

druid24nice

SKEMA, Université Côte d'Azur
June 13-15, 2024



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SESSION GUIDELINES FOR PRESENTERS, DISCUSSANTS AND CHAIRS

THE FORMAT OF DRUID DEBATES

The DRUID Debates aim at stimulating civilized controversy and advance the field of industrial dynamics by clarifying and developing intellectual positions in fundamental or currently heated disputes. The debates are structured to help identify common grounds and lines of division within the field, and to encourage conference participants and subsequent website viewers to take sides and become persuaded by arguments presented.

Each debate confronts a motion and lasts about one and a half hour. The standard time schedule looks like this:

- A brief introduction by the Moderator
- An initial vote where the audience indicates its stand on the motion
- First intervention for the motion: 12 minutes
- First intervention against the motion: 12 minutes
- Second intervention for the motion: 12 minutes
- Second intervention against the motion: 12 minutes
- First rebuttal against the motion: 3 minutes
- First rebuttal for the motion: 3 minutes
- Second rebuttal against the motion: 3 minutes
- Second rebuttal for the motion: 3 minutes
- Questions from the floor and answers from the panelists
- A final vote where the audience indicates its stand on the motion.

THE FORMAT OF DRUID PARALLEL PAPER SESSIONS

Each session normally includes three papers and lasts about one and a half hour. The standard time schedule looks like this:

- First paper presentation by the author: 15 minutes
- Second paper presentation by the author: 15 minutes
- Third paper presentation by the author: 15 minutes
- First discussant of all three papers: 12 minutes
- Second discussant of all three papers: 12 minutes
- General discussion and replies from the authors: approximately 20 minutes.

INSTRUCTIONS FOR DRUID PARALLEL SESSION PRESENTERS

Each participant will only be allowed to present one paper during the conference. Co-authored papers may be presented by any of the participating co-authors.

With a conference of this size we ask you to remember some basic rules when making your presentation. In order that everyone has sufficient time to speak it is important that you exercise discipline, particularly time management. Please remember to:

- Arrive at the appropriate room five minutes before the session is due to start. All rooms are equipped with black out facilities and a projector for PowerPoint presentations. Please note that if choosing PowerPoint you must arrive with your presentation on a USB memory device and load it yourself onto the machine provided in the room BEFORE the start of the session. It might be a good idea to do so well in advance as not all versions of PowerPoint function equally well on all projectors. Solicit advice at the info desk or through student assistants if experiencing trouble
- Introduce yourself to the other presenters and the chair. Give the chair your biographical details for use in introducing you. Ideally to assist the chair these should be in writing
- Present your paper in judicious language. Disclose any financial or other interest you might have in the subject matter of the papers. Acknowledge contributions of co-authors. Structure your presentation so that you have time for your findings and their possible implications (when relevant). Avoid or explain uncommon abbreviations or terms
- Accommodate the session chair, who will tell you at the beginning of the session how long your presentation can last. This will vary between sessions depending on the number of papers to be presented. In a one and a half hour session with three papers you should aim to speak for no more than 15 minutes leaving time for your discussants and for the floor. We have asked session chairs to be very strict in terms of time management so that each presenter has an equal amount of time
- Abide by the timing cards presented to you during your presentation by the session chair, indicating how much is left of your allotted time: 5 minutes remaining; 2 minutes remaining; Time is out (RED card). When you are shown the RED card your time is over. Session chairs have been asked to allow presenters who are out of time to finish your sentence, upon which they need to STOP their presentation.



INSTRUCTIONS FOR DRUID PARALLEL SESSION DISCUSSANTS

It is the discussant that stimulates civilized controversies, which are at the core of the conference. One or more of the papers you have been asked to discuss might not be within your particular area of expertise, but do NOT start by stating this. Instead, act professionally and do your best to provide useful comments as best you can. Be clear, to the point, sharp but constructive, acknowledge significant contributions but focus on aspects where improvements can or must be made. Aim at providing that the author(s) with something useful to bring home. Enlighten, when possible, the audience with some new insight or reflection. Your comments should be given in judicious language. Disclose any financial or other interest you might have in the subject matter of the papers. Let the Conference Organizers know immediately if you become suspicious of any possible fabrication of data, plagiarism or other kinds of scientific fraud relating to the papers you are asked to discuss.

In order that everyone has sufficient time to speak it is important that you exercise discipline, particularly time management. Please remember to:

- Arrive at the appropriate room 5 minutes before the session is due to start. All rooms are equipped with black out facilities and a Power Point projector. Please note that if you have prepared some points on a PowerPoint slide you must arrive with your presentation on a USB memory device and load it yourself onto the machine provided in the room

before the start of the session. It might even be a good idea to do so well in advance as not all versions of PowerPoint function equally well on all projectors. Solicit advice at the info desk or through a student assistant if experiencing trouble

- Introduce yourself to the presenters, co-discussant and the chair. Give the chair your biographical details for use in introducing you. Ideally to assist the chair these should be in writing. One or two lines would suffice
- Accommodate the session chair, who will tell you at the beginning of the session how long your comments should last. This will vary between sessions depending on the number of papers to be presented. In a one and a half hour session with three papers you should aim to speak for no more than 12 minutes leaving time for your replies and for the floor. We have asked session chairs to be very strict in terms of time management so that each discussant has an equal amount of time.

By abiding to the simple rules your contribution will help support what we hope will be a productive, stimulating and enjoyable conference!

INSTRUCTIONS FOR DRUID PARALLEL SESSION CHAIRS

This note is intended to provide guidance on managing the session for which you are responsible. Inevitably, the Chair will have to show some degree of flexibility.

In essence, your role will be to introduce the presenter and allocated discussants; control the length of time that they speak for and manage any questions from the floor. In most sessions three papers will be presented. Please notify the Conference Organizers immediately if you become suspicious of any possible fabrication of data or plagiarism relating to the papers in your session.

We believe that it is important to establish some ground rules that everybody understands and works towards during the conference. Please remember to:

- Arrive in the room where the session is to take place at least 5 minutes before the appointed time. If using PowerPoint the presenters have been asked to upload their presentation on the PC before the start of the session to save time. Solicit advice at the info desk or through student assistants if experiencing trouble
- Introduce yourself to the presenters. Ask them for biographical details to use in introducing them. Make sure that their presentation has been uploaded. Inform them of the maximum time they will have to present their paper. For example, in a one and a half hour session with three papers, each presenter should have 15 minutes and the two discussants should be allocated 12 minutes each. It is important that participants are given the chance to ask additional questions from the floor
- Introduce the author and title for each paper
- Use the series of timing cards, available to you in the session room, to help the presenter or discussants to manage the time. The first card you pass indicates that the presenter or discussant has a maximum of 5 minutes left. The second card indicates that there are 2 minutes left. The third and final RED card indicates that their time is over and the presenter or discussant must STOP. In issuing the red card you must be polite but firm. It is to be fair to other presenters or discussants in the session and to the audience who will wish to contribute in the discussion time. As a rule, a presenter who gets the RED card is allowed to finish the sentence but speak no further
- Ask those who ask questions in the Q&A part of each session to identify themselves and to keep their comments as short as possible to allow time for the presenters to respond in full. You may decide how to organize this element of the session, i.e. after each paper or after all the papers have been presented
- Ensure that the session finishes on time. With the number of papers to be presented this is going to be a busy event. Sessions that over run have implications for other sessions or events later in the day.

Finally, thank you for chairing and helping to make the conference successful!



THURSDAY, JUNE 13	
09:00	PROFESSIONAL DEVELOPMENT WORKSHOPS (PDWs) PDW1: Using Experiments to Study Entrepreneurs and Organizations (202) PDW2: Rethinking People in Innovation, Entrepreneurship, and Strategy Research (203) PDW3: Researching the Artificial Intelligence Imperative (206) PDW4: Researching entrepreneurship: Studying Plausible, Possible and Desirable Futures (211) PDW 5: Failure and Rejection in Science and Innovation (212)
12:00	CONFERENCE REGISTRATION Registration desk: L'avant Scène
13:15	WELCOME (Amphithéâtre 1) By LUDOVIC DIBIAGGIO By MARK LORENZEN
13:30	OPENING KEYNOTE (Amphithéâtre 1) "IDENTITY AND THE DYNAMICS OF INNOVATION" By MARY TRIPSAS Chair: LARS FREDERIKSEN
14:30	COFFEE CONVERSATIONS (L'avant Scène) (Included in conference fee)
15:00	PARALLEL PAPER SESSIONS 1
16:30	COFFEE CONVERSATIONS (L'avant Scène) (Included in conference fee)
17:00	PARALLEL PAPER SESSIONS 2
18:30 20:00	DRUID DRINKS RECEPTION Venue: L'avant Scène (Included in conference fee)

FRIDAY, JUNE 14	
09:00	PARALLEL PAPER SESSIONS 3
10:30	COFFEE CONVERSATIONS and POSTER PAPER SESSION 1 (L'avant Scène) (Included in conference fee)
11:00	<p>DRUID DIRECTIONS PARALLEL KEYNOTES: DRUID BEST PAPER AWARD NOMINEES</p> <p>"DYNAMIC PERSISTENCE OF INSTITUTIONS: MODELING THE ENDURANCE OF PUBLIC HOUSING AFTER RED VIENNA" (Amphithéâtre 1) By PARHAM ASHUR, CHRISTOF BRANDTNER, BHARGAV SRINIVASA DESIKAN Chair: METTE PRÆST KNUDSEN</p> <p>"HUMAN-CENTERED ARTIFICIAL INTELLIGENCE: A FIELD EXPERIMENT" (Amphithéâtre 2) By SEBASTIAN RAISCH, SEBASTIAN KRAKOWSKI, DAREK HAFTOR, JOHANNES LUGER, NATALLIA PASHKEVICH Chair: HC KONGSTED</p> <p>"SHORTCUTS TO INNOVATION: THE USE OF ANALOGIES IN KNOWLEDGE PRODUCTION" (Amphithéâtre 3) By SOOMI KIM Chair: VERA ROCHA</p>
12:00	LUNCH (L'avant Scène) (Included in conference fee)
13:00	<p>DRUID DEBATE ON ARTIFICIAL INTELLIGENCE AND DESKILLING (Amphithéâtre 1)</p> <p>MOTION: "THE CURRENT PATTERN OF DEVELOPMENT OF AI WILL LEAD TO SIGNIFICANT DESKILLING WITHIN KNOWLEDGE INTENSIVE INDUSTRIES."</p> <p>Speaking for the motion: MARIA SAVONA and NEIL THOMPSON Speaking against the motion: HYUNJIN KIM and ABHISHEK NAGARAJ Moderator: KELD LAURSEN</p>
14:30	COFFEE CONVERSATIONS and POSTER PAPER SESSION 2 (L'avant Scène) (Included in conference fee)
15:00	PARALLEL PAPER SESSIONS 4
16:30	DRUID DISCOVERIES EXCURSIONS Meeting point: Registration Desk, L'avant Scene (Registration and pre-payment required)
19:00 23:00	DRUID DINNER and PAPER AWARD CEREMONY Venue: Palais De La Méditerranée, 15 Promenade des Anglais (Included in conference fee)

SATURDAY, JUNE 15	
09:00	PARALLEL PAPER SESSIONS 5
10:30	COFFEE CONVERSATIONS (L'avant Scène) (Included in conference fee)
11:00	KEYNOTE "STRATEGIC ENTREPRENEURIAL EXPERIMENTATION" (Amphithéâtre 1) By JOSHUA GANS Chair: DIEGO ZUNINO
12:00	LUNCH (L'avant Scène) (Included in conference fee)
13:00	DRUID DEBATE ON USING SPORTS DATA FOR DECISION MAKING (Amphithéâtre 1) MOTION: "RESEARCH TO INFORM STRATEGY AND INNOVATION DECISIONS HAS SIGNIFICANTLY OVERSTATED THE VALUE OF SPORTS AS A CONTEXT." Speaking for the motion: CHRISTOPH GRIMPE and ANNAMARIA CONTI Speaking against the motion: JAN ROSS and ELISA OPERTI Moderator: PAOLA CRISCUOLO
14:30	COFFEE CONVERSATIONS (L'avant Scène) (Included in conference fee)
15:00	PARALLEL PAPER SESSIONS 6
16:30	CONFERENCE CLOSING (Amphithéâtre 1)
20:00 00:00	DRUID DECADENCE AFTER PARTY Venue: Ruhl Plage, 1 Promenade des Anglais (Registration and pre-payment required)

● WELCOME

Thursday, June 13, 13:15-13:30 (Amphithéâtre 1)



**LUDOVIC
DIBIAGGIO**
SKEMA BUSINESS SCHOOL

Ludovic Dibiaggio is Professor of Economics at SKEMA Business School. He has also served as a research dean and founded the Knowledge Technology and Organization research center (KTO) at SKEMA Business School and was the director of the Observatory of Technological, Economics and Societal Impacts of Artificial Intelligence (OTESIA) at Université Côte d'Azur. His research interests include the relationships between the organization of knowledge bases and innovative performance at firm, industry, regional or national levels.



**MARK
LORENZEN**
DIRECTOR OF DRUID

Mark Lorenzen is Associate Professor of Innovation, Entrepreneurship and Industrial Dynamics in the Department of Strategy and Innovation at the Copenhagen Business School and director of DRUID.

● OPENING KEYNOTE

Thursday, June 13, 13:30-14:30 (Amphithéâtre 1)

Chair: LARS FREDERIKSEN

"IDENTITY AND THE DYNAMICS OF INNOVATION"



**MARY
TRIPSAS**

Mary Tripsas is a Professor of Technology Management at the College of Engineering, UC Santa Barbara. A leading management scholar in the area of innovation and entrepreneurship, she has received numerous honors for her research on the implications of new technology for the transformation of industries including: the AOM Technology and Innovation Management Distinguished Scholar Award, the Strategic Management Journal Dan and MaryLou Schendel Best Paper Award, and the Strategic Entrepreneurship Journal Best Paper Award. She received her PhD from the MIT Sloan School, her MBA from the Harvard Business School, and her BS from the University of Illinois, Urbana. Before UCSB, she was on the faculties of the Wharton School, Harvard Business School, and Boston College.

● KEYNOTE

Saturday, June 15, 11:00-12:00 (Amphithéâtre 1)
Chair: DIEGO ZUNINO

"STRATEGIC ENTREPRENEURIAL EXPERIMENTATION"



**JOSHUA
GANS**

Joshua Gans is a Professor of Strategic Management and holder of the Jeffrey S. Skoll Chair of Technical Innovation and Entrepreneurship at the Rotman School of Management, the University of Toronto (with a cross-appointment in the Department of Economics). Joshua is also Chief Economist of the University of Toronto's Creative Destruction Lab.

