony? leading scientific knowledge creation in multidisciplinary teams"

Discussants: MILAN MIRIC, DIRK MARTIGNONI

32 IPR AND PATENTS: LICENSING

Tuesday June 13 at 9:00am-10:30am, Room: KMC 5-80, Chair: Adrian Merida Gutierrez 16

MAARTEN RABIJNS, STIJN KELCHTERMANS, MASSIMO RICCABONI, BART LETEN: "Do licensors learn from out-licensing? empirical evidence from the pharmaceutical industry"

SEDEM AYDIN, ALFONSO GAMBARELLA: "When to sell vs. when to lease? intellectual property ownership in market for technology"

SEOKBEOM KWON: "Technology or exclusion right? patent licensing and patent trading"

Discussants: VIRGILIO FAILLA, FABIANA VISENTIN

33 ORGANIZATIONAL PERSPECTIVES: CHANGING ORGANIZATIONAL PRACTICES

Tuesday June 13 at 09:00-10:30, Room: Tisch 201, Chair: Krithika Randhawa 20

KEREM GURSES, FERRAN GIONES, KANDARP MEHTAKUMAR: "Global banning of a diffused controversial practice: deinstitutionalization in the soccer industry"

ISABEL BODAS-FREITAS, ROSANE MARQUES, GAZI ISLAM: "Adoption and re-adaptation of practices: the paradox of abandonment"

Discussants: ANDREW WATKINS, JON THOMAS

34 NETWORKS AND ALLIANCES: RELATIONAL CAPITAL AND EXPERIENCE

Tuesday June 13 at 9:00am-10:30am, Room: Tisch UC-25, Chair: Hanne Peeters 31

KRISTINA ANDERSEN: "When is professional experience abroad valuable? the moderating effect of project constraints and task characteristics"

FRANCESCO DILORENZO, VALENTINA TARTARI, BENJAMIN CAMPBELL: "Cross-organization relational capital and employee mobility"

MATTE HARTOG, FRANK NEFFKE: "Labor mobility and export diversification"

Discussants: CHRISTOPH GRIMPE, SILVIA ROCCHETTA

35 NETWORKS AND ALLIANCES: KNOWLEDGE TRANSFER

Tuesday June 13 at 09:00am-10:30am, Room: Tisch UC-15, Chair: Lauren Aydinliyim 28

CAROLIN HAEUSSLER, ELISABETH MUELLER, LORNA SYME: "Absorbing partner knowledge in r&d collaborations –the influence of founders on knowledge recognition, assimilation, and exploitation"

THOMAS GERSDORF, VIVIANNA HE, GEORG VON KROGH: "Are you being understood? coordinating knowledge work in interorganizational collaboration"

NHIEN NGUYEN, LISA GRÆSLIE: "The impact of specialization on knowledge transfer"

Discussants: DESPOINA FILIOU, ANNE TER WAL

36 SYMBOLIC, AESTHETIC AND EXPERIENTIAL VALUE

Tuesday June 13 at 9:00am-10:30am, Room: KMC 2-60, Chair: Mirella Haldimann 43

MATTHIJS PUNT: "If you don t got it flaunt it: an analysis of place-based category attributes and place signalling in surf music"

GIADA BALDESSARELLI: "Organizational routines and creativity: a study of inter-firm creative projects"

ANDERS KRABBE: "Between beauty and brains: technological change and aesthetic ideals in evolution of the hearing aid (1950-2015)"

Discussants: JOEL WEST, HEIDI ASLESEN

37 INDUSTRIAL DYNAMICS: ADOPTION AND ADAPTATION

Tuesday June 13 at 9:00am-10:30am, Room: KMC 2-65, Chair: Claus Schöttl 50

KYEONGGOOK PARK: "The digital revolution and incumbent newspaper adaptation"

ROBERTO FONTANA, ROBERTO CAMERANI, NICOLETTA CORROCHER: "Did they jump or were they pushed? an empirical analysis of forced and unforced product replacement"

CHRISTOPHE FEDER, MARCO ALDERIGHI: "Technology adoption, brand strength and consumption externalities"

Discussants: MARIO VITALE, BERNHARD DACHS

38 INTERNATIONALIZATION AND FDI

Tuesday June 13 at 9:00am-10:30am, Room: KMC 2-70, Chair: Giovanna Capponi 54

ROMEO TURCAN, NIKHILESH DHOLAKIA, BEHNAM BOUJARZADEH: "Late globalization and evolution, episodes and epochs of industries"

ANDREA ASCANI, LUISA GAGLIARDI: "Heterogeneous spillover effects from fdi: domestic learning capacity and technological opportunities"

ARIANNA MARTINELLI, ELISA GIULIANI, ROBERTA RABELLOTTI, VITO AMENDOLAGINE: "Chinese and indian mnes' shopping sprees in advanced countries. how good is it for their innovation output?"

Discussants: STEFANO TASSELLI, DINAR KALE

39 ENTREPRENEURSHIP: PREFERENCES AND EDUCATIONAL BACKGROUND

Tuesday June 13 at 9:00am-10:30am, Room: KMC 2-90, Chair: Jan Niklas Wick 60

HENRY SAUERMANN, MICHAEL ROACH: "The entrepreneurial workforce: ex ante career preferences and sorting into startup employment"

MIRJAM VAN PRAAG, THEODOR VLADASEL, MATTHEW LINDQUIST, JOERI SOL: "On the origins of entrepreneurship: evidence from sibling correlations"

KRISTIAN NIELSEN, STEPHAN HEBLICH: "The effects of entrepreneurship education on occupational choices: results from a quasi-experiment"

Discussants: KARIN BEUKEL, FLORIAN SELIGER

40 ACADEMIA AND SCIENCE: ENTREPRENEURSHIP

Tuesday June 13 at 9:00am-10:30am, Room: KMC 3-110, Chair: Jonathan Sitruk 65

LAURA RAMACIOTTI, UGO RIZZO, FRANCESCO RENTOCCHINI: "The integration of market and science logics for the development of academic spin-offs"

OSCAR LLOPIS, PABLO D’ ESTE, ALFREDO YEGROS, IRENE RAMOS-VIELBA, MABEL SANCHEZ-BARRIOLUENGO: "Sourcing upstream or downstream? exploring knowledge-based antecedents of academic entrepreneurship"

ADAM NOVOTNY, TOMMY CLAUSEN, EINAR RASMUSSEN: "Does the technology transfer office improve the market performance of academic spin-offs? evidence from norway"

Discussants: MARIA HALBINGER, JAY LEE

41 MOBILITY, MIGRATION AND PRODUCTIVITY

Tuesday June 13 at 9:00am-10:30am, Room: KMC 3-120, Chair: Matthias Schmitt 71

GAÉTAN DE RASSENFOSSE, GABRIELE PELLEGRINO, JULIO RAFFO: "International mobility of inventors and innovation: empirical evidence from the collapse of the soviet union"

KARIN HOISL, DIETMAR HARHOFF, TINA HINZ, BENDER STEFAN, MATTHIAS DORNER: "Social ties for labor market access – lessons from the migration of east german inventors"

PRITHWIRAJ CHOUDHURY, OHCHAN KWON: "Homesick or homerun? distance from home and employee productivity – natural experiment from india"

Discussants: SALVATORE TORRISI, STEFANO BRESCHI

42 REGULATION AND POLICY: PROCUREMENT AND INNOVATION POLICIES

Tuesday June 13 at 9:00am-10:30am, Room: KMC 3-130, Chair: Paul Anckaert 79

KEVIN MULLIGAN, JUSTIN DORAN, HELENA LENIHAN: "Innovation policy instrument mix: unravelling the knowns and unknowns"

DIRK CZARNITZKI, PAUL HUENERMUND, NIMA MOSHGBAR: "Public procurement as policy instrument for innovation"

ROBERT SEAMANS, DANIEL SANDS, EUNHEE SOHN: "Technological opportunity and the locus of innovation: airmail, aircraft, and inventors"

Discussants: SAM ARTS, VERA ROCHA

43 CLUSTERS AND REGIONS: THE ROLE OF UNIVERSITIES

Tuesday June 13 at 9:00am-10:30am, Room: KMC 4-90, Chair: Laurie Ciaramella 82

CURDIN PFISTER, USCHI BACKES-GELLNER, DIETMAR HARHOFF, MIRIAM RINAWI: "Regional effects of applied research - universities of applied sciences and innovation"

JOHANNES KOENIG, GUIDO BUENSTORF, THOMAS BRENNER: "Regional effects of university funding: excellence at the cost of regional disparity?"