At Rotman, he teaches MBA students entrepreneurial strategy. He has also co-authored (with Stephen King and Robin Stonecash) the Australasian edition of Greg Mankiw's Principles of Economics (published by Cengage), Core Economics for Managers (Cengage), Finishing the Job (MUP), Parentonomics (New South/MIT Press), Information Wants to be Shared (Harvard Business Review Press), The Disruption Dilemma (MIT Press, 2016); Scholarly Publishing and its Discontents (2017), Prediction Machines: The Simple Economics of Artificial Intelligence (HBR Press, 2018), Innovation + Equality (MIT Press, 2019). His most recent books were The Pandemic Information Gap: The Brutal Economics of Covid-19 (MIT Press, 2020), The Pandemic Information Solution: Overcoming the Brutal Economics of Covid-19 (Endeavor, 2021), Power & Prediction: The Disruptive Economics of Artificial Intelligence (HBR Press, 2022), The Economics of Blockchain Consensus (Palgrave, 2023) and, in 2024, Entrepreneurship: Choice and Strategy (Norton).

While Joshua's research interests are varied, he has developed specialities in the nature of technological competition and innovation, economic growth, publishing economics, industrial organisation and regulatory economics.

● DRUID DIRECTIONS PARALLEL KEYNOTES: NOMINEES FOR THE DRUID BEST PAPER AWARD

PAPER NO. 1: "DYNAMIC PERSISTENCE OF INSTITUTIONS: MODELING THE ENDURANCE OF PUBLIC HOUSING AFTER RED VIENNA"

Friday, June 14, 11:00-12:00 (Amphithéâtre 1)
Chair: METTE PRÆST KNUDSEN

The endurance of shared meanings that shape individual behaviors is a central feature of organizational life, but organization science reduces the persistence of institutions to the absence of change. We argue that institutions can endure precisely because how they are instantiated in wider meaning structures changes. We conceptualize and operationalize such dynamic persistence by combining scholarship on institutional change, which emphasizes that changing meanings influence how organizations operate because institutions are dynamic rather than static; and cultural sociology, which has used co-occurrences to show how ideas are embedded in meaning structures. We examine institutions and their instantiations through dynamic topic modeling. We develop diagnostic measures that allow tracking change in large corpora. We illustrate our argument and method using a 140-year corpus of reports of the City of Vienna to show that the persistence of public housing as an institution was only possible due to periodically changing instantiations and affiliations with broader meanings. Our paper contributes a dynamic and contextual approach to studies of institutional persistence that will allow future research to test theory-led expectations about persistence and change in big text data. We conclude with insights for studying temporal and geographic heterogeneity when institutions change.



**PARHAM
ASHUR**
Emlyon Business School



**BHARGAV
SRINIVASA
DESIKAN**
École Polytechnique Fédérale
de Lausanne



**CHRISTOF
BRANDTNER**
Emlyon Business School

PAPER NO. 2: “HUMAN-CENTERED ARTIFICIAL INTELLIGENCE: A FIELD EXPERIMENT”

Friday, June 14, 11:00-12:00 (Amphithéâtre 2)
Chair: HC KONGSTED

Humans and artificial intelligence (AI) algorithms are increasingly collaborating on unstructured tasks. While such collaboration aims for performance benefits arising from complementarities in human and AI information processing, these benefits often do not materialize in practice. Drawing on micro-contingency arguments, we study whether the tailoring of the human-AI interface to suit humans’ cognitive styles can enhance performance outcomes. Our field experiment in a multinational pharmaceutical firm involved adjusting four key parameters governing the human-AI collaboration (i.e., work procedures, decision-making authority, training, and incentives) to match sales experts’ cognitive styles. The findings indicate that such tailored collaboration significantly increases sales performance. In contrast, an untailored approach, even when compared to a control group without AI, showed negative treatment effects. Additional qualitative insights suggest that this detrimental outcome stems from disruptions, role conflicts, and ambiguities hindering effective human-AI collaboration in a non-tailored setup. Further analysis of log-in data showed no evidence for behavioral effects such as algorithm aversion driving our results. This study contributes to the debate on human-AI collaboration by demonstrating the effectiveness of a human-centered approach that aligns AI collaboration with humans’ cognitive styles.



SEBASTIAN
RAISCH
University of Geneva



JOHANNES
LUGER
University of Zurich



SEBASTIAN
KRAKOWSKI
Stockholm School of
Economics



NATALLIA
PASHKEVICH
Södertörn University



DAREK
HAFTOR
Uppsala University

PAPER NO. 3: "SHORTCUTS TO INNOVATION: THE USE OF ANALOGIES IN KNOWLEDGE PRODUCTION"

Friday, June 14, 11:00-12:00 (Amphithéâtre 3)

Chair: VERA ROCHA

Old ideas serve as critical inputs into new ideas, but how do knowledge workers innovate when there are only few existing ideas to build on? In this paper, I explore how analogical reasoning – and technologies that automate it – can serve as “shortcuts” that allow innovators to import knowledge from an adjacent domain, bypassing the need to build knowledge from the ground up. Yet, because analogies require the availability of other domains as templates, they may also constrain the direction of innovation towards areas with available templates. Using the setting of structural biology, I document a tradeoff: while the arrival of an analogy-based technology increased the rate of innovation, it led to workers herding around solving less impactful problems.



**SOOMI
KIM**

Columbia Business School

● DRUID24 PROFESSIONAL DEVELOPMENT WORKSHOPS (PDWs)

PDW1: USING EXPERIMENTS TO STUDY ENTREPRENEURS AND ORGANIZATIONS

Thursday, June 13, 9:00-12:00 (202)

ORGANIZERS:

MEHDI IBN BRAHIM (SKEMA Business School), **THORSTEN WAHLE** (SKEMA Business School)

SPEAKERS:

OLENKA KACPERCZYK, CHIARA SPINA, JERRY GUO, CÉDRIC GUTIERREZ, JUTTA STUMPF-WOLLERSHEIM

Experiments have been a key tool of scientific discovery for centuries and across disciplines. In strategy and innovation research, experiments serve as a tool to examine and establish causal relationships, and uncover underlying mechanisms.

By isolating aspects of organizational decision making, experiments offer an opportunity for researchers to observe behavior in a controlled environment, and derive actionable conclusions. More recently, scholars have relied on experiments as complements to other approaches. Whether conducted in a laboratory, online, or in the field, experiments offer valuable insights.

The PDW is composed of three main parts. The first part aims to give a brief and general overview of the use of experiments in strategy and innovation studies research. The second part will showcase four working papers in-

volving experimental approaches. The four projects involve laboratory and field experiments at the individual level as well as team-based scenarios. Presenters will share their own experiences on the implementation of experimental studies, highlighting the challenges they encountered and how they addressed them. Participants will gain practical insights into experimental research design, data collection methods, and analysis techniques across various contexts. The third part of the PDW aims to give an editorial perspective by giving insights on how to navigate the review process and take an experiment from the lab to a journal.

Through a discussion with attendees, we hope that this PDW will spur an exchange of ideas on the best practices in experimental studies, what challenges experimentalists frequently face, and how to tackle them.

PDW2: RETHINKING PEOPLE IN INNOVATION, ENTREPRENEURSHIP, AND STRATEGY RESEARCH

Thursday, June 13, 9:00-12:00 (203)

ORGANIZERS: CHRISTOPH GRIMPE (Copenhagen Business School), VERA ROCHA (Copenhagen Business School)

SPEAKERS: EDUARDO MELERO, ELENA NOVELLI, ELISA OPERTI, TOM GRAD

People are the building blocks of modern organizations and play an outsized role in the study of innovation, entrepreneurship, and strategy. Within these domains, prior literature has addressed issues related to inventors, entrepreneurs, scientists, top management teams (TMT), crowds, immigrants, genders, hirings, retention, redeployment, network ties, and many more. These topics are at the center of interest to the DRUID community, and the PDW's primary goal is to stimulate and advance excellent research dealing with individual/people-based decisions or outcomes. The PDW provides both stimulating presentations on novel research avenues and facilitates an exchange of ideas, theory, methodologies, and data among the participants.

The PDW is organized in two parts. In the first part, we invite four renowned speakers to share their thoughts on recent and future research on a people-related topic. In the second part, participants will be allocated to roundtables, chaired by each of the speakers, where they can present and receive feedback on a research project they are working on. Whereas the first part of the PDW is open to all DRUID attendants, the participation in the second part is limited to those whose research proposal has been accepted by the organizers. This PDW is co-sponsored by the People Hub at the Department of Strategy and Innovation at Copenhagen Business School and by the journal Industry and Innovation.

PDW3: RESEARCHING THE ARTIFICIAL INTELLIGENCE IMPERATIVE

Thursday, June 13, 9:00-12:00 (206)

ORGANIZERS: GAUTAM AHUJA, Cornell Johnson College of Business; LUDOVIC DIBIAGGIO, SKEMA Business School; SIMONE VANNUCCINI, Université Côte d'Azur

SPEAKERS: HYUNJIN KIM, MILAN MIRIC, IRIS POON, EKATERINA PRYTKOVA

Artificial intelligence (AI) is a breakthrough that creates opportunities to reduce costs, improve operations, and generate new revenue streams, while contributing to redistribute roles and power along the value chain. The adoption of AI has become an imperative that exposes companies to organizational and strategic challenges.

Exogeneous disruptions often require redesigning product architectures that undermine the stability on which vertical relationships are based. At the same time, AI serves as a game changer and a catalyst for the emergence of novel ecosystems: on the one hand, newcomers may challenge established firms' business models and directly threaten their ability to capture value. On the other hand, vertical decomposition and shifts in interdependencies open the door to specialist newcomers, compelling incumbent firms to reconsider the dynamic interplay between cooperation and competition in value creation and capture.

The aim of the PDW is to gather scholars interested in sharing questions, ideas, and insights about the impact of AI on organizational and strategic challenges. "Researching the AI imperative" is a unique opportunity to develop and test theories that link industrial dynamics, ecosystems evolution, and firms' strategy and initiate a discussion about relevant empirical analyses, materials, and data.

The PDW is organized in two parts. In the first part, speakers will present four ongoing research projects; the goal of this part is to showcase work on the frontier of strategy and economics of AI. The second part will feature a roundtable titled "Which directions for research on the AI imperative?"; its goal is to kickstart an open discussion on the future of research on AI in our fields.

PDW4: RESEARCHING ENTREPRENEURSHIP: STUDYING PLAUSIBLE, POSSIBLE AND DESIRABLE FUTURES

Thursday, June 13, 9:00-12:00 (211)

ORGANIZERS: ANKUR CHAVDA (HEC Paris), TRULS ERIKSON (University of Oslo)

SPEAKERS: KRISTIN UNDHEIM, GLENN ROGER KRISTIANSEN, TRULS ERIKSON, ANKUR CHAVDA

Several streams of literature point to the need for entrepreneurs to make decisions that go beyond traditional concepts of potential outcomes and risk, as the current and future state of the world is fundamentally unknowable and uncertain. Entrepreneurs are called on to use their imagination (Alvarez & Porac, 2020) to hypothesize about how the world works (Felin & Zenger, 2017; Chavda, Gans, and Stern, 2024) as well as test and evaluate their beliefs (Gans, Stern, & Wu, 2019). Recent advancements in psychology (Seligman et al., 2013; Sripada, 2016) and sociology (Gümüşay & Reinecke, 2022, drawing on Mische, 2014 & 2009) align with this view on entrepreneurial decision-making. Overall, there is a need for research that helps us understand how entrepreneurs both explain the present with the past and also predict or imagine the future, alongside persuading others of their vision and potentially influencing the future state of the world.

While different initiatives have been put forth, there is still a lack of a clear path of how to study this type of entrepreneurial behaviour. This PDW aims to explore how we as entrepreneurship scholars can empirically investigate the way entrepreneurs and intrapreneurs navigate, imagine, or indeed influence or shape the future. We invite

scholars to contribute to the discussion about researching entrepreneurship and the future. To kick off the discussion a handful of researchers will present emerging research that represents possible future pathways.

One possible alternative is to focus on key research sites, which Mische (2014) refers to as 'sites of hyper-projectivity', where individuals participate in a future-focused discourse, enabling the visibility and empirical examination of imagined futures. While various methods endeavour to predict and assess the feasibility and the likelihood of future scenarios, these sites offer opportunities for imaginative acts addressing possible and desirable futures. Another way of exploring this is to focus on methodological issues related to prospection research, and we address many new methods, and affiliated software packages, and even combine various deep neural networks in unpacking the grammar of motives (Mohr et al., 2013; Burke, 1945), for instance, and the promise of Reinforcement Learning (RL) for modelling decision-making in complex future environments, and how such methods can be mixed and/or contrasted with more qualitative research methods.

PDW5: FAILURE AND REJECTION IN SCIENCE AND INNOVATION

Thursday, June 13, 9:00-12:00 (212)

ORGANIZERS: JOHANNA SCHNIER (Copenhagen Business School), HC KONGSTED (Copenhagen Business School), VALENTINA TARTARI (Stockholm School of Economics)

SPEAKERS: SOFIE CAIRO, PAOLA CRISCUOLO, LARS FREDERIKSEN, HC KONGSTED, CHENGWEI LIU, GIACOMO MARCHESINI, JOHANNA SCHNIER, YOTAM SOFER, VALENTINA TARTARI, ANNE TER WAL, DIEGO ZUNINO

Failure and rejection are common themes in science and innovation. Researchers lose grant competitions, entrepreneurs fail to attract funding from investors, and employees have their ideas rejected by management. Such setbacks shape individuals' and organizations' innovation efforts in fundamental ways. While some abandon their ideas, re-orient their search efforts or even entirely give up innovating, others hold on to their ideas and possibly try their luck with a different audience. On the one hand, abandoning one's rejected ideas may be effective to not waste resources on unpromising ideas. On the other hand, since failure and rejection are often only noisy signals of idea quality, holding on to one's idea and persisting despite setback may pay off in the long run. This PDW addresses this tension. It seeks to discuss how and why individuals and organizations differ in their response to setbacks, and how this in turn influences their innovation trajectories and success as well as the direction of science.