GRACIELA GUTMAN, VERÓNICA ROBERT, PABLO LAVARELLO: "From university-firm linkages to high-tech business clusters in developing countries. three case studies in argentina."

Discussants: XU LI, JENS SCHMIDT

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44 OPEN INNOVATION: DIMENSIONS AND PROCESSES

Tuesday June 13 at 3:30pm-5:00pm, Room: Tisch LC-25, Chair: Marianne Arntzen 1

DESPOINA FILIOU: "Processes for open innovation and firm innovation performance in the uk bio-pharmaceutical sector"

TYLER CHAMBERLIN, MARK FREEL: "Openness, appropriation and distance: examining the ‘paradox of openness’ for small coupled open innovators"

JOCHEM HUMMEL, PHILIPP TUERTSCHER, HANS BERENDS: "Dimensions of open innovation: a systematic review and comparison of knowledge flows and system architectures"

Discussants: LAURA TOSCHI, PAOLA CRISCUOLO

45 INNOVATION STRATEGY: ECOSYSTEMS

Tuesday June 13 at 3:30pm-5:00pm, Room: Tisch UC-04, Chair: Karin Wigger 7

DMITRY SHARAPOV: "Complementor strategies in smartphone application markets: a configurational perspective"

SILVIA MASSINI, AMBARIN KHAN: "Creation and orchestration of an innovation ecosystem: strategies and processes of an entrepreneurial firm in a emergent industry"

XINGKUN LIANG, SHAZ ANSARI, XIANWEI SHI: "Understanding latecomer’s strategy from an innovation ecosystem’s perspective"

Discussants: EZEQUIEL ZYLBERBERG, J. PIET HAUSBERG

46 IPR AND PATENTS: DISCLOSURE

Tuesday June 13 at 3:30pm-5:00pm, Room: KMC 5-80, Chair: Nelson Laverde 13

FRANK NAGLE: "Learning by contributing: gaining competitive advantage through contribution to public goods"

ANTONIO DELLA MALVA, MARKUS SIMETH: "Thanks for sharing: scientific disclosure in technological competition"

ELISABETH EPPINGER, FRANK TIETZE, JAN STERNKOPF, PRATHEEBA VIMALNATH: "Ip strategies and sustainable technologies: when do open ip strategies increase sustainable impact?"

Discussants: VALENTINA MELICIANI, MAHKA MOEEN

47 ORGANIZATIONAL PERSPECTIVES: CAPABILITIES AND MANAGERIAL PRACTICE

Tuesday June 13 at 3:30pm-5:00pm, Room: Tisch 201, Chair: Petteri Leppänen 17

SZABOLCS SEBREK: "Deployment of dynamic capabilities and its performance implications at a software manufacturing company: an action research-approach"

TOMMY CLAUSEN, LARS MOLDEN: "How much do industry and country matter for firm capabilities: a conceptual model and initial empirical evidence"

CHRISTIAN WEDL, SHIKO BEN-MENAHAM, VIVIANNA HE, GEORG VON KROGH: "The enabling or constraining formalization of innovation process controls? a story in the eye of the beholder"

Discussants: IAN MCCARTHY, JENNIFER KUAN

48 ECO-INNOVATION: ADOPTION AND POLICY

Tuesday June 13 at 3:30pm-5:00pm, Room: Tisch UC-15, Chair: Kristof Van Criekingén 26

AGUSTÍ SEGARRA-BLASCO, ELISENDA JOVE: “Eco-innovation strategies: a panel data comparison of spanish service and manufacturing firms”

JUSTIN TUMLINSON, JÖRG CLAUSSEN, ANDERS OLSEN: “Coupling electrical supply to demand hinders solar diffusion”

GIANLUCA ORSATTI: “Government r&d expenditure and the accumulation of green knowledge. an empirical analysis using epo patent citation data”

Discussants: STEPHEN ROPER, BRUNO CIRILLO

49 NETWORKS AND ALLIANCES: PARTNER SELECTION AND ALLIANCE FORMATION

Tuesday June 13 at 3:30pm-5:00pm, Room: Tisch UC-25, Chair: Nino Van De Wal 29

KENNY CHING, BART VANNESTE: “When to form an alliance? emergent entrepreneurs in the internet video industry”

MATHIAS BECK, CINDY LOPES-BENTO: “Innovation outcomes and partner-type selection in r&d alliances: the role of simultaneous diversification and sequential adaptation”

MARIO VITALE, FEDERICA BRUNETTA: “Knowledge base decomposability: the role of alliances in the industry-wide network”

Discussants: BO KYUNG KIM, EFFIE KESIDOU

50 CROWD FUNDING: IDEAS AND EFFECTS

Tuesday June 13 at 3:30pm-5:00pm, Room: KMC 1-70, Chair: Ching Liao 36

LARS FREDRIKSEN, DIRK DEICHMANN, MICHELA BERETTA: “The double selection environment: ideas selected by crowds and experts”

VINCENZO BUTTICE, DOUGLAS NOONAN: “Do not bite off more than you can chew: side effects of crowdfunding on entrepreneurial performances”

FABIAN GAESSLER, ZHAOXIN PU: “Taking the crowd by the hand – the intermediary role of crowdfunding platforms”

Discussants: ANNE MARIE KNOTT, GEORGE CHONDRAKIS

51 VENTURE CAPITAL: EFFECTS

Tuesday June 13 at 3:30pm-5:00pm, Room: KMC 2-60, Chair: Wesley Koo 41

DIEGO D’ADDA, MASSIMO COLOMBO, SILVIO VISMARA, ANITA QUAS, PAOLO MALIGHETTI: “Venture capital is in the air: the impact of vc monitoring in europe”

FRANCESCO DILORENZO, WOLFGANG SOFKA: “The role of corporate venture capital investment for patent sales of high-tech ventures”

JONATHAN TAGLIALATELA, ANDREA MINA: “Innovation, asymmetric information and the capital structure of new firms”

Discussants: CARINA LOMBERG, HEEYON KIM

52 INDUSTRIAL DYNAMICS: LEADERS, FOLLOWERS AND GROWTH

Tuesday June 13 at 3:30pm-5:00pm, Room: KMC 2-65, Chair: David Angenendt 47

FEDERICO TAMAGNI, DARIO GUARASCIO: “Persistence of innovation and patterns of firm growth”

REINHILDE VEUGELERS, MANUEL GIGENA, ASHISH ARORA: “The role of small firms, large firms and universities in the creation, development and commercialization of novel inventions in biotech”

JENNIFER TAE, SOLON MOREIRA: “Industry leaders’ exploratory innovations and sales growth of competitors”

Discussants: CARLA COSTA, WESLEY COHEN

53 MULTINATIONAL ENTERPRISES AND SUBSIDIARIES

Tuesday June 13 at 3:30pm-5:00pm, Room: KMC 2-70, Chair: Reinhold Kesler 53

HENRY LOPEZ VEGA, FREDRIK TELL: “Subsidiary strategies of mncs in emerging economies: the case of brazil”

ANUPAMA PHENE, NILOOFAR ABOLFATHI: “Timing and competition: new technology adoption by subsidiaries of global telecommunications firms”

FEDERICO DE MICHIEL: “Intra-firm network diversity and technological novelty in multinational firms’ r&d units”

Discussants: ANI GERBIN, MARIANO MASTROGIORGIO

54 ENTREPRENEURSHIP: PERSONALITY

Tuesday June 13 at 3:30pm-5:00pm, Room: KMC 2-90, Chair: Tiffany Tsui 62

MIRJAM VAN PRAAG, AHMAD BARIRANI, RANDOLPH SLOOF: “The origins and extent of entrepreneurial action-orientedness: an experimental study”

AZZURRA MEOLI, RICCARDO FINI, MAURIZIO SOBRERO, JOHAN WIKLUND: “Actions speak louder than words: a social cognitive model of the entrepreneurship intention-action gap”

ANNEMARIE OSTERGAARD: “Innovation versus leadership in entrepreneurial growth”

Discussants: BORIS MRKAJIC, JING CHEN

55 ACADEMIA AND SCIENCE: ACADEMIC PRACTICES

Tuesday June 13 at 3:30pm-5:00pm, Room: KMC 3-110, Chair: Elie Sung 67

SEN CHAI, ANOOP MENON: “Breakthrough recognition: competing for attention”

GUIDO BUENSTORF, MARTIN ASANOV, RASMUS BODE, STEPHAN BRUNS, IGOR ASANOV: “Biases and errors in reported significance levels: evidence from innovation research”

JOAQUÍN M. AZAGRA-CARO, ANABEL FERNÁNDEZ-MESA, NICOLÁS ROBINSON-GARCÍA: “Getting out of the closet: scientific authorship of literary fiction and knowledge transfer”

Discussants: CARMELO CENNAMO, JUAN CANDIANI

56 HUMAN CAPITAL, SKILLS, AND PRODUCTIVITY

Tuesday June 13 at 3:30pm-5:00pm, Room: KMC 3-120, Chair: Marta Fernandez De Arroyabe Arranz 70

TIAGO FONSECA, PEDRO DE FARIA, FRANCISCO LIMA: “Human capital and innovation: a task approach”

HUGO CASTRO SILVA, FRANCISCO LIMA: “Job duration in small and large firms: the roles of skills and knowledge intensity”

LARS ALKÆRSIG, PHIL CASH: “How horizontal mismatch and educational diversity affects technical innovation of the firm”

Discussants: ELISABETH MUELLER, MARCO CORSINO

57 REGULATION AND POLICY: STANDARDS AND SUBSIDIES

Tuesday June 13 at 3:30pm-5:00pm, Room: KMC 3-130, Chair: Anusha Sirigiri 78

BETTINA PETERS, MILA KOEHLER: "Subsidized and non-subsidized r&d projects: do they differ"
CHER LI, PAUL WINDRUM: "The impact of standards on product innovation: a longitudinal study of uk service and manufacturing firms."
JUSTUS BARON: "The causal effect of essential patents on follow-on innovation related to technology standards"
Discussants: ALONA MARTIARENA, MARKUS SIMETH

58 CLUSTERS AND REGIONS: ENTREPRENEURSHIP

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ALDO GEUNA, PIER PAOLO PATRUCCO, CONSUELO NAVA, ALDO ENRIETTI: "The birth and development of italian automotive industry (1894-2015) and the turin car cluster: marshall and klepper revisited"
ERIK STAM: "Entrepreneurial ecosystems"
NICOLAS FRIEDERICI: "How nascent technology entrepreneurs organize: the community assembly process"
Discussants: BRENDAN MARKEY-TOWLER, MJ. NI. ILKNUR TEKIN

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59 INNOVATION STRATEGY: CHALLENGES AND CHANGE

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ENRICO FORTI, KENNY CHING, SPYRIDON KATSAMPES, KONSTANTINOS MAMMOUS: "Product innovation in weak appropriability regimes: innovative style without superior quality"
HAKKI DOGAN DALAY, ANDREA FOSFURI, DAVID WEHRHEIM, CHRISTIAN HELMERS: "Looking for trouble? technological change and the growing importance of patents for telecom operators"
PAUL MORITZ WIEGMANN: "Managing standards in radical innovation projects – the case of micro combined heat and power"
Discussants: LUISA GAGLIARDI, MARYANN FELDMAN

60 IPR AND PATENTS: NATIONAL STRATEGIES AND SHIFTS

Wednesday June 14 at 9:00am-10:30am, Room: KMC 5-80, Chair: Maarten Rabijns 12

RUDI BEKKERS, GAÉTAN DE RASSENFOSSE, EMILIO RAITERI: "Discrimination against foreigners in the patent system: evidence from standard-essential patents"
RAFFAELE CONTI, GIOVANNI VALENTINI: "Super partes? assessing the effect of judicial independence on entry"
SHINJINEE CHATTOPADHYAY, JANET BERCOVITZ: "Strategic positioning after trips: evidence from the indian pharmaceutical industry"
Discussants: KRISTINA ANDERSEN, FRANK NAGLE

61 ORGANIZATIONAL PERSPECTIVES: COGNITION, IDEAS AND ROUTINES

Wednesday June 14 at 9:00am-10:30am, Room: Tisch 201, Chair: Jochem Hummel 19

JUAN CANDIANI, ARJAN MARKUS, VICTOR GILSING: "Efficient redundancy? how socio-cognitive structures impact innovation under complex conditions"
PETER BRYANT: "A theory of the origins and adaptation of routine"
CHRISTIAN MEALEY, BALAJI KOKA, ROBERT HOSKISSON: "A bridge to the far: relating to distant categories through familiar components"
Discussants: PRITHWIRAJ CHOUDHURY, ISABEL BODAS-FREITAS

62 MEDICAL INDUSTRIES AND HEALTH CARE: R&D STRATEGIES

Wednesday June 14 at 9:00am-10:30am, Room: Tisch UC-15, Chair: Azzurra Meoli 23

CAROLIN HAEUSSLER, ANNE ASSMUS: "Bridging the gap between invention and innovation: increasing success rates in clinical trials"
ELENA ROMITO, ARIANNA MARTINELLI: "When authors become inventors: an empirical analysis on patent-paper-pairs in medical research"
DANIELA SILVESTRI, RENE BELDERBOS, MASSIMO RICCABONI, BART LETEN: "Sowing failures, reaping success? evidence from pharmaceutical r&d projects"
Discussants: Reinhilde Veugelers, Gabriele Pellegrino

63 NETWORKS AND ALLIANCES: KNOWLEDGE NETWORKS

Wednesday June 14 at 9:00am-10:30am, Room: Tisch UC-25, Chair: Raphael Martins 30

HEATHER BERRY: “The influence of dual knowledge networks on radical and incremental innovation”

OSCAR LLOPIS, PABLO D’ ESTE, MAUREEN MCKELVEY, ALFREDO YEGROS: “Innovation from science: the role of network content and legitimacy ties”

IRIS WANZENBÖCK, LAURENT BERGÉ, THOMAS SCHERNGELL: “Measuring the ‘bridging role’ of organisations in knowledge networks: insights from the nanotechnology co-publication network”

Discussants: SEN CHAI, PAUL JENSEN

64 CROWD FUNDING: RISKS AND BIASES

Wednesday June 14 at 9:00am-10:30am, Room: KMC 1-70, Chair: Gianluca Orsatti 35

MATTHIAS SCHMITT, LARS HORNUF: “Does a local bias exist in equity crowdfunding?”

JAN NIKLAS WICK, CHRISTOPH IHL: “The hidden cost of crowd capital: categorization in early venture financing”

MICHAEL MOEDL: “Is wisdom of the crowd a positive signal? effects of crowdfunding on subsequent venture capital selection”

Discussants: ALDO GEUNA, JUSTUS BARON

65 VENTURE CAPITAL: UNCERTAINTY AND SIGNALING

Wednesday June 14 at 9:00am-10:30am, Room: KMC 2-60, Chair: Ohchan Kwon 40

FRANCESCO DILORENZO, STUART GRAHAM, ANNAMARIA CONTI, NISHANT DASS: “Venture capital investment strategies under financing constraints: evidence from the 2008 financial crisis”

MIRJAM VAN PRAAG, DIEGO ZUNINO, GARY DUSHNITSKY: “Badge of honor or scarlet letter? unpacking failure in venture teams”

DANIEL HAIN, JESPER CHRISTENSEN, ROMAN JUROWETZKI: “Investment decision making under high uncertainty - experienced investors, volatile environments, and the value of human capital signals”

Discussants: BERNADETTE BAUMSTARK, LARS FREDERIKSEN

66 DIVERSITY, PERFORMANCE AND GENDER

Wednesday June 14 at 9:00am-10:30am, Room: KMC 2-65, Chair: Mayank Varshney 46

JORIS KNOBEN, PATRICK VERMEULEN, DANIELA RITTER-HAYASHI: “Is this a man’s world? the effect of gender diversity and women’s economic opportunity on firm innovativeness”

MERCEDES TERUEL, AGUSTÍ SEGARRA-BLASCO: “Gender diversity and innovation: what is the role of firm size?”