The PDW consists of two parts. The first part features four presentations of papers (in progress) that address failure and rejection in science funding, entrepreneurship, and corporate innovation. These papers will be discussed by expert scholars in the field. In the second part, senior scholars are invited to join a panel discussion. They will share their views on the topic, outline open questions, and discuss both conceptual and empirical challenges associated with the study of failure and rejection. We welcome the audience to engage in a Q&A in both parts of the PDW. Pre-registration is not required. However, we encourage conference participants to send us questions that they would like to have covered in the panel discussion by June 10.



COFFEE CONVERSATIONS

Thursday, June 13: 14:30-15:00 and 16:30-17:00

Friday, June 14: 14:30-15:00 and 16:30-17:00

Saturday, June 15: 10:30-11:00 and 14:30-15:00

Coffee Conversations
take place twice a day
at L'avant Scène

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people under one roof,
DRUID24 certainly offers
you the possibility for great,
challenging and innovative
Coffee Conversations*

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Can Happen
Over Coffee**



● DRUID DEBATE ON ARTIFICIAL INTELLIGENCE AND DESKILLING

Friday, June 14, 13:00-14:30 (Amphithéâtre 1)
Moderator: KELD LAURSEN

MOTION: "THE CURRENT PATTERN OF DEVELOPMENT OF AI WILL LEAD TO SIGNIFICANT DESKILLING WITHIN KNOWLEDGE INTENSIVE INDUSTRIES."

SPEAKING FOR THE MOTION:



MARIA SAVONA

Maria Savona is Professor of Applied Economics at the Department of Economics and Finance at LUISS University, Rome and Professor of Economics of innovation at SPRU, Science Policy Research Unit

at the University of Sussex, UK. She is the recipient of the Premio Linco for Economics awarded by Accademia dei Lincei in 2023. She was previously at the University of Cambridge, UK, Universities of Strasbourg and Lille 1, France. Her research focuses on the effects of technical change and innovation on employment and wage inequality; innovation and industrial policy; barriers to innovation; the structural change of the sectoral composition of economies, particularly the emergence of global value chains in services. More recently, she works on the economics and governance of data. She has led and co-led research grants funded by the EC, ESRC, JRF, GLA, IDRC. She is co-investigator for the Sussex ESRC Centre for Inclusive Trade Policy and the H2020 PILLARS (Pathways to Inclusive Labour Markets). She has advised the IADB; ECLAC; UN ESCAP; OECD; NESTA; BEIS, DETI. She is an Editor for Research Policy, Journal of Evolutionary Economics, Economia Politica, and a former member of the High Level Expert Group on the Impact of Digital Transformation on EU Labour Markets for the European Commission.

She has been involved in keynote talks and expert panels by the EC, the UK Department of Industry and Trade, the UKRI, ECLAC, UNDESA, EY, EC JRC, NESTA, Microsoft and Aspen Institute, OECD and Wolskswagen Foundation, Bruegel, The German Marshall Fund of the US. She is part of the engagement and impact steering committee of The Productivity Institute. She is Vice-President of the International Joseph A. Schumpeter Society.



NEIL THOMPSON

Neil Thompson is the Director of the FutureTech research project at MIT's Computer Science and Artificial Intelligence Lab and a Principal Investigator at MIT's Initiative on the Digital Economy.

Previously, he was an Assistant Professor of Innovation and Strategy at the MIT Sloan School of Management, where he co-directed the Experimental Innovation Lab (X-Lab), and a Visiting Professor at the Laboratory for Innovation Science at Harvard.

He has a PhD in Business and Public Policy from Berkeley, where he also did Masters degrees in Computer Science and Statistics. He also has a masters in Economics from the London School of Economics, and undergraduate degrees in Physics and International Development. Prior to academia, He worked at organizations such as Lawrence Livermore National Laboratory, Bain and Company, the United Nations, the World Bank, and the Canadian Parliament.

SPEAKING **AGAINST** THE MOTION:



HYUNJIN KIM

Hyunjin Kim is an Assistant Professor of Strategy at INSEAD Business School.

She researches how firms can manage data and algorithms to improve their strategic decision-making, and how these technologies change how firms compete and build competitive advantage. She often leverages field experiments and computational methods to explore these questions, collaborating closely with Fortune 500 companies as well as small tech startups. Her research has received funding from the Ewing Marion Kauffman Foundation and the Foundation for Human Behavior, and has been featured in Bloomberg, the Wall Street Journal, the Washington Post, Forbes, TIME, and the Harvard Business Review.

She earned her bachelor's and doctoral degrees from Harvard University, and an M.Sc from the University of Oxford and the London School of Economics. Prior to academia, she co-founded and managed an early-stage venture capital fund, and worked at Knewton and McKinsey & Company.



ABHISHEK NAGARAJ

Abhishek Nagaraj is an Assistant Professor in the Management and Organizations (MORS) and the Entrepreneurship and Innovation group at the University of

California, Berkeley Haas School of Business. He is also a Faculty Research Fellow at the National Bureau of Economic Research (NBER). Professor Nagaraj's research is in the area of innovation management and entrepreneurship. His research studies the power and limits data-driven decision-making on innovation and creativity in a variety of different contexts. His work has received a number of awards including the BPS Wiley Blackwell Outstanding Dissertation Award, the Technology and Innovation Management (TIM) Best Dissertation Award, the J. Roberts Beyster Fellowship, as well as the Kauffman Dissertation Fellowship.

● **DRUID DEBATE on** **USING SPORTS DATA FOR DECISION MAKING**

Saturday, June 15, 13:00-14:30 (Amphithéâtre 1)
Moderator: PAOLA CRISCUOLO

MOTION: “RESEARCH TO INFORM STRATEGY AND INNOVATION DECISIONS HAS SIGNIFICANTLY OVERSTATED THE VALUE OF SPORTS AS A CONTEXT.”

SPEAKING FOR THE MOTION:



CHRISTOPH GRIMPE

Christoph Grimpe is a Professor of Innovation and Entrepreneurship at the Department of Strategy and Innovation at Copenhagen Business School (CBS) and a

senior research fellow at the Leibniz Centre for European Economic Research (ZEW). He holds a PhD in management from WHU – Otto Beisheim School of Management (Germany) and master degrees in management and political sciences. His research is concerned with firm innovation strategies and the role of strategic human capital. He has published in journals such as the Academy of Management Journal, Strategic Management Journal, Journal of International Business Studies, Research Policy, as well as in Nature Biotechnology. From 2016 to 2022, he served as the Editor-in-Chief of Industry and Innovation.



ANNAMARIA CONTI

Annamaria Conti is an associate professor of Strategy at IE Business School, co-editor of Management Science, and member of the editorial review board of Strategy Science and Research Policy. Previously, Annamaria was a

member of the editorial board of the Journal of Economics & Management Strategy and forum chair for the MIT Sloan Management Review Strategy. The common objective of her work is to understand the factors alleviating the effects of economic downturns and market failures inherent to the innovation process. Among these factors are signals young startups can send to attract venture capital investments, the characteristics of entrepreneurial ecosystems favoring these startups' access to capital, the role of grants and sponsorships in stimulating innovative effort, the professionalization role of prominent investors, as well as the contribution of open source to firms' innovation production function. Understanding these factors is critical to assess the sources of innovative firms' competitive advantage, the market characteristics in which these firms operate, and, ultimately, the drivers of countries' innovation and growth. Annamaria has published in top management and economics journals such as Management Science, Organization Science, Strategic Management Journal, and the Review of Economics and Statistics. She has received multiple grants and several research awards, including, most recently, the Best Paper Award at the 2022 Strategy Science Conference.

SPEAKING **AGAINST** THE MOTION:



JAN ROSS

Jan-Michael Ross is Associate Professor of Strategy and Deputy Head of the Department of Management & Entrepreneurship at Imperial College Business School. In times when environmental

shocks (pandemics, Brexit, wars, technological change, shifting customer preferences, etc.) can lead to disruption of firms' competitive advantage through increased rivalry and resource erosion, his research provides insights on how firms manage downside risk when competing in changing environments and how to capitalise on the upsides in uncertain environments. Jan's research combines strategic thinking with an entrepreneurial mindset to analyse the role of uncertainty for effective competitive strategies, market entry strategies, imitation and resource-allocation decisions. This work has relevance for firms seeking to navigate arising trade-offs in uncertain times, while building resilience and achieving sustainable business performance.



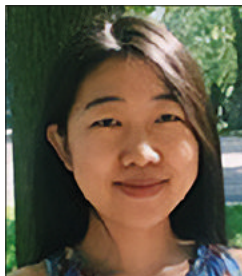
ELISA OPERTI

Elisa Operti is a Professor of Strategy at ESSEC Business School, France. She received her PhD in Management from Bocconi University. Her research focus lies at the intersection of network studies

and innovation research. She is particularly interested in the interplay of competitive and collaborative ties in social networks, and in how networks affect innovation at the firm and at the individual level. Her work has been published in several academic outlets (Organization Science, Strategic Management Journal, Academy of Management Journal, Journal of Management). She sits on the ERB of Organization Science and of the Journal of Management Studies. She currently serves as an Associate Editor at the Journal of Management.

● **NOMINEES FOR THE 2024 STEVEN KLEPPER AWARD FOR BEST YOUNG SCHOLAR PAPER**

PAPER NO. 1: "WHO BENEFITS FROM ARTIFICIAL INTELLIGENCE ADOPTION? SKILL COMPLEMENTARITY AND LABOUR MARKET DYNAMICS"



**DONGMIAO
ZHANG**
Utrecht University

ABSTRACT

Recent studies on artificial intelligence (AI) and labour market outcomes often focus on the automation effects of AI. However, which skills might complement AI technologies and how AI adoption shapes employment and wage dynamics remain under-explored at the occupation level. Moving beyond the classic measurement of skills such as education, tenure or specific skill categories, I assess how many skills are combined in an occupation and their respective complexity. I refer to this as "complexity intelligence" and propose that occupations with high complexity intelligence will complement AI technologies. Most notably, the findings show that complex occupations are more likely to adopt AI technologies. In addition, there is a positive correlation between AI adoption and employment growth. AI adoption is associated with an increase in wage growth on average, with a larger increase for complex occupations.

PAPER NO. 2: “HOW “FREE” IS FREE SPEECH IN ACADEMIA? EFFECTS ON RESEARCHERS AND THEIR RESEARCH”



**LORENZO
PALLADINI**
University of Luxembourg



**KRIS
GULATI**
University of California
Berkeley, Merced

ABSTRACT

Freedom of speech holds a central role in academia. Still, recent evidence suggests a decline of such freedom. Using a novel dataset containing information on incidents involving scholars across various fields from 2000 to 2021 who have expressed their opinions about matters of public interest and subsequently faced calls for sanction, we find that the scholars’ body of work published prior to the incidents receive 4% fewer citations per year, compared to a control group of works published in the same journal and year. Furthermore, we find that, after the incidents, affected scholars tend to publish fewer papers (19.5%) and receive fewer citations (14.5%), demonstrating a direct loss to the body of knowledge produced. Our results oppose the Mertonian norm of universalism, which suggests scientific ideas are to be evaluated independently from the personal opinions and characteristics of the scholars proposing them. Failing to uphold the Mertonian norm of universalism, by allowing subjective biases to influence the evaluation of scientific work, risks undermining the credibility, objectivity, and inclusivity of research. This could cast doubts on scientific findings and hinder the progress of science and innovation.

PAPER NO. 3: “FULL THROTTLE, LEAKING TANK? THE ACCELERATION PARADOX IN STARTUP SCALING”



**ABHISHEK
BHATIA**
London Business School

ABSTRACT

Accelerated scale expansion by startups is characterized by high-frequency alteration of firms’ tasks and routines. Such transience in organizational tasks and routines questions the role the firm-specific human capital as a source of sustainable competitive advantage during the scaling phase of a startup. This paper investigates how the startups’ speed of market expansion influences their employees’ tenure–turnover relationship. I argue that when startups scale at a fast pace, the rapidly changing nature of tasks: (i) renders an employees’ task-specific experiences obsolete frequently; (ii) increases employees’ exposure to a more diverse rather than specialized set of tasks. Therefore, experiential learning in rapidly scaling startups exhibits a shift towards accumulation of relatively more generic and less firmsspecific human capital with tenure. Using a unique dataset of over 300 Software-as-a-Service (SaaS) startups that captures the monthly inflow and outflow of customers and employees, I show that employees’ tenure at a rapidly scaling startup results in a significantly higher likelihood of employee turnover. Interestingly, the negative effect of tenure on turnover entirely disappears at scaling speeds more than two standard deviations above the average speed. The findings reveal a paradox related to the pace of scale expansion for sustained competitive advantage in scaleups.

● THE 2024 INDUSTRY AND INNOVATION DECADE AWARD

Starting from 2024, Industry and Innovation will grant the I&I Decade Award to celebrate highly impactful articles published in I&I ten years prior. Looking back at all the papers published in Industry and Innovation in 2014, the Editorial Advisory Board casted their vote and distinguished the following paper with the 2024 I&I Decade Award:

“ARE TRADEMARK COUNTS A VALID INDICATOR OF INNOVATION? RESULTS OF AN IN-DEPTH STUDY OF NEW BENELUX TRADEMARKS FILED BY SMES”



**MEINDERT
FLIKKEMA**
VU University



**CAROLINA
CASTALDI**
Utrecht University



**ARD-PIETER
DE MAN**
VU University

This paper extends the emerging literature on the value of trademarks for innovation studies and policy-making with the first empirical study at the trademark level. It gives a view on how companies use trademarks and interpret trademark activities. A sample of 660 new Benelux trademarks registered by small- and medium-sized enterprises reveals that 60 per cent of recently registered Benelux trademarks refer to innovation activity, predominantly to product or service innovation. The reference to innovation co-varies with various applicant and trademark characteristics unknown from previous studies. Finally, the sample reveals that most of the trademarks used to signal innovative offers are filed close to its market introduction without combining them with other intellectual property rights. This holds especially for trademarks related to service innovation.

● BEST REVIEWERS FOR INDUSTRY AND INNOVATION 2023

Industry and Innovation has introduced the “Best Reviewer Awards” to acknowledge the outstanding contribution of reviewers who excelled with their timely, insightful, and professional reviews during the previous year. Industry and Innovation is grateful for the service that all reviewers have offered to our community of scholars in 2023. Among all those who contributed to the journal, we would like to publicly recognize the remarkable efforts of the following scholars:

ANDRES BARGE-GIL, Universidad Complutense de Madrid

CLAUDIO FASSIO, University of Pisa

DANIËL SPELDEKAMP, University of Groningen

DEEPAK NAYAK, Temple University, Fox School of Business and Management

EDUARDO MELERO, Universidad Carlos III de Madrid

ELENA FREISINGER, Ilmenau University of Technology

EMILIO RAITERI, Eindhoven University of Technology

FABIAN GAESSLER, Universitat Pompeu Fabra

FABRIZIO FUSILLO, University of Turin

FRANCESCO RENTOCCHINI, European Commission JRC and University of Milan

GEORG REISCHAUER, WU Vienna

IOANA STEFAN, Mälardalen University

KATHRIN REINSBERGER, Stockholm School of Economics

MAXIMILIAN TODTENHAUPT, Leibniz University Hannover and Norwegian School of Economics

RISHIRAJ KASHYAP, Ivey Business School

ROHIT YADAV, Indian Institute of Technology Bombay

SEBASTIAN LOSACKER, Justus Liebig University Gießen

STIJN KELCHTERMANS, KU Leuven

● PARALLEL PAPER SESSIONS 1

THURSDAY, JUNE 13, 15:00-16:30

1 POLICY: REGULATING THE DIGITAL ECONOMY

Thursday, June 13, 15:00-16:30, Room: 202, Chair: Rohin Nandakumar Vrajesh 2

ISABEL CAVALLI, GIORGIO FAGIOLO: "Digital Divide, Data Policies, and Trade Dynamics: A Gravity Model Perspective"

EMANUELE CAGNOLO: "How Regulations Affect Crypto and Blockchain Startups: Evidence from US Bitlicense"

Discussants: HYUNJIN KIM, JORDANA VIOTTO

2 ORGANIZATIONAL BEHAVIOR: COLLABORATION AND ACCESS TO KNOWLEDGE

Thursday, June 13, 15:00-16:30, Room: 212, Chair: Dimitrios Stamopoulos 20

AMIR SARIRI: "How does Industry Affiliation of Academic Scientists change the Rate and Direction of Research?"

FRANK VAN DER WOUDE, CHRISTOPHER ESPOSITO: "Collaboration and the Speed of Knowledge"

NATALIE CARLSON, CANBERK UCEL: "Not All "Best" Practices are created Equal: Access to Expert Knowledge and Practice Adoption in Microenterprises"

Discussants: ROSEMARIE ZIEDONIS, JOSCHKA SCHWARZ

3 ECOSYSTEMS AND ONLINE PLATFORMS: OPENNESS AND COMPETITION

Thursday, June 13, 15:00-16:30, Room: 306, Chair: Angelo Cuzzola 21

HANI ELZOMOR, DANIEL LJUNGBERG, ETHAN GIFFORD: "Openness, Appropriability Strategies, and Innovation Ecosystem Pressures: Evidence from a Large-Scale Survey Study of Young Innovative Firms"

NILOOFAR ABOLFATHI: "Complementors' Response to Increased Platform Competition: Evidence from Youtube and Twitch"

JOE PLOOG, JOOST RIETVELD: "Match Quality in Multi-Sided Platforms: Balancing Governance and Curation"

Discussants: JOERG CLAUSSEN, SHUANG FROST

4 ECOSYSTEMS AND ONLINE PLATFORMS: CROWDFUNDING

Thursday, June 13, 15:00-16:30, Room: 405, Chair: Yagmur Yildiz 24

JIONGNI MAO: "Poker Face and Steady Voice: Nonverbal Emotional Neutrality and Gender in Crowdfunding Pitches"

HARSH DOD, CATERINA MOSCHIERI: "Platform Extended Ecosystems: Managing Partnerships and Growth"

CHELSEA CARTER, MEGAN MACGARVIE, PETRA MOSER: "Financing Creativity: Crowdfunding in 19th-Century Fiction"

Discussants: LUDVIG LEVASSEUR, KRISTIN UNDHEIM

5 INNOVATION STRATEGY AND OPEN INNOVATION: EVALUATION AND FAILURE

Thursday, June 13, 15:00-16:30, Room: 411, Chair: Leo Schmallenbach 31

HSING-FEN LEE, PAUL ROBSON: "How Do SMEs Learn for Innovation from Innovation Failure of Different Types?"

ELENA FREISINGER, LARS FREDERIKSEN, MATTHIAS UNFRIED: "The Influences of Decision-Maker Roles and Time Pressure on Idea Evaluation and Selection: An Experimental Analysis"

JOHANNA SCHNIER, LINUS DAHLANDER, CHRISTINA RAASCH: "Better Safe than Sorry: Strategic Nay-Saying in Idea Evaluation"

Discussants: ARD-PIETER DE MAN, LOWIE CNOCKAERT

6 INDUSTRIAL DYNAMICS: FACILITATORS OF INNOVATION

Thursday, June 13, 15:00-16:30, Room: 211, Chair: Arash Rezazadeh 39

JOHN EKLUND, RAHUL KAPOOR: "The Role of Customer Subsidies in Spurring Incumbents' Investments in New Technologies: Evidence from the US Electric Utility Industry, 2000-2018"

SOFIA PATSALI, MICHELE PEZZONI, JACKIE KRAFFT: "Healthcare Procurement and Firm Innovation: Evidence from AI-Powered Equipment"

VIKAS SARANGDHAR, SNEHAL AWATE, RAM MUDAMBI: "Business Model Innovations in High-Velocity Environments: An Empirical Study Using Case-Based Thematic Analysis"

Discussants: MARTIN KALTHAUS, HELI KOSKI

7 SCIENTIFIC PRACTICE: INVENTORS AND GENDER

Thursday, June 13, 15:00-16:30, Room: 309, Chair: Youssouf Merouani 44

WEI WEI, PAOLA CRISCUOLO, BARBARA LARRAÑETA: "Inventors' Expected Rewards for Ownership Transfer of their Ideas and Gender Effects on Creativity"

ARUSYAK ZAKARYAN, MAGGIE-QIUZHU MEI, JOJO JACOB: "Inventor Gender and Termination of Patented Inventions in Biopharmaceutical Firms"

MARC LERCHENMUELLER, LEO SCHMALLENBACH, KARIN HOISL: "The Effect of Mentor Gender on the Evaluation of Mentees' Work"

Discussants: PAUL-EMMANUEL ANCKAERT, RODRIGO ITO

8 ENTREPRENEURSHIP: HUMAN CAPITAL, LEARNING AND EMPOWERMENT

Thursday, June 13, 15:00-16:30, Room: 410, Chair: Yuan Hu 52

VALENTINA ASSENOVA, MELODY CHANG: "Founders' Human Capital and Startup Performance: Treatment or Selection Effects?"

SUSAN COHEN: "Pitching to Learn"

LAURA BREGENZER, CAROLIN HAEUSSLER, ELISABETH MUELLER, PATRICK FIGGE: "Promoting Novelty Creation: The Role of the Ownership Distribution in New Venture Teams"

Discussants: DANIEL ELFENBEIN, DIEGO ZUNINO

9 SCIENTIFIC PRACTICE: IDENTITY AND IMPACTS OF SCIENTISTS

Thursday, June 13, 15:00-16:30, Room: 310, Chair: Svenja Friess 58

JOAQUÍN M. AZAGRA-CARO, ANA M. TUR-PORCAR: "Scientific Impact: Blessing or Curse? Researchers' Happiness and Work-Life Balance"

EGBERT AMONCIO, DANIEL ARMANIOS, XIAOLAN FU, SAM GARG, CORNELIA STORZ, NA ZOU: "Non-Scientists Matter for Science: Business Scholars on Boards and Innovation"

ALESSANDRO MUSCIO, MATTEO FARINELLA: "Are Scientists Heroes or Villains? The Fascinating Case of DC and Marvel Superheroes Comics"

Discussants: TIMO VAN BALEN, TIM KANIS

This Paper Session has been named by ChatGPT on the basis of papers matched by AI.

10 THE DIGITAL ECONOMY: CULTURAL AND COGNITIVE PERSPECTIVES ON TECHNOLOGY AND INNOVATION

Thursday, June 13, 15:00-16:30, Room: 206, Chair: Mehdi Ibn Brahim 64

GHINWA MOUJAES, HAMID BEKAMIRI: "Gender Diversity of Industry 4.0 Innovation; Presence and Effect"

MIA CHANG-ZUNINO, STINE GRODAL: "Vision-Reality Gap: The Co-Evolution of Visions and Technologies in the Field of Robotics"

CHRISTINA KYPRIANOU, CHAD NAVIS, TOBIAS KRETSCHMER: "A Cultural View of Platform Governance"

Discussants: YUAN SHI, ANIL DOSHI

11 MARKETS FOR TECHNOLOGY: TRANSPARENCY AND STANDARDS

Thursday, June 13, 15:00-16:30, Room: 203, Chair: Ecem Bilge Delicik 71

KAREN RUCKMAN, NILESH SARAF, REZA SHAMS: "Strategic Homogeneity of Standard-Essential Patent Owners and the Speed of Patent Pool Formation"

MARCO GIARRATANA, MARTINA PASQUINI, MARKUS SIMETH: "Marketing Intangibles and the External Commercialization of Technology"

SHIRLEY TANG: "Environmental Transparency and Value Appropriation from Innovation: Evidence from US Hydraulic Fracturing 2000-2020"

Discussants: THOMAS GREBEL, LEONARDO KLUPPEL

● PARALLEL PAPER SESSIONS 2

THURSDAY, JUNE 13, 17:00-18:30

12 POLICY: GREEN POLICIES

Thursday, June 13, 17:00-18:30, Room: 202, Chair: Mario Leccese 10

KINGA TCHORZEWSKA, PABLO DEL RIO, JOSE GARCÍA-QUEVEDO, ESTER MARTÍNEZ-ROS: "Carrot First, Stick Second? Environmental Policy-Mix Sequencing and Green Technologies"

HO-WEI HSU, WENRU SHI, LIYAN WANG: "Public-Private Dynamics in Launching the Direct Air Capture Industry"

BRITTNEY REGAL, DAMIAN GRIMSHAW, MARCELA MIOZZO, JONATAN PINKSE: "The (Im)Practicalities of Transformative Innovation Policy: The Bumpy Road to Creating a New Market for Net Zero Mobility"

Discussants: AHMED NOFAL, HYUN SOO KIM

13 GEOGRAPHIES OF INNOVATION: AGGLOMERATION AND LOCAL DEVELOPMENT

Thursday, June 13, 17:00-18:30, Room: 302, Chair: Elisa Rodepeter 14

SÁNDOR JUHÁSZ, ZOLTÁN ELEKES, VIRÁG ILYÉS, FRANK NEFFKE: "Co-Location with Suppliers? Coagglomeration through Firm-to-Firm Network Data"

NIKHIL KALATHIL: "Varieties of Agglomeration: Differentiating Horizontal Versus Vertical Agglomeration in Regional Manufacturing Ecosystems"

OLGA TCACI, ALI ÖNDER, SASCHA SCHWEITZER: "Innovation Patterns and Regional Development"

Discussants: AMIR SARIRI, RICARDO COELHO DA SILVA

14 ECOSYSTEMS AND ONLINE PLATFORMS: USER BEHAVIOR

Thursday, June 13, 17:00-18:30, Room: 405, Chair: Thao Trang Nguyen 23

MATTHEW YEATON: "Network Echo: How Networks Shape the Evolution of Linguistic Culture in Alt-Right Echo Chambers"

SVENJA FRIESS, LAURA ROSENDAHL HUBER: "Breaking the Ice: Can Initially Active Peers Improve Platform Engagement and Persistence?"

MARIA HALBINGER, JOERG CLAUSSEN, ALEJANDRO HERMIDA CARRILLO: "Thanks for Fixing my 3D Printer: How and When Users Reciprocate Tool-Related Assistance in User Innovation Communities"

Discussants: TREY CUMMINGS, LUIS RIOS

15 INNOVATION STRATEGY AND OPEN INNOVATION: OPPORTUNITIES AND COMPLEMENTARITIES

Thursday, June 13, 17:00-18:30, Room: 411, Chair: Gianluca Biggi 30

MARTIN HO, HENRY PRICE, TIM EVANS, EOIN O'SULLIVAN: "How does Lab Research Translate to Vaccines? A Network Approach to Quantify Innovation Dynamics"

MATTEO TRANCERO: "Finding Diamonds in the Rough: Data-Driven Opportunities and Pharmaceutical Innovation"

SERGIO PETRALIA: "Decoding Innovation Complementarities in Open Source Software"

Discussants: JOACHIM HENKEL, TOBIAS SCHMIDT

16 ORGANIZATIONAL BEHAVIOR: META-ORGANIZATION AND NETWORKS

Thursday, June 13, 17:00-18:30, Room: 212, Chair: Li Liu 32

EVELIEN CROONEN, ROZENN PERRIGOT, ESZTER GEDEON, HAMID MAZLOOMI: "Antecedents and Consequences of Franchisee Trust in their Corporate Franchise Consultants"

JOHN-ERIK BERGKVIST: "Meta-Organization as an Effort Integrating System: A Behavioral Foundational Theory"

SAMUEL APPLEBEE, LEID ZEJNIOVIC: "Responsible Innovation in the Wild: Emergent Institutionalisation in Heterogeneous Networks"

Discussants: WARREN BOEKER, AN YU CHEN

17 ECOSYSTEMS AND ONLINE PLATFORMS: MODULARITY AND GOVERNANCE

Thursday, June 13, 17:00-18:30, Room: 306, Chair: Kyung Yul Lee 38

ALEXANDRE AZOULAY: "Shifting the Nature of Modularity to Reconfigure Ecosystem Interdependencies: The Power of Functional Transposition"

TOM NEUHAUSER: "Parasites Invasion: The Symptom of Poor Ecosystem Governance"

ALEXANDER STAUB, ALESSIO DELPERO: "Sounds Familiar? Unveiling the Impact of Transparency on Platform Innovation in the Music Industry"

Discussants: METTE KNUDSEN, ANNA BATUREVICH

18 INDUSTRIAL DYNAMICS: INDUSTRY EVOLUTION

Thursday, June 13, 17:00-18:30, Room: 211, Chair: Nicola Melluso 40

ANTONIO MASTROGIORGIO, GINO CATTANI, MARIANO MASTROGIORGIO: "A Pluralistic Perspective on the Evolution of Technological Artifacts: The History of the Electric Guitar"

NI ZHEN: "An Evolutionary Approach to the Two-Way Relationship between Innovation and Firm Performance: A Firm-Level Panel Analysis from Luxembourg"