ROBERTO CAMERANI, MONICA MASUCCI, JOSH SIEPEL: “Creative diversity and firm performance: the complementarity role of arts and science skills”

Discussants: Adam Novotny, Michael Roach

67 GLOBAL CONNECTEDNESS: DIASPORAS AND UNIVERSITIES

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FLORIAN TAEUBE, MARIA ELO, EREZ VOLOVELSKY: “What attracts diasporas to regions? location and jewish diaspora entrepreneurs”

LARISSA RABBIOSI, ALEKSANDRA GREGORIC, TAMARA STUCCHI: “Away but never gone: the role of diasporans in homeland firms’ foreign investments”

SEOKKYUN WOO, SERGEY KOLESNIKOV, YIN LI, JAN YOUTIE, PHILIP SHAPIRA: “Mapping the emergence of international university research ventures”

Discussants: FREDRIK TELL, RAM MUDAMBI

68 ENTREPRENEURSHIP: COMMUNITY AND IDENTITY

Wednesday June 14 at 9:00am-10:30am, Room: KMC 2-90, Chair: Paola Zanella 59

JOJO JACOB, MAGGIE MEI: “Founder unbound: status, power, and entrepreneurial autonomy”

HENRY LOPEZ VEGA, MAGDALENA MARKOWSKA: “The role of storying in the transformation of a regional identity: the story of winepreneurs of priorat”

FRANCESCA MELILLO, MARIA HALBINGER: “Social identification and entrepreneurial action: an investigation into hacker-maker communities”

Discussants: DENNIS VERHOEVEN, JENNIFER WOOLLEY

69 ACADEMIA AND SCIENCE: MOBILITY AND CAREERS

Wednesday June 14 at 9:00am-10:30am, Room: KMC 3-110, Chair: Heidi Kruger 64

FABIANA VISENTIN, STEFANO BARUFFALDI, MARIANNA MARINO: “International mobility and research careers: evidence from a mobility grant program”

HANNA HOTTENROTT AND CORNELIA LAWSON: “What’s behind multiple institutional affiliations in economics and management research?”

JOHN KÄLLSTRÖM, OLOF EJERMO, CLAUDIO FASSIO: “Researchers and academic careers: does inter-university mobility raise scientific productivity”

Discussants: ANUPAMA PHENE, PONTUS BRAUNERHJELM

70 INVENTOR MOBILITY: SPECIALIZATION AND NEW FIELDS

Wednesday June 14 at 9:00am-10:30am, Room: KMC 3-120, Chair: Jonathan Tagliatela 72

SAM ARTS, LEE FLEMING: “Paradise of novelty – or loss of human capital? changing fields and inventive output”

FLORENTA TEODORIDIS, KEYVAN VAKILI, MICHAEL BIKARD: “Can specialization foster creativity? mathematics and the collapse of the soviet union”

PAUL ANCKAERT, BRUNO CASSIMAN: “The role of early inventors as a connection to science in the development of follow-on inventions”

Discussants: FABIAN GAESSLER, SENEM AYDIN

71 REGULATION AND POLICY: INCUBATORS AND INTERMEDIARIES

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MARIANNE ARNTZEN, MARIT BREIVIK - MEYER: "Incubator support and resource accumulation of incubated firms"

J. PIET HAUSBERG, SABRINA KORRECK: "Corporate incubators and accelerators: a qualitative investigation into their structures and processes"

EZEQUIEL ZYLBERBERG: "Overcoming barriers to knowledge aggregation: r&d services providers in brazil"

Discussants: ROMEO TURCAN, HENRY SAUERMAN

72 CLUSTERS AND REGIONS: PROXIMITY AND NETWORKS

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FRANCESCO CAPONE, LUCIANA LAZZERETTI: "The different roles of proximity in multilevel networks. evidence from the cluster of high technology applied to cultural goods in tuscany"

GUIDO BUENSTORF, CARLA COSTA: "Drivers of spin-off performance in industry clusters: embodied knowledge or embedded firms?"

FRANK VAN DER WOUDE, DAVID RIGBY: "Co-inventor networks and knowledge production in specialized and diversified cities"

Discussants: CORNELIA LAWSON, VINCENZO BUTTICE

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73 INNOVATION STRATEGY: KNOWLEDGE RESOURCES AND BUSINESS MODELS

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ROBERTO FONTANA, FRANCO MALERBA, PAMELA ADAMS: "Knowledge resources, spinouts and exit through acquisition"

PETTERI LEPPÄNEN: "A fuzzy set approach to business model design and strategy"

MARIO VITALE, FRANCESCO RULLANI: "Evolution of firm's knowledge base and innovative performance. evidence from the nanotechnology industry."

Discussants: DIEGO D'ADDA, ELISA OPERTI

74 IPR AND PATENTS: SYSTEMS AND TAXONOMIES

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GAÉTAN DE RASSENFOSSE, EMILIO RAITERI: "Technology protectionism and the patent system: strategic technologies in china"

GIULIA SOLINAS: "How do ip units manage technology licensing? a taxonomy"

SUMA ATHREYE, CLAUDIO FASSIO: "Barriers to the use of patents and trademarks: myths and realities"

Discussants: DIRK DEICHMANN, RAFFAELE CONTI

75 ORGANIZATIONAL PERSPECTIVES: CEO ORIENTATION AND DECISIONMAKING

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SRUTHI THATCHENKERY, RIITTA KATILA: "From a certain point of view: executive attention to competitors and effects on firm innovation"

NINO VAN DE WAL, VICTOR GILSING, BOB WALRAVE, CHRISTOPHE BOONE: "Ceo research orientation, corporate context and firm innovation in the biopharmaceutical industry"

ANNE MARIE KNOTT, TREY CUMMINGS: "Ceo selection and innovation"

Discussants: JAN HOHBERGER, ANU WADHWA

76 MEDICAL INDUSTRIES AND HEALTH CARE: INNOVATION AND DEVELOPMENT

Wednesday June 14 at 3:00pm-4:30pm, Room: Tisch UC-15, Chair: Axel Zeijen 24

OANA POP, NADINE ROIJAKKERS, SARA LEROI-WERELDS, TOR ANDREASSEN: "Building blocks for customer-centric service ecosystems"

DINAR KALE, ANDREW WATKINS, THEO PAPAIOANNOU, JULIUS MUGWAGWA: "Unpacking the role of industry associations in development of healthcare industries in developing countries: evidence from the indian biotechnology and medical devices industries"

PAUL WINDRUM, STEPHEN TIMMONS, KIRSI HYYTINEN, HANNAMAIJA .MAATTA, MARJA TOIVONEN: "Exploiting space and place: reconfiguring management-led innovation in primary health care"

Discussants: SZABOLCS SEBREK, KEREM GURSES

77 ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING

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BRENDAN MARKEY-TOWLER: “The economics of artificial intelligence”

EMRAH KARAKAYA: “Why general purpose technologies matter in innovation systems: the case of artificial intelligence in the mining and metal producing industry of sweden”

Discussants: **EUNKYUNG PARK, JÖRG CLAUSSEN**

78 VENTURE CAPITAL: FRAMING AND COMMUNICATION

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MURAT TARAKCI, TIMO VAN BALEN, ASHISH SOOD: “Do disruptive visions pay off? the impact of disruptive framing of entrepreneurial visions on venture funding”

JONATHAN SITRUK: “New venture initial funding in contexts of latent category labels”

Discussants: **ALEJANDDDRO AMEZCUA, STUART GRAHAM**

79 ENTREPRENEURSHIP: GENDER PERSPECTIVES

Wednesday June 14 at 3:00pm-4:30pm, Room: KMC 2-65, Chair: Manuel Gigena 45

VERA ROCHA, MIRJAM VAN PRAAG: “Do (female) founders influence (female) joiners to become founders too?”