Discussants: DANDAN XIA, SHIRLEY TANG

19 SCIENTIFIC PRACTICE: ACADEMIC PURSUITS AND PRACTICES

Thursday, June 13, 17:00-18:30, Room: 310, Chair: Stefania Scrofani 43

NICOLAI FOSS, PAUL HÜNERMUND, CHLOE XU: "The Impact of Technological Change on Knowledge Production and Exchange: Superstar, Gender, and Knowledge Proximity Effects in Strategy Research Seminars"

NOMINATED FOR THE 2024 STEVEN KLEPPER AWARD FOR BEST YOUNG SCHOLAR PAPER:

KRIS GULATI, LORENZO PALLADINI: "How 'Free' is Free Speech in Academia? Effects on Researchers and their Research"

CONOR O'KANE, VINCENT MANGEMATIN, JING ZHANG, JARROD HAAR: "The Framing and Development of Research Agendas in Science Teams"

Discussants: GIULIA ROSSELLO, JUERGEN JANGER

20 ENTREPRENEURSHIP: NETWORKS AND COMMUNITY

Thursday, June 13, 17:00-18:30, Room: 203, Chair: David Huber 49

HANNA HOTTENROTT: "Local Networks and New Firm Formation"

MEHDI IBN BRAHIM, FRANCESCO CASTELLANETA, DIEGO ZUNINO: "Are Startups better Employers for Immigrants? Evidence from Portugal"

TATEVIK HARUTYUNYAN, TRULS ERIKSON, EKATERINA SHEPELEVA BJØRNÅLI: "Interlocking Directorships and New Venture Performance"

Discussants: SOOMI KIM, JIONGNI MAO

21 ENTREPRENEURSHIP: EVOLUTION AND GROWTH

Thursday, June 13, 17:00-18:30, Room: 410, Chair: Tatevik Pghosyan 56

CRISTOBAL GARCIA-HERRERA: "How do Whales become Sharks? A Process Model to develop Corporate Lean Entrepreneurial Capabilities"

JOSCHKA SCHWARZ, OLIVER SPECHT: "Beyond the Beginning: Unveiling the Evolutionary Paths of Startups using Dynamic Classification"

NOMINATED FOR THE 2024 STEVEN KLEPPER AWARD FOR BEST YOUNG SCHOLAR PAPER:

ABHISHEK BHATIA: "Full Throttle, Leaking Tank? The Acceleration Paradox in Startup Scaling"

Discussants: Anne ter Wal, Naja Pape

This Paper Session has been named by ChatGPT on the basis of papers matched by AI.

22 THE DIGITAL ECONOMY: AI IN START-UPS AND SKILL COMPLEMENTARITY

Thursday, June 13, 17:00-18:30, Room: 206, Chair: Xinger Wei 66

MATTIA PEDOTA: "Absorptive Capacity Revisited: Unraveling the Role of Artificial Intelligence in Knowledge Absorption"

MARCO KOHNS, RENÉ BOHNSACK, ARASH REZAZADEH: "Generative AI for Growth: How Start-Ups and Scale-Ups use Generative AI as a Growth Hacking Marketing Strategy"

NOMINATED FOR THE 2024 STEVEN KLEPPER AWARD FOR BEST YOUNG SCHOLAR PAPER:

DONGMIAO ZHANG: "Who Benefits from Artificial Intelligence Adoption? Skill Complementarity and Labour Market Dynamics"

Discussants: FEDERICO TAMAGNI, HELENA LENIHAN

23 SCIENTIFIC PRACTICE: ACADEMIC INDUSTRY ENGAGEMENT, I

Thursday, June 13, 17:00-18:30, Room: 309, Chair: Jesús García Romanos 75

MAGGIE MEI, DONG HUO, YONGLI TANG: "The Past is not Even Past: Imprinting Dynamics of Prior Engagement Experience on Engagement Persistence"

EDUARDO MELERO, NEUS PALOMERAS, MARKUS SIMETH: "From Invention to Innovation: The Role of Corporate Inventors in bringing their Technologies to the Market"

LUKAS DREIER, MARTIN KALTHAUS: "Not All Inventors contribute Equally: The Inventor Contribution-Patent Value Relationship"

Discussants: GEORGE CHONDRAKIS, CHRISTOPH GRIMPE

● PARALLEL PAPER SESSIONS 3

FRIDAY, JUNE 14, 09:00-10:30

24 VENTURE CAPITAL: SUSTAINABILITY AND SOCIAL IMPACT

Friday, June 14, 09:00-10:30, Room: 203, Chair: Jonathan Jensen 6

YUNUS ISIK: "Does Impact Investing create Impact? The Case of Social Impact Venture Capitalists"

DÓNAL CRILLY, CÉDRIC GUTIERREZ, KEUN WOO JEONG: "Dual Clocks: Investor Short-Termism for Financial Rewards and Social Outcomes"

YANGYANG CHENG, ANDREA FOSFURI, NICOLA MISANI: "Securing Venture Capital for Sustainability-Driven Ventures: An Analysis of Funding Delay"

Discussants: LYDA BIGELOW, LUCA GRILLI

25 POLICY: REGULATION AND DEREGULATION

Friday, June 14, 09:00-10:30, Room: 202, Chair: Brittney Regal 9

ANNUNZIATA ESPOSITO AMIDEO, ALESSIA PACCAGNINI, LUCA PISTILLI: "To Each their Own: How a Tailored Pandemic Response Approach could Alleviate Ethical Dilemmas"

AFONSO AMARAL, M. G MORGAN, JOANA MENDONÇA, ERICA FUCHS: "When should Regulatory Adaptation be Centralized Vs Decentralized? Lessons from Covid on Technological Complexity, Local Capabilities, and Speed"

HAIYANG ZHANG: "Deregulation, Firm Entry, and Competitive Strategy: Evidence from US Unlicensed Spectrum Market"

Discussants: STEFANO BASILICO, ALEXANDRA BADORT

26 GEOGRAPHIES OF INNOVATION: GLOBAL STRATEGIES AND VALUE CHAINS

Friday, June 14, 09:00-10:30, Room: 302, Chair: Julian Kolev 12

NATALIYA WRIGHT, ED SAIEDI: "Born Global or via Strategy? What the Expansion of Digital Product Startups reveals"

SANDRO MONTRESOR, MICHELA BELLO, DAVIDE CASTELLANI, GIACOMO DAMIOLI, GIOVANNI MARIN: "Knowledge Sources for Industry 4.0 Technologies in European Regions: The Role of Inward FDIs"

DIMITRIOS STAMOPOULOS, PETROS DIMAS, AGGELOS TSAKANIKAS: "A Portrait of Regional Participation in Global Value Chains across Europe"

Discussants: ANKUR CHAVDA, XIAOHUI JIANG

27 ECOSYSTEMS AND ONLINE PLATFORMS: LEARNING FROM USERS AND CROWDS

Friday, June 14, 09:00-10:30, Room: 405, Chair: Olga Tcaci 22

RICARDO COELHO DA SILVA, CHARLES-CLEMENS RULING, RAFFI DUYMEDJIAN, LEID ZEJNILOVIC: "Getting to know the Unknowable: Communities Learning and Innovating Practices for Generative AI"

SHIBO ZHOU: "Learning from Users: Impact of Online User Reviews on Product Development"

MARLON ALVES, CASSANDRA CHAMBERS, PETE ACEVES: "Examining when Crowdsourcing is Insufficient yet Instrumental for Individual Problem-Solving"

Discussants: GIACOMO MARCHESINI, YUAN YUAN

28 ECO-INNOVATION: GLOBAL EXPORTING AND SOURCING

Friday, June 14, 09:00-10:30, Room: 305, Chair: Oliver Specht 25

BETTINA BECKER, EFFIE KESIDOU, PRIIT VAHTER: "Eco-Innovation and Exporting: Learning from Failure"

JASMINA CHAUVIN, HEATHER BERRY, YUXI (LANCE) CHENG, NARAE LEE: "The Global Sourcing of Green Products"

ALESSANDRA SCANDURA, ENRICO BERGAMINI, FABRIZIO FUSILLO, GIANLUCA ORSATTI, FRANCESCO QUATRARO: "Green Diversification, Global Knowledge Sourcing and Local Skill Composition: Evidence from the US"

Discussants: ERICA SALVAJ, TOM NEUHAUSER

29 INNOVATION STRATEGY AND OPEN INNOVATION: ORGANISATIONAL INNOVATION

Friday, June 14, 09:00-10:30, Room: 411, Chair: Ho-Wei Hsu 29

KAUSHIK BAGCHI, IVANKA VISNJIC, JULIAN BIRKINSHAW: "Unpacking Applied Research Success across Organizational Settings"

RITA FAULLANT, METTE KNUDSEN, ALEXANDER REICHEL: "The Decline in Product Innovativeness and the Significance of Process and Organizational Innovation"

EKIN ILSEVEN, ÖZGECAN KOÇAK, DAN LEVINTHAL, PHANISH PURANAM: "What is "Organizational" about Organizational Learning? Insights from Social Learning and a Generalizable Model"

Discussants: ALESSIO DELPERO, SAMUEL APPLEBEE

30 ORGANIZATIONAL BEHAVIOR: EXECUTIVE COMPENSATION

Friday, June 14, 09:00-10:30, Room: 212, Chair: Frank Neffke 37

YUTING HOU, ALEJANDRO BELLO-PINTADO, TERESA GARCÍA-MARCO: "Integration of CSR in Executive Compensation: Board Characteristics and Institutional Pressures in European Firms"

BENEDICT MEYER, PHILIP STEINBERG, DIMITRIOS GEORGAKAKIS, JANA OEHMICHEN: "Striking a Discordant Chord: Dispersion within TMT's Executive Compensation Structures and Organizational Ambidexterity"

Discussants: HENRIK WESEMANN, TIM KANIS

31 SCIENTIFIC PRACTICE: NETWORKS AND SOCIAL CAPITAL

Friday, June 14, 09:00-10:30, Room: 309, Chair: Matteo Tranchero 41

ZAKARIA BABUTSIDZE, ECEM DELICIK, LUDOVIC DIBIAGGIO: "Co-Authorship as the Means to build Social Capital and its Effects on Scientific Productivity"

YOUSOUF MEROUANI: "Innovation Networks: Dynamics of Invention during the French Industrialization"

SAM ARTS, LEE FLEMING, LENA VERETENNIK: "Harnessing Academic Science for Corporate Technology: The Role of Interpersonal Networks and Brokers"

Discussants: SOTARO SHIBAYAMA, PAOLA CRISCUOLO

32 ENTREPRENEURSHIP: TALENT, STATUS AND TURNOVER

Friday, June 14, 09:00-10:30, Room: 410, Chair: George Koutsouradis 51

JAMES BESSEN, FELIX POEGE, RONJA RÖTTGER: "Competing for Talent: Large Firms and Startup Growth"

AMBRA MAZZELLI, ROBERT NASON, KE MAI: "Race, Status, and Entrepreneurial Intentions"

MANUEL GIGENA, STIJN KELCHTERMANS, JEROEN MAHIEU, FRANCESCA MELILLO, PETER THOMPSON: "Is Employee Turnover bad for Startups?"

Discussants: NILOOFAR ABOLFATHI, ANNE RADUNSKI

33 INDUSTRIAL DYNAMICS: RESPONSES TO COMPETITIVE PRESSURE

Friday, June 14, 09:00-10:30, Room: 211, Chair: Christian Sternitzke 60

WANYU XU, KENNETH HUANG: "How to Swim with Sharks? Domestic Entrepreneurial Firms' Partnership Strategy with Established Firms after Technologically Advanced Foreign Firm Entry"

PUNYASHLOK DWIBEDY: "Environmental Orientation under Situated Attention: The Interplay of Technological Innovation and International Market Competition"

KYUNG YUL LEE, HYUN JU JUNG: "Types of New Product Innovations and Competitive Dynamics"

Discussants: TINA AMBOS, MAXIMILIAN VON ZEDTWITZ

This Paper Session has been named by ChatGPT on the basis of papers matched by AI.

34 THE DIGITAL ECONOMY: AI INTEGRATION AND STRATEGIC DECISION-MAKING

Friday, June 14, 09:00-10:30, Room: 206, Chair: Paolo Carioli 67

ANIL DOSHI, JASON BELL, BART VANNESTE, EMIL MIRZAYEV: "Generative Artificial Intelligence and Evaluating Strategic Decisions"

LEO SCHMALLENBACH, BASTIAN WIRTHMANN: "The Evaluation of Ideas Generated by Artificial Intelligence"

DAVID HUBER: "Measuring AI Integration: A Quantification of Structural Determinants for AI Depth and Breadth in Organizations"

Discussants: ARUSYAK ZAKARYAN, MATTHEW YEATON

35 SCIENTIFIC PRACTICE: REGIONAL EFFECTS

Friday, June 14, 09:00-10:30, Room: 310, Chair: Matthias Sahli 73

EKATERINA PRYTKOVA: "The Employment Impact of Emerging Digital Technologies."

JEFF MACHER: "Do Regional Scientific Breakthroughs Translate into Lasting Technological Advantage?"

MARCOS ANTÓN, ANDRES BARGE-GIL, ALBERTO ALBAHARI: "Medium-Term Regional Effect of Science and Technology Parks: A Staggered Difference-in-Difference Approach"

Discussants: GAUTAM AHUJA, ELISA OPERTI

● PARALLEL PAPER SESSIONS 4

FRIDAY, JUNE 14, 15:00-16:30

36 POLICY: PUBLIC FUNDING AND INVESTMENT

Friday, June 14, 15:00-16:30, Room: 209, Chair: Laura Bregenzer 1

EVITA PARASKEVOPOULOU, LUIS SANTAMARIA SANCHEZ, DIRK SCHNECKENBERG, YANN TRUONG: "Beyond Merit: Do Symbolic Claims Hold the Key to Unlocking Public Funding for Innovation Projects?"

MICHAEL WYRWICH, ANN HIPPE, MARIA GREVE, MICHAEL FRITSCH: "Erich and the Chip Funds: The Industrial Legacy of Socialist Large-Scale Investment in Microelectronics"

JESPER CHRISTENSEN: "Expanding the Innovation Trilemma – 4is in Regulating Fintech Development"

Discussants: JEFF MACHER, NHIE NGUYEN

37 VENTURE CAPITAL: INVESTMENT PRACTICES AND STRATEGIES

Friday, June 14, 15:00-16:30, Room: 203, Chair: Maria Halbinger 7

MARIO LECCESE: "Strategic Investment in Competitors: Theory and Evidence from Technology Startups"

MATTHIAS SAHLI, ALEXANDER CUNTZ, ALESSIO MUSCARNERA, PRINCE OGUGUO: "Million Dollar Baby - A Primer on Film Finance Practices in the U.S. Movie Industry"

JINGYUAN CHEN, ALESSANDRO ROSIELLO, RAFFAELLA CALABRESE: "Governmental Venture Capital Spatial Spillover Effects in Europe: From the Evolutionary Perspective"

Discussants: ED SAIEDI, QIANG XIONG

38 GEOGRAPHIES OF INNOVATION: GEOGRAPHICAL DYNAMICS OF GREEN TRANSITION

Friday, June 14, 15:00-16:30, Room: 302, Chair: Yangyang Cheng 11

STEFANO BASILICO, NILS GRASHOF: "Divergent Paths for Green Transition: Regional Disparities in Technology Diversification"

FABRIZIO FUSILLO, SANDRO MONTRESOR, ADELIA FATIKHOVA: "Green-Tech Transition beyond Regional Borders: The Role of Embodied Green Knowledge Flows"

Discussants: SUNG HOON LEE, CAROLINA CASTALDI

39 POLICY: INFRASTRUCTURES AND INSTITUTIONS

Friday, June 14, 15:00-16:30, Room: 202, Chair: Luca Fontanelli 16

SENDA FATTUOM, ROSE BOTE, MUSTAPHA BELKHOJA: "The Social Construction of Healthcare System: A Qualitative Exploration of Home Hospitalization as an Innovative Transformational Healthcare Model"

THAO TRANG NGUYEN: "Special Economic Zones and Industrial Upgrading: Evidence from Vietnamese Firms"

SHIRLEY TANG, DANIEL ELFENBEIN, TATENDA PASIPANODYA: "Symbolic Gestures or Social Impact? The Extractive Industries Transparency Initiative, Corruption Perceptions, and Political Participation in Africa"

Discussants: CHIARA SPINA, JOLIEN VAN DEN RUL

40 POLICY: FUNDING, OCCUPATION, AND EQUITABLE OPPORTUNITY

Friday, June 14, 15:00-16:30, Room: 205, Chair: Pengfei Chang 18

ANDREAS BÜHLER, PATRICK LEHNERT, USCHI BACKES-GELLNER: "Gender Norms, Occupational Choices and the Innovation Gender Gap"

AHMED NOFAL, KIRA CHOI: "The Unintended Consequences of Eliminating Mandatory Retirement on Entrepreneurship: Evidence from the Employment Equality Act"

MARIA GREVE, TIMO VAN BALEN, JANA SCHMUTZLER DE URIBE: "Accelerating Equality: Bridging the Gender Funding Gap through Accelerator Participation"

Discussants: ALI MOHAMMADI, CÉDRIC GUTIERREZ

41 THE DYNAMICS OF TALENT: MOBILITY AND CO-MOBILITY

Friday, June 14, 15:00-16:30, Room: Amphithéâtre 2, Chair: Ni Zhen 19

LAURENT BERGÉ, RUTH SAMSON, NICOLAS JONARD: "Does Job Mobility increases Innovation? A Case Study of the Fall of Nortel"

VALENTINA TARTARI, AGNIESZKA NOWINSKA, RAM MUDAMBI: "All Hands on Deck? Intra and Inter Industry Involuntary Co-Mobility, Human Capital and Career Outcomes after Organizational Failure"

JORDAN BISSET, DENNIS VERHOEVEN: "Intellectual Mobility Frictions"

Discussants: VERA ROCHA, OLIVER MORK

42 ECO-INNOVATION: GREEN FIRM STRATEGY

Friday, June 14, 15:00-16:30, Room: 305, Chair: Wei Wei 26

HELENA LENIHAN, MAURICIO PEREZ-ALANIZ, CHRISTIAN RAMMER: "Climate Action Response Plans in Firms: Understanding the Characteristics of Firms planning for a more Sustainable Future"

HO-WEI HSU: "Innovating against the Tide: How Polluters drive the Evolution of The Carbon Capture Technologies"

VIKTOR SALENIUS: "Discontinuous Innovation for a Green Steel Transition – Theorising Discontinuous Innovation Pathways in Material-Intensive Industries"

Discussants: ALESSANDRA SCANDURA, SILVIA DONIS

43 ORGANIZATIONAL BEHAVIOR: WORK AND ENVIRONMENT

Friday, June 14, 15:00-16:30, Room: Amphithéâtre 3, Chair: Dafna Bearson 33

JAN-EMMANUEL DE NEVE, MICAH KAATS, GEORGE WARD: "Workplace Wellbeing and Firm Performance"

KRISTIN UNDHEIM, RAISSA PERSHINA: "I am a Bureaucrat, not a Liverpool Fan": The Role of Emotions and Embeddedness in Enabling Novelty in Environments Non-Conducive to Change"

GIANLUCA ORSATTI, GUIDO PIALLI: "Employment Protection and Intangible Capital"

Discussants: MATTIA PEDOTA, JOHN-ERIK BERGKVIST

44 ORGANIZATIONAL BEHAVIOR: THE ORGANIZATION OF INNOVATIVE PRACTICES

Friday, June 14, 15:00-16:30, Room: 212, Chair: Johanna Schnier 36

COLIN DAVISON: "When working from Home matters"

JIHO YANG, PAOLA CRISCUOLO, DMITRY SHARAPOV: "Autonomous Inventions, Problem Formulation, and Inventive Outcomes"

NICHOLAS ARGYRES, LUIS RIOS, BRIAN SILVERMAN: "Internal Network Structure and the Speed of Generative Appropriability"

Discussants: EFFIE KESIDOU, ALEXANDRE AZOULAY

45 SCIENTIFIC PRACTICE: INVENTOR MOBILITY AND MIGRATION

Friday, June 14, 15:00-16:30, Room: 309, Chair: Abhishek Bhatia 45

RODRIGO ITO, DIEGO CHAVARRO, TOMMASO CIARLI, FABIANA VISENTIN, ROBIN COWAN: "How do International Mobile Scientists affect the Performance of Non-Mobile Scientists through Direct Collaboration?"

LI LIU, EDUARDO MELERO, NEUS PALOMERAS: "The Effect of Inventor Collaboration on Mobility: The Role of Technological Complexity and Obsolescence Rate"

ANTONIN BERGEAUD, MAX DETER, MARIA GREVE, MICHAEL WYRWICH: "Beyond the Iron Curtain: The Migration of East German Inventors and its Impact on West German Innovation"

Discussants: MYRA MOHNEN, XI KANG

46 ENTREPRENEURSHIP: PERFORMANCE DRIVERS

Friday, June 14, 15:00-16:30, Room: 410, Chair: Lars Jeppesen 57

QIUJIE QIU, HOLMER KOK, ROXANA TURTUREA: "Temporal Dynamics in Experimentation: Performance Implications in Entrepreneurial Firms"

FABIO BERTONI, LUCA GRILLI, RICCARD MARZANO: "Antitrust and Entrepreneurship: How Leniency Programs affect the Formation and Performance of New Firms"

DANILO MESSINESE, CLAUDIA FROSI: "The Devil is in the Tails. Uncertainty and Strategic Changes in Entrepreneurship: Evidence from a Field Experiment in India"

Discussants: XIAONING WANG, ARVIDS ZIEDONIS

47 SCIENTIFIC PRACTICE: ACADEMIC INDUSTRY ENGAGEMENT, II

Friday, June 14, 15:00-16:30, Room: 310, Chair: Haiyang Zhang 59

PABLO D'ESTE, DIMA YANKOVA, FREDRIK PIRO, SIRI BORLAUG, ALFREDO YEGROS: "Joining Evenly while remaining Unlike: How do Plural and even Participation in Inter-Sectoral Research Collaborations influence Scientific Performance?"

HYUN JU JUNG, CHAEHYUN KIM, HYUN SOO KIM: "The Trade-Off between Academic Patenting and Academic Publication"

Discussants: SAM ARTS, MAGGIE MEI

48 INDUSTRIAL DYNAMICS: PRODUCT ENTRY AND SHOCKS

Friday, June 14, 15:00-16:30, Room: 211, Chair: Hyoji Choi 61

CHRISTIAN STERNITZKE: "Managerial Short-Termism and Clinical Trials – The Impact of Competitive Entry and Product Expirations"

WENDY BRADLEY, JULIAN KOLEV: "Competitive Dynamism in Nascent Markets: Trademarks and Superstar Firm Entry in the Metaverse"

PHARES AKARI, MATTHEW HIGGINS, CHIRANTAN C. CHATERJEE: "Don't throw the Baby out with the Bathwater: Firm Response to Downstream Product Shocks"

Discussants: MARKUS SIMETH, JOSEP TOMÀS-PORRES

This Paper Session has been named by ChatGPT on the basis of papers matched by AI.

49 THE DIGITAL ECONOMY: DIGITALIZATION IN PUBLIC ADMINISTRATION AND FIRMS

Friday, June 14, 15:00-16:30, Room: 206, Chair: Dongmiao Zhang 68

HELI KOSKI, PAOLO FORNARO: "Digitalization and Resilience: Data Assets and Firm Productivity Growth during the Covid-19 Pandemic"

JESÚS GARCÍA ROMANOS, ESTER MARTÍNEZ-ROS: "On the Relationship between Digitalization and Environment and its Effect on Firm Performance"

STEFANIA SCROFANI, ANDREA MINA, ELENA CEFIS: "The Diffusion of Digital Services in the Public Administration: Patterns and Drivers among Italian Municipalities"

Discussants: LUCA PISTILLI, HARSH DOD

50 SCIENTIFIC PRACTICE: GRADUATE CAREERS AND ENTREPRENEURSHIP

Friday, June 14, 15:00-16:30, Room: 405, Chair: Justine Boudou 72

SHIRI BREZNITZ, QIANTAO QIANTAO ZHANG: "Disentangling the Impacts of International Education and Employment Experience on Graduates' Entrepreneurial Propensity"

ANDRIY ROMANYUK, FRANCESCO LISSONI: "Stay Rates and Careers of Foreign Doctorate Recipients from Dutch Universities: A Bibliometric Analysis"

Discussants: ANDRES BARGE-GIL, MENG SONG

● PARALLEL PAPER SESSIONS 5

SATURDAY, JUNE 15, 09:00-10:30

51 VENTURE CAPITAL: NETWORKS AND PEERS

Saturday, June 15, 09:00-10:30, Room: 203, Chair: Martin Ho 5

MARIO DANIELE AMORE, ORSOLA GAROFALO, CÉDRIC GUTIERREZ, VICTOR MARTIN-SANCHEZ, VALERIO PELUCCO: "Time Tells: Unraveling the Temporal and Risk Dynamics of Venture Capitalists"

JITSE DUIJSTERS, VARESKA VAN DE VRANDE, PURSEY HEUGENS: "I Think We Should See Other People: The Impact of Network Turnover on VC Investment Performance"

HENRIK WESEMANN, TORBEN ANTRETTTER, DEAN SHEPHERD, JOAKIM WINCENT: "Angel Investment Dynamics: Peer Influence in Decision-Making"

Discussants: MARC LERCHENMUELLER, SHREEKANTH MAHENDIRAN

52 GEOGRAPHIES OF INNOVATION: CITIES AND MICROGEOGRAPHY

Saturday, June 15, 09:00-10:30, Room: 302, Chair: Jonas Wilinski 15

RUIQING CAO: "E-Commerce Exchange Zones and Consumer-to-Consumer Trade: Evidence from Facebook Marketplace"

SHUANG FROST, ADAM FROST, RICHARD HUNT: "Spatial Entrepreneurship: The Entrepreneurial Production of Urban Space in Contemporary China"

XIAOHUI JIANG, MASARU YARIME: "The Smart City as a Field of Innovation: Effects of Public-Private Data Collaboration on the Innovation Performance of Small and Medium-Sized Enterprises in China"

Discussants: ROSE BOTE, SÁNDOR JUHÁSZ

53 POLICY: ACCELERATORS

Saturday, June 15, 09:00-10:30, Room: 202, Chair: Andres Madariaga Espinoza 17

JUNGYUN HAN: "Peer Power Play: Unveiling the Impact of Organizational and Individual Similarity in Accelerator Cohorts"

VALENTINA ASSENOVA, SOPHIE BACQ: "Scaling for Good: Do Social Impact Accelerators Propel Social Venture Growth and Development?"

MONICA MASUCCI, ROBERTO CAMERANI, NICOLETTA CORROCHER, MARIA ROSA SCARLATA: "Exploring the Emergence of a University-Based Accelerator: Drivers, Structure and Ecosystem Orchestration Dynamics"

Discussants: AMBRA MAZZELLI, HYUN JU JUNG

54 ECO-INNOVATION: POLICY AND REGIONAL SPECIALIZATION

Saturday, June 15, 09:00-10:30, Room: 305, Chair: Shibo Zhou 28

LUCA CATTANI, SANDRO MONTRESOR, GIULIO PEDRINI: "Green Will Tear Us Apart"

THOMAS GREBEL, ROHIDUL ISLAM: "Endogenous Cap Reduction in Emission Trading Systems"

Discussants: ANDREA MINA, NATHAN SORIN

55 ORGANIZATIONAL BEHAVIOR: TRAINING AND JOB TYPES

Saturday, June 15, 09:00-10:30, Room: 212, Chair: Yotam Sofer 34

PABLO DEL RIO, ESTER MARTÍNEZ-ROS, JOSE GARCÍA-QUEVEDO: "Job Types and Eco-Innovation Technologies: How are They Related?"

FEDERICO TAMAGNI, MARCO RISPOLI: "Training and Productivity in Micro-Firms"

JONATHAN JENSEN, LARS FREDERIKSEN, MALTJE JENSEN, ANDREA CARUGATI: "The Implications of Hierarchy for Crisis Recovery: An Event Study of Danish SMEs during Covid-19"

Discussants: CORNELIA STORZ, NILS SCHWEIKARD

56 SCIENTIFIC PRACTICE: GROWTH AND APPLICATION OF KNOWLEDGE

Saturday, June 15, 09:00-10:30, Room: 310, Chair: Ann Hipp 42

AN YU CHEN: "The Nexus between Science and Technology: How are Synergies Manifesting between the Scientific Foundations and Innovations in Green Technologies?"