JENNIFER WOOLLEY: “The backgrounds of women founders of stem firms: success factors”

ALONA MARTIARENA, KAREN BONNER, JONATHAN LEVIE, MARK HART: “Gender, resource acquisition and expected future size of start-ups in the united kingdom”

Discussants: **JOAQUÍN M. AZAGRA-CARO, MERCEDES TERUEL**

80 GLOBAL CONNECTEDNESS: NETWORKS AND DIFFUSION

Wednesday June 14 at 3:00pm-4:30pm, Room: KMC 2-70, Chair: Ashwin Iyengar 51

TIFFANY TSUI, FLORIAN TAEUBE, RONALD WALL: “Co-evolution of global trade and investment business networks: a beer index?”

MICHAEL VERBA: “Modeling knowledge dynamics of the global innovation network reveals pre-eminent technology domains”

ANU WADHWA, ISABEL MARIA BODAS FREITAS :“International diffusion of organizational practices: integrating the rational choice and institutional models”

Discussants: **ANNIKA LORENZ, ANDREA MINA**

81 ENTREPRENEURSHIP: RISK

Wednesday June 14 at 3:00pm-4:30pm, Room: KMC 2-90, Chair: Bohao Li 57

ROBERT SHELDON: “Beware the wild goose chase: the effect of ex ante risk on entrepreneurial decision-making”

FLLADINA ZILJA, ALESSANDRA LUZZI, HAMID BOUSTANIFAR, DANIELLE ZHANG: “Within entrepreneurs relative risk-aversion and effects on new venture performance”

Discussants: **BRIANA STENARD, JOJO JACOB**

82 ACADEMIA AND SCIENCE: TEACHING AND LEARNING

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DHRUBA BORAH, SILVIA MASSINI, KHALEEL MALIK: “Teaching-based industry-academia collaborations in india: what academia-level factors influence different modes of collaborations?”

SEBASTIAN BRENK: “Outcome driven innovation in the context of blended learning – a need-based innovation approach for digitalization of higher education”

Discussants: **GIANLUCA MURGIA, CHRISTOS KOLYMPIRIS**

83 INTANGIBLE ASSETS AND LABOR

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ANDRIN SPESCHA: “Process innovations and collusion in the labor market”

CARITA EKLUND, HANNU PIEKKOLA, CARTER BLOCH, JANNE HUOVARI: “Innovative competences and firm-level productivity in denmark and finland”

VALENTINA MELICIANI: “Intangible assets and participation in global value chains: an analysis on a sample of european countries”

Discussants: **ANDREA ASCANI, PABLO D’ ESTE**

84 REGULATION AND POLICY: NATIONAL INSTITUTIONS

Wednesday June 14 at 3:00pm-4:30pm, Room: KMC 3-130, Chair: Matthijs Punt 77

XU LI, FREEK VERMEULEN: “From war to medicine: environmental imprinting and adaptation in the traditional chinese medicine industry”

NELSON LAVERDE: “Innovation dutch disease:innovation dutch disease: the impact of currency appreciation on r&d”

JULIO PERTUZE, TOMAS REYES: “The causal effect of national leaders on patent applications”

Discussants: **JOOST RIETVELD, PINAR OZCAN**

85 UNIVERSITY-INDUSTRY RELATIONS: RESEARCHER-LEVEL EFFECTS

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FLORENCE BLANDINIERES, MAIKEL PELLENS: “Academic engagement with industry: implications for scientific productivity and research agenda composition”

RENATO GARCIA, ARIANA COSTA, SUELENE MASCARINI, VENEZIANO ARAUJO, EMERSON SANTOS: “Academic benefits of long-term university-industry collaborations: a comprehensive analysis”

THOMAS LAUVÁS: “Finding the balance in university-industry research centres: the use and consequences of firms influencing strategies”

Discussants: **FEDERICA BRUNETTA, KELD LAURSEN**

SOCIAL PROGRAM



DRUID DRINKS sponsored by CBS

(included in conference registration)
Monday, June 12, 6:30pm-7:30pm Patron's Lobby

DRUID partner Copenhagen Business School celebrates its 100 year anniversary in 2017. To mark the occasion, CBS invites DRUID17 delegates for delicious drinks and sumptuous snacks in the conference lobby. Hook up with old and new friends, relax, and fuel up before you venture out into New York's dinner options!



DRUID DISCOVERIES Excursions



DRUID DISCOVERY 1: Tenement Museum Tour

Tuesday, June 13, 5:00pm-7:30pm
Registration and pre-payment required
Meeting point: Gould Plaza (in front of Tisch Hall main entrance)

This tour tells the stories of 97 Orchard Street. Built on Manhattan's Lower East Side in 1863, this tenement apartment building was home to nearly 7000 working class immigrants. Inside 97 Orchard, visitors take guided tours of apartments that recreate immigrant life in the 19th and 20th centuries. Along with a glimpse of the past, tours offer insights into current debates about immigration and public health.

Please wear shoes appropriate for walking. Excursion will begin at the conference venue and end at the DRUID Conference Dinner.

Tekst

DRUID DISCOVERY 2: Multi-Ethnic Eating Tour of the Lower East Side

Tuesday, June 13, 5:00pm-7:30pm
Registration and pre-payment required
Meeting point: Gould Plaza (in front of Tisch Hall main entrance)

This tour combines the history of the Lower East side with noshes from local shops and markets. Emphasis is placed on the Jewish East Side, Little Italy, and Chinatown. Food samples include Malaysian beef jerky, handmade mozzarella, pickles, plantains, and more!

Please wear shoes appropriate for walking. Excursion will begin at the conference venue and end at the DRUID Conference Dinner.





DRUID DISCOVERY 3:
Brooklyn Bridge and Heights

Tuesday, June 13, 5:00pm-7:30pm
Registration and pre-payment required
Meeting point: Gould Plaza (in front of Tisch Hall main entrance)

On this walk, we cross the Brooklyn Bridge while recounting the dramatic story of how it was built. We then stroll the tree-lined streets of the Heights and discuss the rich architectural, social, and literary history of the neighborhood.

Excursion ends at the meeting point for the DRUID Conference Dinner.

DRUID DISCOVERY 4:
Chelsea and the Highline

Tuesday, June 13, 5:00pm-7:30pm
Registration and pre-payment required
Meeting point: Gould Plaza (in front of Tisch Hall main entrance)

On this walk, we explore the historic and architectural evolution of this Manhattan neighborhood named for the London borough. From rural farmland in the 1700s to an industrial hub in the early 1900s, Chelsea has a rich and dynamic history. This tour includes a walk of the famed High Line – an abandoned rail line converted into an elevated art-and-park space with sweeping views of the Hudson river.

Please wear shoes appropriate for walking. Excursion will begin at the conference venue and end at the DRUID Conference Dinner.



DRUID DISCOVERY 5:
Just DRUID

Tuesday, June 13, 5:00pm-7:30pm
No registration required

Wind your own way through the temptations of Manhattan. At your own peril – drinks might be involved, so pick your excursion partners carefully!
Walk at your own initiative and leisure.

Walking to the DRUID Conference Dinner venue approx. 1 mile, 20 minutes through SoHo.

DRUID DINNER
Conference
Dinner

Tuesday, June 13, 7:30pm-11:00pm
Included in conference fee

Tribeca 360°
10 Desbrosses Street
<https://goo.gl/maps/qqHgBRzV4Bq>

The grand DRUID DINNER is known for its excellent food and high fun factor. This year we will wine and dine in style in the heart of Tribeca enjoying a gorgeous view of Manhattan and the Hudson river.