NICOLA MELLUSO: "Scientific Complexity and Uncertainty"

PAUL-EMMANUEL ANCKAERT: "Edison, Pasteur or Bohr? Exploring the Technological and Scientific Impact of Use-Inspired Basic Science"

Discussants: VALENTINA TARTARI, CONOR O'KANE

57 SCIENTIFIC PRACTICE: UNIVERSITY-INDUSTRY INTERACTION

Saturday, June 15, 09:00-10:30, Room: 309, Chair: Susanne Van Der Velden 46

PAOLO CARIOLI, DIRK CZARNITZKI, CHRISTIAN RAMMER: "Industry-Science-Interaction in Innovation: The Role of Transfer Channels and Policy Support"

INA DREJER, CHRISTIAN RICHTER ØSTERGAARD: "Exploring the Relation between Female Representation in Management and University-Industry Collaboration"

DILETTA ABBONATO: "Partnerships is All You Need: Public-Private Collaborations in the Development of Transformer Technology and its Impact on Science"

Discussants: JOAQUÍN M. AZAGRA-CARO, CLEO SILVESTRI

58 ENTREPRENEURSHIP: ONLINE OPPORTUNITIES

Saturday, June 15, 09:00-10:30, Room: 411, Chair: Anne-Gaëlle Maltese 50

STEPHEN IMPINK, MILAN MIRIC: "Specialization Versus Experimentation When Choosing Technology Providers: The Impact of Cloud Computing on Startup Growth"

JORDANA VIOTTO, DIEGO USECHE: "Online Community Engagement and New Venture Performance: Evidence from Github"

ANNE RADUNSKI: "Exploring Entrepreneurial Discourse on Mental Health and Wellbeing: A Journey into the Sanctuaries of Online Platforms"

Discussants: JOJO JACOB, JINGYUAN CHEN

59 ENTREPRENEURSHIP: PERSONAL PATHS TO ENTREPRENEURSHIP

Saturday, June 15, 09:00-10:30, Room: 410, Chair: Qiujie Qiu 53

SAYURI SUNAO, VERA ROCHA: "Beyond Bars: How Sentence Types Shape Ex-Felons' Transition into Entrepreneurship and Reintegration"

AHMED NOFAL, FRÉDÉRIC DELMAR, KIRA CHOI: "Early Hustle, Late Ventures? The Effect of Adolescent Employment on Entrepreneurship"

PERNILLE GJERLØV-JUEL, TOKE REICHSTEIN, FRANCESCA MELILLO, MICHAEL DAHL: "The Boomerang Entrepreneur"

Discussants: SHIRI BREZNITZ, SUSAN COHEN

60 ENTREPRENEURSHIP: IMMIGRANT AND REFUGEE ENTREPRENEURS

Saturday, June 15, 09:00-10:30, Room: 205, Chair: Vikas Sarangdhar 55

SANDRA ATEF LAWENDY VAN DER HOEK: "Psychological Capital (Psycap) and Refugee Entrepreneurship: A Cross-Cultural Study"

TODD MOSS, TRENT WILLIAMS, KURIAN GEORGE, MARIA MINNITI: "Re-Making Sense of Your Community for Entrepreneurship: The Case of Resettled Refugee Entrepreneurs"

ALI MOHAMMADI, KOUROSH SHAFI: "Learning Entrepreneurship from my Neighbors"

Discussants: MARC GRUBER, FRANCESCO CASTELLANETA

61 INDUSTRIAL DYNAMICS: DRIVERS OF GROWTH

Saturday, June 15, 09:00-10:30, Room: 211, Chair: Yunus Isik 63

BERNARDO CALDAROLA, LUCA FONTANELLI: "The Heterogeneous Impact of Cloud Services on Firm Growth Rates"

CONSTANTIN PROX: "Trajectories of Optimal and Satisficing Firm Growth"

RICHARD BRÄUER: "The Aggregate Effects of the Decline of Disruptive Innovation"

Discussants: TRULS ERIKSON, JORDAN BISSET

This Paper Session has been named by ChatGPT on the basis of papers matched by AI.

62 THE DIGITAL ECONOMY: EMERGING TECHNOLOGIES AND AUTOMATION

Saturday, June 15, 09:00-10:30, Room: 206, Chair: Dennis Verhoeven 65

XINYU LI, KEONGTAE KIM: "Unveiling the Effects of Large Language Models: Evidence From an UGC Platform"

SUGAT CHATURVEDI, EKATERINA PRYTKOVA, TOMMASO CIARLI, ÖNDER NOMALER: "What is the Future of Automation? Using Semantic Analysis to Identify Emerging Technologies"

LAURA BISIO, ANGELO CUZZOLA, MARCO GRAZZI, DANIELE MOSCHELLA: "The Dynamics of Automation Adoption: Firm-Level Heterogeneity and Aggregate Employment Effects"

Discussants: MARCO GIARRATANA, TEDI SKITI

63 SCIENTIFIC PRACTICE: SPINOFFS AND FIRM ENTRY

Saturday, June 15, 09:00-10:30, Room: 405, Chair: Alexander Staub 74

CHIARA SPINA, DANIELE BATTAGLIA: "Do Scientific Entrepreneurs Invest Financial Resources Differently? Evidence from Two RCTs"

CARLOS INOUE, DEEPAK SOMAYA, THOMAZ TEODOROVICZ: "Strategies of For-Profit Firms in Social Services: Insights from Brazilian Higher Education"

MATTHIAS QIAN, THOMAS HELLMANN, JUNIDA MULLA: "How does Equity Allocation in University Spinouts affect Fundraising Success? Evidence from the UK"

Discussants: RITA FAULLANT, PHILIP J. STEINBERG

● PARALLEL PAPER SESSIONS 6

SATURDAY, JUNE 15, 15:00-16:30

64 POLICY: PLATFORMS AND REGULATION

Saturday, June 15, 15:00-16:30, Room: 202, Chair: Hani Elzoumor 3

KATIA MEGGIORIN: "Platforms and Regulations: The Positive Effects of Self-Regulation on Performance"

ANNA BATUREVICH, ANNA ESSÉN, ANNABELLE GAWER: "To Comply or Not to Comply – Product Development Within, Outside, and at the Edges of Regulations in the Health Ecosystem"

Discussants: NICOLA MISANI, JOE PLOOG

65 POLICY: PUBLIC SUBSIDIES

Saturday, June 15, 15:00-16:30, Room: 203, Chair: Isabel Cavalli 4

JOSÉ MATA, MARTA SILVA: "How Effective are Public Subsidies to Firms?"

LOWIE CNOCKAERT, JOLIEN VAN DEN RUL, BART LETEN, MARK VANCAUTEREN: "Subsidies Vs. Advice: Unraveling their Unique Impacts on Firm Innovation"

Discussants: MATTHIAS QIAN, ANDRIY ROMANYUK

66 CHOICE AND DECISION MAKING

Saturday, June 15, 15:00-16:30, Room: 209, Chair: Alessandra Perri 8

ANISA SHYTI, GIANLUCA DELFINO: "Does Operating Risk Direct Managerial Attention? An Experiment"

DEEPAK JENA, ROHIN NANDAKUMAR VRAJESH, SIDDHARTHA VIVEKANAND: "Behavioral Biases in Knowledge Acquisition"

XI KANG, HYUNJIN KIM: "Machine Predictions and Causal Explanations: Evidence from a Field Experiment"

Discussants: JERRY GUO, PETE ACEVES

67 GEOGRAPHIES OF INNOVATION: REGIONAL AND LOCAL INNOVATIVE DYNAMICS

Saturday, June 15, 15:00-16:30, Room: 302, Chair: Emanuele Cagnolo 13

CAROLINA CASTALDI, NICOLA CORTINOVIS, MILENE TESSARIN: "Out of Sight? Revealing Creativity-Led Innovation in Rural Regions"

JOHANNES WACHS, XIANGNAN FENG, SIMONE DANIOTTI, FRANK NEFFKE: "The Changing Global Division of Labor in Software: Emergence and Diffusion of New Programming Tasks Across It Hubs"

SAWAN RATHI, JOSH SIEPEL, MONICA MASUCCI, ROBERTO CAMERANI: "The Resilience of Creative Microclusters During Crises"

Discussants: LARISSA RABBIOSI, JÜRGEN THIESEN

68 ECO-INNOVATION: FIRM SIZE AND CAPABILITIES

Saturday, June 15, 15:00-16:30, Room: 305, Chair: Viktor Salenius 27

GEORGE KOUTSOURADIS: "A Configurational Approach to Eco-Innovation and Innovation Performance Relationship: Does Size Matter?"

GIANLUCA BIGGI, FEDERICO TAMANGI, ANDREA MINA: "There Are Different Shades of Green: Heterogeneous Environmental Innovations and Their Effects on Firm Performance"

JOSEP TOMÀS-PORRES, MERCEDES TERUEL, PELIN DEMIREL: "A Closer Look at the Relationship Between Firm Value and Corporate Sustainability"

Discussants: PUNYASHLOK DWIBEDY, JOSE GARCÍA-QUEVEDO

69 ORGANIZATIONAL BEHAVIOR: TEAMS AND DIVERSITY

Saturday, June 15, 15:00-16:30, Room: 212, Chair: Adam Frost 35

ANNE-GAËLLE MALTESE, SARA GIL GALLÉN, PATRICK LLERENA: "Diversity, Interactions, and Collective Creativity: An Experimental Perspective"

LENA RUDAT, NILS SCHWEIKARD, HIMANI SINGH: "Striving for Performance, Struggling for Satisfaction: The Effects of Decision-Making Structure in Temporary Teams"

DENNIS VERHOEVEN: "Do Broader Teams Lead to More Innovation?"

Discussants: THOMAZ TEODOROVICZ, EKATERINA PRYTKOVA

70 SCIENTIFIC PRACTICE: INDIVIDUAL GRANTS AND INSTITUTIONAL FUNDING

Saturday, June 15, 15:00-16:30, Room: 310, Chair: Diletta Abbonato 47

YAGMUR YILDIZ, DIEGO CHAVARRO, TOMMASO CIARLI, FABIANA VISENTIN: "Intellectual Development Journey: Evaluating the Impact of H2020 Grants on Early Career Pathways"

JUERGEN JANGER, KATHRIN HOFMANN: "University Research Performance: All 'Bout the Money? A Fresh Look at Institutional Scientific Knowledge Production"

ANDRES MADARIAGA ESPINOZA, STIJN KELCHTERMANS, CINDY LOPES-BENTO, ARVIDS ZIEDONIS: "Do Funded Research Projects Deviate from Grant Proposals, and Does It Matter?"

Discussants: MEGAN MACGARVIE, JOEY RYU

71 SCIENTIFIC PRACTICE: DIFFUSION AND DISMISSALS

Saturday, June 15, 15:00-16:30, Room: 309, Chair: Yuting Hou 48

GIULIA ROSSELLO: "The Effect of Government Cuts of Doctoral Scholarships on Science"

GABRIELE PELLEGRINO, BRITTA GLENNON, KIRK DORAN, STEFANO BARUFFALDI: "Production and Diffusion of Scientific Knowledge: Evidence from the Turkish Failed Coup"

YOTAM SOFER: "Exploring the Role of Social Media in the Diffusion of Economic Research"

Discussants: EKIN ILSEVEN, ZAKARIA BABUTSIDZE

72 ENTREPRENEURSHIP: INVESTORS AND JOINERS

Saturday, June 15, 15:00-16:30, Room: 411, Chair: Parham Ashur 54

NAJA PAPE, HEEJUNG JUNG, ANNE TER WAL: "Co-Founder Breakup Penalty: Exploring the Impact of Breakups on Investor Decision-Making"

SHREEKANTH MAHENDIRAN, ANINDYA CHAKRABARTI: "The Chilling Effect of Startup Misconduct Allegations on Investors Network"

LYDA BIGELOW, RYAN ANGUS, AMIT PAZGAL: "The Effects of National Culture on Entrepreneur and Joiner Financial Incentive Preferences"

Discussants: ROXANA TURTUREA, CONSTANTIN PROX

73 INDUSTRIAL DYNAMICS: EXOGENOUS SHOCKS AND DISRUPTION

Saturday, June 15, 15:00-16:30, Room: 211, Chair: Egor Burda 62

TOBIAS SCHMIDT, OLGA GOLDFAYN-FRANK, MICHAELA ELFSBACKA SCHMÖLLER: "Do Recessions Slow Technology Growth? Evidence from the Firm Level"

MAYANK AGGARWAL: "Technology Reemergence under Ecosystem Uncertainty: H1N1 Pandemic and Reemergence of Traditional Dermatology Medications in India"

HYOJI CHOI, BOGANG JUN, WONCHANG HUR, CHUNGEUN YOON: "Turning Supply Chain Disruptions into Firm Innovation: Evidence from the Semiconductor Industry"

Discussants: AXEL ZEIJEN, BERNARDO CALDAROLA

This Paper Session has been named by ChatGPT on the basis of papers matched by AI.

74 THE DIGITAL ECONOMY: IMPACT OF AI ON BUSINESS PERFORMANCE AND PRODUCTIVITY

Saturday, June 15, 15:00-16:30, Room: 206, Chair: Kaushik Bagchi 69

DANDAN XIA: "Machine Translation of Patents and Export Performance"

NICHOLAS OTIS, ROWAN CLARKE, SOLENE DELECOURT, DAVID HOLTZ, REMBRAND KONING: "The Uneven Impact of Generative AI on Entrepreneurial Performance"

FLAVIO CALVINO, LUCA FONTANELLI: "The Productivity of Firms Buying and Developing AI: Evidence from France"

Discussants: GIANLUCA ORSATTI, CHRISTINA KYPRIANOU

75 MARKETS FOR TECHNOLOGY: APPROPRIABILITY AND SECRECY

Saturday, June 15, 15:00-16:30, Room: 205, Chair: Sandra Atef Lawendy Van Der Hoek 70

MARTIN HETU, DENISA MINDRUTA, WILL MITCHELL: "Strategic Repositioning of Technology Development Investments Following a Weakening of Intellectual Property Protection: Evidence from Pharmaco-Genetics"

GEORGE CHONDRAKIS, MARI SAKO, PAUL VAALER: "Profiting from Appropriability Regime Shifts: The Impact of Inhouse Lawyer Compensation"

TREY CUMMINGS, LEONARDO KLUPPEL: "The Secret Is Out: What US Census/NSF Surveys Tell Us About When and Why Firms Care About Trade Secrets"

Discussants: ELENA FREISINGER, LORENZO PALLADINI

76 SCIENTIFIC PRACTICE: TALENT AND STARDOM

Saturday, June 15, 15:00-16:30, Room: 405, Chair: Phares Akari 76

MYRA MOHNEN, JENNIFER DOLEAC, ERIN HENGEL: "Matthew and/or Matilda Effect?"