DRUID
DECADENCE
After Party

Wednesday, June 14, 8:00pm-

The Park
118 10th Avenue
<https://goo.gl/maps/HiwgitvgFpB2>

A true DRUID tradition, DRUID DECADENCE has made DRUIDs dining and dancing the night away in Copenhagen, Barcelona, and Rome. This year, we will celebrate in true New Yorker style at The Park in the Meatpacking District.

NOMINEES FOR THE 2017 DRUID BEST PAPER AWARD

PAPER NO. 1: “HOW NATIONAL SCIENCE FOUNDATION ROTATORS BUILD UP THE ABILITY OF THEIR COLLEAGUES TO ATTRACT RESEARCH RESOURCES”



CHRISTOS KOLYMPIRIS
University of Bath
<http://www.bath.ac.uk/management/faculty/christos-kolympiris.html>



SEBASTIAN HOENEN
Wageningen University
<https://scholar.google.co.uk/citations?user=4Hl8XO4AAAAJ&hl=en&oi=ao>

ABSTRACT:

We study whether scientists who move out of academia temporarily, affect their colleagues’ ability to attract research resources. To do so we are the first to exploit the National Science Foundation (NSF) rotation program under which NSF employs academics, called rotators, on loan from their university, to lead its peer review. We ask whether rotators upon return to their academic institution cause their colleagues to increase their NSF funding acquisition. Using difference-in-difference estimations we reveal causal evidence that rotator’s colleagues without NSF funding ex-ante raise approximately \$120,000 more than similar scientists in similar academic units, identified via Coarsened Exact Matching, who do not have a rotator colleague ex-post. This effect strengthens with rotator’s helpfulness and tenure at their institution. Numerous tests and interviews ruling out competing explanations suggest that knowledge transfer from the rotator including hints on topics NSF is keen on funding is the causal mechanism driving the results.

PAPER NO. 2: “SOCIAL TIES FOR LABOR MARKET ACCESS – LESSONS FROM THE MIGRATION OF EAST GERMAN INVENTORS”



MATTHIAS DÖRNER
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TINA HINZ
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ABSTRACT:

We study the impact of social ties on the migration of inventors from East to West Germany, using the fall of the Iron Curtain and German reunification as a natural experiment. We identify East German inventors via their patenting track records prior to 1990 and their social security records in the German labor market after reunification. We argue that outstanding publicly observable track records of inventors should reduce information asymmetries faced by future employers. Modeling inventor migration to West German regions after 1990, we find that Western regions with stronger historically determined social ties across the former East-West border attracted more inventors after the fall of the Iron Curtain than regions without such ties. However, mobility decisions made by inventors with outstanding patenting track records (star inventors) were not impacted by social ties. We conclude that social ties support labor market access for migrant inventors in the presence of informational asymmetries while dependence on these ties is substantially reduced for star performers.

PAPER NO. 3: “USER DATA, MARKET POWER AND INNOVATION IN ONLINE MARKETS: EVIDENCE FROM THE MOBILE APP INDUSTRY”



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ABSTRACT:

We study how developers’ access to user data mediates the relationship between market power and product innovation in the mobile app industry. Developers which have high market power (1) might have more access to user data, both through active data collection, which might imply less user privacy, and through data provision by users. These data might then allow developers to generate more successful product innovations. We provide evidence on these questions using data on nearly 2 million apps from Google’s Play Store which we obtained on a quarterly basis in 2015 and 2016. We augmented these data with information on apps’ privacy-intrusiveness taken from PrivacyGrade.org as well as with information from AppBrain.com covering additional innovation measures and information on code libraries used by apps. First results suggest both a positive relationship between (1) market power and data access and (2) between data access and innovation.

NOMINEES FOR THE 2017 STEVEN KLEPPER AWARD FOR BEST YOUNG SCHOLAR PAPER

PAPER NO. 1: “A FUZZY SET THEORETIC APPROACH TO BUSINESS MODEL DESIGN AND STRATEGY”



PETTERI LEPPÄNEN
Technical University Munich
<https://www.ent.wi.tum.de/en/team/petteri-leppaenen/>

ABSTRACT:

I draw on the configurational approach to explore the interdependence and complementarity of business model design themes and competitive strategies in different contexts. Insights from prior research have been inadequate or controversial in trying to explain how the design themes can be configured effectively with each other and the competitive strategies. I use fuzzy set qualitative comparative analysis to investigate high and low performing configurations of 232 publicly traded firms of two types; online businesses and computer technology firms. Interestingly, I find that the absence of cost leadership is a necessary condition for consistent high performance and that the expected high performing combinations of the design themes and strategies do not appear consistently effective. This paper extends current literature on business model design themes and contributes to the debate on business model–strategy relationship. I conclude by proposing that future research should account for the configurational nature of business models and strategies and treat them as a set of interconnected choices rather than investigating their constituting elements in isolation.

PAPER NO. 2: “WHAT DETERMINES INTERNATIONAL AND INTER-SECTORAL KNOWLEDGE FLOWS? THE IMPACT OF ABSORPTIVE CAPACITY, TECHNOLOGICAL DISTANCE AND SPILLOVERS”



FLORIAN SELIGER

ETH Zurich

<https://www.kof.ethz.ch/das-institut/personen/person-detail.html?persid=184421>

ABSTRACT:

This paper studies determinants of knowledge flows as measured with patent forward citations that occur between ‘input’ and ‘output sector-countries’. We look at the impact of absorptive capacity of a focal sector-country, knowledge spillovers and technological distance between sector-countries on further knowledge flows. For this purpose, we develop a knowledge flow matrix similar to input-output tables in trade where patent citations capture knowledge flows that go from the input sector-country to the output sector-country. We estimate a gravity model with variables that capture technological distance and knowledge that comes from either inside the input output pair or from external spillover sources. Our results indicate that knowledge accumulated in the output sector-country and - in some cases - external spillovers are key in generating further knowledge flows that go to the output sector-country. A distinction between high-tech and low-tech sector-countries shows that spillovers are more useful for the generation of knowledge flows if the input sector-country is low-tech. Low-tech sector-countries benefit from both high-tech knowledge from the output sector-country and external knowledge from the technological frontier. In contrast, knowledge flows based on high-tech sector-countries cannot benefit from low-tech sector-countries and only to a very limited extent from other high-tech sources. Technological distance between sector-countries has a negative impact on further knowledge flows so that only technologically proximate sector-countries are more likely to generate knowledge flows.

PAPER NO. 3: “IS WISDOM OF THE CROWD A POSITIVE SIGNAL? EFFECTS OF CROWD-FINANCING ON SUBSEQUENT VENTURE CAPITAL SELECTION”



MICHAEL MAXIMILIAN MOEDL

Max Planck Institute for Innovation and Competition

ABSTRACT:

We examine the impact and signaling effects that prefunding has on subsequent venture capital funding rounds. The seed funding gap is still a major obstacle for the initiation of new ventures. Crowdfunding – an innovation in the market for startup finance – could be a possible market-based option to partly close this gap. However, crowdfunding cannot be regarded as a substitute for venture capital or business angel funding, e.g. since it is not likely to fully finance a new venture over time. It therefore appears important to study the interaction between crowdfunding and more traditional forms of startup finance. Drawing on a choice experimental design and data on 5,280 decisions of 120 venture investors, our results indicate that “the crowd” generally is a negative signal for professional venture investors, but that they do not ignore positive signals sent by the crowd. We find causal evidence that crowd-investing (securities-based crowdfunding) is in general regarded as highly negative by venture capitalists, while high sums of (reward-based) crowdfunding, collected fast by startups with a B2C business model, can have a positive effect on VC managers’ funding decisions. Our results also suggest that traditional forms of prefunding, i.e., prior business angel investments, by contrast significantly increase the likelihood of subsequent financing rounds. Theoretical and managerial implications are discussed.

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OLAV SORENSON
Chairman

Professor Olav Sorenson is the Frederick Frank '54 and Mary C. Tanner Professor of Management at the Yale School of Management. His research interests include economic geography, economic sociology, entrepreneurship, organizational ecology, the sociology and management of science and technology, and business and corporate strategy. His most extensive line of research examines how social networks affect transactions, thereby shaping the geography and evolution of industries. Although Professor Sorenson has investigated these issues in a wide variety of settings, including banking, biotechnology, and footwear manufacturing, he has most extensively studied the entertainment industries and venture capital. Prior to joining the Yale School of Management, Professor Sorenson held the Jeffrey S. Skoll Chair in Technical Innovation and Entrepreneurship at the University of Toronto's Rotman School of Management. He has also taught at the University of Chicago, UCLA, and London Business School.



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Aija Leiponen is an associate professor at Cornell University, Dyson School of Applied Economics and Management, and at Imperial College Business School, Imperial College London, and a visiting professor at Aalto University Institute of Strategy. Her research is focused on the organization of innovation activities in firms. Ongoing projects explore the emergence and governance of standards and intellectual property in communication technology industries; field experiments on cooperative behavior in digital communities; and innovation in the emerging (big) data economy. Her research has been published in such journals as Management Science, Strategic Management Journal, Journal of Economics and Management Strategy, Organization Science and International Journal of Industrial Organization. She serves on the editorial boards of Strategic Management Journal, Academy of Management Journal, Research Policy, and Industry and Innovation, and is a co-editor of media innovations for the Strategic Management Society.



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Alfonso Gambardella is Professor of Corporate Management at the Università Bocconi, Milan. He obtained his PhD in 1991 from the Department of Economics of Stanford University. His research focuses on technology strategy. Along with publications in leading international journals, his book, Markets for Technology (with Ashish Arora e Andrea Fosfuri, MIT Press) is widely cited. He is Co-Editor of Strategic Management Journal. He participated in numerous research projects of the European Commission and other research agencies. His website is www.alfonsogambardella.it



AMMON SALTER

Ammon Salter is a Professor of Innovation in the School of Management at the University of Bath. He also serves as the head of the Strategy and International Management group and an associate director of the Institute for Policy Research. His current research focuses on open and distributed innovation, university-industry collaboration, and social networks and innovation.



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Anita M. McGahan is Professor and Rotman Chair in Management at the Rotman School of Management at the University of Toronto. She is cross appointed to the Munk School of Global Affairs and the Physiology Department of the Medical School; is Senior Associate at the Institute for Strategy and Competitiveness at Harvard University; is the Chief Economist in the Division of Health and Human Rights at the Massachusetts General Hospital; and is President of the Academy of Management. In 2013, she was elected by the Academy of Management's 18,000+ membership to the Board of Governors and into the Presidency rotation. The Academy is the world's largest organization of business-school professors and scholars. In 2014, she joined the MacArthur Foundation Research Network on Opening Governance. During her 2010-2015 appointment as the Director of Toronto's PhD Program and as the Associate Dean of Research, the School's PhD and research rankings internationally increased from #11 to #4 and #17 to #4, respectively.



DIETMAR HARHOFF

Dietmar Harhoff is Director at the Max Planck Institute for Innovation and Competition in Munich. From 1998 to February of 2013 he was the Director of the Institute for Innovation Research, Technology Management and Entrepreneurship (INNO-tec) at Ludwig-Maximilians-Universität (LMU) München where he continues to hold a professorship. Dietmar Harhoff received graduate degrees in Mechanical Engineering and Public Administration (Harvard University) and a Ph.D. degree of the Massachusetts Institute of Technology (MIT). His research focuses on innovation, entrepreneurship, intellectual property, industrial economics and economic policy.



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Professor Ahuja's research interests focus on competitive analysis, innovation, globalization and the use of mergers, acquisitions and alliances in these contexts. His research has received several international awards from the top scholarly associations in the field including the Free Press Award for outstanding research in Strategic Management (1997), the Sage-Pondy and West Publishing Awards for outstanding research in Organization Theory (1998), the TIM Best Paper Award, and the SIES-EBS Award for Best Published paper in Innovation Management (2013). His publications have appeared in the major scholarly journals (ASQ, Organization Science, SMJ, AMR, AMJ). He has served as Associate / Senior Editor for several of the top academic journals. He also served as the Co-Chairperson (2001-04) and Chairperson (2004-2013) of the Strategy Area at Ross. For several years during this period the Strategy Area (department) was ranked #1 globally by The Financial Times.



KULWANT SINGH

Kulwant Singh (Ph.D., University of Michigan; MBA and BBA (Hons), National University of Singapore) is Professor of Strategy & Policy at the NUS Business School. His current research focuses on firm adaptation to economic and technological shocks, with a particular focus on Asia. He has published in the Academy of Management Journal, Organization Science, Strategic Management Journal, and other journals. Kulwant's recent books include *Strategy for Success in Asia* and *Business Strategy in Asia: A Casebook*. He is currently Associate Editor of the Strategic Management Journal, and was previously Chief Editor of the Asia Pacific Journal of Management. Kulwant is currently a member of the International Advisory Board of the Norwegian School of Economics, and the Executive Committees of EPAS of the European Foundation for Management Development, and of The Case Centre. He also serves on several boards at NUS business school.



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Maryann Feldman is the S.K. Heninger Distinguished Chair in Public Policy at the University of North Carolina, Chapel Hill. Her research and teaching interests focus on the areas of innovation, the commercialization of academic research and the factors that promote technological change and economic growth. A large part of Dr. Feldman's work concerns the geography of innovation – investigating the reasons why innovation clusters spatially and the mechanisms that support and create industrial agglomerations of innovation. Her current work examines the logic of economic development and the use of innovative data sources to understand regional economic dynamics. She is studying the industrial genesis of the Research Triangle Region to understand how the economy developed and the role played by public policy.



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Meric Gertler is Professor of Geography and President of the University of Toronto. He is also the founding co-director of the Program on Globalization and Regional Innovation Systems (PROGRIS) at the Munk School of Global Affairs. His research focuses on the geographical dynamics of innovation, knowledge flows, and creativity. His current work explores these issues within a comparative analysis of urban regions in North America and Europe. Among his best-known publications are *Manufacturing Culture: the Institutional Geography of Industrial Practice*, and the Oxford Handbook of Economic Geography (which he co-edited with Gordon Clark and Maryann Feldman).



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Rajshree Agarwal is the Rudolph Lamone Chair in Strategy and Entrepreneurship at the Smith School of Business, University of Maryland. Rajshree's research interests focus on the implications of entrepreneurship and innovation for industry and firm evolution. Her recent projects examine the micro-foundations of macro phenomena, linking knowledge diffusion among firms, industries, and regions to the underlying mechanisms of individual mobility and entrepreneurship (by academics, employees and users). Her paper on employee entrepreneurship received the Best Paper Award for 2004 from the Academy of Management Journal, and her work on post exit knowledge diffusion received the Stephen Shrader Award at the 2005 Academy of Management Meetings.

She has received research grants from the Kauffman Foundation, the Marketing Science Institute, the Mellon Foundation, the National Science Foundation, and the US Department of Agriculture. Rajshree serves as a co-editor of the Strategic Entrepreneurship Journal, a Senior Editor of Organization Science and the editor of the SSRN Entrepreneurship and Economics Journal. Current and past editorial board positions include Academy of Management Journal, the Academy of Management Review, Strategic Management Journal and Strategic Organization. Rajshree leads the organization of CCC (the Consortium of Competitiveness and Cooperation), was one of the founding officers of the Strategy and Entrepreneurship Interest Group at the Strategic Management Society, and is currently serving a five year officer term for the Business Policy and Strategy Division of the Academy of Management.



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Ram Mudambi is Professor and Perelman Senior Research Fellow at the Fox School of Business, Temple University. Previously he served on the faculties of Case Western Reserve University, the University of Reading (UK) and the University of North Carolina – Chapel Hill. He is a Fellow of the Academy of International Business. He is a visiting Professor at Henley Business School, University of Reading, an Honorary Professor at the Center of International Business, University of Leeds (CIBUL) and a member of advisory council of the University of Bradford Centre in International Business (BCIB). His current research projects focus on the geography of innovation and the governance of knowledge-intensive processes. He has served as an Associate Editor of the Global Strategy Journal (2010-2013) and is an Area Editor at the Journal of International Business Studies (2013-2016). He has published over 80 peer-reviewed articles, including work in the Journal of Political Economy, the Journal of Economic Geography, the Strategic Management Journal and the Journal of International Business Studies. He has been a special issue editor for the Journal of Economic Geography, the Journal of Management Studies and the International Business Review. He serves on the editorial boards numerous journals.