JUSTINE BOUDOU: "Competing for Scientific Talent: Industry vs. Academia"

CLEO SILVESTRI, MARKUS PERKMANN, PAOLA CRISCUOLO: "Unveiling the Ivory Tower: Academics' Standing and Their Disclosure of Commercial Activities"

Discussants: FELIX POEGE, MAURICIO PEREZ-ALANIZ

77 ENTREPRENEURSHIP: FUNDING

Saturday, June 15, 15:00-16:30, Room: 410, Chair: Wenru Shi 77

QIANG XIONG, ANDREA FOSFURI: "The Role of Venture Capital on Entrepreneurial Activities in Nascent Industries: Insights from the Plant-Based Food Sector"

SONAL NAYAK, LUDVIG LEVASSEUR, VIJAY VENKATARAMAN: "Dancing to the Tune? Digital Transformation and Funding of Startups in Media and Entertainment"

JIE LI, CRISTINA ROSSI-LAMASTRA, CLAUDIA MANZI: "Do Female Entrepreneurs Prefer Female Business Angels? Evidence from an Internet Experiment"

Discussants: ORSOLA GAROFALO, PAIGE CLAYTON

● POSTER PRESENTATIONS

Friday, June 14, 10:30-11:00 and 14:30-15:00, L'avant Scène

TATEVIK PGHOSYAN, JULIO ROSA, RASHID NIKZAD, FRANICS DEMERS:

Impact assessment of the Business Innovation and Growth Support (BIGS) programs on firm performance in Canada using the CDM model

STEFANO BRUSONI, AXEL ZEIJEN, FERNANDO SUAREZ, RICHARD TEE:

The Industry Lifecycle of Platform-Mediated Industries

ARVIDS ALEXANDER ZIEDONIS, GORETTI CABALEIRO, IAIN COCKBURN, AYFER ALI:

Geographic Proximity in Markets for Technology

ANKUR CHAVDA:

The Importance of Exclusivity Control Rights in Intellectual Property Partnerships: Evidence From an FCC Rule Change

ECEM BILGE BILGE DELICIK, ZAKARIA BABUTSIDZE, LUDOVIC DIBIAGGIO:

Collaboration Networks and Productivity of French Inventors: Unpacking the Influence of Structural and Relational Characteristics

NATHAN SORIN, MARGHERITA PAGANI:

Exploring the Link Between AI Focus and Dimensions of Environmental Performance

SILVIA DONIS, IDANA SALAZAR, JAIME GÓMEZ:

Unveiling the Influence of Eco-Innovation Objectives on Open Innovation: Evidence from Spanish Firms

SUNG HOON LEE, ROBERTO FONTANA, FRANCO MALERBA:

Who Enters and When? Knowledge Relatedness, Entrant Heterogeneity, and Industry Characteristics

ANNA MINÀ, PASQUALE MASSIMO PICONE, MICHELE TUMMINELLO, ANDREA SIMONETTI:

Machine Learning Toolkit for Selecting Studies and Topics in Systematic Literature Reviews

YUAN HU:

Hurricane Katrina's Tale of Two Innovations: Green Slowed, Non-Green Unaffected

NHIEN NGUYEN, HONG BUI, S.R. AURORA:

Thriving In The Ai Era: Capacities For Human Capital Development

VINCENT VINDEVOGHEL:

Investigating the Links between Conceptions of Nature and Disruptive Sustainability

ADAM K. FROST, SANDEEP DEVANATHA PILLAI:

Selective Deinstitutionalization: Informal Institutional Change by Street Level Bureaucrats in Maoist China

ELISA RODEPETER, HANNA HOTTENROTT:

Judged by its Cover? Financing of Green Start-ups

CHRISTOPH IHL, JONAS WILINSKI, JÜRGEN THIESEN:

The AI Innovation Compass: Constructing Semantic Networks from AI Concepts to Identify and Measure Technology Innovation

ELISA OPERTI, AMIT KUMAR:

Bourdieu vs. Putnam: Economic Crisis and Tie-Formation in Innovation Networks

MAGDALENA DOBRAJSKA, MASSIMO MAORET, ARNAUD BANOUN, LUCAS DUFOUR:

Who benefits from a Non-Territorial Collaborative Office? The Effect of Headquarters Relocation on Employee Level Outcomes

ALEXANDRA BADORT, JOHANNES DAHLKE:

The Presence of Artificial Intelligence in the Economy and Changes in Public Sentiment toward It: Evidence from Local German News Media

IMKE DE KOCK, MARTHA MUKAMA ASIIMWE:

A Framework for the Integration of Socio-Technical Transitions and the Fourth Industrial Revolution

JOHANNA PALMBERG, PONTUS BRODDE BRAUNERHJELM, PER THULIN, ARVID MALM:

How Does Philanthropy Influence Diffusion of Knowledge? - Impacts from Donations on Scientific Publications, and Innovations

EGOR BURDA, HENRY SAUERMAN, MARION POETZ, SUSANNE BECK:

Listening to the Crowd? Experts' Responsiveness to Knowledge versus Preference Inputs in Project Selection

MAXIMILIAN VON ZEDTWITZ, LEANDRO LIMA SANTOS, FELIPE MENDES BORINI:

Subsidiary Capability Development and the Reverse Knowledge Transfer: A Microfoundation Perspective

XINGER WEI, CORNELIA LAWSON, SILVIA MASSINI, XINGER WEI:

The Influence of AI on Green Technological Innovation in Chinese Manufacturing Sector – A Patent Analysis from 2005-2020

XIAONING WANG, AO SUN:

Breaking Terrains or Scaling Heights: The Role of AI in Flat versus Hierarchical Startups

METTE PRÆST KNUDSEN, THIERRY RAYNA:

The Emerging Metaverse: Current Engagement and Expected Future Impact



DRUID DRINKS

THURSDAY, JUNE 13, 18:30-20:00 (L'AVANT SCÈNE)
Included in conference registration

In the lovely atrium of the Saint Jean d'Angely Campus, we enjoy a glass and some snacks. Meet up with old and new DRUID friends, relax, and fuel up before you venture out into Nice's many dinner options.

After the drinks, dinner to be self-organized.

DRUID DISCOVERIES Excursions

The excursions are not included in the conference fee and registration and pre-payment is required. Please see your online conference profile.

DISCOVERY 1: Nice By Boat!

PICK-UP: FRIDAY, JUNE 14, 16:30 AT MAIN CONFERENCE VENUE (CONFERENCE REGISTRATION DESK, L'AVANT SCÈNE).
END: 19:00 AT THE DRUID CONFERENCE DINNER VENUE.

Join other DRUIDs on a two-hour cruise along **the Cote d'Azur!** The luxury boat will offer sun, views, and drinks, and will drop us off in **Nice harbour** close to the **DRUID Dinner venue**.

Refreshments will be provided. Remember your sun lotion, sunglasses and hat, and perhaps swimming gear!



DISCOVERY 2: Nice on Foot!

PICK-UP: FRIDAY, JUNE 14, 16:30 AT MAIN CONFERENCE VENUE (CONFERENCE REGISTRATION DESK, L'AVANT SCÈNE).
END: 19:00 AT THE DRUID CONFERENCE DINNER VENUE.

Join us for a **city walk** covering some of the classic sights of the **Old Town of Nice**, with guides knowledgeable about local history. It will be two hour's lovely, quaint, relaxed walk, offering a refreshment in the guide's personal favorite haunt, ending at the **DRUID Dinner venue**.

DISCOVERY 3: Just DRUID! Your own way

FRIDAY, JUNE 14, 16:30. NO REGISTRATION REQUIRED - WALK, SWIM, OR TAKE A TAXI AT YOUR OWN INITIATIVE AND LEISURE.

Wind your own way through the **temptations** of lovely Nice, until you arrive at the **Conference Dinner venue**. At your own peril: Drinks might be involved, so pick your excursion partners carefully.

Please arrive at the DRUID Conference Dinner venue, Palais De La Méditerranée, at 19:00.





DRUID DINNER and Paper Award Ceremony

FRIDAY, JUNE 14, 19:00-23:00

PALAIS DE LA MÉDITERRANÉE, 15 PROMENADE DES ANGLAIS, NICE

Included in conference registration

The grand **DRUID Dinners** are known for their excellent food and high fun factor. This year, when in Nice, where else to dine in style than the **Palais De La Méditerranée**? The Palais was built in the roaring 1920s as a casino, hotel and arts complex, and its landmark Art Deco façade has graced Nice's iconic Promenade des Anglais for a century. The **DRUID Dinner menu** will of course be rich in local seafood, mixing international flavours with Niçoise specialties.



DRUID DECADENCE After Party

SATURDAY, JUNE 15, 20-00

RUHL PLAGE, 1 PROMENADE DES ANGLAIS, NICE

Not included in the conference fee and registration and pre-payment is required. Please see your online conference profile.

Saturday evening and night, DRUID hosts the **DRUID Decadence after party**. A true DRUID tradition, the Decadence has made DRUIDs dining and dancing the night away in Copenhagen, London, Barcelona, Rome, Lisbon and New York. This year, DRUID Decadence will of course party where the locals do: On the main beach in Nice. We have booked the always happening beach club **Ruhl Plage** with relaxed food and good drinks and informed the DJ that DRUIDs can dance!



LIST OF PARTICIPANTS

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research interests focus on the implications of entrepreneurship and innovation for industry and firm evolution. Her recent projects examine the micro-foundations of macro phenomena, linking knowledge diffusion among firms, industries, and regions to the underlying mechanisms of individual mobility and entrepreneurship (by academics, employees and users). Her paper on employee entrepreneurship received the Best Paper Award for 2004 from the Academy of Management Journal, and her work on post exit knowledge diffusion received the Stephen Shrader Award at the 2005 Academy of Management Meetings. She has received research grants from the Kauffman Foundation, the Marketing Science Institute, the Mellon Foundation, the National Science Foundation, and the US Department of Agriculture. Rajshree serves as a co-editor of the Strategic Entrepreneurship Journal, a Senior Editor of Organization Science and the editor of the SSRN Entrepreneurship and Economics Journal. Current and past editorial board positions include Academy of Management Journal, the Academy of Management Review, Strategic Management Journal and Strategic Organization. Rajshree leads the organization

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Ram Mudambi is Professor and Perelman Senior Research Fellow at the Fox School of Business, Temple University. Previously he served on the faculties of Case Western Reserve University, the University of Reading

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WESLEY M. COHEN

Wesley M. Cohen is Professor of Economics and Management at Duke University. After a year as Research Fellow in Industrial Organization at the

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● THE DRUID EXECUTIVE COMMITTEE



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Mark Lorenzen is Associate Professor of Innovation, Entrepreneurship and Industrial Dynamics at the Department of Strategy and Innovation at the Copenhagen Business School

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**JESPER
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Jesper Lindgaard Christensen is an Associate Professor in Industrial Dynamics at the Department of Business and Management, Aalborg University, Denmark. He has a Ph.D. (1992) from Aalborg University. JLC is the coordinator of the IKE-research group and of the Centre for Regional Studies of Aalborg University, Denmark. His research includes various aspects of innovation theory, -practice and -policy. His research includes innovation surveys, industry studies, venture capital and other small business finance, and aspects of economic geography such as clusters.

and director of DRUID. His research is in the field of industrial dynamics, with a special focus on the relationships between innovation and the economic organization of the market in networks, projects, and clusters, currently within the creative industries. Mark has published in journals such as *Journal of International Business Studies*, *Journal of Economic Geography*, *Organization Studies*, and *Economic Geography*, convened sessions at DRUID, Academy of Management, AIB, EGOS, and AAG, raised extensive research funding, and received awards for research excellence. He is editor-in-chief emeritus of *Industry and Innovation*, series editor of the *Routledge Studies in Industrial Dynamics*, editor of *The Oxford Handbook of Creative Industries*, and serves in review boards for *Creative Industries Journal*, *Journal of International Business Studies*, and *Industry and Innovation*.



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KELD LAURSEN

Keld Laursen (KL) is professor of the economics and management of innovation at Copenhagen Business School (CBS). He also serves as the head of the Department of Strategy and Innovation at CBS. He received

his MSc degree from SPRU at the University of Sussex in the United Kingdom (1994) and got his PhD from the University of Aalborg in Denmark in 1998. KL was one of the co-editors of the leading journal in innovation research, *Research Policy* over the period 2014-2018, and he served on the chair track of the Academy of Management's (AOM) Technology Innovation Management (TIM) Division for 2013-2018. For 2016-2017 he served as the Division's chair. KL currently serves on the executive committee of DRUID, the board of governors of the AoM, and on the board of the US rooted CCC (Consortium for Cooperation and Competition).

KL has organized and co-organized a number of international conferences, including several vintages of the DRUID Summer Conference; the CCC Annual Colloquium for Doctoral Student Research held at Copenhagen Business School in 2009; and the European-based SEI (Strategy Entrepreneurship & Innovation) Doctoral Consorti-

um in 2012. KL's primary area of expertise is in how firms manage innovation. Within this context, KL has focused on the organizational aspects of open innovation and the consequences for innovation performance. His research has been published in outlets such as Strategic Management Journal, Organization Science, Journal of International Business Studies, Journal of Economic Geography and Research Policy.



LARS FREDERIKSEN

Lars is Professor of Innovation, Entrepreneurship and Strategy at Dept. of Management, BSS, AU. He serves also as Deputy Head at the department. Moreover,

Lars is the Director of Research at the Department. This job includes both daily operations, recruitment, and developing the department's research strategy and activities, such as idea generation, collaboration, publishing and funding.

Lars specializes in: 1) the management of innovation and technology, 2) entrepreneurship and 3) digital transformation. He explores mechanisms, activities and performance in instances where processes of innovation and entrepreneurship are distributed among individuals in projects, teams, organizations, crowds and communities. Lars has expert knowledge of how digital technologies, such as AI are developed, adopted and adapted by firms and individuals.

Lars supervises PhD students. He teaches MBA courses on technology management, strategy, and sustainability, PhD and Master courses on innovation, organization, digital transformation as well as on theory development and use.

Lars publishes his work in international peer-reviewed journal such as: Academy of Management Journal, Organizational Science, Strategic Management Journal, Journal of Product Innovation Management, European Management Review, Entrepreneurship, Theory and Practice, Advances in Strategic Management, Research Policy, Sloan Management Review, IEEE, and Construction Management and Economics.

Lars undertakes consultancy activities for various firms in Europe. Lars provides keynotes talks on selected topics

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