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Wesley M. Cohen is Professor of Economics and Management at Duke University. After a year as Research Fellow in Industrial Organization at the Harvard Business School and twenty years teaching in Carnegie Mellon University's Department of Social and Decision Sciences, Wesley Cohen (Ph.D., Economics, Yale University, 1981) joined the faculty of the Fuqua School of Business, Duke University, as Professor of Economics and Management in September 2002 and was named the Frederick C. Joerg Distinguished Professor of Business Administration in April, 2004. He also holds secondary appointments in Duke's Department of Economics and School of Law, and is a Research Associate of the National Bureau of Economic Research. Professor Cohen also serves as the Faculty Director of the Fuqua School's Center for Entrepreneurship and Innovation.

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Mark Lorenzen is Professor of Innovation, Entrepreneurship and Industrial Dynamics at the Department of Innovation and Organizational Economics at the Copenhagen Business School and director of DRUID. His research is in the field of industrial dynamics, with a special focus on the relationships between innovation and the economic organization of the market in networks, projects, and clusters, currently within the creative industries. Mark has published in journals such as Journal of Economic Geography, Organization Studies, and Economic Geography, convened sessions at DRUID, Academy of Management, AIB, EGOS, and AAG, raised extensive research funding, and received awards for research excellence. He is editor-in-chief emeritus of Industry and Innovation, series editor of the Routledge Studies in Industrial Dynamics, editor of The Oxford Handbook of Creative Industries, and serves in review boards for Creative Industries Journal, Journal of International Business Studies, and Industry and Innovation.



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Jesper Lindgaard Christensen is an Associate Professor in Industrial Dynamics at the Department of Business and Management, Aalborg University, Denmark. He has a Ph.D. (1992) from Aalborg University. JLC is the coordinator of the IKE-research group and of the Centre for Regional Studies of Aalborg University, Denmark. His research includes various aspects of innovation theory, -practice and -policy. His research includes innovation surveys, industry studies, venture capital and other small business finance, and aspects of economic geography such as clusters.



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KELD LAURSEN

Keld Laursen (KL) is professor of the economics and management of innovation at Copenhagen Business School (CBS). He received his MSc degree from SPRU at the University of Sussex in the United Kingdom (1994) and got his PhD from the University of Aalborg in Denmark in 1998. KL is an editor of Research Policy and he is elected to serve on the chair track of the Academy of Management's Technology Innovation Management (TIM) Division for 2012-2017. He has organized and co-organized a number of international conferences, including several vintages of the DRUID Summer Conference; the US rooted CCC (Consortium for Cooperation and Competition) Annual Colloquium for Doctoral Student Research held at Copenhagen Business School in 2009; and the European-based SEI (Strategy Entrepreneurship & Innovation) Doctoral Consortium in 2012. He is director of the CBS Center of Excellence on Open Innovation and Entrepreneurship. KL's primary area of expertise is in how firms manage innovation. Within this context, KL has focused on the organizational aspects of open innovation and the consequences for innovation performance. His research has been published in outlets such as Strategic Management Journal, Organization Science, Journal of International Business Studies, Journal of Economic Geography and Research Policy.



PETER MASKELL

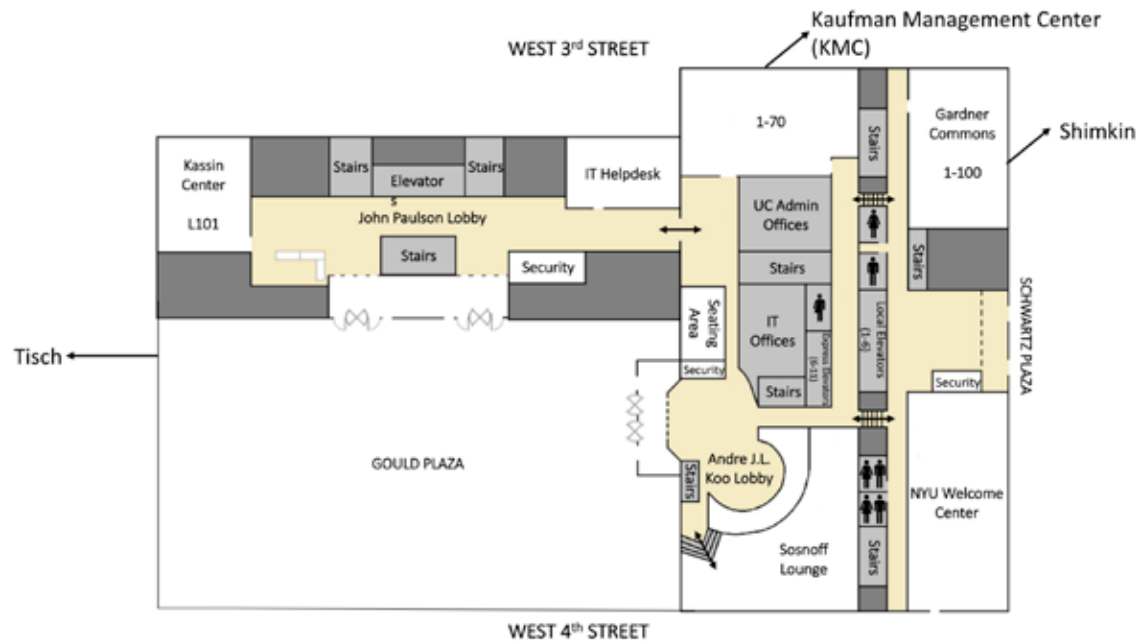
Peter Maskell is Professor at Copenhagen Business School (CBS), a founding member of DRUID and DRUID Director 2001-2014. He has published several books and numerous papers within economic geography, innovation and strategy and he is among the top 1% of the world's most Highly Cited Researchers within Social Science, see: www.highlycited.com. He has an extensive record as governmental policy advisor and as chair of the board of Scandinavian corporations. He is former chair of the Danish Social Science Research Council and current member of Academia Europea.



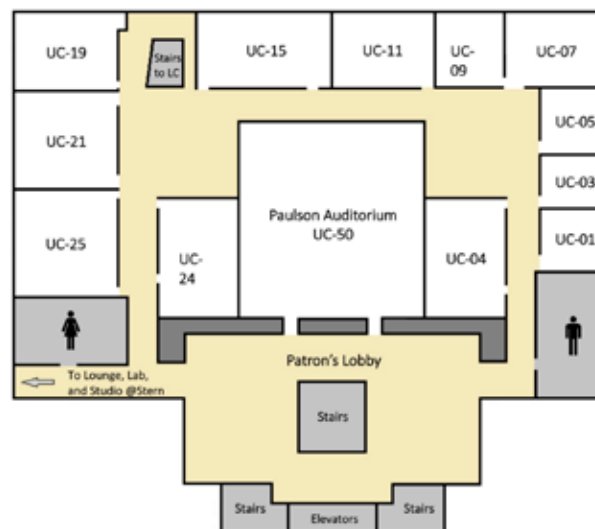
CHRISTIAN R. ØSTERGAARD

Christian R. Østergaard is Associate Professor of Economics, Innovation and Regional Development at the Department of Business and Management, Aalborg University, Denmark. He holds a M.Sc. (2001) in Industrial Economics and Ph.D. (2005) in Innovation, Knowledge and Economic Dynamics from Aalborg University. He is the organizer of DRUID Academy conferences. His current research activities focus on the link between employee diversity, regional diversity and innovation; decline and resilience of regional clusters; mobility of people from companies that close down; the role of universities in regional development

VENUE MAPS



Tisch Hall, KMC & Shimkin: 1st Floor Lobbies



Tisch Hall: UC Level (Upper Concourse)



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